

REGISTERED NUMBER: 06411500 (England and Wales)

Abbreviated Unaudited Accounts
for the Year Ended 31st December 2009
for
Afion Media Ltd



**Contents of the Abbreviated Accounts
for the Year Ended 31st December 2009**

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

Afion Media Ltd

Company Information
for the Year Ended 31st December 2009

DIRECTORS

Dr F Emsley
Dr R J P Emsley

SECRETARY

C K Corporate Services Ltd

REGISTERED OFFICE.

1 Heather Way
Chobham
Surrey
GU24 8RA

REGISTERED NUMBER

06411500 (England and Wales)

ACCOUNTANTS

B and P Accounting
Kingsley House
Church Lane
Shurdington
Cheltenham
Gloucestershire
GL51 4TQ

Afion Media Ltd

Abbreviated Balance Sheet
31st December 2009

	Notes	31 12 09 £	£	31 12 08 £	£
FIXED ASSETS					
Tangible assets	2		1,291		412
CURRENT ASSETS					
Debtors		18,941		21,307	
Cash at bank		<u>48,065</u>		<u>35,393</u>	
		67,006		56,700	
CREDITORS					
Amounts falling due within one year		<u>52,453</u>		<u>52,283</u>	
NET CURRENT ASSETS			<u>14,553</u>		<u>4,417</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>15,844</u>		<u>4,829</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>15,842</u>		<u>4,827</u>
SHAREHOLDERS' FUNDS			<u>15,844</u>		<u>4,829</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2009

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2009 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 27th September 2010 and were signed on its behalf by



Dr F Emsley - Director

27th September 2010

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts
for the Year Ended 31st December 2009**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Office equipment - 25% on cost
Computer equipment - 33% on cost

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1st January 2009	572
Additions	1,304
Disposals	(390)
	<hr/>
At 31st December 2009	1,486
DEPRECIATION	
At 1st January 2009	160
Charge for year	282
Eliminated on disposal	(247)
	<hr/>
At 31st December 2009	195
NET BOOK VALUE	
At 31st December 2009	<u>1,291</u>
At 31st December 2008	<u>412</u>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value £1	31 12 09 £	31 12 08 £
2	Ordinary		<u>2</u>	<u>2</u>

4 TRANSACTIONS WITH DIRECTORS

At 31 December 2009, amounts of £6,610 and £17,274 were due to Dr F Emsley and Dr R J P Emsley, directors of the company, respectively. This amount does not attract interest and has no specified repayment date