

**Registered number: 6412345**  
**Charity number: 1124896**

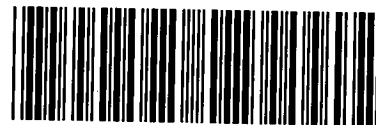
# **Newcastle United Foundation**

**(A company limited by guarantee)**

## **Trustees' report and financial statements**

**31 July 2014**

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# **Newcastle United Foundation**

(A company limited by guarantee)

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# **Newcastle United Foundation**

(A company limited by guarantee)

## **Reference and administrative details of the company, its trustees and advisers For the year ended 31 July 2014**

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### **Trustees**

Jonathan Edwards CBE  
Susan Justice  
John Irving, Chair  
Simon Esland (resigned 3 December 2014)  
John Marshall  
Wendy Taylor  
Lee Charnley (appointed 15 April 2014)

### **Company registered number**

6412345

### **Charity registered number**

1124896

### **Registered office**

St James' Park  
Newcastle upon Tyne  
NE1 4ST

### **Company secretary**

John Irving

### **Independent auditor**

UNW LLP  
Chartered Accountants & Statutory Auditor  
Citygate  
St James' Boulevard  
Newcastle upon Tyne  
NE1 4JE

### **Bankers**

Barclays Bank PLC  
Newcastle upon Tyne  
NE99 1LG

### **Solicitors**

Ward Hadaway  
102 Quayside  
Newcastle upon Tyne  
NE1 3DX

# **Newcastle United Foundation**

(A company limited by guarantee)

## **Trustees' report**

**For the year ended 31 July 2014**

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The trustees (who are also directors of the charity for the purposes of the Companies Act) present their annual report together with the audited financial statements of Newcastle United Foundation (the company) for the year ended 31 July 2014. The trustees confirm that the annual report and financial statements of the company comply with the current statutory requirements, the requirements of the company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in March 2005.

## **Structure, governance and management**

### **Constitution**

Newcastle United Foundation is a company limited by guarantee, governed by its memorandum and articles of association dated 25 October 2007 and amended on 29 January 2010. On 8 July 2008 it registered as charitable company with the Charity Commission (registered number 1124896).

### **Method of appointment or election of Trustees**

As set out in the articles of association, trustees are appointed by members. The subscribers to the memorandum and such other persons or organisations as are admitted to membership in accordance with its articles are members of the charity.

### **Trustee induction and training**

New trustees receive an induction pack which includes the memorandum and articles of association, business plan and recent financial performance of the charitable company. Trustees, once appointed, receive relevant ongoing training.

### **Organisational structure and decision making**

Our trustees meet four times a year for formal board meetings, in addition to which the Head of the Foundation, Kate Bradley, meets with the chair of the trustees, John Irving, on a monthly basis for a business review meeting. Trustees provide leadership for the Foundation's strategy and monitor our performance to ensure we are staying focused on our declared mission. The trustees also provide valuable networking support and access to various other stakeholders. The Head of Foundation is appointed by the trustees to manage the day-to-day operations of the charitable company and lead the senior management team.

The senior management team ensures the Foundation achieves its mission and its business plan, and works together to look at all the key issues involved with running the organisation. The managers lead their own teams, in addition to forming the overall management team of the Foundation. This team meets monthly.

The Foundation's delivery is broadly split into two areas, namely football and sports participation and education programmes, all of which are supported by our fundraising activities.

At the end of the period there were 4 core staff, 2 fundraising staff and 37 project staff.

# **Newcastle United Foundation**

(A company limited by guarantee)

## **Trustees' report (continued) For the year ended 31 July 2014**

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### **Related party relationships**

Although Newcastle United Foundation is governed and financed independently of Newcastle United Football Club (the Club), the Club supports the charitable company in many ways, including through gifts in kind of match tickets, accommodation and merchandise.

The Foundation is grateful for the support of the Club's finance director, John Irving, who is chair of the Foundation trustee board and company secretary, and for the ongoing support of other Club staff in areas such as accounts, payroll, IT, HR, facilities and the press office.

### **Risk management**

The trustees have a comprehensive risk register to identify and mitigate the risks the charitable company may face on an annual basis. The risk register review is aligned to the business plan review to ensure that developments in the organisation are properly assessed for relevant risks.

### **Objectives and Activities**

#### **Policies and objectives**

In the year Newcastle United Foundation worked with approximately 50,000 individuals across a range of football and sports participation and education programmes.

The Foundation's mission is:

To use the local passion for football to encourage learning and promote healthy lifestyles that will make a real difference to the lives of children, young people and families in our region.

The Foundation's aims are:

- To promote active and healthy lifestyles, particularly in disadvantaged communities
- To inspire children to learn and help young people reach their potential
- To help build safe, strong, active communities

We do this by using the Newcastle United brand to engage, inspire and motivate.

We class our area of benefit as the local authority areas of Newcastle, Gateshead, North Tyneside and Northumberland although from time to time we may work in parts of South Tyneside and Durham. This means we have developed partnerships with statutory bodies, schools, private sector organisations and other charities across several local authority areas.

The Foundation's values are:

- Put people at the heart of everything we do
- Ensure quality and professionalism underpins our work
- Use our charitable funds and support wisely
- Promote equality and diversity

# Newcastle United Foundation

(A company limited by guarantee)

## Trustees' report (continued) For the year ended 31 July 2014

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### Activities for achieving objectives

The Foundation employed an average of 43 full time equivalent staff (2013: 26) along with 11 sessional coaches (2013: 23) during this period to work across all its activities throughout Newcastle, Gateshead, North Tyneside and Northumberland. The Foundation plays an important role in increasing access to and encouraging active participation in football and sport, in line with the Football Association, Sport England's strategy and NHS strategies. Using the brand of Newcastle United, the Foundation's projects also make an impact on health, crime and anti-social behaviour and on raising educational standards within the local community.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

### Achievements and performance

#### Review of activities

In the year approximately 50,000 people took part in our programmes. Highlights included:

- 78 young people completed a Get Started in Football Course;
- 892 young people took part in the Kicks programme;
- 68 young people signed up for the National Citizen Service course;
- 981 primary school children and 663 secondary school children studied business and enterprise using Newcastle United as a real life case study;
- 1,134 children and a parent or carer joined one of 50 Family Football courses;
- 584 children in 42 special educational needs schools enjoyed regular football;
- 333 girls played football with the Foundation;
- 1,673 students completed a healthy, active 'Lifestyles' programme;
- 1,397 primary school children took part in one of 55 'Match Fit' courses;
- 774 young people took part in multi-sport clubs through Premier League 4 Sport;
- 4,755 children learned about the history of the Club through Toon Times;
- 315,000 visitors attended the 'Toon Times' exhibition at Newcastle's Discovery Museum;
- 3,895 pupils attended educational workshops at St James' Park;
- 142 volunteers gave 3,264 hours of their own time;
- 85 students gained a combined 441 days of work experience;
- 129 young adults signed up for employability courses with 40% progressing into training, education or employment;
- 7,301 primary school children received specialist football coaching.

### Financial review

#### Overview

The results for the year were heavily influenced by one event - the Steve Harper 20 year Charity Match - which took place in September 2013. This single event raised income of £564k and generated a surplus of £324k making it, in financial terms at least, our most successful event to date. As the event marked Steve Harper's long association not only with Newcastle United, but the wider North East community, the trustees approved Steve's request that, out of the funds generated from the event, donations be made to a number of other local

# **Newcastle United Foundation**

(A company limited by guarantee)

## **Trustees' report (continued)**

**For the year ended 31 July 2014**

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charities. As a result, donations totalling £212,667 were made to the Great North Children's Hospital, Sir Bobby Robson Foundation, Alan Shearer Foundation, TOMA Fund, Clarke Lister and Sport Newcastle. Out of the balance of funds retained by the Foundation, £70,000 has been moved into a designated fund to provide match funding for an upcoming health initiative.

Income from charitable activities increased to £1,293,916 (13 months ended 31 July 2013: £950,422) an increase of 36%. The Premier League Charitable Fund (PLCF) continues to be a major funder of our programmes, and this year saw some significant new projects, including the Premier League School Sports Programme and Women & Girls Football, alongside an expansion of existing programmes such as Kicks and Premier League 4 Sports. Other major supporters during the year include BIG Lottery Fund, Heritage Lottery Fund, BBC Children in Need, Newcastle City Council and Northumbria PCC. Contracts with Newcastle Public Health and an expansion of our National Citizen Service delivery are reflected in an increase in government and public authority funding.

Staff continue to be the most significant operating cost for the Foundation, and staff numbers have increased from 26 to 43 (full time equivalents) compared to the previous period. Support costs, at just under 12% of expenditure (excluding grants paid), were slightly higher than our target 10% but reflect a conscious decision on the part of the trustees to invest in certain aspects of the business – primarily to ensure that the growth in our programme delivery is supported by an adequate and robust infrastructure. The most significant areas of investment related to new IT equipment and the development of our new website, which will facilitate online booking for our soccer schools and events, as well as improving communication with our supporters and participants.

Total incoming resources for the year were £2,217,550 (13 months ended 31 July 2013: £1,307,009) and total outgoing resources were £2,038,309 (13 months ended 31 July 2013: £1,205,001).

Net incoming resources amounted to £179,241 (13 months ended 31 July 2013: £102,008) which resulted in reserves at 31 July 2014 of £566,046 (31 July 2013 £386,806).

### **Investment policy and performance**

The trustees have powers to invest funds as they see fit as set out in the Memorandum and Articles of Association. At the present time, surplus cash reserves are held in short to medium term deposit accounts.

### **Reserves policy**

A large proportion of the Foundation's annual running costs are met by the receipt of grant funding (subject to any relevant performance conditions).

The trustees seek to maintain the level of free reserves to cover at least three months running costs of the current activities and monitor the position twice a year. At present free reserves stand at £427,400 and are within the target range.

### **Going concern**

After making appropriate enquiries, the trustees have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

# Newcastle United Foundation

(A company limited by guarantee)

## Trustees' report (continued)

For the year ended 31 July 2014

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### Plans for the future

The Foundation is working towards the achievement of six strategic objectives within a five year business plan for 2014 to 2018:

1. Continue to deliver a quality programme of activities each year which meet the needs of local people;
2. Increase the reach of the Foundation and access to its work by the wider community;
3. Increase knowledge and understanding of the Foundation's work and the value it brings to the community;
4. Identify and communicate the impact of the Foundation's work;
5. Maintain financial sustainability of the Foundation;
6. Maintain high quality and effective management and governance of the Foundation.

### Disclosure of information to auditor

Each of the persons who are trustees at the time when this trustees' report is approved has confirmed that:

- so far as that trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware, and
- that trustee has taken all the steps that ought to have been taken as a trustee in order to be aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

In preparing this report, the trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the trustees on 6 February 2015 and signed on their behalf by:



**John Irving**  
Chair

# Newcastle United Foundation

(A company limited by guarantee)

## Trustees' responsibilities statement For the year ended 31 July 2014

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The trustees (who are also directors of Newcastle United Foundation for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## **Independent auditor's report to the members of Newcastle United Foundation**

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We have audited the financial statements of Newcastle United Foundation for the year ended 31 July 2014 set out on pages 10 to 22. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinion we have formed.

### **Respective responsibilities of trustees and auditor**

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the trustees' report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.



(A company limited by guarantee)

## **Independent auditor's report to the members of Newcastle United Foundation**

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### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and to take advantage of the small companies' exemption from the requirement to prepare a strategic report or in preparing the trustees' report.

A handwritten signature in black ink, appearing to read 'Andrew Wilson'.

**Andrew Wilson BA FCA (Senior Statutory Auditor)  
for and on behalf of UNW LLP, Statutory Auditor**

Chartered Accountants  
Newcastle upon Tyne  
6 February 2015

# Newcastle United Foundation

(A company limited by guarantee)

## Statement of financial activities (incorporating income and expenditure account) For the year ended 31 July 2014

		Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
		Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
	Note				
<b>Incoming resources</b>					
Incoming resources from generated funds:					
Voluntary income	2	193,582	-	193,582	127,435
Activities for generating funds	3	726,765	-	726,765	221,951
Investment income	4	3,287	-	3,287	7,201
Incoming resources from charitable activities	5	663,952	629,964	1,293,916	950,422
<b>Total incoming resources</b>		<b>1,587,586</b>	<b>629,964</b>	<b>2,217,550</b>	<b>1,307,009</b>
<b>Resources expended</b>					
Costs of generating funds:					
Costs of generating voluntary income	6	39,052	-	39,052	25,696
Costs of generating funds	7	410,194	-	410,194	122,401
Charitable activities	8	996,936	584,926	1,581,862	1,049,955
Governance costs	11	7,201	-	7,201	6,949
<b>Total resources expended</b>		<b>1,453,383</b>	<b>584,926</b>	<b>2,038,309</b>	<b>1,205,001</b>
<b>Movement in total funds for the year - Net income for the year</b>		<b>134,203</b>	<b>45,038</b>	<b>179,241</b>	<b>102,008</b>
Total funds at 1 August 2013		386,806	-	386,806	284,798
<b>Total funds at 31 July 2014</b>		<b>521,009</b>	<b>45,038</b>	<b>566,047</b>	<b>386,806</b>

The notes on pages 12 to 22 form part of these financial statements.

# Newcastle United Foundation

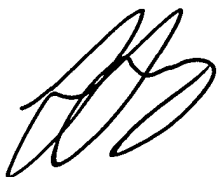
(A company limited by guarantee)

## Balance sheet As at 31 July 2014

	Note	£	2014 £	£	2013 £
<b>Fixed assets</b>					
Tangible assets	14		23,610		7,230
<b>Current assets</b>					
Debtors	15	67,992		67,249	
Cash at bank and in hand		756,177		588,171	
		<u>824,169</u>		<u>655,420</u>	
<b>Creditors: amounts falling due within one year</b>	16	<u>(281,732)</u>		<u>(275,844)</u>	
<b>Net current assets</b>			<u>542,437</u>		<u>379,576</u>
<b>Net assets</b>			<u>566,047</u>		<u>386,806</u>
<b>Charity funds</b>					
Restricted funds	17		45,038		-
Unrestricted funds	17		<u>521,009</u>		<u>386,806</u>
<b>Total funds</b>			<u>566,047</u>		<u>386,806</u>

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the trustees on 6 February 2015 and signed on their behalf, by:



**John Irving**

Company registered number: 6412345

The notes on pages 12 to 22 form part of these financial statements.

# Newcastle United Foundation

(A company limited by guarantee)

## Notes to the financial statements For the year ended 31 July 2014

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### 1. Accounting policies

#### 1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). The financial statements have been prepared in accordance with the Statement of Recommended Practice (SORP), 'Accounting and Reporting by Charities' published in March 2005, applicable accounting standards and the Companies Act 2006.

#### 1.2 Company status

The company is a company limited by guarantee. The members of the company are the trustees named on page 1. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

#### 1.3 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

#### 1.4 Incoming resources

All incoming resources are included in the statement of financial activities when the company has entitlement to the funds, certainty of receipt and the amount can be measured with sufficient reliability.

Donated services or facilities, which comprise donated services, are included in income at a valuation which is an estimate of the financial cost borne by the donor where such a cost is quantifiable and measurable. No income is recognised where there is no financial cost borne by a third party. The value of the support provided by Newcastle United Football Club Limited cannot be quantified and consequently has not been included as a gift in kind in these financial statements.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

# Newcastle United Foundation

(A company limited by guarantee)

## Notes to the financial statements For the year ended 31 July 2014

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### 1. Accounting policies (continued)

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

#### 1.5 Resources expended

Expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities they have been allocated on a basis consistent with the use of the resources.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the company. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

All resources expended are inclusive of irrecoverable VAT.

#### 1.6 Cash flow

The financial statements do not include a cash flow statement because the charitable company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### 1.7 Tangible fixed assets and depreciation

All assets costing more than £1,000 are capitalised.

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures and fittings	-	3 - 5 years straight line
Computer equipment	-	3 - 5 years straight line

#### 1.8 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

# Newcastle United Foundation

(A company limited by guarantee)

## Notes to the financial statements For the year ended 31 July 2014

### 2. Voluntary income

	Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
	Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
Gifts, donations and legacies	54,279	-	54,279	29,970
Grants received from Charitable Foundations	110,897	-	110,897	67,236
Sponsorship	28,406	-	28,406	30,229
	<u>193,582</u>	<u>-</u>	<u>193,582</u>	<u>127,435</u>

### 3. Activities for generating funds

	Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
	Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
Fundraising events	571,690	-	571,690	88,910
Online auctions and sale of goods & services	38,750	-	38,750	37,014
Matchday lottery	59,645	-	59,645	71,527
Corporate subscriptions and partnerships	56,680	-	56,680	24,500
	<u>726,765</u>	<u>-</u>	<u>726,765</u>	<u>221,951</u>

### 4. Investment income

	Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
	Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
Bank interest receivable	3,287	-	3,287	7,201

# Newcastle United Foundation

(A company limited by guarantee)

## Notes to the financial statements

For the year ended 31 July 2014

### 5. Incoming resources from charitable activities

	Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
	Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
Football coaching & education - fees received	191,623	-	191,623	196,222
Sale of services as part of charitable activities	209,302	-	209,302	118,781
Contractual payments from governments or public authorities	236,393	-	236,393	145,204
Grants received for the provision of services	26,634	629,964	656,598	490,215
	<u>663,952</u>	<u>629,964</u>	<u>1,293,916</u>	<u>950,422</u>

### 6. Costs of generating voluntary income

	Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
	Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
Direct costs	19,837	-	19,837	16,205
Support costs	19,215	-	19,215	9,491
	<u>39,052</u>	<u>-</u>	<u>39,052</u>	<u>25,696</u>

# Newcastle United Foundation

(A company limited by guarantee)

## Notes to the financial statements For the year ended 31 July 2014

### 7. Cost of generating funds

	Unrestricted funds	Restricted funds	Total funds	Total funds
	Year ended	Year ended	Year ended	13 month
	31 July 2014	31 July 2014	31 July 2014	period ended
	£	£	£	31 July 2013
Fundraising events	242,345	-	242,345	46,921
Online auctions and sale of goods and services	19,144	-	19,144	16,582
Matchday lottery	20,628	-	20,628	38,924
Corporate subscriptions and partnerships	4,952	-	4,952	3,656
Wages and salaries	53,737	-	53,737	-
National Insurance	4,316	-	4,316	-
Pension	961	-	961	-
Support costs	64,111	-	64,111	16,318
<b>Total</b>	<b>410,194</b>	<b>-</b>	<b>410,194</b>	<b>122,401</b>

### 8. Expenditure by charitable activity

#### Summary by fund type

	Unrestricted funds	Restricted funds	Total funds	Total funds
	Year ended	Year ended	Year ended	13 month
	31 July	31 July	31 July	period ended
	2014	2014	2014	31 July
	£	£	£	2013
Football and sports development	457,243	211,749	668,992	518,928
Education programmes	313,571	373,177	686,748	531,027
Grants paid	226,122	-	226,122	-
<b>Total</b>	<b>996,936</b>	<b>584,926</b>	<b>1,581,862</b>	<b>1,049,955</b>

Grants paid comprise donations made to Great North Children's Hospital, Sir Bobby Robson Foundation, Alan Shearer Foundation, TOMA Fund, Clarke Lister and Sport Newcastle with proceeds from the Steve Harper 20 Year Charity Match.

# Newcastle United Foundation

(A company limited by guarantee)

## Notes to the financial statements For the year ended 31 July 2014

### 9. Direct costs

	Football and sports development £	Education £	Total 2014 £	Total 2013 £
Direct project	169,445	245,420	414,865	137,049
Wages and salaries	401,496	333,356	734,852	708,133
Social security costs	30,410	26,948	57,358	59,851
Other pension costs	5,643	6,111	11,754	8,355
Depreciation	821	5,925	6,746	2,584
	<u>607,815</u>	<u>617,760</u>	<u>1,225,575</u>	<u>915,972</u>

### 10. Support costs

	Football and sports development £	Education £	Voluntary income £	Generating funds £	Total 2014 £	Total 2013 £
General office costs	28,626	32,281	8,991	29,999	99,897	47,465
Wages and salaries	28,111	31,699	8,829	29,459	98,098	76,181
National insurance	1,983	2,237	623	2,079	6,922	4,372
Pension cost	607	685	191	636	2,119	4,863
Depreciation	1,850	2,086	581	1,938	6,455	1,102
	<u>61,177</u>	<u>68,988</u>	<u>19,215</u>	<u>64,111</u>	<u>213,491</u>	<u>133,983</u>

### 11. Governance costs

	Unrestricted funds Year ended 31 July 2014 £	Restricted funds Year ended 31 July 2014 £	Total funds Year ended 31 July 2014 £	Total funds 13 month period ended 31 July 2013 £
Auditors' remuneration	3,880	-	3,880	3,750
Consultancy fees	3,321	-	3,321	3,199
	<u>7,201</u>	<u>-</u>	<u>7,201</u>	<u>6,949</u>

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## Notes to the financial statements For the year ended 31 July 2014

### 12. Net incoming resources

Net incoming resources is stated after charging/(crediting):

	Year ended 31 July 2014 £	13 month period ended 31 July 2013 £
Depreciation of tangible fixed assets: -owned by the company	13,202	2,584
<b>for and on behalf of UNW LLP, Statutory Auditor</b>		
Audit of these financial statements	<u>3,880</u>	<u>3,480</u>

### 13. Staff costs

Staff costs were as follows:

	Year ended 31 July 2014 £	13 month period ended 31 July 2013 £
Wages and salaries	886,687	702,781
Social security costs	68,596	48,173
Other pension costs	14,834	25,385
	<u>970,117</u>	<u>776,339</u>

The average monthly number of employees during the year was as follows:

	Year ended 31 July 2014 No.	13 month period ended 31 July 2013 No.
Football & sports development	21	10
Education programmes	16	11
Fundraising	2	1
Support staff	4	4
	<u>43</u>	<u>26</u>

# Newcastle United Foundation

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## Notes to the financial statements For the year ended 31 July 2014

### 13. Staff costs (continued)

No employee received remuneration amounting to more than £60,000 in either year.

An average of 11 (2013: 23) sessional coaches were employed during the year, along with 7 (2013: 22) matchday lottery sellers.

The trustees are not entitled to, and did not receive, any remuneration for their services to the charitable company in the year (2013: £nil). Expenses reimbursed amounted to £nil (2013: £nil).

### 14. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
<b>Cost</b>			
At 1 August 2013	1,987	12,993	14,980
Additions	896	28,686	29,582
At 31 July 2014	2,883	41,679	44,562
<b>Depreciation</b>			
At 1 August 2013	110	7,640	7,750
Charge for the year	962	12,240	13,202
At 31 July 2014	1,072	19,880	20,952
<b>Net book value</b>			
At 31 July 2014	1,811	21,799	23,610
At 31 July 2013	1,877	5,353	7,230

### 15. Debtors

	2014 £	2013 £
Trade debtors	47,495	39,865
Prepayments and accrued income	20,497	27,384
	67,992	67,249

## Newcastle United Foundation

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### Notes to the financial statements

For the year ended 31 July 2014

#### 16. Creditors:

Amounts falling due within one year

	2014	2013
	£	£
Trade creditors	15,637	18,834
Amounts due to Newcastle United Football Company Limited	20,408	2,430
Other creditors	1,799	420
Accruals and deferred income	243,888	254,160
	<u>281,732</u>	<u>275,844</u>

#### Deferred income

Deferred income at 1 August 2013	193,216
Resources deferred during the year	145,523
Amounts released from previous years	(193,216)
Deferred income at 31 July 2014	<u>145,523</u>

# Newcastle United Foundation

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## Notes to the financial statements For the year ended 31 July 2014

### 17. Statement of funds

	Brought Forward £	Incoming resources £	Resources Expended £	Transfers in/out £	Carried Forward £
<b>Designated funds</b>					
Designated funds	-	-	-	70,000	70,000
<b>General funds</b>					
General funds	386,806	1,587,586	(1,453,383)	(70,000)	451,009
Total Unrestricted funds	386,806	1,587,586	(1,453,383)	-	521,009
<b>Restricted funds</b>					
Premier League Charitable Fund	-	508,103	(470,865)	-	37,238
BBC Children in Need	-	25,000	(25,000)	-	-
BIG Lottery Fund (Family Football)	-	12,323	(12,323)	-	-
BIG Lottery Fund (Well-being in the East)	-	1,749	(1,749)	-	-
BIG Lottery Fund (Talent Match North East)	-	90	(90)	-	-
Football League Trust (Football for All)	-	11,167	(11,167)	-	-
Heritage Lottery Fund (Toon Times)	-	20,000	(20,000)	-	-
Northumbria Police & Crime Commissioner	-	24,884	(24,884)	-	-
Newcastle City Council	-	26,648	(18,848)	-	7,800
	-	629,964	(584,926)	-	45,038
Total of funds	386,806	2,217,550	(2,038,309)	-	566,047

Designated funds comprise amounts set aside from the surplus generated by the Steve Harper 20 year charity match towards a future health initiative.

Restricted funds are those funds where the income received is restricted to provide specific programmes and activities within the wider programme of the Foundation.

# Newcastle United Foundation

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## Notes to the financial statements For the year ended 31 July 2014

### 18. Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds	Total funds 13 month period ended
	Year ended 31 July 2014 £	Year ended 31 July 2014 £	Year ended 31 July 2014 £	31 July 2013 £
Tangible fixed assets	22,329	1,281	23,610	7,230
Current assets	699,395	124,774	824,169	655,420
Creditors due within one year	(200,715)	(81,017)	(281,732)	(275,844)
	<u>521,009</u>	<u>45,038</u>	<u>566,047</u>	<u>386,806</u>

### 19. Related party disclosures

The trustees consider that Newcastle United Limited and its subsidiary Newcastle United Football Club Limited (NUFC) are related parties of the charity by virtue of significant influence.

John Irving and Lee Charnley, both trustees of the Foundation, were also directors of NUFC during the year.

The charity receives substantial in-kind support from NUFC, in particular the licence to use the Club's brand and certain rights to use office space at the stadium and playing facilities at the first team training centre. Whilst not easily quantifiable, the impact on the charity, were these facilities not to be made available free of charge, would be hugely significant in both operational and financial terms.

NUFC is also a significant donor to the charity, through other quantifiable gifts in kind such as matchday tickets, staff kit and vehicles, all of which amounted to £101,393 (2013: £95,768).

During the year NUFC processed the charity's payroll and pension schemes for a total value of £943,456 (2013: £776,339) which the charity repays in full to NUFC on a monthly basis. No service charge or mark-up fee was paid to NUFC by the charity for the provision of this service. The amount owing to NUFC by the charity in relation to payroll repayments at the year end was £15,522 (2013: £nil).

NUFC acted as agent for the charity in relation to the Steve Harper 20 year charity match, providing support, organising ticketing, security and other matters. Amounts paid during the year to NUFC by the charity to reimburse NUFC for such costs incurred as agent amounted to £24,708 and amounts paid to the charity in relation to cash collected on its behalf for the ticket sales was £417,850. No service charge or mark-up fee was paid to NUFC by the charity in relation to the provision of these services.

Other payments made by the charity to NUFC during the year amounted to £113,219 (2013: £89,487), including stadium tours, match tickets for resale and training wear for staff and participants, together with recharges of costs incurred on the charity's behalf, including staff time, telephone usage and office supplies.