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COMPANY REGISTRATION NUMBER 6547517

**POPPYVIEW LIMITED**  
**ABBREVIATED ACCOUNTS**  
**31 MARCH 2014**

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COMPANIES HOUSE

**POPPYVIEW LIMITED**

**ACCOUNTANTS' REPORT TO THE DIRECTOR OF POPPYVIEW  
LIMITED**

**YEAR ENDED 31 MARCH 2014**

As described on the balance sheet, the director of the company is responsible for the preparation of the abbreviated accounts for the year ended 31 March 2014, set out on pages 2 to 4

You consider that the company is exempt from an audit under the Companies Act 2006

In accordance with your instructions we have compiled these unaudited abbreviated accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us

3/4 Great Marlborough Street  
London  
W1F 7HH

PHILIP MATURA & CO  
Accountants

15 April 2014

**POPPYVIEW LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**31 MARCH 2014**

	Note	2014 £	2013 £
<b>FIXED ASSETS</b>			
Investments	2	1,000,000	1,000,000
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>1,000,000</b>	<b>1,000,000</b>
<b>CREDITORS: Amounts falling due after more than one year</b>		<b>790,796</b>	<b>790,796</b>
		<u><b>209,204</b></u>	<u><b>209,204</b></u>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	3	209,204	209,204
<b>SHAREHOLDERS' FUNDS</b>		<u><b>209,204</b></u>	<u><b>209,204</b></u>

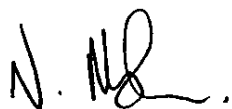
The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on 15 April 2014



MR N MUSTOE

Company Registration Number 6547517

The notes on pages 3 to 4 form part of these abbreviated accounts

**POPPYVIEW LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 MARCH 2014**

**1 ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Consolidation**

In the opinion of the director, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 398 of the Companies Act 2006 not to prepare group accounts.

**Financial instruments**

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity.

**2. FIXED ASSETS**

	<b>Investments</b>
	<b>£</b>
<b>COST</b>	
At 1 April 2013 and 31 March 2014	<u><b>2,506,750</b></u>
<b>AMOUNTS WRITTEN OFF</b>	
At 1 April 2013	<u><b>1,506,750</b></u>
At 31 March 2014	<u><b>1,506,750</b></u>
<b>NET BOOK VALUE</b>	
At 31 March 2014	<u><b>1,000,000</b></u>
At 31 March 2013	<u><b>1,000,000</b></u>

**POPPYVIEW LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 MARCH 2014**

**2. FIXED ASSETS** *(continued)*

The adjustment shown in additions represents an adjustment to the cost price

The company owns 100% of the issued share capital of the following

<b>Aggregate capital and reserves</b>		
Box 4 (Holdings) Limited	<b>2,629,631</b>	2,568,332
<b>Profit and (loss) for the year</b>		
Box 4 (Holdings) Limited	<b>82,836</b>	122,492

Under the provision of section 248 of the Companies Act 1985 the company is exempt from preparing consolidated accounts and has not done so, therefore the accounts show information about the company as an individual entity

**3. SHARE CAPITAL**

**Allotted, called up and fully paid:**

	<b>2014</b>		<b>2013</b>	
	No	£	No	£
209,204 Ordinary shares of £1 each	<b>209,204</b>	<b>209,204</b>	209,204	209,204
790,796 Redeemable Preference shares of £1 each	<b>790,796</b>	<b>790,796</b>	790,796	790,796
	<u><b>1,000,000</b></u>	<u><b>1,000,000</b></u>	<u>1,000,000</u>	<u>1,000,000</u>

	<b>2014</b>	2013
	£	£
<b>Amounts presented in equity:</b>		
209,204 Ordinary shares of £1 each	<u><b>209,204</b></u>	<u>209,204</u>

<b>Amounts presented in liabilities:</b>		
790,796 Redeemable Preference shares of £1 each	<u><b>790,796</b></u>	<u>790,796</u>

The Redeemable Preference Shares accrue dividends at 5%pa No dividends are payable for 6 years after the shares are issued