

**ABSOLUTE CREATIVE MARKETING LIMITED**

**Company Registration Number:  
06398553 (England and Wales)**

**Abbreviated (Unaudited) Accounts**

**Period of accounts**

**Start date: 01st April 2013**

**End date: 31st March 2014**

SUBMITTED

---

# **ABSOLUTE CREATIVE MARKETING LIMITED**

## **Company Information for the Period Ended 31st March 2014**

<b>Director:</b>	Christopher Nyland Michael Adlam Helen Nyland D Jones
<b>Company secretary:</b>	Christopher Nyland
<b>Registered office:</b>	The Loft 3 College Street Gloucester Gloucestershire GL1 2NE
<b>Company Registration Number:</b>	06398553 (England and Wales)

---

# ABSOLUTE CREATIVE MARKETING LIMITED

## Abbreviated Balance sheet As at 31st March 2014

	Notes	2014 £	2013 £
<b>Fixed assets</b>			
Tangible assets:	2	588	213
<b>Total fixed assets:</b>		<u>588</u>	<u>213</u>
<b>Current assets</b>			
Debtors:	3	19,770	28,801
<b>Total current assets:</b>		<u>19,770</u>	<u>28,801</u>
<b>Creditors</b>			
Creditors: amounts falling due within one year	4	14,884	23,870
<b>Net current assets (liabilities):</b>		<u>4,886</u>	<u>4,931</u>
<b>Total assets less current liabilities:</b>		<u>5,474</u>	<u>5,144</u>
<b>Total net assets (liabilities):</b>		<u><u>5,474</u></u>	<u><u>5,144</u></u>

The notes form part of these financial statements

---

# ABSOLUTE CREATIVE MARKETING LIMITED

## Abbreviated Balance sheet As at 31st March 2014 continued

	Notes	2014 £	2013 £
<b>Capital and reserves</b>			
Called up share capital:	5	800	800
Profit and Loss account:		4,674	4,344
<b>Total shareholders funds:</b>		<u>5,474</u>	<u>5,144</u>

For the year ending 31 March 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 25 November 2014

### SIGNED ON BEHALF OF THE BOARD BY:

Name: Christopher Nyland

Status: Director

The notes form part of these financial statements

---

# **ABSOLUTE CREATIVE MARKETING LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 31st March 2014**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### **Turnover policy**

Turnover represents net invoiced sales of goods, excluding value added tax.

#### **Tangible fixed assets depreciation policy**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.  
Plant and machinery etc - 25% on cost

---

# ABSOLUTE CREATIVE MARKETING LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

### 2. Tangible assets

	Total
<b>Cost</b>	<b>£</b>
At 01st April 2013:	3,888
Additions:	522
At 31st March 2014:	4,410
<b>Depreciation</b>	
At 01st April 2013:	3,675
Charge for year:	147
At 31st March 2014:	3,822
<b>Net book value</b>	
At 31st March 2014:	588
At 31st March 2013:	213

---

# **ABSOLUTE CREATIVE MARKETING LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 31st March 2014**

### **3. Debtors**

	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
Trade debtors:	14,723	28,801
Other debtors:	5,047	-
<b>Total:</b>	<b><u>19,770</u></b>	<b><u>28,801</u></b>

---

# ABSOLUTE CREATIVE MARKETING LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

### 4. Creditors: amounts falling due within one year

	2014	2013
	£	£
Bank loans and overdrafts:	1,411	6,495
Trade creditors:	7,267	14,071
Taxation and social security:	5,704	854
Accruals and deferred income:	502	2,450
<b>Total:</b>	<b>14,884</b>	<b>23,870</b>

---



# ABSOLUTE CREATIVE MARKETING LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

### 5. Called up share capital

Allotted, called up and paid

Previous period			<b>2013</b>
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	800	1.00	<b>800</b>
Total share capital:			<b>800</b>
Current period			<b>2014</b>
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	800	1.00	<b>800</b>
Total share capital:			<b>800</b>

---

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

