

**REGISTERED NUMBER 06457122 (England and Wales)**

**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2009**  
**FOR**  
**ABSOLUTE BRAND CONCEPT COMPANY LTD**

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21/05/2010  
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**ABSOLUTE BRAND CONCEPT COMPANY LTD**

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**FOR THE YEAR ENDED 31 DECEMBER 2009**

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**ABSOLUTE BRAND CONCEPT COMPANY LTD**

**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2009**

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**DIRECTORS**

D Pletneva  
A M Westmoreland

**SECRETARY:**

Corporate Secretaries Limited

**REGISTERED OFFICE**

15 Stopher House  
Webber Street  
London  
SE1 0RE

**REGISTERED NUMBER**

06457122 (England and Wales)

**ACCOUNTANTS**

Westminster Accountancy Limited  
316 Old Street  
London  
EC1V 9DR

**ABSOLUTE BRAND CONCEPT COMPANY LTD**

**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2009**

	<b>31.12 09</b>	<b>31 12 08</b>
	<b>£</b>	<b>£</b>
<b>CURRENT ASSETS</b>		
Debtors	<b>14,532</b>	11,126
Cash at bank and in hand	<b>30,560</b>	15,842
	<b>45,092</b>	26,968
<b>CREDITORS</b>		
Amounts falling due within one year	<b>28,484</b>	19,101
<b>NET CURRENT ASSETS</b>	<b>16,608</b>	7,867
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>16,608</b>	7,867
<b>CAPITAL AND RESERVES</b>		
Called up share capital	<b>2</b>	2
Profit and loss account	<b>16,606</b>	7,865
<b>SHAREHOLDERS' FUNDS</b>	<b>16,608</b>	7,867

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2009

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2009 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on

May 2010 and were signed on its behalf by



A M Westmoreland - Director

The notes form part of these abbreviated accounts

**ABSOLUTE BRAND CONCEPT COMPANY LTD**

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2009**

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**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**2 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid

Number	Class	Nominal value £ 1	31 12 09 £ <u>2</u>	31 12 08 £ <u>2</u>
2	Ordinary Share Capital			