

**Registered Number 06390615**

**Sweet Memories (Coventry) Limited**

**Abbreviated Accounts**

**31 December 2010**

**Sweet Memories (Coventry) Limited**

**Registered Number 06390615**

**Company Information**

**Registered Office:**

589 Foleshill Road  
Coventry  
West Midlands  
CV6 5JR

**Reporting Accountants:**

R Pau & Co Limited  
Chartered Certified Accountants  
12-16 Station Street East  
Coventry  
West Midlands  
CV6 5FJ

**Bankers:**

HSBC Bank Plc  
422 Foleshill Road  
Foleshill  
Coventry  
West Midlands  
CV6 5AL

**Sweet Memories (Coventry) Limited**

Registered Number 06390615

**Balance Sheet as at 31 December 2010**

	Notes	2010 £	2009 £
<b>Fixed assets</b>			
Intangible	2	85,500	90,250
Tangible	3	7,274	8,925
		<u>92,774</u>	<u>99,175</u>
<b>Current assets</b>			
Stocks		7,000	6,600
Debtors		2,927	2,126
Cash at bank and in hand		21,155	26,998
Total current assets		<u>31,082</u>	<u>35,724</u>
<b>Creditors: amounts falling due within one year</b>		(117,592)	(132,867)
<b>Net current assets (liabilities)</b>		(86,510)	(97,143)
<b>Total assets less current liabilities</b>		<u>6,264</u>	<u>2,032</u>
<b>Provisions for liabilities</b>		(638)	0
<b>Total net assets (liabilities)</b>		<u>5,626</u>	<u>2,032</u>
<b>Capital and reserves</b>			
Called up share capital	4	100	100
Profit and loss account		5,526	1,932
<b>Shareholders funds</b>		<u>5,626</u>	<u>2,032</u>

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- a. For the year ending 31 December 2010 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 28 April 2011

And signed on their behalf by:

**Mr P S Grewal, Director**

**Mrs P K Grewal, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the Abbreviated Accounts**

For the year ending 31 December 2010

1 **Accounting policies**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 0, is being amortised evenly over its estimated useful life of zero years.

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	10% on cost
Motor vehicles	25% on reducing balance

2 **Intangible fixed assets**

<b>Cost or valuation</b>	<b>£</b>
At 01 January 2010	<u>95,000</u>
At 31 December 2010	<u>95,000</u>

**Amortisation**

At 01 January 2010	4,750
Charge for year	<u>4,750</u>
At 31 December 2010	<u>9,500</u>

**Net Book Value**

At 31 December 2010	85,500
At 31 December 2009	<u>90,250</u>

3 **Tangible fixed assets**

**Total**

<b>Cost</b>		<b>£</b>
At 01 January 2010	-	13,763
At 31 December 2010	-	<u>13,763</u>
<b>Depreciation</b>		
At 01 January 2010		4,838
Charge for year	-	1,651
At 31 December 2010	-	<u>6,489</u>
<b>Net Book Value</b>		
At 31 December 2010		7,274
At 31 December 2009	-	<u>8,925</u>

4 **Share capital**

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid:</b>		
100 Ordinary shares of £1 each	100	100