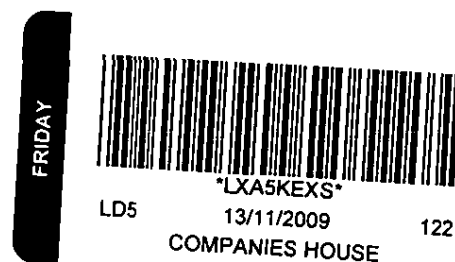


BEST PUBLISHING EVER LIMITED
REPORT AND ACCOUNTS
FOR THE PERIOD 14 JANUARY 2008 TO 31 MARCH 2009

Company Number: 6472477

H RAINSBURY & CO

Chartered Accountants
15 Duncan Terrace
London N1 8BZ



BEST EVER PUBLISHING LIMITED

DIRECTORS

N Kenney
S Macmillan
H Bridgeman
S Hall

SECRETARY

B Kenney

REGISTERED OFFICE

15 Duncan Terrace
London
N1 8BZ

**BEST EVER PUBLISHING LIMITED
DIRECTOR'S REPORT
FOR THE PERIOD ENDED 31 MARCH 2009**

DIRECTOR'S REPORT

The directors submit their report together with the accounts of the company for the period ended 31 March 2009

PRINCIPAL ACTIVITIES

The company was formed on 14 January 2008 and commenced to trade as Publishers on 29 April 2008 .

INVESTMENT IN SUBSIDIARIES

Group accounts are not prepared on the grounds that all subsidiary companies remained dormant throughout the period.

DIRECTORS

The Directors who served during the year were:

N Kenney	Appointed 14 January 2008
S Macmillan	Appointed 16 April 2008
N Coulson	Appointed 16 April 2008
H Bridgeman	Appointed 16 April 2008
S Hall	Appointed 16 April 2008
(N Coulson resigned on 5 August 2009)	

STATEMENT OF DIRECTORS' RESPONSIBILITIES

Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (UK GAAP).

Company law requires the directors to prepare for each financial year, financial statements, which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of the company and that enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

SMALL COMPANY EXEMPTIONS

In preparing this report the directors have taken advantage of the special exemptions available for small companies within Section 477(2) of the Companies Act 2006 and with the Financial Reporting Standards for Smaller Entities (effective April 2008).

BY ORDER OF THE BOARD



N Kenney

Director

Date 10 November 2009

BEST EVER PUBLISHING LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE PERIOD ENDED 31 MARCH 2009

	Note	£	2009 £
TURNOVER	1		-
Staff Costs	2	42,628	
Depreciation		1,600	
Other Operating Charges		14,190	58,418
			<hr/> (58,418)
Interest Receivable			514
			<hr/> (57,904)
Interest Payable			-
Operating Profit on Ordinary			<hr/>
Activities before Taxation	3		(57,904)
Taxation	4		-
Operating Profit on Ordinary			<hr/>
Activities after Taxation			<u>£(57,904)</u>

There are no recognised gains or losses other than as disclosed above.

There have been no discontinued activities or acquisitions in the current accounting period.

BEST EVER PUBLISHING LIMITED
BALANCE SHEET AS AT 31 MARCH 2009

	Note	£	2009 £
FIXED ASSETS			
Intangible Assets	5		13,233
Tangible Assets	6		389
Investments In Subsidiaries	7		10
CURRENT ASSETS			
Debtors	8	5,507	
Cash at Bank		285	
Work In Progress		14,837	
		<u>£20,629</u>	
CREDITORS: Amounts falling due within one year			
	9	<u>£11,465</u>	
Net Current Assets (Liabilities)			(9,164)
			<u>£22,796</u>
CAPITAL AND RESERVES			
Called Up Share Capital	10		1,000
Share Premium Account			79,700
Profit and Loss Account			(57,904)
Reconciliation of Reserves	12		<u>£22,796</u>

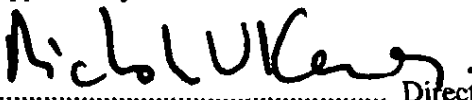
The notes on pages 4 to 5 form part of the accounts

In the director's opinion the company was entitled under section 477(2) of the Companies Act 2006 to exemption from the audit of its accounts for the period ended 31 March 2009. No member of the company has deposited a notice under section 476 requiring an audit of these accounts.

The director is responsible for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss of each year in accordance with the requirements of section 393 of the Act and which otherwise comply with its requirements, so far as applicable to the company.

In preparing these accounts the director has taken advantage of special exemptions available to small companies on the grounds that the company qualifies as a small company for the period ended 31 March 2009.

Approved by the Board on 10 November and signed on its behalf by:


..... Director
N KENNEY

BEST PUBLISHING EVER LIMITED
NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31 MARCH 2009

1 ACCOUNTING POLICIES

The accounts were prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover

Turnover represents the amounts receivable excluding VAT by the company for sales provided in the UK. There were no sales in the period.

Depreciation

The company's tangible assets are depreciated over their expected useful lives using the following rates: Plant and Equipment - 25% on the net book value.

Intangibles

Intangible fixed assets are capitalised and amortised at rates calculated to write off the assets on a straight line basis over their estimated useful economic lives – Patents 10 years.

Deferred Taxation

The charge for taxation is based on the profit/losses for the year as adjusted for disallowable items. Tax deferred or accelerated is accounted for in accordance with Financial Reporting Standard No.19.

2 STAFF COSTS

2009

Social Security Costs
Directors Emoluments

3,628
39,000

3 PROFIT ON ORDINARY ACTIVITIES

2009

This is stated after charging
Directors Emoluments

£39,000

**4 TAXATION - Taxation based on
the adjusted profit for the year:**

There is no provision to corporation tax
due to the losses in the period

The directors do not consider that any provision is required for deferred taxation under the accounting policy set out in Note 1.

5 INTANGIBLE FIXED ASSETS

Patents

£

Cost In Period

£14,703

Charge for the Period

£1,470

Book Value as at 31 March 2009

£13,233

BEST EVER PUBLISHING LIMITED
NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31 MARCH 2009

.....Continued

6 FIXED ASSETS

Office Equipment

	£
Cost In period	£519
Charge for the period	£130
Book Value as at 31 August 2009	£389

7 INVESTMENTS IN SUBSIDIARIES

Participating Interests

2009

	£
Cost In period	£10

Representing	Clas of Share held	Proportion of voting Rights	
Best Ever Books Limited	Ordinary	100%	Dormant
Best Business Ever Limited	Ordinary	100%	Dormant
Best Cards Ever Limited	Ordinary	100%	Dormant
Best Company Ever Limited	Ordinary	100%	Dormant
Best Memories Ever Limited	Ordinary	100%	Dormant
Best Sounds Ever Limited	Ordinary	100%	Dormant
Best Stories Ever Limited	Ordinary	100%	Dormant
Best Times Ever Limited	Ordinary	100%	Dormant
Best International Ever Limited	Ordinary	100%	Dormant
BPE Cards Limited	Ordinary	100%	Dormant

8 DEBTORS

2009

	£
Prepayments	5,000
VAT Repayable	507
	£5,507

BEST EVER PUBLISHING LIMITED
NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31 MARCH 2009

.....Continued

9 CREDITORS: Amounts falling	2009
Due within one year	£
Trade Creditors	9,965
Accrued Charges	1,500
	<u>£11,465</u>

10 SHARE CAPITAL

	Authorised 2009 No.	Allotted Issued & Fully Paid 2008 £
Ordinary Shares of 10p each	100,000	1,000

11 COMMITMENTS UNDER OPERATING LEASES

The company had no such commitments at the Balance Sheet date.

12 RECONCILIATION OF MOVEMENTS OF SHAREHOLDERS FUNDS	Called Up Share Capital £	Profit & Loss Account £
Issue of Ordinary Share Capital	1,000	
Share Premium	79,700	
Profit for the Year		(57,904)
Dividends Paid		
Balance at 31 March 2009	<u>£89,700</u>	<u>£(57,904)</u>

13 COMMITMENTS

There were no Capital Commitments at the Balance Sheet date.

14 ULTIMATE CONTROL

Ultimate control rests with N Kenney.