

ABACUS MARKETING LIMITED

**Company Registration Number:
06566605 (England and Wales)**

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st April 2010

End date: 31st March 2011

SUBMITTED

ABACUS MARKETING LIMITED

Company Information for the Period Ended 31st March 2011

Director:	R Nee
Company secretary:	T Lim
Registered office:	38 Robins Way Hatfield Herts AL10 9QG
Company Registration Number:	06566605 (England and Wales)

ABACUS MARKETING LIMITED

Abbreviated Balance sheet As at 31st March 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible assets:	4	5,284	6,605
Total fixed assets:		<u>5,284</u>	<u>6,605</u>
Current assets			
Debtors:	5	27,025	201,534
Cash at bank and in hand:		45,037	416,172
Total current assets:		<u>72,062</u>	<u>617,706</u>
Creditors			
Creditors: amounts falling due within one year	6	15,873	463,472
Net current assets (liabilities):		<u>56,189</u>	<u>154,234</u>
Total assets less current liabilities:		<u>61,473</u>	<u>160,839</u>
Total net assets (liabilities):		<u><u>61,473</u></u>	<u><u>160,839</u></u>

The notes form part of these financial statements

ABACUS MARKETING LIMITED

Abbreviated Balance sheet As at 31st March 2011 continued

	Notes	2011 £	2010 £
Capital and reserves			
Called up share capital:	7	100	100
Profit and Loss account:		61,373	160,739
Total shareholders funds:		<u>61,473</u>	<u>160,839</u>

For the year ending 31 March 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 24 October 2011

SIGNED ON BEHALF OF THE BOARD BY:

Name: R Nee
Status: Director

The notes form part of these financial statements

ABACUS MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

1. Accounting policies

Basis of measurement and preparation of accounts

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008)

Turnover policy

Turnover represents amounts receivable for goods and services provided net of Value Added Tax.

Tangible fixed assets depreciation policy

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life as follows: Fixtures and Equipment - 20% reducing balance.

ABACUS MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

4. Tangible assets

	Total
Cost	£
At 01st April 2010:	8,857
At 31st March 2011:	8,857
Depreciation	
At 01st April 2010:	2,252
Charge for year:	1,321
At 31st March 2011:	3,573
Net book value	
At 31st March 2011:	5,284
At 31st March 2010:	6,605

ABACUS MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

5. Debtors

	2011 £	2010 £
Trade debtors:	27,025	201,534
Total:	<u>27,025</u>	<u>201,534</u>

ABACUS MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

6. Creditors: amounts falling due within one year

	2011 £	2010 £
Trade creditors:	2,215	414,920
Taxation and social security:	8,676	41,497
Accruals and deferred income:	4,000	4,500
Other creditors:	982	2,555
Total:	<u>15,873</u>	<u>463,472</u>

Other creditor equals director's current account.

ABACUS MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

7. Called up share capital

Allotted, called up and paid

Previous period			2010
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			100
Current period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.