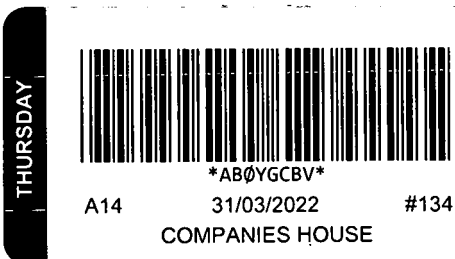


Company no. 06593827  
Charity no. 1136239

**The Heroes Foundation Limited**  
**Report and Unaudited Financial**  
**Statements**  
**31 August 2021**



## **The Heroes Foundation Limited**

### **Reference and administrative details**

#### **For the year ended 31 August 2021**

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**Company number** 06593827

**Charity number** 1136239

**Registered office and operational address** 22 Nobles Close  
Whittlesey  
Peterborough  
PE7 2BT

**Trustees** Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

T Abrams	Appointed 14 December 2020
J Hughes	
L King	
C Missirian	
G Moore	
V Phillips	Chair

**Company secretary** C Missirian

**Bankers** NatWest  
10 Banks Road  
West Kirby  
Wirral  
Merseyside  
CH48 4LG

**Independent examiners** Godfrey Wilson Limited  
Chartered accountants and statutory auditors  
5th Floor Mariner House  
62 Prince Street  
Bristol  
BS1 4QD

## **The Heroes Foundation Limited**

### **Report of the trustees**

#### **For the year ended 31 August 2021**

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The trustees present their report along with the financial statements of the charity for the year ended 31 August 2021.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities (effective from January 2019).

#### **Objectives and activities**

##### Objectives and aims

The objects of the company are to advance in life and young people, especially, but not exclusively through leisure time activities, so as to develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.

The Heroes Foundation was a charity formed to run alongside Humanutopia Limited.

##### Public benefit

The trustees have met the public benefit requirement by supporting the development of The Heroes that are created through the heroes journey, which is delivered in schools and their wider communities by Humanutopia Limited.

#### **Achievements and performance**

##### Charitable activities

The ongoing Covid-19 pandemic has an adverse effect on the charity's activities. Most schools across the country moved towards virtual classrooms in the period and have de-prioritised work with external agencies that falls outside the core curriculum. As a result of this, there has been a significant fall in income associated with the charity's Ongoing Support Programme. During the year, work undertaken by the charity has generated income of £13,375 from educational institutions.

#### **Financial review**

##### Principal funding sources

The principal funding sources generated are from donations received from Humanutopia Limited and educational institutions by providing Ongoing Support Programmes to young people. Income for the year was £32,925 (2020: £40,092) and expenditure £41,601 (2020: £51,690).

##### Reserves policy

The trustees, at their discretion, may spend all or part of the capital of the charity in furthering the objects. The charity aims to have unrestricted reserves equal to three months' running costs (£10,400). The total unrestricted reserves held at the year end were £30,788 (2020: £39,464), which is in excess of the reserves target.

## **The Heroes Foundation Limited**

### **Report of the trustees**

#### **For the year ended 31 August 2021**

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##### Going concern

The charity is deemed to be a going concern, based on planned fundraising activity over the next 12 months. At the same time, the trustees acknowledge the challenges posed by the continuing effects of the pandemic and the uncertain trading environment that results. The trustees will be monitoring the situation closely.

##### **Plans for future periods**

To support the development of the Heroes that are created through the Heroes Journey, which is delivered in schools and their wider communities by Humanutopia Limited.

##### **Structure, governance and management**

###### Governing document

The charity is limited by guarantee and is controlled by its governing document, a memorandum and articles of association dated 15 May 2008, amended by special resolution on 4 March 2010 as registered at Companies House on 22 March 2010.

###### Recruitment and appointment of new trustees

There must be at least two trustees and any potential trustee must be over 18 years of age. Every applicant for membership must sign an application form and provide evidence, as required. Membership applications shall be determined within two months of the date on which they are received. The trustees shall have absolute discretion to accept or reject any application and need not give their reasons for doing so.

###### **Statement of responsibilities of the trustees**

The trustees (who are also directors of the charity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of the income and expenditure of the charity for that period. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**The Heroes Foundation Limited**

**Report of the trustees**

**For the year ended 31 August 2021**

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The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

**Independent examiners**

Godfrey Wilson Limited were appointed as independent examiners to the charitable company during the year and have expressed their willingness to continue in that capacity.

Approved by the trustees on 22 March 2022 and signed on their behalf by

*V.B.V. Phillips*

Vsevolod Phillips - Trustee

## **Independent examiner's report**

**To the trustees of**

### **The Heroes Foundation Limited**

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I report to the trustees on my examination of the accounts of The Heroes Foundation Limited (the charitable company) for the year ended 31 August 2021, which are set out on pages 6 to 15.

#### **Responsibilities and basis of report**

As the trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

#### **Independent examiner's statement**

Godfrey Wilson Limited also provides payroll services to the charitable company. I confirm that as a member of the ICAEW I am subject to the FRC's Revised Ethical Standard 2016, which I have applied with respect to this engagement.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- (2) the accounts do not accord with those records; or
- (3) the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- (4) the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*Alison Godfrey*

Date: 22 March 2022

**Alison Godfrey FCA**

**Member of the ICAEW**

For and on behalf of:

**Godfrey Wilson Limited**

Chartered accountants and statutory auditors

5th Floor Mariner House

62 Prince Street

Bristol

BS1 4QD

**The Heroes Foundation Limited**

**Statement of financial activities** *(incorporating an income and expenditure account)*

**For the year ended 31 August 2021**

			Restated 15 months 2020 Total £
	Note	2021 Total £	
<b>Income from:</b>			
Donations	2	19,550	21,904
Charitable activities	3	13,375	18,188
<b>Total income</b>		<b>32,925</b>	<b>40,092</b>
<b>Expenditure on:</b>			
Raising funds		3,085	-
Charitable activities		38,516	51,690
<b>Total expenditure</b>	5	<b>41,601</b>	<b>51,690</b>
<b>Net movement in funds</b>	6	<b>(8,676)</b>	<b>(11,598)</b>
<b>Reconciliation of funds:</b>			
Total funds brought forward		39,464	51,062
<b>Total funds carried forward</b>		<b>30,788</b>	<b>39,464</b>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. All income and expenditure in current and prior period was unrestricted.

The 2020 comparatives have been restated in line with the Charities SORP (FRS 102) as described in note 15 to the accounts.

**The Heroes Foundation Limited**

**Balance sheet**

**As at 31 August 2021**

	Note	£	2021 £	Restated 2020 £
<b>Fixed assets</b>				
Intangible assets	9		3,990	4,604
Tangible assets	10		<u>590</u>	<u>886</u>
			<b>4,580</b>	<b>5,490</b>
<b>Current assets</b>				
Debtors	11	11,865		9,438
Cash at bank and in hand		<u>36,570</u>		<u>37,259</u>
		<b>48,435</b>		<b>46,697</b>
<b>Liabilities</b>				
Creditors: amounts falling due within 1 year	12	<u>(22,227)</u>		<u>(12,723)</u>
<b>Net current assets</b>			<b>26,208</b>	<b>33,974</b>
<b>Net assets</b>			<b>30,788</b>	<b>39,464</b>
<b>Funds</b>				
General funds			<u>30,788</u>	<u>39,464</u>
<b>Total charity funds</b>			<b>30,788</b>	<b>39,464</b>

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477(2), and that no member or members have requested an audit pursuant to section 476 of the Act.

The directors acknowledge their responsibilities for:

- (i) ensuring that the Company keeps proper accounting records which comply with section 386 of the Act; and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on 22 March 2022 and signed on their behalf by

*V.B.V. Phillips*

Vsevolod Phillips - Trustee



## **The Heroes Foundation Limited**

### **Notes to the financial statements**

**For the year ended 31 August 2021**

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#### **1. Accounting policies**

##### **a) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Heroes Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

##### **b) Going concern basis of accounting**

The accounts have been prepared on the assumption that the charity is able to continue as a going concern, which the trustees consider appropriate having regard to the current level of unrestricted reserves. There are no material uncertainties about the charity's ability to continue as a going concern.

##### **c) Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from the government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of course provision is deferred until criteria for income recognition are met.

##### **d) Funds accounting**

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity. All income and expenditure in the current and prior reporting period is unrestricted.

##### **e) Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**The Heroes Foundation Limited**

**Notes to the financial statements**

**For the year ended 31 August 2021**

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**1. Accounting policies (continued)**

**f) Allocation of support and governance costs**

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Governance costs are the costs associated with the governance arrangements of the charity, including the costs of complying with constitutional and statutory requirements and any costs associated with the strategic management of the charity's activities. These costs have been allocated in full to expenditure on charitable activities.

**g) Intangible fixed assets**

Amortisation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The amortisation rates in use are as follows:

Heroes Hub online platform	10 years straight line
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**h) Tangible fixed assets**

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer equipment	33% reducing balance
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**i) Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**j) Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**k) Creditors**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**l) Financial instruments**

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently recognised at amortised cost using the effective interest method.

**m) Pension costs**

The company operates a defined contribution pension scheme for its employees. There are no further liabilities other than that already recognised in the SOFA.

## The Heroes Foundation Limited

### Notes to the financial statements

#### For the year ended 31 August 2021

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#### 1. Accounting policies (continued)

##### n) Accounting estimates and key judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are amortisation and depreciation as described above.

#### 2. Income from donations

	2021 Total £	15 months 2020 Total £
CJRS grant	19,550	9,362
Gift aid	-	12,542
<b>Total income from donations</b>	<b>19,550</b>	<b>21,904</b>

#### 3. Income from charitable activities

	2021 Total £	Restated 15 months 2020 Total £
Heroes journey	13,375	18,188

#### 4. Government grants

The charitable company received a government grant under the Coronavirus Job Retention Scheme to fund charitable activities. The total value of such grants in the period ending 31 August 2021 was £19,550 (2020: £9,362). There are no unfulfilled conditions or contingencies attaching to these grants in 2020/21.

**The Heroes Foundation Limited**

**Notes to the financial statements**

**For the year ended 31 August 2021**

**5. Total expenditure**

	Raising funds £	Charitable activities £	Support and governance costs £	2021 Total £
Staff costs (note 7)	3,085	21,596	6,170	30,851
Travel and accommodation	-	1,406	-	1,406
Professional fees	-	288	-	288
Office costs	-	865	-	865
Training	-	258	-	258
Computer costs	-	976	-	976
Insurance	-	-	395	395
Accountancy	-	-	2,214	2,214
Depreciation	-	-	296	296
Amortisation	-	-	614	614
Bad debt expense	-	3,438	-	3,438
<b>Sub-total</b>	<b>3,085</b>	<b>28,827</b>	<b>9,689</b>	<b>41,601</b>
Allocation of support and governance costs	-	9,689	(9,689)	-
<b>Total expenditure</b>	<b>3,085</b>	<b>38,516</b>	<b>-</b>	<b>41,601</b>

Total governance costs were £1,800 (2020: £2,652).

<b>Prior period comparative</b>	Charitable activities £	Support and governance costs £	15 months 2020 Total £
Staff costs (note 7)	39,985	-	39,985
Travel and accommodation	4,406	-	4,406
Professional fees	152	-	152
Office costs	1,215	-	1,215
Training	273	-	273
Computer costs	1,385	-	1,385
Insurance	-	365	365
Accountancy	-	2,652	2,652
Depreciation	-	336	336
Amortisation	-	921	921
<b>Sub-total</b>	<b>47,416</b>	<b>4,274</b>	<b>51,690</b>
Allocation of support and governance costs	4,274	(4,274)	-
<b>Total expenditure</b>	<b>51,690</b>	<b>-</b>	<b>51,690</b>

**The Heroes Foundation Limited**

**Notes to the financial statements**

**For the year ended 31 August 2021**

**6. Net movement in funds**

This is stated after charging:

	2021	15 months 2020
	£	£
Depreciation	296	336
Amortisation	614	921
Trustees' remuneration	Nil	Nil
Trustees' reimbursed expenses	Nil	Nil
Independent examiners' remuneration:		
▪ Independent examination fee (including VAT)	1,800	2,652
▪ Other services	414	Nil
	<u>414</u>	<u>Nil</u>

**7. Staff costs and numbers**

Staff costs were as follows:

	2021	15 months 2020
	£	£
Salaries and wages	30,000	39,273
Pension costs	851	712
	<u>30,851</u>	<u>39,985</u>

No employee earned more than £60,000 during the year.

The key management personnel of the charitable company comprise the trustees. The total employee benefits of the key management personnel were £nil (2020: £nil).

	2021	15 months 2020
	No.	No.
Average head count	<u>1</u>	<u>1</u>

**8. Taxation**

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

**The Heroes Foundation Limited**

**Notes to the financial statements**

**For the year ended 31 August 2021**

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**9. Intangible fixed assets**

	<b>Heroes Hub online platform £</b>
<b>Cost</b>	
At 1 September 2020 and 31 August 2021	<u>6,139</u>
<b>Amortisation</b>	
At 1 September 2020	1,535
Charge for the year	<u>614</u>
At 31 August 2021	<u>2,149</u>
<b>Net book value</b>	
At 31 August 2021	<u>3,990</u>
At 31 August 2020	<u>4,604</u>

**10. Tangible fixed assets**

	<b>Computer equipment £</b>
<b>Cost</b>	
At 1 September 2020 and at 31 August 2021	<u>1,222</u>
<b>Depreciation</b>	
At 1 September 2020	336
Charge for the year	<u>296</u>
At 31 August 2021	<u>632</u>
<b>Net book value</b>	
At 31 August 2021	<u>590</u>
At 31 August 2020	<u>886</u>

**The Heroes Foundation Limited**

**Notes to the financial statements**

**For the year ended 31 August 2021**

**11. Debtors**

	2021	Restated 2020
	£	£
Trade debtors	10,500	6,000
Other debtors	1,365	3,438
	<u>11,865</u>	<u>9,438</u>

**12. Creditors : amounts due within 1 year**

	2021	Restated 2020
	£	£
Accruals	1,800	2,419
Other taxation and social security	552	554
Deferred income	19,875	9,750
	<u>22,227</u>	<u>12,723</u>

**13. Deferred income**

	2021	2020
	£	£
At 1 September 2020	9,750	-
Deferred during the year	19,875	9,750
Released during the year	<u>(9,750)</u>	<u>-</u>
At 31 August 2021	<u>19,875</u>	<u>9,750</u>

Deferred income relates to courses invoiced in advance of programme delivery.

**14. Related party transactions**

Mr G Moore is a trustee of the charity and is also a director of Humanutopia Ltd. In 2020 Humanutopia pre-sold and received payment for work that was subsequently delivered by the charity, amounting to £8,438. £5,000 was received from Humanutopia in 2020 and the remaining balance of £3,438 has been written off in 2021 as an irrecoverable debt.

**The Heroes Foundation Limited**

**Notes to the financial statements**

**For the year ended 31 August 2021**

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**15. Prior period restatement**

The opening funds have been restated to correct the following material errors: (i) sales invoices raised before 31 August 2020 were not included as trade debtors; and (ii) invoices raised in advance of delivering services were not deferred. The effect of the restatement is set out below:

<b>Income from charitable activities:</b>	£
Per original accounts	21,938
Recognise trade debtors	6,000
Recognise deferred income adjustment	<u>(9,750)</u>
Revised income from charitable activities	<u><u>18,188</u></u>

<b>Debtors:</b>	£
Per original accounts	3,438
Recognise trade debtors	<u>6,000</u>
Revised debtors at 31 August 2020	<u><u>9,438</u></u>

<b>Creditors:</b>	£
Per original accounts	2,973
Recognise deferred income adjustment	<u>9,750</u>
Revised creditors at 31 August 2020	<u><u>12,723</u></u>