

Company No 06362442

**Best Bar None**  
**Professional & Safer Venues**  
**Report & Financial Statements**  
**31 December 2011**



**sayer vincent**  
*auditors and advisors*

## **Best Bar None Professional & Safer Venues**

### **Legal & administrative details**

**For the year ended 31 December 2011**

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<b>Status</b>	The organisation is a not for profit company limited by guarantee, incorporated on 5 September 2007
<b>Company number</b>	06362442
<b>Secretary</b>	Barlow Robbins Secretariat Ltd
<b>Registered office and operational address</b>	Wessex House 80 Park Street Camberley Surrey GU15 3PT
<b>Bankers</b>	Allied Irish Bank plc 51 Belmont Road Uxbridge Middlesex UB8 1RZ
<b>Solicitors</b>	Cheyney Goulding 34/36 Chertsey Road Guildford Surrey GU1 4HD
<b>Auditors</b>	Sayer Vincent Chartered Accountants Statutory Auditors 8 Angel Gate City Road London EC1V 2SJ

## **Best Bar None Professional & Safer Venues**

### **Report of the directors**

#### **For the year ended 31 December 2011**

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The directors present their report and the audited financial statements for the year ended 31 December 2011

#### **Principal activities and future developments**

Best Bar None is a recognised award scheme supported by the Home Office and aimed at promoting responsible management and operation of alcohol licensed premises. It was developed and piloted in Manchester in 2003 and found to be a huge success, with premises now competing to participate – improving the night time experience in their town centres. It has since been adopted by many towns and cities across Europe, USA, New Zealand and Australia.

Best Bar None promotes the scheme by producing guidelines on how to operate a scheme and runs a central steering committee that sets the standards required to maintain similarity across the country. As well as publishing guides on running a scheme, Best Bar None also provides an example assessment criteria for schemes to use. During the year two successful national conferences were held. The conferences were open to existing scheme members, those interested in starting schemes, local authority representatives, police and licensees.

Following the initial funding for the first two year period the Home Office, which is committed to the organisation and its aims, has provided further funding to allow the company to continue its work. The unspent grant funding has been carried forward to spend next year.

#### **Directors**

The directors of the company during the period and up to the date of this report were

H Bennett

N Robertson (resigned 31 December 2011)

R Humphreys

Peter Thomas (appointed 1 January 2012)

Lord R Redesdale (resigned 1 March 2012)

Members guarantee to contribute an amount not exceeding £10 to the assets of the company in the event of winding up. The total number of such guarantees at 31 December 2011 was 4 (2010 5). Directors have no beneficial interest in the company.

#### **Responsibilities of the directors**

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the surplus or deficit of the company for that period.

In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and accounting estimates that are reasonable and prudent,

## **Best Bar None Professional & Safer Venues**

### **Report of the directors**

#### **For the year ended 31 December 2011**

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- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in operation

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.


Each of the directors confirms that to the best of his/her knowledge there is no information relevant to the audit of which the auditors are unaware. Each of the directors also confirms that he/she has taken all necessary steps to ensure that he/she is aware of all relevant audit information and that this information has been communicated to the auditors.

#### **Auditors**

Sayer Vincent were re-appointed as the company's auditors during the year and have expressed their willingness to continue in that capacity.

The directors' report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the directors on 27/9/2012 and signed on their behalf by

  
H Bennett  
Director

## **Independent auditors' report**

### **To the members of**

#### **Best Bar None Professional & Safer Venues**

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We have audited the financial statements of Best Bar None Professional & Safer Venues for the year ended 31 December 2011 which comprise income and expenditure account, balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of directors and auditors**

As explained more fully in the Statement of Directors' responsibilities set out in the report of the directors, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the report of the directors to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2011 and of its results for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the report of the directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

## **Independent auditors' report**

**To the members of**

### **Best Bar None Professional & Safer Venues**

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#### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the directors report

*Judith Miller (Senior statutory auditor)*

*28 September 2012*

*for and on behalf of Sayer Vincent, Statutory Auditors*

*Sayer Vincent, 8 Angel Gate, City Road, LONDON EC1V 2SJ*

**Best Bar None Professional & Safer Venues****Income and expenditure account****For the year ended 31 December 2011**

	Note	2011 £	2010 £
Turnover	2	120,614	80,767
Cost of sales		<u>(60,290)</u>	<u>(22,210)</u>
		60,324	58,557
Administrative expenses		<u>(60,485)</u>	<u>(58,724)</u>
Operating deficit	3	(161)	(167)
Interest receivable		<u>161</u>	<u>167</u>
Surplus on ordinary activities before taxation		-	-
Taxation	4	<u>-</u>	<u>-</u>
Result for the financial year		-	-
Accumulated funds at the start of the year		<u>(104)</u>	<u>(104)</u>
Accumulated funds at the end of the year		<u><u>(104)</u></u>	<u><u>(104)</u></u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above.

## Balance sheet

As at 31 December 2011

	Note	2011 £	2010 £
<b>Fixed assets</b>			
Tangible fixed assets	5	-	-
<b>Current assets</b>			
Debtors	6	76,235	12,193
Cash at bank and in hand		<u>78,600</u>	<u>57,399</u>
		154,835	69,592
<b>Creditors' amounts falling due within one year</b>	7	<u>154,939</u>	<u>69,696</u>
<b>Net current liabilities</b>		(104)	(104)
<b>Net liabilities</b>		<u>(104)</u>	<u>(104)</u>
<b>Funds</b>			
Income and expenditure account		<u>(104)</u>	<u>(104)</u>
<b>Total funds</b>		<u>(104)</u>	<u>(104)</u>

The financial statements have been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime

Approved by the directors on 27/9/2012 and signed on their behalf by



H Bennett  
Director

## Best Bar None Professional & Safer Venues

### Notes to the financial statements

#### For the year ended 31 December 2011

##### 1. Accounting policies

- a) The financial statements have been prepared under the historical cost convention and are prepared in accordance with applicable accounting standards and the Companies Act 2006
- b) Turnover represents sales of goods and services in the year and grants recognised as income
- c) Grant income is recognised in the year in which it is spent
- d) Depreciation is provided at a rate calculated to write off the cost of each asset over its expected useful life. The depreciation rate in use for computer equipment is 33%

##### 2. Turnover

Turnover is attributable to the principal activity of the company and represents sales of goods and services, and grants recognised as income in the year

##### 3. Operating deficit

This is stated after charging

	2011	2010
	£	£
Depreciation charge	-	258
Directors' remuneration	-	-
Auditors' remuneration		
▪ Audit services	1,675	1,600
▪ Underprovision in previous year	-	309
▪ Taxation services	500	-
	<u>500</u>	<u>-</u>

##### 4. Taxation

No corporation tax is payable on the Home Office grant as it is applied for charitable purposes  
No corporation tax is payable on other activities in the year as there is no profit for tax purposes

##### 5. Tangible fixed assets

	Computer equipment £
<b>COST</b>	
At 1 January 2011 and 31 December 2011	<u>774</u>
<b>DEPRECIATION</b>	
At 1 January 2011 and 31 December 2011	<u>774</u>
<b>NET BOOK VALUE</b>	
At 31 December 2011	<u>-</u>
At 31 December 2010	<u>-</u>

**Best Bar None Professional & Safer Venues**

**Notes to the financial statements**

**For the year ended 31 December 2011**

**6. Debtors**

	2011 £	2010 £
Trade debtors	75,660	11,650
Prepayments	575	543
	<u>76,235</u>	<u>12,193</u>

**7 Creditors amounts falling due within one year**

	2011 £	2010 £
Trade creditors	37,734	15,685
Deferred income	113,125	52,411
VAT	1,980	-
Accruals	2,100	1,600
	<u>154,939</u>	<u>69,696</u>

**8. Related party transactions**

Neil Robertson and Henry Bennett were employees of the British Institute of Innkeeping and directors of BIIBusiness Limited during the year. Management charges totalling £64,948 were charged by BIIBusiness Limited and The British Institute of Innkeeping during the year. At 31 December 2011 the following amounts were due from/owed to these companies:

	Due from £	Due to £
British Institute of Innkeeping	1,292	
BIIBusiness Limited	<u>-</u>	<u>29,230</u>

# **Best Bar None Professional & Safer Venues**

## **Detailed income and expenditure account**

**For the year ended 31 December 2011**

	2011 £	2011 £	2010 £	2010 £
<b>Income</b>				
Government grant		52,619		60,357
Conference		41,328		13,910
Strategic Partner income		26,667		-
Parliamentary Reception		-		6,500
		<u>120,614</u>		<u>80,767</u>
<b>Costs of sales</b>				
Conference	52,217		14,880	
Parliamentary Reception	<u>8,073</u>		<u>7,330</u>	
		<u>60,290</u>		<u>22,210</u>
		60,324		58,557
<b>Bank interest receivable</b>		<u>161</u>		<u>167</u>
		60,485		58,724
<b>Administrative expenses</b>				
Management fee		49,148		47,004
Staff travel		2,267		3,087
PR costs		790		770
Website development		1,135		881
Press cuttings		-		-
Marketing		813		498
Insurance		1,778		1,600
Printing, postage & stationery		612		501
Telephone		120		157
Computer consumables		-		192
Meeting expenses		677		48
Audit & accountancy		2,175		1,909
Company secretarial		970		823
Trade Mark		-		996
Depreciation		-		258
		<u>60,485</u>		<u>58,724</u>
<b>Surplus on ordinary activities</b>		<u>-</u>		<u>-</u>