Registered number: 06518174 Charity number: 1134546

SHIFT FOUNDATION

(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

For the Year Ended 31 March 2019



(A Company Limited by Guarantee)

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REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS For the Year Ended 31 March 2019

Trustees

S P Harris, Trustee (resigned 5 November 2018)

D N Robinson, Trustee

E A Owen, Trustee

G Goodkind, Trustee

P J Mackenzie, Trustee (appointed 12 February 2019)

Company registered number

06518174

Charity registered number

1134546

Registered office

71 St John Street London EC1M 4NJ

Chief executive officer

N Stanhope

Independent auditors

Goodman Jones LLP 29-30 Fitzroy Square London W1T 6LQ

Bankers

The Co-Operative Bank Plc P.O. Box 101 1 Balloon Street Manchester M60 4EP

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TRUSTEES' REPORT For the Year Ended 31 March 2019

The Trustees present their annual report together with the audited consolidated financial statements of the Group, consisting of the Charity Shift Foundation and its subsidiaries for the period 1 April 2018 to 31 March 2019. The Trustees confirm that the Annual Report and financial statements of the Group comply with the current statutory requirements, the requirements of the Charity's governing document and the provisions of the Statement of Recommended Practice (SORP), applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) as amended by Update Bulletin 1 (effective 1 January 2015).

Objectives and Activities

a. Policies and objectives

The Charity's objects are:

- (a) To advance the education of the public in the subjects of environmental and social behaviours and impacts, active citizenship, and community cohesion;
- (b) To research for the public benefit all aspects of the educational outcomes of the aforementioned subjects and to publish and promote the results;
- (c) To advance the education of young people (including without limitation social, environmental and community training) in such ways as the Charity's Trustees think fit by:
 - i) providing programmes and workshops on such matters as leadership, citizenship and campaigning;
 - ii) launching campaigns to raise awareness and increase the engagement of young people; and
- iii) producing materials and resources that can be used by education practitioners to raise awareness of environmental and social issues
- (d) Such other charitable purposes as the Trustees at their absolute discretion might from time to time determine.

b. Activities for achieving objectives

During the year, the Charity continued to carry out activities to meet the objectives detailed above.

In the year under review, the Charity received restricted income of £248,015 which, along with our contracted work, supported the following programmes:

- 1. Healthy Food Programme Academic research has established a clear link between unhealthy food environments and negative health outcomes and, more specifically, between clusters of unhealthy takeaway outlets in low income areas and problems connected to poor diets such as obesity and type 2 diabetes. Nearly two thirds of the UK adult population, and one third of children aged 10 11, are overweight or obese costing the NHS as much as £4 billion annually. During the year, the Charity carried out research and tested out methods to introduce healthier, more appealing food in takeaways in deprived communities trialling this work specifically in Birmingham and London.
- 2. Mental Well-being Programme The focus of our programme is to develop digital tools that support mental well being. The need for a preventative approach to health care has been identified by the NHS as a priority both for managing the nation's health and for managing the cost of treatment. Taking a preventative approach is particularly pertinent in the mental health field at a time when one in four people in the UK will experience a mental health problem during their lifetime. During the year, we concentrated on researching and developing a product to support parents in feeling confident and capable in the first 1000 days of their child's development. Secure attachments are critical to healthy emotional development which is a protective factor against developing mental health problems later.

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TRUSTEES' REPORT (continued) For the Year Ended 31 March 2019

- 3. Progressively The culture and capacity of the social sector is overly focused on short term delivery outputs of social products and services. It neglects the importance of developing a strong concept and continuously iterating the solution to increase its social value, user value and financial value. During the year, we continued work with funders and social organisations, to develop a model to provide more impactful and sustainable products, services or programmes.
- 4. Historypin CIC is Shift Foundation's wholly owned subsidiary. During the year, Historypin continued to develop its story telling service, targeting socially isolated older people in Newcastle, Leeds and Norfolk. Historypin also continued work on a project with Heritage Lottery Fund. The project, known as, King's Cross Stories, engages a diverse mixture of participants and volunteers to collect, share and preserve the community history of King's Cross.
- 5. Relationships The Relationships Project is founded on the belief that everything works better when relationships are valued: schools nurture happier, more successful students; GP practices achieve better, more cost-effective health outcomes; and businesses have more loyal customers and staff. Our mission is to make it easier for every organisation, service, and place to put relationships at the heart of what they do.
- 6. Tower Blocks This project aims to empower residents by providing open access to a range of resources and support. We seek to strengthen the tenants voice particularly when they are raising concerns with their landlords and we are seeking to support tenants and residents to be able to campaign to ensure that these national issues are not once again ignored.

c. Main activities undertaken to further the charity's purposes for the public benefit

In accordance with Charity Commission guidance on public benefit (section 4 of Charities Act 2011), the Charity achieves this by designing products and services that help prevent and reduce social problems through positive behaviour change.

Shift Foundation holds shares in Historypin CIC, formerly Shift Design CIC. Historypin CIC provides products and services that tackle social isolation and improve community connectedness.

Achievements and performance

a. Review of activities

During the year under review, the Charity and its subsidiary undertook the following work:

- 1. Healthy Food Programme the Charity continued to carry out research and tested out methods to introduce healthier, more appealing food in takeaways in deprived communities, specifically in Birmingham and London.
- 2. Mental Wellbeing Programme we continued to concentrate on research and development a product to support parents in feeling confident and capable in the first 1000 days of their child's development.
- 3. Progressively we began work with funders and social organisations to develop a model to help social products, services and programmes work through three development stages in order to make the progress towards deep and lasting impact.
- 4. Historypin Historypin continued to develop its story telling service, in particular, targeting socially isolated older people in Newcastle, Leeds and Norfolk, as well as a diverse mixture of participants and volunteers to collect, share, and preserve the community history of King's Cross. During the year, Historypin also continued work on its Storybox proposition, which are local story telling events where participants join the dots about what they have in common.

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TRUSTEES' REPORT (continued) For the Year Ended 31 March 2019

- 5. Anxiety Gaming Shift worked with Bfb Labs to develop digital intervention for low to medum risk young people (9 to 12 years) that can be used by non-practitioners to enable more young people to get support sooner.
- 6. Shift has continued to develop its capabilities to support other organisations' innovation practices through the use of Shift's methodology. All services align with Shift's charitable objects and areas of focus.

Shift continues to develop a research and product design process, centred around a robust theory of change and an iterative product prototype building activity which guides all ongoing programmes of work. We apply this design process to ensure that all our ventures meet effective and robust criteria.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the Accounting Policies.

b. Financial review

The results for the Group are set out in the Consolidated Statement of Financial Activities on page 10. For the year ended 31 March 2019, the Group had incoming resources of £1,648,881, compared with £1,780,675 in the previous financial year. Resources expended by the Group amounted to £1,816,468, compared with £1,740,946 in the preceding financial year. At the balance sheet date, the Group had total reserves of £257,257, of which £223,614 are unrestricted reserves.

The Foundation's incoming resources for the year totalled £1,470,510 against £1,329,600 in the previous financial year. Resources expended by The Foundation for the year totalled £1,479,540 compared with £1,277,531 in the preceding financial year. The Charity's total reserves as at 31 March 2019 were £262,311, of which £33,643 constituted restricted funds and £228,668 constituted unrestricted funds.

The Group and Charity's main sources of income are contracts and grants.

At the balance sheet date, the Charity's wholly-owned subsidiary, Historypin CIC, had net liabilities of £3,989. There are currently no active projects in Historypin and the Baord are currently reviewing the future plans for the entity.

c. Reserves policy

Shift Foundation's reserve policy is to maintain a minimum level of reserves equivalent to three months' operating expenditure, which for the current financial year is approximately £100,000. However, since many of our posts are funded by restricted reserves, the Trustees recognise that it would be able to meet its aim of three months operating expenditure with a lower level of unrestricted reserves, approximately £30,000.

Structure, governance and management

a. Constitution

The Charity is constituted under its Articles of Association dated 28th February 2008 and is a registered charity under number 1134546.

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TRUSTEES' REPORT (continued) For the Year Ended 31 March 2019

b. Method of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association. The Trustees were appointed by the Members on incorporation. Trustees are required to retire by rotation every three years but shall be eligible for re-election for a further three year term; they shall not be eligible for reappointment for at least one year having served two three year terms. Training and induction is available to new trustees.

c. Pay policy for senior staff

Remuneration of all personnel, including key management personnel, is reviewed annually by the Board with pay set according to the specifics of the role under review and the performance of personnel in that role.

d. Organisational structure and decision making

The Board meets regularly to set the overall strategic direction of the organisation and to monitor progress of the Foundation's work. Day to day management of the Charity is the responsibility of Chief Executive.

e. Risk management

The Trustees have assessed the major risks to which the Charity is exposed, in particular those related to the operations and finances of the Charity, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks. The major risks comprise ill performing investment strategy, failure of projects that receive funding (including, not achieving project objectives), loss of key personnel, financial sustainability and fraud.

The Trustees will carry out annually a formal review of the major risks. All identified risks will be graded as to whether they are perceived as a high, medium or low risk to the Foundation. Systems will continue to be established to monitor and manage those risks. The major risks have all been reviewed and systems or procedures established to manage those risks.

Information on fundraising practices

Our approach to fundraising rests on positive supporter engagement in order to enable us both to attract, steward, and maintain support, and also to protect our reputation. The Charity only fundraises and promotes support to the Charity following explicit written ('opt in') consent from potential donors. Trustees and staff are aware of the need to protect the public, and especially vulnerable people, hence no cold call, telephone, or street fundraising is carried out and no bonus or inducement is made to staff or volunteers. No professional fundraisers or commercial participators carried out any fundraising activities on behalf of the Charity.

Plans for future periods

a. Future developments

In the short and medium term, the Charity will continue to develop consumer products and build social ventures with a particular focus on mental well-being and healthy fast food.

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TRUSTEES' REPORT (continued) For the Year Ended 31 March 2019

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable Group's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable Group's auditors are aware of that information.

Auditors

The auditors, Goodman Jones LLP, have indicated their willingness to continue in office. The Designated Trustees will propose a motion re-appointing the auditors at a meeting of the Trustees.

This report was approved by the Trustees, on 14/12/19 and signed on their behalf by:

D N Robinson

Trustee

(A Company Limited by Guarantee)

TRUSTEES' RESPONSIBILITIES STATEMENT For the Year Ended 31 March 2019

The Trustees (who are also directors of Shift Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the Group and of the incoming resources and application of resources, including the income and expenditure, of the charitable Group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable Group will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company and the Group's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the Group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SHIFT FOUNDATION

Opinion

We have audited the financial statements of Shift Foundation (the 'parent charity') and its subsidiaries (the 'group') for the year ended 31 March 2019 set out on pages 11 to 31. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31
 March 2019 and of the Group's incoming resources and application of resources, including its income
 and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may
 cast significant doubt about the Group's or the parent charitable company's ability to continue to adopt the
 going concern basis of accounting for a period of at least twelve months from the date when the financial
 statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Auditors' Report thereon. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SHIFT FOUNDATION

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

 the information given in the Trustees' Report is inconsistent in any material respect with the financial statements; or

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- the parent Charity has not kept sufficient accounting records; or
- the parent Charity financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as auditor under section 151 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF SHIFT FOUNDATION

Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

Goodman Jones LLP

29-30 Fitzroy Square

London W1T 6LQ

Date: 23 .12 .19

Goodman Jones LLP are eligible to act as auditors in terms of section 1212 of the Companies Act 2006.

Somes LLP

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CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES INCORPORATING INCOME AND EXPENDITURE ACCOUNT

For the Year Ended 31 March 2019

Income from:	Note	Restricted funds 2019 £	Unrestricted funds 2019	Total funds 2019 £	Total funds 2018 £
income from.					
Donations and legacies	2	549,839	1,072,053	1,621,892	1,626,339
Charitable activities	3	-	26,989	26,989	128,474
Other trading activities		-	-	-	23,922
Other income					1,940
Total income		549,839	1,099,042	1,648,881	1,780,675
Expenditure on:					
Raising funds	4	-	-	-	2,999
Charitable activities	5	608,420	1,208,048	1,816,468	1,737,947
Total expenditure		608,420	1,208,048	1,816,468	1,740,946
Net income/ (expenditure) before transfers Transfers between Funds	18	(58,581) 10,297	(109,006) (10,297)	(167,587) -	39,729 -
Net income / (expenditure) before other recognised gains and losses		(48,284)	(119,303)	(167,587)	39,729
Net movement in funds		(48,284)	(119,303)	(167,587)	39,729
Reconciliation of funds:					
Total funds brought forward		81,927	342,917	424,844	385,115
Total funds carried forward		33,643	223,614	257,257	424,844

(A Company Limited by Guarantee)
Registered number: 06518174

CONSOLIDATED BALANCE SHEET As at 31 March 2019

	Note	£	2019 £	£	2018 £
Fixed assets					
Intangible assets	9		-		1,434
Tangible assets	10		17,958		26,637
Programme related investments	11		5,000		5,000
		•	22,958	-	33,071
Current assets					
Stocks	15	250		250	
Debtors	16	345,577		514,936	
Cash at bank and in hand		122,085		161,750	
		467,912		676,936	
Creditors: amounts falling due within one year	17	(233,613)		(285,163)	
Net current assets			234,299		391,773
Net assets			257,257	-	424,844
Charity Funds		•		-	
Restricted funds	18		33,643		81,927
Unrestricted funds	18	_	223,614	_	342,917
Total funds		•	257,257	•	424,844

The Charity's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The Trustees consider that the Charity is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the Charity to obtain an audit for the year in question in accordance with section 476 of the Act. However, an audit is required in accordance with section 151 of the Charities Act 2011.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees on 19/12/19. and signed on their behalf, by:

D N Robinson Trustee

(A Company Limited by Guarantee) Registered number: 06518174

CHARITY BALANCE SHEET

As at 31 March 2019

	Note	£	2019 £	£	2018 £
Fixed assets					
Tangible assets	10		17,958		20,867
Investments	12	1,065		1,065	
Programme related investments	11	5,000	•	5,000	
Total investments	•		6,065		6,065
		•	24,023	•	26,932
Current assets					
Debtors	16	352,336		388,016	
Cash at bank and in hand		108,543		123,404	
		460,879		511,420	
Creditors: amounts falling due within one year	17	(222,591)		(267,011)	
Net current assets		-	238,288		244,409
Net assets		·	262,311	•	271,341
Charity Funds		•		•	
Restricted funds	18		33,643		69,500
Unrestricted funds	, 18		228,668		201,841

The Charity's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The Trustees consider that the Charity is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the Charity to obtain an audit for the year in question in accordance with section 476 of the Act. However, an audit is required in accordance with section 151 of the Charities Act 2011.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees on 19/12/19 and signed on their behalf, by:

D N Robinson Trustee

(A Company Limited by Guarantee)

CONSOLIDATED STATEMENT OF CASH FLOWSFor the Year Ended 31 March 2019

		2019	2018
	Note	£	£
Cash flows from operating activities			
Net cash used in operating activities	20	(37,765)	(93,423)
Cash flows from investing activities:			
Proceeds from the sale of tangible fixed assets		739	-
Purchase of tangible fixed assets		(2,639)	(11,408)
Net cash used in investing activities		(1,900)	(11,408)
Change in cash and cash equivalents in the year		(39,665)	(104,831)
Cash and cash equivalents brought forward		161,750	266,581
Cash and cash equivalents carried forward	21	122,085	161,750

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NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

1. Accounting Policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Shift Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Statement of Financial Activities (SOFA) and Balance Sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

No separate SOFA has been presented for the Charity alone as permitted by section 408 of the Companies Act 2006.

The financial statements are preapred in sterling, the functional currency of the Charity, and rounded to the nearest £.

1.2 Company status

The Charity is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

1.3 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

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NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

1. Accounting Policies (continued)

1.4 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donated services or facilities are recognised when the Charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the Charity of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the Charity which is the amount the Charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the Charity.

Costs of generating funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

All expenditure is inclusive of irrecoverable VAT where applicable.

1.6 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the Bank.

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NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

1. Accounting Policies (continued)

1.7 Research and development

Development costs are capitalised within intangible assets where they can be identified with a specific product or project anticipated to produce future benefits, and are amortised on the straight line basis over the anticipated life of the benefits arising from the completed product or project.

Deferred research and development costs are reviewed annually, and where future benefits are deemed to have ceased or to be in doubt, the balance of any related research and development is written off to the Statement of Financial Activities.

1.8 Intangible fixed assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed five years.

Amortisation is provided on intangible fixed assets at rates calculated to write off the cost of each asset, less their estimated residual value, over their expected useful lives on the following bases:

Development expenditure

4 years

1.9 Tangible fixed assets and depreciation

A review for impairment of a fixed asset is carried out if events or changes in circumstances indicate that the carrying value of any fixed asset may not be recoverable. Shortfalls between the carrying value of fixed assets and their recoverable amounts are recognised as impairments. Impairment losses are recognised in the Statement of Financial Activities.

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures and fittings
Office equipment
Website and software

25% straight line25% straight line

25% straight line

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

1. Accounting Policies (continued)

1.10 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance Sheet date, unless fair value cannot be measured reliabily in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and shown in the heading 'Gains/(losses) on investments' in the Statement of Financial Activities.

Programme-related investments in the form of loans are measured initially at cost and adjusted subsequently to reflect repayments, any accrued interest, and (if necessary) any impairment.

Investments in subsidiaries are valued at cost less provision for impairment.

1.11 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

1.12 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

1.13 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.14 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Statement of Financial Activities.

1.15 Cash at Bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

1. Accounting Policies (continued)

1.16 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised within interest payable and similar charges.

1.17 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

1.18 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

1.19 Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The Trustees have not identified any estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

2. Income from donations and legacies

	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £	Total funds 2018 £
Grants	549,839 ————	1,072,053	1,621,892 ————	1,626,339
Total 2018	1,013,400	612,939	1,626,339	

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

		Restricted funds	Unrestricted funds	Total funds	Total funds
		2019	2019	2019	2018
		£	£	£	£
	Community Projects	-	26,989	26,989	128,474
	Total 2018		128,474	128,474	
	·		=		
4.	Costs of generating voluntary income			,	
			Unrestricted	Total	Total
		funds 2019	funds 2019	funds 2019	funds 2018
		£	£	£	£
	Fundraising costs	<u> </u>	-	-	2,999
	T				
	Total 2018	614	2,385 =	2,999	
5.	Analysis of expenditure by activities				
		Activities			
		undertaken directly	Support costs	Total	Total
		2019	2019	2019	2018
		£	£	£	£
	Community Projects	478,659	1,337,809	1,816,468	1,737,947

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

6.	Support costs			
		Community	Total	Total
		Projects	2019	2018
		£	£	£
	Legal fees	261	261	19,031
	Accountancy fees	2,284	2,284	2,547
	Consultancy fees	7,071	7,071	2,891
	Governance - Audit fee	15,500	15,500	15,500
	Insurance	4,168	4,168	3,650
	Shared service costs	-	-	13,674
	Rent and improvement works	74,202	74,202	72,437
	Light and heat	1,693	1,693	1,426
	Travel and subsistence	10,514	10,514	4,930
	Entertainment	4,753	4,753	4,467
	Printing, postage, stationery and design	3,863	3,863	3,083
	Computer and software	17,877	17,877	15,639
	Office expenses	27,469	27,469	23,301
	Bank charges	662	662	588
	Recruitment and staff training	14,724	14,724	4,452
	Marketing and PR	297	297	-
	Telephone	663	663	190
	Research & Development	337	337	-
	Bad debt	(569)	(569)	57,000
	Wages and salaries National insurance	1,004,794	1,004,794	909,022
	Pension cost	107,977 27,257	107,977 27,257	96,188
	Depreciation	12,012	12,012	17,382 16,455
	Depreciation		12,012	10,455
		1,337,809	1,337,809	1,283,853
	Total 2018	1,283,853	1,283,853	
7.	Net income/(expenditure)			
•	, ,			
	This is stated after charging:			
			2019	2018
	Deposition of the child find		£	£
	Depreciation of tangible fixed assets:			10.555
	- owned by the charitable group		10,579	10,533
	Amortisation of intangible fixed assets		1,434	6,184
	Governance - Audit Fee		15,500	15,500

During the year, no Trustees received any remuneration (2018 - £NIL).

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

.	Staff costs		
	Staff costs were as follows:		
		2019 £	2018 £
	Wages and salaries	1,004,794	909,022
	Social security costs	104,955	96,188
	Other pension costs	30,279	17,382
		1,140,028	1,022,592
	The everyone averbase of a second condition the Occurrence	ring the year was as follows:	
	The average number of persons employed by the Group du	ring the year was as follows.	
	The average number of persons employed by the Group du	2019	2018
	The average number of persons employed by the Group du		2018 No.
	The average number of persons employed by the Group du	2019	
	The average number of persons employed by the Group du The number of higher paid employees was:	2019 No.	No.
		2019 No.	No.

Total remuneration and benefits received by key management personnel of the Group was £98,462 (2018 - £96,532).

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9. Intangible fixed assets

In the band £60,001 - £70,000

In the band £80,001 - £90,000

	Develop-
Group	ment £
Cost	
At 1 April 2018 and 31 March 2019	28,364
Amortisation	
At 1 April 2018	26,930
Charge for the year	1,434
At 31 March 2019	28,364
Carrying amount	
At 31 March 2019	-
At 31 March 2018	1,434

SHIFT FOUNDATION (A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

		Fixtures and	Office	
	Group	fittings £	equipment £	Total £
	Cost	~	-	~
	At 1 April 2018	13,424	28,809	42,233
	Additions	13,727	5,684	5,684
	Disposals	-	(7,945)	(7,945)
,	At 31 March 2019	13,424	26,548	39,972
	Depreciation			· · · · · · · · · · · · · · · · · · ·
	At 1 April 2018	5,198	10,398	15,596
	Charge for the year	3,313	7,266	10,579
•	On disposals	-	(4,161)	(4,161)
	At 31 March 2019	8,511	13,503	22,014
!	Net book value			
	At 31 March 2019	4,913	13,045	17,958
•	At 31 March 2018	8,226	18,411	26,637
		Fixtures and	Office	
	Ob = 14	fittings	equipment	Total
	Charity	£	£	£
	Cost	40.404	00.004	04.000
	At 1 April 2018 Additions	13,424 -	20,864 5,684	34,288 5,684
,	At 31 March 2019	13,424	26,548	39,972
I	Depreciation			
i	At 1 April 2018	5,198	8,223	13,421
(Charge for the year	3,313	5,280	8,593
	At 31 March 2019	8,511	13,503	22,014
ı	Net book value			
	At 31 March 2019	4,913	13,045	17,958
	At 31 March 2018	8,226	12,641	20,867

11.

(A Company Limited by Guarantee)

At 31 March 2018

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

Programme related investments		
		Programme related investments
Group		£
Market value		
At 1 April 2018 and 31 March 2019		5,000
At 31 March 2018		5,000
Programme related investments comprise (Group and Charity):		
	Total	Total
	2019 £	2018 £
Shift Ventures Trust	5,000	5,000
Shirt Ventaios Trast		
		Programme related investments
Charity		£
Market value		
At 1 April 2018 and 31 March 2019		5,000

5,000

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS

For the Year Ended 31 March 2019

12. Fixed asset investments

Shares in group undertakings

Charity

Market value

At 1 April 2018 and 31 March 2019

1,065

The shares in group undertakings held by Shift Foundation are disclosed in note 13.

13. Principal subsidiaries

Historypin Community Interest Company

Subsidiary name	Historypin Community Interest Company
Basis of control	
Equity shareholding %	100%
Total assets as at 31 March 2019	£ 20,653
Total liabilities as at 31 March 2019	£ (24,642)
Total equity as at 31 March 2019	£ (3,989)
Turnover for the year ended 31 March 2019	£ 336,996
Expenditure for the year ended 31 March 2019	£ 495,553
Loss for the year ended 31 March 2019	£ (158,557)

14. Parent entity

Shift Foundation, as an individual entity, for the year-end 31 March 2019 achived income of £1,479,040 (2018: £1,329,660) and expenditure of £1,479,540 (2018: £1,277,531), resulting in an overall deficit of £167,654 (2018: surplus of £52,129).

15. Stocks

		Group		<u>Charity</u>
	2019	2018	2019	2018
	£	£	£	£
Finished goods and goods for resale	250	250	-	-

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

16. Debtors

		Group		Charity
	2019 £	2018 £	2019 £	2018 £
Trade debtors Amounts owed by group undertakings	231,909 -	226,310	233,855 7,100	251,730 -
Other debtors Prepayments and accrued income	4,142 109,526	6,477 282,149	4,000 107,381	6,461 129,825
	345,577	514,936	352,336	388,016

17. Creditors: Amounts falling due within one year

		Group		Charity
	2019 £	2018 £	2019 £	2018 £
Trade creditors	31,119	39,483	34,249	40,799
Amounts owed to group undertakings	-	-	-	1,821
Other taxation and social security	61,978	68,268	58,633	62,360
Other creditors	11,596	12,456	10,784	11,375
Accruals and deferred income	128,920	164,956	118,925	150,656
	233,613	285,163	222,591	267,011

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

18. Statement of funds - Group

Statement of funds - current year

	Balance at 1 April 2018 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2019 £
Unrestricted funds					
General Funds	342,917	1,099,042	(1,208,048)	(10,297)	223,614
Restricted funds					
Nominet Mental Health Innovation	(6,542)	41,667	(35,125)	-	•
Innovate	4,033	6,976	(11,009)	-	-
GSTC - Childhood Obesity	1,567	53,280	(54,847)	-	-
Big Lottery Fund grant	11,471	77,466	(88,937)	-	-
Food Environment	80,737	-	(80,737)		-
Hackney Health Ideas	(5,987)	•	-	5,987	-
Progressively	(4,310)	9,563	(9,563)	4,310	-
Kings Cross Stories	958	252,887	(253,845)	-	-
BLF - Relationships	-	50,000	(36,283)	-	13,717
Esmee - Relationships	•	15,000	(15,000)	-	-
Tower Blocks	-	43,000	(23,074)	-	19,926
	81,927	549,839	(608,420)	10,297	33,643
Total funds	424,844	1,648,881	(1,816,468)		257,257

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

18. Statement of funds - Group (continued)

Statement of funds - prior year

	Balance at 1 April 2017 £	Income £	Expenditure £	Balance at 31 March 2018 £
General Funds	211,531	767,275	(635,889)	342,917
Restricted funds				
Nominet Mental Health Innovation	51,941	208,333	(266,816)	(6,542)
Innovate	•	24,532	(20,499)	4,033
GSTC - Childhood Obesity	-	85,650	(84,083)	1,567
Big Lottery Fund grant	-	206,089	(194,618)	11,471
Food Environment	73,952	155,000	(148,215)	80,737
Hackney Health Ideas	-	29,993	(35,980)	(5,987)
Progressively	25,191	16,500	(46,001)	(4,310)
Kings Cross Stories	22,500	287,303	(308,845)	958
	173,584	1,013,400	(1,105,057)	81,927
Progressively	22,500	16,500 287,303	(46,001) (308,845)	

Nominet Mental Health Innovation - a two year project funded by Nominet to explore mental health innovation. Further income for this project is anticipated in the next financial year in respect of costs incurred in this period.

Innovate - this project aims to investigate the feasibility of creating a new product for use as part of exposure therapy which integrates the latest understanding of anxiety management in young people with cutting edge immersive gaming technologies.

Food Environment Project - the project commenced in October 2016, partly funded by Esmee Fairbairn and Mark Leonard. The project aims to develop a way to introduce healthier, more appealing food in takeways in more deprived communities.

Hackney Healthy Ideas - a project that tested whether data about the healthiness of takeaway outlets on a digital platform can be used to alter residents' and outlet owners' perspectives towards the availability of healthier takeaway food, and whether practical interventions to improve the healthiness of takeaways, based on data collected, would be acceptable to outlets, customers, and council stakeholders.

GSTC - this project investigated the influence of environment on the food behaviours of families, focusing on deprived areas in Lambeth and Southwark.

Big Lottery Fund grant - this supports our Historypin Connections project, which aims to increase the provision of accessible and sustainable community heritage activities for older people at risk of social isolation.

Progressively - a project part funded by Big Lottery Fund (via a grant of £49,600) which offers insights and recommendations to funders and social tech teams for models of social tech development. Further income was received from GSTC (£83,000). Income recognised in the period represents that earned from completion of activities in the year, and further income for this project will be recognised in the next

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

18. Statement of funds - Group (continued)

financial year as the project continues and the objectives are met.

Kings Cross Stories - this project is partly financed by Heritage Lottery Fund (via a grant of £596,100 over two years) Google (£20,000) and Lyndales (£10,000). It aims to engage a diverse mixture of participants and volunteers to collect, share and preserve the community history in King's Cross.

Relationships - a project part-funded by Big Lottery Fund (via a grant of £50,000) and Esmee Foundation (via a grant of £15,000). The aim of the project is to make it easier for every organisation, service and place to put relationships at the heart of what they do.

Tower Blocks - This project aims to empower residents by providing open access to a range of resources and support. Funded by various donations and grants.

19. Analysis of net assets between funds

Analysis of net assets between funds - current year

·	Restricted funds 2019 £	Unrestricted funds 2019 £	Total funds 2019 £
Tangible fixed assets Programme related investments Current assets Creditors due within one year	33,643 -	17,958 5,000 434,269 (233,613)	17,958 5,000 467,912 (233,613)
	33,643	223,614	257,257
Analysis of net assets between funds - prior year			
	Restricted funds 2018 £	Unrestricted funds 2018 £	Total funds 2018 £
Intangible fixed assets Tangible fixed assets Programme related investments Current assets Creditors due within one year	- - - 81,927 -	1,434 26,637 5,000 595,010 (285,164)	1,434 26,637 5,000 676,937 (285,164)
	81,927	342,917	424,844

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

20.	Reconciliation of net movement in funds to net cash flow from operating activities
ZU.	Reconcination of het movement in funds to het cash now from operating activities

		Group
	2019	2018
•	£	£
Net (expenditure)/income for the year (as per Statement of Financial		
Activities)	(167,587)	39,729
Adjustment for:		
Depreciation charges	10,579	10,533
Amortisation	1,434	6,184
Decrease/(increase) in debtors	169,359	(244,199)
(Decrease)/increase in creditors	(51,550)	94,330
Net cash used in operating activities	(37,765)	(93,423)
Analysis of cash and cash equivalents		
		Group
·	2019	2018
	£	£
Cash in hand	122,085	161,750
Total	122,085	161,750

22. Operating lease commitments

21.

At 31 March 2019 the total of the Group's future minimum lease payments under non-cancellable operating leases was:

Group	2019 £	2018 £
Amounts payable:		
Within 1 year Between 1 and 5 years	73,500 56,250	70,750 129,750
Total .	129,750	200,500

At 31 March 2019 the Charity had annual commitments under non-cancellable operating leases as follows:

Charity

Amounts payable:

Within 1 year	73,500	70,750
Between 1 and 5 years	56,250	129,750
Total	129,750	200,500

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS For the Year Ended 31 March 2019

23. Related party transactions

The Group has taken advantage of the exemption not to disclose intercompany transactions with wholly owned subsidiaries in accordance with FRS102 paragraph 33.1A Related Party Disclosures.

During the year, £14,674 (2018: £nil) was paid to the spouse of a Trustee for project services provided during the year. At the balance sheet date an amount totalling £2,226 (2018: nil) was owed by the Charity in respect of these services.

During the year, £12,000 (2018: £nil) was paid to David Robinson for project consultancy services provided during the year. No remuneration was received for his role as a trustee. At the balance sheet date an amount totalling £6,000 (2018: nil) was owed by the Charity in respect of these services.

24. Controlling party

The Charity is controlled by its members; no individual has overall control.