

Registered Number 06457122

Absolute Brand Concept Company Ltd

Abbreviated Accounts

31 December 2011

Absolute Brand Concept Company Ltd

Registered Number 06457122

Company Information

Registered Office:

15 Stopher House
Webber Street
London
SE1 0RE

Absolute Brand Concept Company Ltd

Registered Number 06457122

Balance Sheet as at 31 December 2011

	Notes	2011 £	2010 £
Current assets			
Debtors		17,812	21,323
Cash at bank and in hand		164,975	35,030
Total current assets		<u>182,787</u>	<u>56,353</u>
Creditors: amounts falling due within one year		(140,165)	(24,900)
Net current assets (liabilities)		42,622	31,453
Total assets less current liabilities		<u>42,622</u>	<u>31,453</u>
Total net assets (liabilities)		<u>42,622</u>	<u>31,453</u>
Capital and reserves			
Called up share capital	2	2	2
Profit and loss account		42,620	31,451
Shareholders funds		<u>42,622</u>	<u>31,453</u>

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- a. For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 24 August 2012

And signed on their behalf by:

A M Westmoreland, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 December 2011

1 Accounting policies**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2 Share capital

	2011	2010
	£	£
Allotted, called up and fully paid:		
2 Ordinary Share Capital		
shares of £1 each	2	0