

Company Registration No. 06408590

A Good Listener Limited

Report and Financial Statements

31 December 2010

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A Good Listener Limited

Report and financial statements 2010

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A Good Listener Limited

Report and financial statements 2010

Officers and professional advisers

Directors

S R Matthey
M Bayfield
P Oram (resigned 9 March 2010)

Secretary

P Oram (resigned 9 March 2010)
R E Davison (appointed 30 April 2010)

Registered Office

14 Curzon Street
London
W1J 5HN

Bankers

Barclays Bank Plc
2 Soho Square
London
W1T 1JU

Solicitors

Slaughter and May
1 Bunhill Row
London
EC1Y 8YY

Auditor

Deloitte LLP
Chartered Accountants & Statutory Auditor
London, United Kingdom

A Good Listener Limited

Directors' report

The directors present their annual report and the audited financial statements for the year ended 31 December 2010

This directors' report has been prepared in accordance with the special provisions relating to small companies

Activities

The company was principally engaged in providing market research and data analysis services. The company did not trade in 2010 but it is the intention of the directors that it should continue to trade in the future.

Results and dividends

The profit and loss account is set out on page 6 and shows no profit and loss activity for the year (2009 – profit of £183). No dividends have been paid (2009 – £nil).

Directors

The current directors of the company, who have served throughout the year unless otherwise noted, are shown on page 1.

Going concern

The accounts have been prepared on a going concern basis. See note 1.

Auditors

Each of the persons who is a director at the date of approval of this report confirms that

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware; and
- the director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

Deloitte LLP were appointed auditors in respect of the year and have expressed their willingness to continue in office as auditors. A resolution to reappoint them will be proposed at the forthcoming Annual General Meeting.

Approved by the Board of Directors
and signed on behalf of the Board



S R Mathey
Director

20 October 2011

A Good Listener Limited

Directors' responsibilities statement

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and accounting that are reasonable and prudent, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditor's report to the members of A Good Listener Limited

We have audited the financial statements of A Good Listener Limited for the year ended 31 December 2010 which comprise the Profit and Loss account, the Balance Sheet and the related notes 1 to 10. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its result for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Independent auditor's report to the members of A Good Listener Limited (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to take advantage of the small companies exemption in preparing the directors' report

Sarah Shillingford

Sarah Shillingford (Senior Statutory Auditor)
for and on behalf of Deloitte LLP
Chartered Accountants and Statutory Auditor
London, United Kingdom

20 October 2011

A Good Listener Limited

Profit and loss account Year ended 31 December 2010

	Notes	2010 £	2009 £
Turnover		-	2,950
Cost of sales		-	-
Gross profit		-	2,950
Administrative expenses		-	(2,767)
Operating profit	3	-	183
Profit on ordinary activities before taxation		-	183
Tax charge on profit on ordinary activities		-	-
Profit on ordinary activities after taxation		-	183

Turnover and operating profit relate to continuing operations. There are no gains and losses arising in the year other than those shown in the profit and loss account and therefore no statement of total recognised gains and losses has been presented.

A Good Listener Limited

Balance sheet 31 December 2010

	Notes	2010 £	2009 £
Current assets			
Cash at bank and in hand		1,552	1,553
		<u>1,552</u>	<u>1,553</u>
Creditors: amounts falling due within one year	5	(6,802)	(6,900)
		<u>(5,250)</u>	<u>(5,347)</u>
Net current liabilities			
		<u>(5,250)</u>	<u>(5,347)</u>
Total assets less current liabilities		<u>(5,250)</u>	<u>(5,347)</u>
Capital and reserves			
Called up share capital	6	100	3
Profit and loss account	7	(5,350)	(5,350)
		<u>(5,250)</u>	<u>(5,347)</u>
Shareholders' deficit		<u>(5,250)</u>	<u>(5,347)</u>

The financial statements of A Good Listener Limited, registered number 06408590 were approved by the Board of Directors on ~~20 October~~ 2011

Signed on behalf of the Board of Directors



S R Mathey
Director

A Good Listener Limited

Notes to the financial statements Year ended 31 December 2010

1. Accounting policies

The financial statements are prepared in accordance with applicable United Kingdom law and accounting standards. The principal accounting policies adopted which have been applied consistently throughout the current and prior year are described below.

Accounting convention

The financial statements are prepared under the historical cost convention.

Cash flow statement

The company's cash flows are included in the consolidated group cash flow statement of Chime Communications plc, the company's ultimate parent undertaking, whose consolidated financial statements are publicly available. Consequently, the company is exempt under the terms of Financial Reporting Standard No 1 (revised) from publishing a cash flow statement.

Going concern

The company currently has net liabilities, resulting from balances owed to other Chime Communications plc group companies, of £5,250. The company operates under the banking facility operated by Chime, which benefits from committed facilities of £30 million until June 2013. Chime also has an uncommitted facility available of £2 million, which is reviewed on a rolling basis. This facility is subject to banking covenants. The company, together with Chime and certain other companies in the Chime Communications plc group, has given an unlimited cross-guarantee in favour of its bankers.

The Directors have concluded, based on the commitment made by Chime under the cross-guarantee it has entered into that it is appropriate to prepare the accounts on a going concern basis.

2. Turnover by geographical market

In the opinion of the directors all turnover is derived from a single class of business. The following table provides an analysis of the company's turnover by geographical market, based on the billing location of the client.

	2010 £	2009 £
UK	-	2,950
	<u>-</u>	<u>2,950</u>

3. Operating profit

	2010 £	2009 £
Operating profit is stated after charging		
Fees payable to the company's auditor for audit of the annual accounts	-	1,000
	<u>-</u>	<u>1,000</u>

In 2010 the audit fee of £1,000 was borne by another group company.

A Good Listener Limited

Notes to the financial statements Year ended 31 December 2010

4. Information regarding directors and employees

The directors received no emoluments in respect of their services as directors of the company in either this or the preceding financial year. There were also no payments to employees.

The only people employed during the year were the three directors (2009 - 3)

5. Creditors, amounts falling due within one year

	2010 £	2009 £
Amounts owed to group undertakings	5,803	5,900
Accruals and deferred income	999	1,000
	<u>6,802</u>	<u>6,900</u>

6. Share capital

	2010 £	2009 £
Called up, allotted and fully paid		
3 ordinary shares of £1 each	3	3
97 ordinary shares of £1 each issued during the year	97	-
	<u>100</u>	<u>3</u>

7. Reserves

	2010 £
At 1 January 2010	(5,350)
Profit for the period	-
Balance at 31 December 2010	<u>(5,350)</u>

8. Contingent liabilities

The company, together with the ultimate parent company and certain other companies in the Chime Communications plc group, has given an unlimited cross-guarantee in favour of its bankers.

9. Related party transactions

The company undertook no trading transactions with other group companies in the year. At the year end its only balance with another group company was a creditor of £5,803 with Tree (London) Limited (2009 creditor of £5,900). Tree (London) Limited is a related party as it has the same ultimate parent undertaking.

10. Ultimate parent company

The company's ultimate parent undertaking and controlling party is Chime Communications plc, which is incorporated in Great Britain. Chime Communications plc is the parent undertaking of the smallest and largest group to consolidate these financial statements.

Copies of the consolidated financial statements of Chime Communications plc are available from Companies House, Crown Way, Mandy, Cardiff, CF14 3UZ.