

**School Days Direct Limited Filleted
Accounts**

School Days Direct Limited

Company No. 06467874

Information for Filing with The Registrar

31 December 2023

School Days Direct Limited**Directors Report Registrar**

The Directors present their report and the accounts for the year ended 31 December 2023.

Principal activities

The principal activity of the company during the year under review was retail sale of clothing in specialised stores.

Directors

The Directors who served at any time during the year were as follows:

S. Allen

M.D. Jewitt

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006.

Signed on behalf of the board

M.D. Jewitt

Director

20 March 2024

**School Days Direct Limited Balance
Sheet Registrar
at 31 December 2023
Company No. 06467874**

	Notes	2023 £	2022 £
Fixed assets			
Intangible assets	4	-	-
Tangible assets	5	44,161	45,292
		<u>44,161</u>	<u>45,292</u>
Current assets			
Stocks	6	55,981	57,652
Debtors	7	39,529	24,912
Cash at bank and in hand		1,000	1,000
		<u>96,510</u>	<u>83,564</u>
Creditors: Amount falling due within one year	8	(184,638)	(167,984)
Net current liabilities		<u>(88,128)</u>	<u>(84,420)</u>
Total assets less current liabilities		<u>(43,967)</u>	<u>(39,128)</u>
Creditors: Amounts falling due after more than one year	9	(89,849)	(68,835)
Provisions for liabilities			
Deferred taxation	10	(8,605)	(8,605)
Net liabilities		<u>(142,421)</u>	<u>(116,568)</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account	11	(142,521)	(116,668)
Total equity		<u>(142,421)</u>	<u>(116,568)</u>

These accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime of the Companies Act 2006.

For the year ended 31 December 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

As permitted by section 444 (5A) of the Companies Act 2006 the directors have not delivered to the Registrar a copy of the company's profit and loss account.

Approved by the board on 20 March 2024

And signed on its behalf by:

M.D. Jewitt
Director
20 March 2024

**School Days Direct Limited Notes to
the Accounts Registrar
for the year ended 31 December 2023**

1 General information

Its registered number is: 06467874

Its registered office is:

C/O Wilkes Associates Ltd

483 Birmingham Road

Marlbrook, Bromsgrove

Worcestershire

B61 0HZ

Its trading address is:

20a Buckingham Avenue

Slough

Berks

SL1 4QA

The functional and presentational currency of the company is Sterling. The accounts are rounded to the nearest pound.

The accounts have been prepared in accordance with FRS 102 Section 1A - The Financial Reporting Standard applicable in the UK and Republic of Ireland (March 2018) and the Companies Act 2006.

2 Accounting policies

Turnover

Turnover is measured at the fair value of the consideration received or receivable. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Revenue from the sale of goods is recognised when all the following conditions are satisfied:

- the Company has transferred to the buyer the significant risks and rewards of ownership of the goods;
- the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of revenue can be measured reliably;
- it is probable that the economic benefits associated with the transaction will flow to the Company; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Specifically, revenue from the sale of goods is recognised when goods are delivered and legal title is passed.

Tangible fixed assets and depreciation

Tangible fixed assets held for the company's own use are stated at cost less accumulated depreciation and accumulated impairment losses.

At each balance sheet date, the company reviews the carrying amount of its tangible fixed assets to determine whether there is any indication that any items have suffered an impairment loss. If any such indication exists, the recoverable amount of an asset is estimated in order to determine the extent of the impairment loss.

Depreciation is provided at the following annual rates in order to write off the cost or valuation less the estimated residual value of each asset over its estimated useful life:

Plant and machinery	25% Reducing balance
Motor vehicles	25% Reducing balance
Furniture, fittings and equipment	25% Reducing balance

Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the profit and loss account because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit.

Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible timing differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

Current or deferred tax for the year is recognised in profit or loss, except when they relate to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Costs, which comprise direct production costs, are based on the method most appropriate to the type of inventory class, but usually on a first-in-first-out basis. Overheads are charged to profit or loss as incurred. Net realisable value is based on the estimated selling price less any estimated completion or selling costs.

When stocks are sold, the carrying amount of those stocks is recognised as an expense in the period in which the related revenue is recognised. The amount of any write-down of stocks to net realisable value and all losses of stocks are recognised as an expense in the period in which the write-down or loss occurs. The amount of any reversal of any write-down of stocks is recognised as a reduction in the amount of inventories recognised as an expense in the period in which the reversal occurs.

Work in progress is reflected in the accounts on a contract by contract basis by recording revenue and related costs as contract activity progresses.

Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method, less impairment losses for bad and doubtful debts.

Trade and other creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

3 Employees

	2023 Number	2022 Number
The average monthly number of employees (including directors) during the year was:	18	18

4 Intangible fixed assets

	Goodwill £	Total £
Cost		
At 1 January 2023	75,000	75,000
At 31 December 2023	75,000	75,000
Amortisation and impairment		
At 1 January 2023	75,000	75,000
At 31 December 2023	75,000	75,000
Net book values		
At 31 December 2023	-	-
At 31 December 2022	-	-

5 Tangible fixed assets

	Plant and machinery £	Motor vehicles £	Fixtures, fittings and equipment £	Total £
Cost or revaluation				
At 1 January 2023	47,148	13,958	95,360	156,466
Additions	12,570	-	1,021	13,591
At 31 December 2023	<u>59,718</u>	<u>13,958</u>	<u>96,381</u>	<u>170,057</u>
Depreciation				
At 1 January 2023	42,593	3,490	65,091	111,174
Charge for the year	4,537	2,617	7,568	14,722
At 31 December 2023	<u>47,130</u>	<u>6,107</u>	<u>72,659</u>	<u>125,896</u>
Net book values				
At 31 December 2023	<u>12,588</u>	<u>7,851</u>	<u>23,722</u>	<u>44,161</u>
At 31 December 2022	<u>4,555</u>	<u>10,468</u>	<u>30,269</u>	<u>45,292</u>

6 Stocks

	2023 £	2022 £
Finished goods	<u>55,981</u>	<u>57,652</u>
	<u>55,981</u>	<u>57,652</u>

7 Debtors

	2023 £	2022 £
Trade debtors	19,300	8,692
VAT recoverable	4,814	3,770
Loans to directors	2,965	-
Other debtors	-	250
Prepayments and accrued income	<u>12,450</u>	<u>12,200</u>
	<u>39,529</u>	<u>24,912</u>

8 Creditors:

amounts falling due within one year

	2023 £	2022 £
Bank loans and overdrafts	142,083	93,937
Obligations under finance lease and hire purchase contracts	3,812	3,813
Trade creditors	30,840	13,308
Other taxes and social security	5,403	4,456
Loans from directors	-	47,970
Accruals and deferred income	<u>2,500</u>	<u>4,500</u>
	<u>184,638</u>	<u>167,984</u>

9 **Creditors:**

amounts falling due after more than one year

	2023	2022
	£	£
Bank loans and overdrafts	85,390	60,565
Obligations under finance lease and hire purchase contracts	4,459	8,270
	<u>89,849</u>	<u>68,835</u>

10 **Provisions for liabilities**

Deferred taxation

	Accelerated Capital Allowances, Losses and Other Timing Differences	Total
	£	£
At 1 January 2023	8,605	8,605
At 31 December 2023	<u>8,605</u>	<u>8,605</u>

	2023	2022
	£	£
Accelerated capital allowances	8,605	8,605
	<u>8,605</u>	<u>8,605</u>

11 **Reserves**

Profit and loss account - includes all current and prior period retained profits and losses.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.