

Best Bar None
Professional & Safer Venues
Report & Financial Statements
31 December 2014

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Best Bar None Professional & Safer Venues

Legal & administrative details

For the year ended 31 December 2014

Status	The organisation is a not for profit company limited by guarantee, incorporated on 5 September 2007.
Company number	06362442
Registered office and operational address	Infor House 1 Lakeside Road Farnborough Hampshire GU14 6XP
Company Secretary	G Cooper (appointed 1 March 2014)
Bankers	Allied Irish Bank plc 51 Belmont Road Uxbridge Middlesex UB8 1RZ
Auditors	Sayer Vincent Chartered Accountants Statutory Auditors Invicta House 108-114 Golden Lane London EC1Y 0TL

Best Bar None Professional & Safer Venues

Report of the directors

For the year ended 31 December 2014

The directors present their report and the audited financial statements for the year ended 31 December 2014.

Principal activities and future developments

Best Bar None is a recognised award scheme supported by the Home Office and aimed at promoting responsible management and operation of alcohol licensed premises. It was developed and piloted in Manchester in 2003 and found to be a huge success, with premises now competing to participate – improving the night time experience in their town centres. It has since been adopted by many towns and cities across Europe, USA, New Zealand and Australia.

Best Bar None promotes the scheme by producing guidelines on how to operate a scheme and runs a central steering committee that sets the standards required to maintain similarity across the country. As well as publishing guides on running a scheme, Best Bar None also provides an example assessment criteria for schemes to use.

Following funding for the first few years from the Home Office, which is committed to the organisation and its aims, funding is now provided by partners from the drinks industry who are committed to the Social Responsibilities Deal.

Directors

The directors of the company during the period and up to the date of this report were:

G Cooper (resigned 26 March 2014)
R Humphreys

T Hulme
K Nicholls (appointed 26 March 2014)

Members guarantee to contribute an amount not exceeding £10 to the assets of the company in the event of winding up. The total number of such guarantees at 31 December 2014 was 4 (2013:4). Directors have no beneficial interest in the company.

Responsibilities of the directors

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the surplus or deficit of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in operation.

Best Bar None Professional & Safer Venues

Report of the directors

For the year ended 31 December 2014

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.

Each of the directors confirms that to the best of his/her knowledge there is no information relevant to the audit of which the auditors are unaware. Each of the directors also confirms that he/she has taken all necessary steps to ensure that he/she is aware of all relevant audit information and that this information has been communicated to the auditors.

Auditors

Sayer Vincent were re-appointed as the company's auditors during the year and have expressed their willingness to continue in that capacity.

The directors' report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the directors on 29 September and signed on their behalf by



Tim Hulme
Director

Independent auditors' report

To the members of

Best Bar None Professional & Safer Venues

We have audited the financial statements of Best Bar None Professional & Safer Venues for the year ended 31 December 2014 which comprise primary financial statements and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). This report is made solely to the company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the statement of directors' responsibilities set out in the report of the directors, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. In addition, we read all the financial and non-financial information in the report of the directors to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- Give a true and fair view of the state of the company's affairs as at 31 December 2014 and of its results for the year then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the report of the directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of directors' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the report of the directors' and take advantage of the small companies exemption from the requirement to prepare a strategic report.

Judith Miller (Senior statutory auditor)

30 September 2015

for and on behalf of Sayer Vincent LLP, Statutory Auditors

Invicta House, Golden Lane, LONDON, EC1Y 0TL

Best Bar None Professional & Safer Venues**Income and expenditure account****For the year ended 31 December 2014**

	Note	2014 £	2013 £
Turnover	2	166,667	153,333
Cost of sales		<u>(6,216)</u>	<u>(9,293)</u>
		160,451	144,040
Administrative expenses		<u>(140,598)</u>	<u>(127,655)</u>
Operating surplus	3	19,853	16,385
Interest receivable		<u>241</u>	<u>130</u>
Surplus on ordinary activities before taxation		20,094	16,515
Taxation	4	<u>(48)</u>	<u>(26)</u>
Result for the financial year		20,046	16,489
Accumulated funds at the start of the year		<u>14,602</u>	<u>(1,887)</u>
Accumulated funds at the end of the year		<u><u>34,648</u></u>	<u><u>14,602</u></u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above.

Best Bar None Professional & Safer Venues

Balance sheet

As at 31 December 2014

	Note	2014 £	2013 £
Fixed assets			
Tangible fixed assets	5	421	842
Current assets			
Debtors	6	70,706	108,800
Cash at bank and in hand		<u>67,941</u>	<u>80,746</u>
		138,647	189,546
Creditors: amounts falling due within one year	7	<u>104,420</u>	<u>175,786</u>
Net current liabilities		34,227	13,760
Net liabilities		<u>34,648</u>	<u>14,602</u>
Funds			
Income and expenditure account		<u>34,648</u>	<u>14,602</u>
Total funds		<u>34,648</u>	<u>14,602</u>

The financial statements have been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime

Approved by the directors on 29 September and signed on their behalf by



Tim Hulme
Director

Notes to the financial statements

1. Accounting policies

- | | |
|--------------------|---------|
| Computer Equipment | 3 Years |
|--------------------|---------|

2. Turnover

3. Operating surplus

	2014	2013
	£	£
Depreciation charge	421	420
Directors' remuneration	-	-
Auditors' remuneration:		
▪ Audit services	2,000	2,400
▪ Underprovision in previous year	-	1,200
▪ Taxation services	550	500

4. Taxation

	2014 £	2013 £
UK corporation tax at 20%	<u>48</u>	<u>26</u>
	<u>48</u>	<u>26</u>

Best Bar None Professional & Safer Venues

Notes to the financial statements

For the year ended 31 December 2014

5. Tangible fixed assets

	Computer equipment £
COST	
At 1 January 2014	<u>2,036</u>
At 31 December 2014	<u>2,036</u>
DEPRECIATION	
At 1 January 2014	1,194
Charge for the year	<u>421</u>
At 31 December 2014	<u>1,615</u>
NET BOOK VALUE	
At 31 December 2014	<u><u>421</u></u>
At 31 December 2013	<u><u>842</u></u>

6. Debtors

	2014 £	2013 £
Trade debtors	69,000	108,000
VAT	<u>1,706</u>	<u>800</u>
	<u><u>70,706</u></u>	<u><u>108,800</u></u>

7. Creditors : amounts falling due within one year

	2014 £	2013 £
Trade creditors	9,039	49,260
Deferred income	93,333	120,000
Corporation Tax Payable	48	26
Accruals	<u>2,000</u>	<u>6,500</u>
	<u><u>104,420</u></u>	<u><u>175,786</u></u>

8. Related party transactions

Tim Hulme was an employee of the British Institute of Innkeeping and director of BIIBusiness Limited during the year. Management charges totalling £100,000 were charged by BIIBusiness Limited and The British Institute of Innkeeping during the year. At 31 December 2014 the following amounts were due to these companies:

	Due to £
British Institute of Innkeeping	493
BIIBusiness Limited	<u><u>-</u></u>

Best Bar None Professional & Safer Venues

Detailed income and expenditure account

For the year ended 31 December 2014

	2014 £	2014 £	2013 £	2013 £
Income				
Strategic Partner income		166,667		153,333
Parliamentary Reception		-		-
		166,667		153,333
Costs of sales				
Parliamentary Reception	6,216		9,293	
		6,216		9,293
		160,451		144,040
Bank interest receivable		241		130
		160,692		144,170
Administrative expenses				
Management fee		79,561		100,000
Fee to BII - Finance, secretarial, IT & office overheads		20,439		-
Staff expenses		12,442		9,194
Consultancy		10,401		-
Subscriptions & conferences		1,490		565
Meeting expenses		1,334		630
Website development		865		638
Computer software & consumables		231		413
PR & Marketing		7,570		8,596
Insurance		2,853		2,299
Printing, postage & stationery		-		533
Telephone		380		267
Audit & accountancy		2,550		4,100
Bank charges		61		-
Depreciation		421		420
		140,598		127,655
Surplus on ordinary activities		20,094		16,515