

Great Western Air Ambulance Charity

Trustees' report and financial statements

for the period from 1 November 2010 to 31 December 2011



Great Western Air Ambulance Charity

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Great Western Air Ambulance Charity

Legal and administrative information

Status

The company is a registered charity and a limited company and does not have a share capital

Trustees and Directors	S D Hughes J Whitford J Vines J D Skeeles A N Simmonds N Pickersgill (appointed 29 March 2012) D Barrington-Chappell (appointed 7 February 2012)	
Chief Executive Officer	J M Christensen (resigned as a director on 13 March 2011)	
Company number	06386523	
Charity number	1121300	
Registered office	8 Unity Street College Green Bristol BS1 5HH	
Auditors	Sully Partnership Limited 8 Unity Street College Green Bristol BS1 5HH	
Business address	28 Gloucester Road North Filton Bristol BS7 0SJ	
Bankers	HSBC 11 Canford Lane Westbury-On-Trym Bristol BS9 3DE	HSBC 9 Bank Street Newquay Cornwall TR7 1EG

Great Western Air Ambulance Charity

Trustees' report

for the period from 1 November 2010 to 31 December 2011

The trustees, who are also directors of the charity for the purposes of the Companies Act, submit their annual report and the financial statements for the period ended 31 December 2011. The trustees have adopted the provisions of the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in 2005 in preparing the annual report and financial statements of the charity.

The charity is a charitable company limited by guarantee and was set up on 1st October 2007. It is governed by a memorandum and articles of association. The objective of the company is that of the relief of sickness and injury by the operation of an air ambulance service within the area serviced by the Great Western Ambulance service NHS Trust.

Structure, governance and management

The charity is governed by its Memorandum and Articles of Association.

The charity is managed by its seven trustees who meet at least four times a year to make formal decisions regarding the structure and activity of the charity.

The major risks to which the charity is exposed, as identified by the Trustees, have been reviewed and systems established to manage those risks.

Review of activities and performance

PUBLIC BENEFIT

In setting objectives and planning activities, the Trustees have given careful consideration to the Charity Commission's general guidance on public benefit and in particular to its supplementary public benefit guidance on the advancement of health or saving of lives.

THE NEED

The area covered by Great Western Ambulance Service NHS Trust did not have its own dedicated Helicopter Emergency Medical Service (HEMS). This area comprises the former county of Avon, incorporating Bristol, South Gloucestershire and North Somerset together with the counties of Wiltshire and Gloucestershire, an area of 3,000 square kilometres and serving a resident population of 2.2 million.

In addition there is a transient and visiting population, heavy industrial sector as well as sporting and leisure activity, all of which when combined, presents a complex and dynamic society that places an annual emergency demand of over 220,000 calls on the Great Western Ambulance Service NHS Trust. Of these calls circa 25% will be classified as Category A-life threatening, and of these between 5 and 10% will be of a critical injury or illness in nature. There is clearly a need to provide a fully effective and integrated road and air response emergency medical system that meets best practice response standards and outcomes for patients.

OUR OBJECTIVES

To meet this need through the relief of sickness and injury by the operation of an air ambulance service within the area serviced by the Great Western Ambulance Service NHS Trust.

REVIEW OF ACTIVITIES Since commencing fundraising activities on 3rd June 2008 against a background of economic uncertainty a lot has been achieved. At the start of the financial year (1st November 2010) the directors and trustees commenced implementation of the previously agreed five year strategy plan for growth and consolidation to address the following objectives:

Implement a strategy to secure sustainable income. Seek to recruit the support of a major funder.

To recruit a Chief Executive working directly for the charity as an employee whose task it was to implement the agreed strategy plan.

Great Western Air Ambulance Charity

Trustees' report

for the period from 1 November 2010 to 31 December 2011

In particular to drive efficiencies throughout the charity and to bring services in house wherever possible delivering increased outputs for the same levels of expenditure

To find a permanent and visible base for the charity which had sufficient space to accommodate staff and volunteers and which also had flexibility for other charitable activities

To increase the level of volunteers used to deliver charitable services

To achieve a level of financial reserves equal to three months operational costs by December 2011

To implement a robust accounting system, to enable Trustees and Directors to exercise strong governance and adherence to the charitable objectives

Review of achievements

Income increased through the adoption of the charity by a wide range of organisations, societies and corporate supporters. The lottery continues to grow and projections for future income are extremely optimistic.

The County Air Ambulance Trust (CAAT) agreed to provide major financial support of £600,000 per annum commencing on 1st April 2009 with funding at this level agreed for a two-year period (until March 2011). On review of this funding CAAT agreed to continue funding at this level until December 2011 and thereafter at gradually reducing levels as the charity aims to achieve a higher level of self-funding.

John Christensen became the charity's first full-time Chief Executive (1 May 2011) and by the period end the charity office also included Fundraising and Communications managers and an Office Manager. A lease was signed to establish a dedicated office at 28 Gloucester Road North on 22 December 2011.

Since commencing seven day working the activity of the Great Western Air Ambulance has continued to increase and by the year end it had become one of the busier UK Air Ambulances.

Benefit to the public

Missions completed. In the period 1 November 2010 to 31 December 2011 the aircraft flew approximately 1650 missions, averaging 120 each month, an increase of approximately 40% on the previous year. The costs of this increased activity level have been closely monitored by the trustees and Chief Executive.

The aircraft operates to a new advanced medical model which employs an air paramedic trained to Critical Care Standard together with a Doctor of Senior Registrar level-experienced in pre-hospital trauma care. The experience of these two crew members together with the sophisticated equipment carried means that the aircraft is literally a "flying hospital" bringing immediate pre-hospital care to patients in need of urgent care.

Financial review

Funds generated in the 14 month period to 31 December 2011 were £1.38m (12 months to 31 October 2010 - £953,000).

Total reserves held at the period ended 31 December 2011 were £93,948.

Plans for future periods

To significantly improve the way volunteers contribute to the overall running of the charity.

Great Western Air Ambulance Charity

Trustees' report for the period from 1 November 2010 to 31 December 2011

To continue to drive efficiencies throughout the charity

To review the vehicles owned by the charity

To increase the effort to find major corporate or trust donations

To launch the 'Movin On Up' appeal with the intention of securing an additional £250,000 00 to fund the expected increased running costs of an EC-135 helicopter prior to commencing operations with a new generation helicopter

The Trustees have further strengthened its board of management in line with its agreed five year strategy for growth and consolidation to ensure good governance and adherence to its charitable objectives. The recruitment of Nigel Pickersgill (chartered accountant) and Damion Barrington-Chappell (recruitment specialist) as new trustees in the current year was welcomed as a positive step towards enhanced governance.

Statement of trustees' responsibilities

Company and charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Charities SORP,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees have overall responsibility for ensuring that the charity has appropriate system of controls, financial and otherwise. They are also responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware

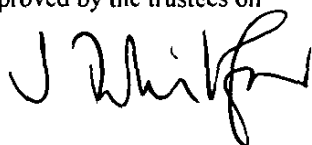
- there is no relevant audit information (information needed by the charity's auditors in connection with preparing their report) of which the charity's auditors are unaware, and
- the trustees have taken all the steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

A resolution proposing that Sully Partnership Limited be reappointed as auditors of the charity will be put to the Annual General Meeting.

This report was approved by the trustees on 26/7/12 and signed on its behalf by

J Whitford



Great Western Air Ambulance Charity

Independent auditors' report to the members of Great Western Air Ambulance Charity

We have audited the accounts of Great Western Air Ambulance Charity for the period ended 31 December 2011 which comprise the statement of financial activities, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities)

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of the trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement set out on page 4, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the accounts

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited accounts. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on accounts

In our opinion the accounts

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2011, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (applicable to smaller entities), and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the accounts are prepared is consistent with the accounts.

Great Western Air Ambulance Charity

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the accounts are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Nicholas Chivers

**Nicholas Chivers (senior statutory auditor)
For and on behalf of Sully Partnership Limited
Chartered Accountants and
Statutory Auditor
8 Unity Street
College Green
Bristol
BS1 5HH**

Date: *6 August 2012*

Great Western Air Ambulance Charity

Statement of financial activities (including summary income and expenditure account) For the period from 1 November 2010 to 31 December 2011

	Notes	Unrestricted funds £	Period ended 31/12/11 Total £	Year ended 31/10/10 Total £
Incoming resources				
Incoming resources from generated funds				
Voluntary income, Donations	2	1,379,873	1,379,873	953,212
Total incoming resources		1,379,873	1,379,873	953,212
Resources expended				
The costs of generating funds				
Advertising		39,295	39,295	40,595
The costs of charitable activities				
Helicopter running costs		896,714	896,714	666,932
Inter hospital transfers		4,650	4,650	-
Medical staff		52,648	52,648	35,352
Staff costs		69,065	69,065	-
Rent payable		6,718	6,718	3,717
Insurance		2,297	2,297	1,025
Printing, postage and stationery		1,892	1,892	7,836
Motor expenses		7,755	7,755	1,643
Loss on disposal of fixed assets		2,213	2,213	-
Depreciation		23,154	23,154	16,419
		1,067,106	1,067,106	732,924
The governance costs				
Computer costs		146	146	175
Travelling		44,804	44,804	1,484
Consultancy fees		98,442	98,442	89,366
Legal and professional		2,828	2,828	-
Accountancy fees		3,095	3,095	3,529
Audit		3,000	3,000	3,000
General expenses		426	426	254
Subscriptions		1,663	1,663	1,541
Bank charges		310	310	25
		154,714	154,714	99,374
Total resources expended		(1,261,115)	(1,261,115)	(872,893)
Net movement in funds		118,758	118,758	80,319
Total funds brought forward		(24,810)	(24,810)	(105,129)
Total funds carried forward		93,948	93,948	(24,810)

All of the above results are derived from continuing activities. All gains and losses recognised in year are included above.

The notes on pages 9 to 12 form an integral part of these financial statements.

Great Western Air Ambulance Charity

Balance sheet as at 31 December 2011

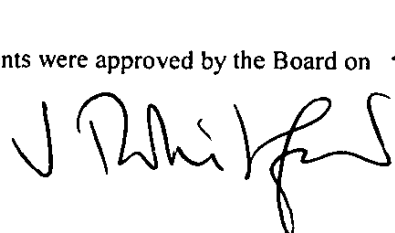
Company number: 06386523

	Notes	31/12/11 £	31/10/10 £
Fixed assets			
Tangible assets	5	12,626	41,292
Current assets			
Stocks		863	-
Debtors	6	120,286	44,527
Cash at bank and in hand		104,155	99,303
		<u>225,304</u>	<u>143,830</u>
Creditors: amounts falling due within one year	7	<u>(143,982)</u>	<u>(209,932)</u>
Net current assets/(liabilities)		<u>81,322</u>	<u>(66,102)</u>
Net assets/(liabilities)		<u>93,948</u>	<u>(24,810)</u>
Funds			
Unrestricted funds	8	93,948	(24,810)
		<u>93,948</u>	<u>(24,810)</u>

The financial statements are prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board on 26/7/12 and signed on its behalf by

J Whitford



The notes on pages 9 to 12 form an integral part of these financial statements.

Great Western Air Ambulance Charity

Notes to the financial statements for the period from 1 November 2010 to 31 December 2011

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) and applicable accounting standards. The recommendations in 'Accounting and Reporting by Charities: Statement of Recommended Practice (SORP)' published in 2005 have been applied.

1.2. Incoming resources

Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when receivable. The value of services provided by volunteers has not been included.

1.3. Resources expended

Resources expended, including irrecoverable VAT, are recognised in the year in which they are incurred.

Management and administration costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

1.4. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Medical equipment	-	33 1/3% straight line
Fixtures, fittings and equipment	-	33 1/3% straight line
Motor vehicles	-	25% straight line

1.5. Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

1.6. Stock

Stock is valued at the lower of cost and net realisable value.

1.7. Pensions

The pension costs charged in the accounts represent the contribution payable by the charity during the period.

1.8. Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Great Western Air Ambulance Charity

Notes to the financial statements

for the period from 1 November 2010 to 31 December 2011

2. Donations

	Period ended 31/12/11 £	Year ended 31/10/10 £
Lottery donations	397,076	41,210
Trust donations	713,450	607,125
Other donations	269,347	304,877
	<u>1,379,873</u>	<u>953,212</u>

3. Employees

Number of employees

	Period ended 31/12/11 Number	Year ended 31/10/10 Number
The average monthly numbers of employees (including the trustees) during the period were		
Administration	<u>3</u>	<u>-</u>

Employment costs

	Charitable expenditure £	Period ended 31/12/11 £	Year ended 31/10/10 £
Wages and salaries	59,395	59,395	-
Social security costs	6,637	6,637	-
Other pension costs	3,033	3,033	-
	<u>69,065</u>	<u>69,065</u>	<u>-</u>

There are no higher paid staff

4. Pension costs

The charity operates a defined contribution pension scheme in respect of the employees. The scheme and its assets are held by independent managers. The pension charge represents contributions due from the charity and amounted to £3,033 (2010 - £-)

Great Western Air Ambulance Charity

Notes to the financial statements

for the period from 1 November 2010 to 31 December 2011

5. Tangible fixed assets	Medical equipment £	Fixtures, fittings and £	Motor vehicles £	Total £
Cost				
At 1 November 2010	22,493	703	34,750	57,946
Additions	-	1,200	-	1,200
Disposals	(22,493)	-	(8,950)	(31,443)
At 31 December 2011	-	1,903	25,800	27,703
Depreciation				
At 1 November 2010	7,498	468	8,688	16,654
On disposals	(22,493)	-	(2,238)	(24,731)
Charge for the period	14,995	634	7,525	23,154
At 31 December 2011	-	1,102	13,975	15,077
Net book values				
At 31 December 2011	-	801	11,825	12,626
At 31 October 2010	14,995	235	26,062	41,292

6. Debtors	31/12/11 £	31/10/10 £
Trade debtors	6,000	-
Other debtors	68,495	207
Prepayments and accrued income	45,791	44,320
	<u>120,286</u>	<u>44,527</u>

7. Creditors: amounts falling due within one year	31/12/11 £	31/10/10 £
Trade creditors	77,173	152,411
Other taxes and social security costs	2,314	-
Other creditors	-	2,000
Accruals and deferred income	64,495	55,521
	<u>143,982</u>	<u>209,932</u>

Great Western Air Ambulance Charity

Notes to the financial statements for the period from 1 November 2010 to 31 December 2011

8. Unrestricted funds	1 November 2010 £	Incoming £	Outgoing £	31 December 2011 £
General fund	(24,810)	1,379,873	(1,261,115)	93,948
	<u>(24,810)</u>	<u>1,379,873</u>	<u>(1,261,115)</u>	<u>93,948</u>

The general reserve represents the free funds of the charity which are not designated for particular purposes

9. Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total funds £
Fund balances at 31 December 2011 as represented by:			
Tangible fixed assets	12,626	-	12,626
Current assets	225,304	-	225,304
Current liabilities	(143,982)	-	(143,982)
	<u>93,948</u>	<u>-</u>	<u>93,948</u>

10. Financial commitments

At 31 December 2011 the company had annual commitments under non-cancellable operating leases as follows

	31/12/11 £	31/10/10 £
Expiry date:		
Between one and five years	<u>11,000</u>	<u>-</u>

11. Security given.

The Charity has given security under a Rent Deposit Deed for all monies due or to become due to the landlords of the property that the Charity occupies under the lease identified in Note 10