



HorseWorld

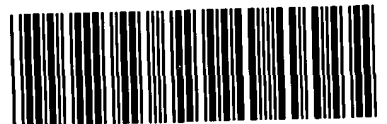
Trustees' Report and Financial Statements for the Year Ended 31 December 2022

HorseWorld Trust

(A Company Limited by Guarantee)

Charity Number: 1121920

Company Number: 06353944



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1) Introduction

The Trustees are pleased to present their annual directors' report together with the audited financial statements of the Charity for the year ended 31 December 2022. The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the Charity's governing document, the Charities Act 2011, the Companies Act 2006, and Accounting and Reporting by Charities: Statement of Recommended Practice, applicable in the UK and Republic of Ireland (FRS 102).

a) Welcome letter from our Chair, Desi Dillingham MBE

I am delighted to introduce our Trustees Annual Report and Accounts for 2022. I have been Chair of this amazing Charity for several years and I continue to be in awe of the work. I have been involved with horses in many equine disciplines, primarily Dressage, my whole life. In these spheres horse welfare is paramount, and they are at the heart of our sport. Here at HorseWorld my eyes have been opened to the world of equine rescue, rehabilitation and to the life changing impact of equine assisted services.

It disappoints me that despite the efforts of charities such as HorseWorld to educate horse owners, many are still suffering cruelty and neglect. Much of the agony we encounter at HorseWorld is hidden and most of the time we are unable to publicly talk about a rescue situation and raise awareness of this unnecessary suffering due to potential prosecutions.

During 2022 we saw an increase in the variety of rescue cases. In addition to the neglect and abuse, we have taken in several horses because of owner illness, sadly death, and the challenging impacts of the cost of living crisis. We are close to capacity on our farm near Bristol, but we have increased our investment in training and rehabilitation so more horses will be ready for rehoming during 2023. We are grateful to everyone involved in our loan programme, every horse you help, enables us to free up the space for another.

It gives me great pleasure to see our rescued horses supporting vulnerable young people in our Discovery programme. During the past year, we have developed our part time alternative learning provision, supporting four local authorities providing services to over 250 young people who have been struggling in mainstream education. Since the covid pandemic, we have seen an increase in need, and I would like to personally thank those who have stepped forward with funding to enable our expansion.

We have been actively involved in setting up the new Human Equine Interaction Register (HEIR) to ensure an acceptable standard of Equine Assisted Services (EAS) across the UK. We have also been working together with NEWC (National Equine Welfare Council) to develop standards for the welfare of horses, donkeys and mules involved in EAS. Collaboration is an important part of our approach, together we can do so much more.

Under the leadership of our CEO, Petra Ingram, we are setting in place a strong foundation for the future expansion of our work. The past two years have involved considerable change within HorseWorld. We have restructured our teams, we have strengthened our risk management and safeguarding protocols and put in place clear procedures to ensure our operations are most effective.

We have come such a long way since our humble beginnings in 1952. As we celebrated our 70th anniversary, we developed a new strategy for the future. It lays out a clear pathway of aims and ambitions to propel us forward over the next 5 years.

Everything we do is only possible due to the generosity of our supporters. On behalf of our Board of Trustees, the staff and each one of our four-legged herd, I would like to express our sincere thanks for your support both in the past and in the future.

Desi Dillingham MBE
Chair of HorseWorld Trust

b) The need and our response

HorseWorld Trust has been involved in the rescue and care of horses for more than 70 years. Despite the collective efforts of many equine charities, sadly, there are still horses who have been abused and neglected, horses who are sick and in distress.

HorseWorld was involved in preparing the “Horse Problem” report published in 2020 which highlights the progress that has been made by charities and government following improvements to legislation relating to equines, particularly in dealing with fly-grazing and abandoned horses. However, it explains the horse crisis first identified in 2012 is far from over and explains the challenges for charities over the next 12 months. In conclusion the report states that everyone is responsible for fixing the broken system behind poor equine welfare in Britain. It encourages all parties to work together on the recommended solutions to prevent a potential equine welfare catastrophe in the next 24 months. At HorseWorld we support these recommendations, we collaborate with others and will actively look at new ways to increase our positive impact.

Studies have shown that children who have special educational or mental health needs, including anxiety, anger, depression, low self-esteem and withdrawal, especially benefit from relationship building with horses. Anxiety and depression amongst young people can destabilise social and school functioning and generate family stress. The HorseWorld Discovery programme provides an alternative learning provision, where young people and rescued horses work quietly and calmly in partnership, providing tangible benefits where other interventions have failed.

There is no doubt that the Covid pandemic has had a devastating impact on the lives of many families. There is strong evidence to show that the closure of schools and the interruption in the education for children, has increased the numbers of young people who are struggling in a structured education environment or have been excluded completely from mainstream schools. At HorseWorld we have seen a significant increase in the referral of young people to our part-time alternative learning provision, leading to an increase in our waiting list despite being open during most of the pandemic. We hear so many stories of young people resorting to disruptive behaviour as a way of coping with the frustrations of 2020/21 – levels of positive mental health are at an all-time low.

The therapeutic role of horses to improve the well-being of people has never been more needed than it is now. Based on the provision of our Discovery programme since 2007, thousands of young people have benefited by spending time with our rescued horses supported by our skilled facilitators. Due to an increase in demand, we are now actively

looking at ways to expand our capacity to reach more young people in need and increase our positive impact.

c) Who we are and what we do

HorseWorld Trust was founded as The Friends of Bristol Horses Society in November 1952 by Mabel Cocksedge following a public meeting to discuss concerns about working horses being sent to slaughter. A year later in 1953, Marjorie Pelling and Madge Checkley joined the Charity after reading an article in their local paper about a rescued horse. They dedicated their lives to the cause and for 45 years they ran the Charity on the outskirts of Bristol.

Today HorseWorld continues to operate from Keynes Farm south of Bristol, with approximately 100 horses on grazing land in the region of 180 acres. In addition to providing a home for life to a small number of sanctuary horses, we rehabilitate those rescued horses with potential for rehoming in the region or retrain them to support our Discovery programme working with disadvantaged and vulnerable young people.

The Trustees and Senior Management are listed on page 34, alongside specific details of our principal place of business and professional advisors.

Our strategy continues to evolve but horses remain at the heart of everything we do. Our mission states:

"HorseWorld is a caring team and a safe environment for the rehabilitation and training of rescued horses who become vital to support young people in their personal learning journey, building confidence whilst creating life-changing opportunities and a positive future for both."

HorseWorld has been involved in the rescue and rehabilitation of horses, ponies and donkeys since 1952. We work in collaboration with local authorities, the police, RSPCA and other equine charities to undertake emergency rescues where the welfare of a horse is in serious danger. In addition to providing a sanctuary for long term residents on our farm, we are also involved in rehoming horses where they can build a special relationship with one of our many loaners. Preparation for rehoming of our rescued horses involves an extensive rehabilitation and training process undertaken by our skilled team, and then horses are matched to suitable homes. We have about 200 horses in loan homes mainly across the South-West of England.

Horses not only provide companionship, but there is strong evidence to support their therapeutic role to improve the well-being and mental health of people. Together with about 15 of our rescued horses, the HorseWorld Discovery programme provides a safe, nurturing, and welcoming environment, in which every young person feels valued, loved, and respected as a unique individual. Discovery is a non-judgemental space where every child, young person, and horse are accepted; a place where they can belong and achieve.

2) Structure, Governance and Management

a. Constitution

In December 2007 HorseWorld Trust was registered with the Charity Commission for England and Wales, our Charity number is 1121920. It is a charitable company limited by guarantee and without share capital. It is registered at Companies House under number 06353944.

The Charity's objects as defined in the Memorandum and Articles of Association are as follows:

- i) relieve the suffering of horses, donkeys and other equines (and in exceptional circumstances, other animals) that are in need of care and attention for any reason including those that are neglected or unwanted through the rescue, protection, training, rehabilitation and re-homing of such animals;
- ii) advance the education of the public in matters pertaining to animal welfare in general and the prevention of cruelty and suffering among animals;
- iii) advance the education, training and mentoring of students, young persons and disadvantaged people (including but not limited to people with learning difficulties and behavioural problems) through, but not limited to, the provision of training courses, work experience, assisting with and providing placement schemes and training and supporting such individuals generally; and
- iv) promote for the benefit of the public the protection, conservation and improvement of the physical and natural environment and in particular local animal and plant life through the conservation and regeneration of local land.

b. Governance overview

The overall direction and management of the Charity lies with the Board of Trustee Directors (the "Board"). The Board comprises ten Directors who bring a range of skills and experience to the leadership of the Charity.

Day-to-day operational control of the Charity is delegated by the Board to the Chief Executive who is supported by a team of professionals in finance, human resources, health & safety, communications, fundraising, equine care and education. The Chief Executive ensures that Board members are made aware of all new legislation and policies that will impact on the management of the Charity and the charitable work.

Staff salaries including those of the Chief Executive (CEO) and the Senior Management Team (SMT), are periodically benchmarked using external data available from pay surveys for the voluntary sector and market conditions for the specific role within the local region. Salaries are all reviewed annually against the national minimum wage and the voluntary living wage. HorseWorld is committed to inclusion and opportunity for all, we work to ensure no-one is discriminated against.

c. Board/Committee meetings

The Board meets at least bi-monthly to set strategy, approve plans and budgets, review and monitor activities, and assess progress in achieving the strategies and targets set by the Board.

The Board is supported by a Finance Committee comprising of the Chair and three Trustees, supported by the CEO and Deputy CEO. It meets at least twice a year to review budgets, annual accounts, and hold discussions with the investment managers. In addition, an Equine Committee supports the operational decision making around the care of horses. It met three times during 2022 and comprises of two Trustees, our assigned vet from B&W Equine vets, plus a small number of staff.

d. Trustee recruitment, induction and training

The Board is ever mindful of the need to recruit appropriately experienced individuals to serve as Trustees and to ensure continuity of appropriate specialist skills and services.

New Trustees are appointed for their relevant commercial, technical, or equine knowledge and are briefed by the Chair and CEO on:

- their legal obligations under Charity and Company law
- the Charity Commission's guidance for Trustees
- the Memorandum and Articles of Association
- the committees and decision-making processes
- the business plan and recent financial performance of the Charity
- any other relevant information;

They undertake tours of the Charity where they meet staff and are introduced to all aspects of the charitable work.

e. Trustee indemnity

In accordance with standard commercial practice the Charity has purchased insurance to protect Trustees from claims arising from negligent acts, errors or omissions occurring whilst on Charity business.

f. Management structure and key personnel

The CEO is supported by the SMT with expertise in the areas of finance, fundraising, communications, human resources, equine welfare and education of young people. They meet at least monthly to review achievements and plan activities for the forthcoming months. Regular one-to-one meetings are held by the CEO with each member of the SMT to provide support and help manage any complex matters. Through regular contact with the Chair, the CEO will escalate any issues and take advice where appropriate.

g. Policies

The Board of Trustees are responsible for setting the Charity's strategy and policies. Policies are reviewed periodically to ensure they reflect best practice and current legislation and are effectively communicated throughout the Charity.

Policies include:

- Governance incorporating Conflicts of Interest and Risk Management
- Investments
- Reserves
- Complaint handling
- Human Resources incorporating Employment and Volunteer Management
- Health and Safety
- Horse Rescue
- Equine Health Review
- Equine weight management (new in 2022)
- Safeguarding
- Data Protection

Day to day management is delegated to the CEO who reports to the Board of Trustees at meetings bi-monthly, and at other times as required. There is regular, collaborative contact with the Chair of the Board of Trustees. The CEO is accountable for the management of all staff and volunteers and has delegated financial authority to a limit agreed with the Board.

h. Safeguarding

In addition to following appropriate safeguarding procedures related to staff and for our fundraising activities, the Charity has a comprehensive set of procedures designed to support the delivery of our Discovery programme with young people. We have a designated Safeguarding lead supported by a deputy, and comprehensive reporting processes, which are all audited by the local authorities. All relevant staff receive training around safeguarding, which is extended to volunteers in our Discovery programme.

i. Fundraising practice

Trustees are fully aware of their responsibility and commitment to the strategic leadership of a Charity which values its supporters; without our supporters our work would not be able to continue. At HorseWorld we pledge to adhere to best practice when raising and receiving funds from individuals, organisations, trusts and foundations. We are registered with the Fundraising Regulator and The Gambling Commission. We follow the guidelines and codes of practice set out by these organisations. We understand that some donors may be vulnerable or not have the capacity to decide to donate; in which case we will not accept or encourage a donation but will follow the guidance of the Fundraising Regulator.

The appointment of a Data Management Officer ensures we are compliant with fundraising standards and activities are constructed in accordance with best practice. We do not share our supporter data and our supporter recruitment methods are largely

based around events. We do not have third party fundraisers acting on our behalf. During the year we received no fundraising related complaints. Our complaints policy is published on our website.

In 2020 the Fundraising strategy was updated to provide clear direction for the next two years, with a key objective to build our financial sustainability. Early in 2021 we became registered with the Fundraising Regulator.

3) Objectives and activities

a) Strategy

In 2020, HorseWorld Trustees undertook a review of its strategy and clearly defined aims and objectives for the next two years. 2022 is the second year of this strategy and horses continue to be at the heart of everything we do. Our mission states:

HorseWorld is a caring team and a safe environment for the rehabilitation and training of rescued horses who become vital to support young people in their personal learning journey, building confidence whilst creating life-changing opportunities and a positive future for both.

By working with local communities and partners, over the two years it is our goal to enable more horses and young people to have the second chance of a happy life. We will achieve this by increasing our focus on the rehabilitation and retraining of our horses, giving them the pathway to a happy life. We will have more horses available for rehoming where they can build special relationships in a new home. We will provide additional training to some of our rescued horses so they can build their skills to become a partner in our alternative learning provision.

We have identified 3 strategic outcomes to achieve these aims:

- i. We will increase the number of young people who successfully complete a HorseWorld Discovery course
- ii. We will increase the number of horses retrained for HorseWorld Discovery and rehoming programmes, creating more space for new rescues
- iii. We will grow income, increase awareness, build staff skills and increase effective use of our facilities to achieve our strategic goals.

During the Covid pandemic, our HorseWorld teams have shown incredible resilience, maintaining an almost normal level of support to both our rescued horses and the young people who benefit from their support through our Discovery programme. In 2021 we developed the process of building a stronger foundation of robust evidence, more flexible facilities and greater staff skills, enabling us to increase our positive impact. In 2022 we had a year of stability, where the changes that were made in 2021 could become embedded.

At the end of 2022, the Trustees approved a 5-year strategy, and you can read more about this in the performance against objectives and overview of future objectives in section 4.

b) Rescue and rehabilitation

For almost 70 years, HorseWorld have been providing a rescue operation to save horses from neglect and abuse in the local area. We are fortunate to have a wonderful site of almost 180 acres, just south of Bristol in the North-East Somerset local authority area. We take pride in sustainably managing our land to maximise the productivity of our fields and maintaining appropriate levels of biodiversity, whilst providing a peaceful and safe environment for our rescued herd. Protection of nature is one of our objects.

Once rescued horses arrive at our farm, they receive dedicated care in our isolation unit, undergoing a variety of admission tests to ensure they are free from any infectious diseases, before they are integrated into our herd. Our rescue policy sets up six criteria which could lead to our intervention:

- i) welfare seizures, supported by police/RSPCA, may include "case" horses (prosecution).
- ii) abandonment, in compliance with notices displayed.
- iii) owner death, terminal illness, or mental health concerns to prevent potential welfare issues.
- iv) economic, to prevent future welfare issues.
- v) enablers, support to other charities by taking "non-case" rescues.
- vi) other, such as loans for Discovery but limited to no more than 5% of our herd on site.

In 2022 we agreed to include reference to horse owners with mental health issues in our rescue criteria above, as we have seen an increase in requests from this category. We will always aim to support an owner to keep their horse if we can be confident the equine's welfare is not negatively impacted.

We work closely with local authorities, other charities, and the police to ensure any rescue is in accordance with the law and the welfare risks to horses involved are minimised. We support the fire & rescue services with the provision of a specialist environment for their teams to train in the handling of equines. In an emergency rescue where an equine is involved, it is essential all parties have the sufficient skills to be able to approach an injured and probably terrified horse. Following the restriction of training activities during 2020 due to the Covid pandemic, this continued through most of 2021 but we were able to restart our fire and rescue training in 2022.

Throughout the year we receive numerous calls for help, advice and guidance. Many are reporting welfare concerns or horse-owners seeking a long-term home for their own equines when they can no longer provide the appropriate care. Our aim is to try to ensure horses remain with their owners, however this is not always possible.

Once a horse arrives at HorseWorld and is clear from our isolation procedures, it will then be appraised, and a tailored rehabilitation programme will be established. Working together with our grooms, our Head of Welfare and her team will undertake a risk assessment of each horse, and it will be assigned to a member of staff depending on its needs. We utilise the services of equine professionals such as the farrier, dentist and chiropractor to support the ongoing care and rehabilitation of our horses.

It is our aim to ensure that each horse can lead a happy life with good welfare. For some horses, this could mean they are retrained for our Discovery programme, for others, they may be better suited to a new home where they can enjoy the care of a loving family alongside other equine friends.

c) Rehoming

For many years, HorseWorld have been working with local horse lovers to provide loan homes for our many rescued equines. There are about 200 horses and ponies in loan homes, usually within a 90-minute drive of our centre, to enable us to remain in physical contact with our loaners. Each year we receive around 200 rehoming applications, either via our website, an email or a telephone call. If we have a suitable horse available for their needs, we will invite the applicant to meet the horse and we will also undertake a home visit.

We take great care to ensure our horses and ponies are placed in the care of people committed to giving them a home for life, however sadly there are always some who are returned. We will always accept a loan horse back into the HorseWorld herd and, although in the past, we have agreed to sign over a loan horse after 5 years, our policy was changed in 2022. In future, all horses and ponies will remain in our ownership for the rest of their lives – once a HorseWorld horse, always a HorseWorld horse.

d) Discovery programme

The HorseWorld Discovery programme was established in 2007 to meet the local need of young people struggling in mainstream education. Discovery boosts the confidence, emotional well-being and life-chances of disadvantaged and vulnerable young people and adults through an innovative learning programme that brings them together with gentle rescued horses. This learning programme has seen positive results when nothing else has worked for the individual or group.

Every year Discovery works with over 250 children, young people and adults who are at risk of exclusion or who are experiencing life challenges due to their social, emotional, mental health and learning needs. Attendance on our programme can help young people to:

- Better manage their lives.
- Develop positive relationships.
- Learn problem-solving techniques.
- Develop communication and social skills.

We are a registered part-time alternative learning provider and through a variety of carefully designed activities with the horses and nature. We support young people to realise what they can achieve in the right environment. The horses, which have been specially chosen for their calm nature, also bring about calmness in the young people, helping them to concentrate, communicate effectively and engage in their learning, all of which has a positive impact back in the classroom and at home.

Discovery provides a safe, supervised, hands-on, learner-centred curriculum of activities. Our trained facilitators ensure that all learning is carefully structured and begins with

'doing'. In our six-week programme each successive week builds on the skills learned in the previous week at a pace suited to the individual learner. This allows for reflection on, and development of, skills over the duration of the course.

During the year, we secured membership of the Human Equine Interaction Register (HEIR) which was established in March 2022 by The Federation of Horses in Education and Therapy (HETI). The Register aims to bring together all people involved in the field of human equine interactions to ensure high quality service provision and create a greater awareness of their work.

e) Collaboration

At HorseWorld we strongly believe in the benefits of working together with others to achieve a greater impact. This is particularly important in our rescue work where, during the year, in addition to working with the police and local authorities, we provided support to other charities such as the RSPCA and Redwings to enable rescues in our region where horses were suffering from neglect or abuse.

We are active members of the National Equine Welfare Council (NEWC) and attend the British Horse Council meetings. Following a decision made in 2020, we became a federation member of HETI(UK) and have been involved in their discussions during 2022. In May 2022 we hosted a meeting of the Southwest Practitioners' Forum, to share learning and build skills amongst the providers of equine assisted services (EAS) in the southwest of England.

Due to our role in providing a part-time alternative learning provision, we are working closely with Bristol City Council and particularly their Families in Focus group which meets every six-weeks. We are also working with other local authorities and agencies such as Child and Adolescent Mental Health Services (CAMHS), Social Services and other charitable organisations that work with vulnerable young people.

f) Fundraising

All the charitable activities at HorseWorld are only possible due to the kindness and generosity of our supporters, for which we are incredibly grateful. In addition to our newsletter which is distributed both by mail and through electronic means twice a year, we also raise funds via our adoption scheme and lottery. During the year we would normally expect to hold regular Open Days on our farm near to Bristol. Sadly, during the Covid pandemic in both 2020 and 2021, this has not been possible, causing a significant shortfall in our fundraised income. We were delighted to hold our Open Day again in 2022.

Our primary source of income is legacies, resulting from the generosity of our supporters choosing to remember HorseWorld by leaving a bequest in their will. This important source of income enables us to continue our charitable works into the future.

We are in regular contact with our supporters, via email and telephone, and aim to respond promptly to any enquiries. We also have a loyal group of volunteers, but sadly due to the Covid pandemic, it was difficult to involve them in our work. However, once restrictions were lifted, we held a special volunteers coffee morning in April 2022, and were able to involve them in our activities during the year.

To ensure we are compliant with fundraising standards and activities, we have appointed a Data Management Officer and our policies are constructed in line with best practice. Our Complaints policy is published on our website, and we are registered with the Fundraising Regulator which demonstrates our commitment to maintain fundraising standards in accordance with best practice.

g) Public benefit

The Trustee Directors and staff acknowledge the importance of working for the public benefit and achieve this in many ways. Our core activities focus on and are undertaken in the furtherance of our charitable aims and purposes and for the public benefit. They comprise:

- All aspects of equine care and welfare, including operating a re-homing service for the rehabilitated horses and ponies in our care,
- Advancing the education, training, and mentoring of students, disadvantaged children and young persons including those with learning difficulties and/or behavioural problems,
- The advancement of public education pertaining to animal welfare in general and the prevention of cruelty to animals,
- Providing assessment and training facilities for professional studies and qualifications,
- Working with local authorities; the police, and fire & rescue services in dealing with the challenges of abandoned and stray horses and ponies,
- Being a full Equine Welfare Member of the National Equine Welfare Council (NEWC),
- Being a Federation member of Horses in Education and Therapy International (HETI) and meeting standards of the Human Equine Interaction Register (HEIR)
- An apprenticeship scheme focusing on equine care and welfare,
- Providing employment to an average of 53 staff, and
- Managing our land in a conscientious and environmentally appropriate manner.

In determining the charitable objectives and planning the activities set out in this report the Board has considered fully the Charity Commission's guidance on public benefit. The Charity relies predominately on legacies and donations and, to a much lesser extent, on fees and charges to cover its operating costs. In setting the level of any fees and charges the Board considers the accessibility of the Charity's facilities. Where public access is restricted, it is for sound management and/or welfare and safety reasons.

h) Our people – staff, volunteers, supporters, loaners

The charitable activities at HorseWorld are dependent on a dedicated staff team involved in the day-to-day care of rescued horses, their rehabilitation and training, coordination of our rehoming activities, and delivery of our Discovery programme. We have a small fundraising and communications team who are actively promoting our work, engaging with supporters and raising income from our loyal donors. Our finance, HR, reception and maintenance teams ensure support is provided to everyone across the site and we maintain efficient processes of internal control.

We believe in the continuous development of our staff to increase their skills and effectiveness. In addition to providing training for health and safety matters and safeguarding, in-house training courses for our welfare team are conducted in collaboration with our veterinary practice. We also involve external experts in matters such as equine behavioural issues to help our staff work with the more challenging equines we rescue, some of which have never been handled or have experienced very damaging handling practices.

We are also fortunate to have the support of an extensive range of volunteers, many of whom have been supporting HorseWorld for a considerable number of years. They are much valued members of the team, whether helping in the office, on the yard or in our Discovery programme. Training is provided to our volunteers as necessary. Our loaners are also volunteers, caring for our extended HorseWorld herd at their home as part of their family. We are extremely grateful to the dedication of all those who give up their time to further our cause.

Our supporters are our lifeblood. We exist thanks to their generous donations and legacy pledges, which enable us to rescue and care for horses, ponies, donkeys and mules, and deliver our transformational Discovery programme to support so many vulnerable young people. To everyone involved in enabling the life changing work of HorseWorld – thank you.

4) Achievements and Performance

a) 2022 against objectives

Following the considerable expansion and changes in 2021, 2022 was a year of stability, allowing time to embed our new team and ways of working. Our objectives for 2022, performance against them and some of the challenges we faced are summarised below:

- **Objective 1: Increase the number of young people who successfully complete our Discovery Course.**

A Discovery course is run over six weeks during one school term, there are six terms in each academic year. During the academic year 2019/2020 the sessions were reduced due to the Covid pandemic. We restarted individual sessions in September 2020 with groups returning in term six (June 2021), and due to an increase in staffing levels, we are showing an increase in our ability to support young people.

In the calendar year 2022 we received a total of 321 student referrals, a 25% increase on 2021, and a 62% increase on pre-pandemic levels in 2019. We delivered 2,889 hours of teaching, reaching 29 students per week in a 1-2-1 setting and 24 students per week in group settings. Due to the increase in demand, we have introduced a range of diversification measures across the programme; introducing young people to the benefits of nature, the countryside and foraging alongside working with our gentle rescued horses.

We support young people from across four local authority regions. 54% are from Bristol and 35% from Bath and Northeast Somerset, with the balance from North Somerset and South Gloucestershire. One quarter of our referrals from Bristol are from areas of highest deprivation need. 57% of our students are female, and 43% male. We support

young people from key stages 1 to 5, with 46% being at key stage 4, that is 15-16 year olds.

Since the Covid pandemic we have seen a significant increase in the complexity of cases referred to the HorseWorld Discovery programme. In 2022, 68% of referrals had an Education, Health and Care Plan (EHCP) or an assessment pending. Many students are referred to us for multiple reasons, 42% had social, emotional and mental health needs or anxiety given as the primary reason and 17% had attention deficit hyperactivity disorder (ADHD). Further analysis of the referral data showed that 11% of the young people in our Discovery programme had a diagnosis of Autistic Spectrum Condition, 12% had Adverse Childhood Experiences (ACES) or Trauma, and 7% stated the young person had low self-confidence/self-esteem.

We have seen an increase in the number of referrals for Children in Need, especially those under a child protection order. 26% of all referrals fall into this category, with 42% identified as a child in care and 58% under a child protection order.

We have also seen an increase in the proportion of referrals who contribute to funding. During 2022 this was 76%, versus approximately 50% in the prior year. We are working more with students with a higher level of need, particularly those who are not attending school and are on an Education Other Than At School (EOTAS) package. This is often because students are awaiting a space at a specialist provision where their needs, as defined in their EHCP, can be met. We are very grateful to the support we receive from individuals, trusts and foundations to make up the shortfall or provide fully funded places to those students in most need who are unable to provide their own funding, or who are in the process of getting their support package agreed.

We have a range of different techniques for measuring the outcomes of our work including a survey sent to those responsible for making referrals. In addition to the qualitative analysis, we are also grateful of specific feedback. Some of the comments we received during 2022 are shown below:

Parent:

"My son loves coming each week to Discovery, he feels a sense of community through the caring staff and his connection to the horses and ponies which has helped ease his anxiety, built his trust levels and improved his self-esteem and communication skills. Discovery has given him a great feeling of self-worth and belonging, enabling him to consider the next steps into college."

Feedback from a Deputy Head of a Secondary School:

"V has been a completely different girl in school since she started her sessions at Discovery and it is 'the most positive thing she has seen'. V has had a very difficult 2 years and the difference the sessions have made are amazing. She hopes they can continue as long as possible, especially after the sudden death of her grandma who V was really close to."

Feedback from Pastoral Year Team Manager Specialist Centre:

"When we returned from lockdown G was very withdrawn and highly anxious. She was not her usual self. She paced up and down the class and out into the playground lost in deep thoughts a lot more than she used to do. She often says she does not want to be here and no one is listening to her."

G is a bright, caring and thoughtful student who can find it very difficult to focus in a conventional classroom situation. Her difficulty focussing seems to be due to distracting thoughts and internal dialogue. She finds that physical movement helps to calm her when her thoughts are particularly distracting i.e. by pacing in the classroom or in the outside area.

Since resuming regular Discovery sessions G visibly benefits from the physical activity she gets at Horseworld and also the opportunity to develop empathy by looking after the animals. It is evident from her behaviour and the things she says that G greatly looks forward to the Horseworld sessions and I see an improvement in her concentration and mood the next day. She seems more able to reflect on events and interacts more positively with the rest of the class on the days following her sessions, she is less scatty. She still paces but it isn't through anger or anxiety, she is more open to discussion and opinions and is much more patient."

Comments from various referrers made in their survey feedback:

"HorseWorld is a fantastic intervention for students. The difference it has made to our students is wonderful. They are all treated as individuals and staff have a great understanding of their individual needs. Wonderful course led by outstanding practitioner."

"The staff were all amazing and the children really enjoyed their time at HorseWorld. Their confidence grew so much and we look forward to coming back in the future."

"The pupils that we have sent on the Discovery Course have benefited greatly from their time with HorseWorld. They have had improved attendance and in class participation. We have also noticed improvements in social skills and confidence."

"This experience has had a very positive effect on our student. They have settled more in school and feel they have something in common with one of the horses and that has made them feel like they are not alone. In school the student has talked about the sessions and is very happy they are continuing. Overall, it has been brilliant."

"Our student really enjoys coming to HorseWorld and feels this is good for her emotionally."

"HorseWorld have supported our students during the sessions and if required afterwards - with looking after students when taxis have not arrived. This additional support has been much appreciated."

"The course has given them confidence and a focus, and they've enjoyed being with the animals."

"Great interaction with students."

"Staff are kind, knowledgeable, patient and compassionate. They take time to get to know the children, their strengths and needs. The activities are fun, motivating and purposeful."

"Welcoming, great communication. Very organised."

"Inclusive and time for all."

"Engage young people who lack confidence and can be highly anxious in activities that give them confidence in trying new things."

In a survey of referrers, we asked **"what impact would you say Discovery has had on the learner's life beyond the course, e.g. back in the classroom, at home, in other settings?"**. In response we received the following feedback:

"Learner enjoys Discovery and takes pride in the work/learning undertaken. When learner is at school, engagement is positive and though mood can still be an issue, the learner is developing self-management techniques to deal with issues effectively."

"He has been able to communicate better at home, and venture outside alone."

"Student was proud of her engagement and involvement with the horses. Student was able to use the experience as a topic of conversation with peers. Student confided her worries about home life to the worker. Student discovered that she may like to work with animals in the future. Student reported that the sessions made her feel calmer and more relaxed."

- **Objective 2: Increase the number of horses retrained for Discovery and rehoming, making space for more rescues**

We closed the year with 109 equines on site, a similar level to 2021 which is the highest for several years. In total we have 296 equines in our care compared to 295 at the end of 2021.

Welfare measure	2022	2021	2020
Total no of equines on site at year end	109	109	95
including equines in our Discovery programme	13	19	19
No of equines on loan at year end	187	186	195
No of equines reported to us potentially at risk	151	608	370
No of equines taken in	24	40	19
No of equines rehomed	26	16	20
No of equines returned from loan	14	14	6
No of welfare reported cases	50	69	88

We took in 24 rescued horses during 2022. There is a range of reasons why equines need to be rescued and our Rescue Policy is designed to provide clarity to when we will accept a new horse, donkey or mule into HorseWorld. During the year we experienced an increase in the variety of different rescue cases.

We work in collaboration with local authorities, the police, RSPCA inspectors and other equine welfare charities, especially when horses are identified as suffering neglect or have been abandoned. We have our own equine welfare advisor who responds to calls from the public and where possible we will give advice or visit to check the welfare and see if there is anything we can do to support the owner.

During the year, we also had four foals born on site from mares who were pregnant when they were rescued. When their welfare has been compromised the foals are often born weak and with low immunity making their chances of survival significantly lower than foals born to healthy mares. This is also true of pregnant horses that have suffered neglect and failed to get the right care. Below you can learn more about how this affected our rescues in 2022.

In March we worked with the RSPCA to remove an urgent welfare concern just a couple of miles away from HorseWorld. A beautiful thoroughbred type of mare who was very underweight, suffering from painful injuries to both hind legs and heavily in foal. When safely at HorseWorld, she quickly settled in a quiet paddock, with food and clean water. The priority was carefully getting some condition on her and see if we could manage her pain before the foal arrived. We named her Peggy. Just 3 weeks later she gave birth to a strong looking colt foal. Staff kept a watchful eye and gave him a helping hand to get up. We named the colt Conker as he was a dark bay colour. The two were doing well but the neglect Peggy had suffered left her with permanent damage to both hind legs. When Conker was only four months old, we had to make the heart-breaking decision to euthanise Peggy due to her severe neglect, a sad day for everyone involved.

In April we worked with South Wales local authorities and the Police to remove three desperately neglected and heavily pregnant mares. We were instructed to follow specific security instructions and only approach the location once we had been given the all clear. At the location there were approximately 70 ponies crammed into a dirt paddock of about half an acre, most of which appeared to be pregnant mares. The 'lucky' three we were saving were the worst of the group and would not have lasted much longer in those conditions. They went straight onto the lorry and two police cars escorted us for part of the journey to ensure we were not being followed. Once safe at HorseWorld we could see just how thin the poor girls were, and covered in lice and leg mites, one was very quiet and giving real cause for concern. With our expert care they quickly started to recover, benefiting from space, food and clean water. Staff thought a tree theme would be a nice idea for names, so we decided on Willow, Ash and Hazel. Within just seven days we had the first foal arrive when Willow safely delivered a little filly, we called Ilana (meaning Tree in Hebrew). Soon afterwards Ash had a little colt Oakley, and then Hazel gave birth to another colt we named Forest. Right from the start we were a little concerned about Forest, and although he was doing all the normal things, we knew something wasn't quite right. At just over one week old he started to have problems with moving one of his back legs, and then quickly started to have the same issues with the other hind leg. Within a few short and horrifying days poor Forest was unable to move his back legs at all. The most likely cause was his spinal cord being impinged from deformity, because of his mother's neglect and poor breeding, and when as he started to grow it had more of an impact. We were left with no option other than to put him to sleep but the other two foals continue to thrive in our care.

Later in the year, we were again working alongside South Wales local authorities when they requested an urgent home for two young and completely terrified little cobs. They

had been abandoned on some waste ground and when an Animal Welfare Officer was called to investigate, they were discovered with the rotting corpses of three other ponies, it is believed two of the deceased animals were their mothers. The ponies were named Woody and Buzz and really do live up to this, with Woody being a bit more mellow and Buzz being a cheeky, energetic little chap! In the beginning they were so frightened of people, but the staff were patient and consistent with their handling. In the future Buzz has potential as a great riding or driving pony, and Woody has the temperament to make him an excellent Discovery horse.

When any new rescue equine arrives on site, they are initially received into our isolation unit, where they will spend the first few weeks undergoing a range of tests to assess their health and ensure they are not suffering from any contagious diseases which could be transferred to other horses or donkeys. As you have read above, during the year some of our rescue horses were completely feral and had to undergo initial training to enable them to be handled before these tests could be carried out. All new arrivals will be assessed, and an individual rehabilitation programme developed depending on their needs and potential for joining our Discovery herd or for being rehomed.

A total of 9 horses were taken into our care because of owner illness, death or for economic reasons. We will always try to support an owner to retain responsibility for their horse, but when that is not possible, we are here to help. When we take ownership of a horse through a rescue situation, we will always retain ownership, once a HorseWorld horse, always a HorseWorld horse.

In 2022 we rehomed a total of 26 horses, 10 more than in 2021. 93% of people who came to view a potential horse for rehoming then went on to rehome, a great success rate. Most of our applications are made online via our website, where we can publish information about all available equines. About two thirds of the horses we rehome, are as companions with 2022 seeing the launch of our new foster scheme. This is designed to find medium-term homes for horses that have the potential to support our discovery programme, but they may be young, needing time to mature, or perhaps would benefit for seeing life outside HorseWorld, especially if they have been born on site.

Sadly in 2022 we had to retire several of our Discovery horses into our sanctuary herd, as they came to the end of their working life and were no longer enjoying their participation in the programme. We also lost two much loved and long serving Discovery horses to illness Gunner and Burdock were put to sleep during the summer holidays. This was difficult for both our staff and some of our students, but their memories live on through the life changing support they have provided over the years. We have a number of horses in training and look forward to them joining the programme in 2023.

As an equine welfare charity, we are always looking at ways to improve the management of our horses and donkeys and to ensure they have the best possible health and welfare. We further developed our weight management protocols and secured funding to set up and evaluate three new track grazing systems. We have established a new welfare assessment tool for use by our husbandry grooms with an escalation process should there be any concerns. Supported by in-house training, we are improving our understanding of good welfare across the Charity, and in 2023 we will begin to share our experiences with our rehomers, who will enable us to pilot a wider education programme which is a key component of our new 5-year strategy.

It can take many months, or even years, for rescued horses that have suffered neglect and abuse to be ready to take the next step in their lives. For HorseWorld this means the opportunity to ensure a happy life with a new family as part of our rehoming scheme or supporting the young people as a partner in our Discovery programme. At HorseWorld, we will take as long as the horse needs to find its "happy place".

- **Objective 3: Grow income and increase awareness, whilst developing a sustainable financial model for the future.**

As we emerged from the covid pandemic, we were delighted to see total income increase by 23% during 2022. This was primarily driven by stronger legacy income, up 34% to over £1 million representing 61% of total income. Early in the year we developed an information leaflet for anyone interested in leaving a legacy in their will. This involved capturing stories of how important legacy income is to our future sustainability with a great testimonial from someone who has made the decision to support HorseWorld in this way.

Income from grants has also seen a strong increase, up 59%. We are incredibly grateful to those trusts and foundations that have given us their support and particularly those who have made multi-year commitments which enables us to plan future activities with some certainty. A full list of our thank you messages can be found later in this report.

Although income from donations was slightly down on the prior year our appeal income was significantly below 2021, partly due to the non-repeat of some larger donations but also due to the negative impacts of the cost of living crisis. This is a concern and something we are very conscious about when structuring our fundraising asks. The main communication we have with our supporters is through our newsletter, published twice a year and sent to around 9,500 people. It delivers a range of stories on both our rescue and Discovery work, alongside updates on how our horses are recovering, especially when they have been rescued in a terrible neglected state.

Following the relaunch of our sponsorship scheme in 2021 we continue to see an increase in the number of people who have taken one of our equines into their heart. It is such a good way of showing support either through a monthly donation or a one off cash gift in return for personal updates and of course the much valued welcome package including a soft toy. To support our 70th anniversary as a much-loved Bristol based charity, we undertook a door drop to postcodes around the Bristol and Bath area and raised over £10,000 which was below budget but did enable us to engage with a number of new supporters.

After two years without holding an Open Day we were delighted to be able to go ahead in July, welcoming almost 2,000 people onto our site in Bristol and sharing a behind the scenes experience. We were delighted to welcome back Dime, a shire horse we rescued several years ago, that has gone to a loving loan home and is now being trained to plough and harrow in the old-fashioned way. We would also like to thank the Avon Fire and Rescue Service who gave a demonstration to our visitors as did our Farrier and Equine Dentist who were both on hand throughout the day to explain their role at HorseWorld.

We held two sponsorship events especially for those on our special scheme and a well-attended Spring Wellness walk when over 100 visitors were able to enjoy a gentle stroll

around our wonderful farm and being able to stop to chat to the ponies along the way. This was a great opportunity for people to see how well our equines are cared for and to meet some of the team responsible for their day-to-day management. We also ventured offsite with a stand at the Bath and West Show in June. Later in the year we held an event by invitation at Cirencester Park, thanks to the generosity of The Earl and Countess Bathurst, which included a viewing of Jeremy Houghton paintings from his exhibition "All the Queen's Horses".

Early in 2022, we welcomed back our volunteers for a morning of coffee and cake, alongside updates on what the Charity had been doing during lockdown. We were delighted that many of those who attended, went on to volunteer at our events during the year. We are incredibly grateful to all our volunteers, whether helping at events, in the office, in the yard or supporting our Discovery programme.

We have continued to expand our use of social media and with good planning now in place we have seen a significant increase in engagement with our online community. Our impressions (the number of times our content was displayed to a user) in 2022 were around 2.3 million and our publishing rate is around the industry average at 1.2k. However, our audience growth was 3.6k and our engagements were 174.1k, both well above the industry averages, giving us confidence that our new social strategy is working and enabling us to reach a wider audience.

As 2022 was our 70th Anniversary year we used social media to tell the story of HorseWorld to raise awareness of the rich history underpinning the charity, in addition to re-establishing our connection and engagement with local audiences, local media, local history groups and those with an equine interest.

In February 2022 we supported the Valentines Door Drop Appeal with two special young horses, Thor and Ginny. Our posts were timed around Valentines Day and used the same branding used in the main fundraising appeal.

In September we supported Remember a Charity Week. Using social media channels to promote all streams of income generation is an essential part of our strategy. Unfortunately Remember a Charity Week coincided with the very sad death of Her Majesty Queen Elizabeth II and so it was inappropriate for us to run the final few posts of the campaign. We issued a statement of condolence and immediately paused routine posting across all three of our social channels. Content was restricted to reflect on Her Majesty's wonderful contribution to the equine world and our own history since we were founded in her coronation year. These posts were well received and gained many positive comments.

We had success raising awareness of HorseWorld with a short reel (4 seconds in total) using a video of one of our horses yawning which perfectly fitted a trending audio of an opera singer performing a few notes. We were thrilled when the reel reached a few hundred thousand views then to our amazement it grew to reach half a million, but we were totally astounded when over the following few weeks its popularity grew and grew. To date the reel has reached more than 7.7 million accounts raising awareness of our charity to a significant audience.

We continue to experiment with the social media platforms. We measure and evaluate results and have identified several areas for potential development that we will

investigate further and prioritise in 2023. We will be looking at how activity on social media can support the delivery of the Charity's new strategy. Whereas social media was once perhaps seen as a secondary mode of communication and fundraising, we see there is huge potential for HorseWorld to develop awareness through these platforms. By using social media we have the power to tell stories directly to the people who want to hear them and in the way that they are most likely to engage with. We can motivate and inspire them; we can educate and support them; we could delight and draw them into being part of the HorseWorld supporter family for the rest of their life!

Following its success in 2021, we repeated our Horses 4 Health fundraising initiative encouraging horse lovers around the UK to celebrate how horses can support their mental health and wellbeing. As part of the 70-70-70 challenge, they were encouraged to ride 70 miles, over 70 days and raise £70 for a range of equine related charities. We were delighted to have over 170 people participate who raised more than £55,000 including a generous grant from The Julia and Hans Rausing Trust. We were able to distribute grants to several equine welfare charities, the RDA "Tea with a Pony" project alongside providing support to HorseWorld's rescue work and our life changing Discovery programme. For the second year running we were thrilled to have the support of HRH The Duchess of Cornwall (as she was then) as the Patron allied with the endorsement from a range of high-profile equestrians.

- **Objective 4: Build staff skills and establish an organisation structure which supports growth of our charitable activities.**

2022 was a year of stability following the staff restructuring we undertook in 2021. We prioritised the roll out of our equine welfare training programme with our focus being a combination of Intelligent Horsemanship handling techniques, especially suitable for the feral ponies we rescue, and British Horse Society approach to lunging and long reining which is relevant to both our rehabilitation and Discovery programme work.

We were delighted to repeat our external assessment process for the promotion of husbandry grooms to rehabilitation grooms with an increased focus on supporting our training assistant to develop our rescued horses to become either part of our Discovery equine team or prepare them for rehoming. This has been a great success and for those not achieving the necessary standard we were able to give them a structured development plan.

We established a Wellness Forum with champions from across the Charity, who were all trained as mental health first aiders. Together they were responsible for the design and coordinated a new memorial garden which gives staff a quiet area to go and reflect, especially during those challenging times when we have lost a much loved and intensely cared for rescue horse. We also launched a new Employee Forum, with representatives for each department, meeting bi-monthly to discuss staff related matters and consult on proposed changes. The first task was to review and feedback on a new Employee Handbook which was successfully implemented in April. We also introduced a new performance and development review process giving all staff the opportunity to have regular 1-2-1 updates with their line manager, supporting their achievements of agreed objectives and enabling a discussion around their development needs.

We completed the action plan identified in our Health and Safety review. The SMT have now all been trained to the Institute of Occupational Health and Safety standards and all

our risk assessments have been updated. We have instigated regular weekly/monthly checks working under the guidance of our health and safety consultant; have strengthened our Data Protection policies and updated our safeguarding policy. We introduced new procedures for site wide Disclosure & Barring Service checks including improved monitoring of visitors and contractors. We aim to ensure we are following best practice whilst embedding a culture of increased awareness in all areas across the site.

In recognition of more than ten years' service, we were delighted to present eleven staff with achievement awards. We celebrated during a summer picnic which brought all teams together in a social environment, demonstrating that being part of the HorseWorld team is not just about hard work, we can have fun as well.

In addition to the construction of our new covered round pen, which has become a much valued resource for the training of our horses, we installed a new classroom for our Discovery students and refurbished the kitchen and office area. As a result of generous funding, we were able to replace the old trailer with a new more robust model; essential for our rescue work which often involves driving down narrow lanes for which our horse lorry is totally unsuitable.

- **Objective 5: Celebrate our 70th anniversary, engaging new audiences in our history and the caring work of HorseWorld.**

In 2022 we were very proud to be celebrating 70 years of charitable work across Bristol and throughout the region. This provided an excellent opportunity to engage with local media and all our loyal supporters. We began the year with the design of a specially adapted logo to promote 70 years of caring from 1952 to 2022.

The Spring newsletter was dedicated to our 70th anniversary, using pictures to tell the story of how HorseWorld has been caring for 70 years. Our fundraising appeal throughout Bristol and the surrounding area, reminding people of the great work we have undertaken over the years, and updated them on a very special horse, Twiglet, who had been rescued from horrific conditions. Once in our care it became apparent his neck had been broken by a blunt metal object but he was nursed back to good health and has now been successfully rehomed to a loving family.

Our long-term friends at BBC Radio Bristol gave us a great opportunity to promote our work with an interview just ahead of our Open Day enabling our supporters to visit our farm for a behind the scenes tour of the Charity.

It has been a busy year but importantly an opportunity to thank all our supporters for their dedication to our cause and their generous gifts which enable all our work.

- **Objective 6: Develop a long-term strategy to provide a framework for the Charity's objectives and expected outcomes over the next 5 years.**

We began the year with a series of stakeholder interviews to explore the external perspectives around the work of HorseWorld and seeking feedback on our opportunities and threats. The trustees identified the key aspects of our new strategy that were then explored in detail through workshops with staff across the summer months. In October a 5-year strategy was approved.

There is a rapidly growing demand for the work of HorseWorld, particularly for our Discovery programme working with young people from the ages of 6 to 25. This acceleration of need has arisen since the covid pandemic.

An inquiry undertaken by MIND Charity in June 2021 found that too many young people in secondary schools across England are being denied vital mental health support at school and by mental health services, affecting their ability to participate in education. The charity found that 68% young people reported being absent from school because of their mental health. Some young people also reported having their mental health problems treated as bad behaviour, rather than being supported to address the underlying issues. Some reported being sent into isolation, physically restrained, or excluded from school for this reason.

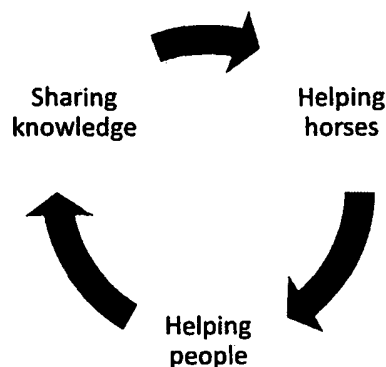
According to NHS Digital, 18% of children aged 7 to 16 had a probable mental disorder in 2022, up from 12.1% in 2017, meaning already overstretched NHS mental health services are unable to cope with the rising demand. In evidence to MPs investigating school absence, councils said they believed increased anxiety and lack of mental health support were driving a steep rise in pupils missing school, with some children struggling to leave home at all.

These are all issues which result in young people being referred to HorseWorld Discovery programme and is leading to an increase in demand. To address this and continue to provide the best possible care for our rescued horses, donkeys and mules, our future strategy has been designed to around a new vision and mission:

Vision: *A world where horses and people help each other to live and work in harmony*

Mission: *To create a safe community where horses and people connect together and enjoy lifelong learning*

Our understanding of the concept of lifelong learning is explained by the illustration below:



It is our goal to develop HorseWorld expertise in the welfare of horses and the alternative education of young people, working with our rescued horses. We will scale up our impact by sharing our knowledge with the wider equine sector across equine welfare and equine assisted services through collaboration and outreach.

Our ambitions will be supported by a set of ethos statements which will underpin everything we do:

- We will design our programmes based on the needs of our beneficiaries, both horses and young people.
- We will ensure our approach provides a quality service which is externally validated.
- We will make decisions based on evidence.
- We will be a partner of choice, creating a safe community for everyone involved in our charity.
- We will ensure the importance of nature and conservation is woven into our work.
- We will be environmentally responsible in our land and buildings management.
- We will be inclusive in our treatment of staff and ensure they have the skills to excel in their work.
- We will establish a sustainable funding model to ensure our charitable work endures into the future.
- We will be locally significant, recognised as a much loved charity serving the Southwest region for over 70 years.

Over the next 5 years we have 3 specific ambitions. We will:

1. Establish a centre of excellence in the provision of equine assisted learning to young people, with a scalable model to benefit all members of society.
2. Utilise many years of experience, robust evidence and a deep understanding of the horse, to deliver a world-class horse centred rescue and rehabilitation programme to improve the welfare of horses in our local community.
3. Prepare to scale up the positive impact of our work on humans and horses, by working in collaboration with others across the UK to expand our work through education and outreach.

Our values define how we structure our charitable programmes, how we implement our work and how we communicate. They guide everything we do. Across our HorseWorld Community we are: Caring, Collaborative, Proactive, Adaptable, and Inclusive.

All these activities have made a positive impact on the ability of our staff to care for our horses and donkeys across our site of 180 acres, and they will have a direct benefit to the welfare of our herd and our ability to expand our Discovery programme to more young people in the future.

b) Challenges and learning opportunities

The operating environment has become increasingly more challenging over the past few years. In the last 12 months we have seen an increase in the variety of horse rescue cases and the complexity of needs presented by the young people who are referred to our Discovery programme from the local authorities. It is our belief that these changes are resulting from a combination of the covid pandemic which has had a significant impact on the education of young people, and the difficult economic environment with rising cost of living, affecting the lives of people across the UK.

The development of our 5-year strategy during 2022 gave us an opportunity to review our operating model considering these challenges and ensure we align the Charity to meet the future demands on our work. With so much need the Trustees have been

concerned we could over stretch our resources and spread ourselves too thinly, reducing our overall impact. This is particularly important as we are currently struggling with a continued financial deficit as we have been unable to increase our fundraising in line with our rising costs, essential to meet these needs.

The horse will always be at the centre of everything we do, we will not diversify our Discovery programme into other animals. Our focus will remain to deliver charitable services to the southwest region, being locally significant to Bristol and the surrounding authorities. They also recognised the importance of being environmentally responsible and through our ethos statements, ensure that nature and conversation is woven into all our work.

Over the past 2 years, we have taken a more holistic approach to bringing about positive change and, through our Family Fund pilot, we have learnt about the importance of reaching out to the families of the young people involved in our Discovery programme. We have also learnt we can have greater impact by engaging more with the referrers of young people to ensure there is a clear understanding of the desired outcomes we are aiming to achieve. In 2023 we will expand this focus with the development of our Thrive Education approach and more dedicated time for parents and families to engage with HorseWorld in the summer holidays.

To bring about the much needed increase in our fundraising income which supports the growing needs of our charitable work, over the past few years we have piloted several new fundraising initiatives. Following a detailed analysis, we have decided to take a step back from new initiatives and look more closely into our supporter database to understand the motivations for giving to HorseWorld. Learning from this work we are developing an approach that provides each category of supporter to HorseWorld with a tailored journey from their first gift to their lifetime of support. We have also looked beyond the donors who make financial contributions to our work and considered those associated with HorseWorld through either volunteering or rehoming. This will shape our engagement and supporter development activities over the next few years.

We have learnt about the benefits of involving those people who rehome our rescued horses and this will enable us to launch a pilot education programme to raise standards of equine welfare in the local community. Our Horses for Health community and charities across the UK that have benefited from our equine welfare grants can also be collaborating partners in the future. Expanding our welfare work to include both rehoming and Horses for Health grantees, alongside outreach for our Discovery programme has become a feature of our new strategy and something we look forward to developing over the strategic period. In time, it is hoped that outreach becomes a way to increase our impact, through sharing our knowledge with a wider range of people.

c) Overview of future objectives for 2023

Following the approval of our five-year strategy, we have established three key aims for the next two years. 2023 will be a foundation year with a focus on building a strong base on which we can achieve our aims, in turn leading to the delivery of our 5-year ambitions. The Trustees confirm the following six objectives for the next two years which will guide our work during the next twelve months:

- i) Develop an externally accredited Equine Assisted Learning training course with a focus on the learning needs of young people and our rescued horses but adaptable for other beneficiary groups, whilst continuing to provide a Discovery service for our local community.
- ii) Through our demonstrated experience, we will establish a robust approach to understanding welfare needs for rescued horses, incorporating evidence based behaviour and learning patterns, which enables us to develop a foundation for expansion across the local community.
- iii) Build relationships with stakeholders for both the delivery of Equine Assisted Services and Rescue to Rehabilitation welfare provision. Pilot an outreach programme in the local area and online with education materials to make our future plans a reality.
- iv) Grow income through the development of existing fundraising activities tailored to donor needs. This will include our Horses for Health campaign, development of multi-year grant applications, promotion of regular giving through horse sponsorship and bespoke on site events including a specific focus on legacy opportunities and stewardship of major donors.
- v) Strengthen our marketing activities through the development of a new website, an organisation wide communication plan for our social media presence and introduction of external media monitoring and analytics to improve effectiveness.
- vi) Develop staff skills and establish an organisation structure which supports growth of our charitable activities with a particular focus on creating a robust supporter database, empowered line management, building a learning culture through employee feedback and increased awareness around the value of embracing diversity and inclusion in our day-to-day activities.

d) Thank you messages

We are exceedingly grateful for the generosity of our supporters some of whom have been involved with HorseWorld for many years. We are very fortunate to benefit from the support of people who kindly donate their time as volunteers and we were delighted to welcome them back on site following the Covid pandemic.

During 2022 we would particularly like to thank the following people and companies who have believed in what we are achieving and have become part of our journey:

- Jenny Major, a recommended associate from Intelligent Horsemanship, who has been running training for our grooms to improve their handling techniques with our rescued and often referral horses. [Jenny Major Horsemanship](#)
- Trudi Dempsey who has run our clicker training sessions. All staff have really enjoyed it and feel its positive interaction with the rescue ponies is really going to help with their rehabilitation. [www.equine.training](#)

- Equidance for their ongoing support, during 2022 by promoting our work through the donation of raffle prizes in collaboration with Crafty Ponies
- Thank you to Matt Campbell from Streamz Global for the donation of EQU StreamZ magnetic leg bands for the rescued horses who are a little stiff and arthritic. Streamz Global have been ongoing supporters of HorseWorld for several years now and we are very grateful. www.streamz-global.com
- The Worshipful Company of Saddlers for donating essential waterproof coats, trousers, gloves and boot socks for our youngest Discovery students.
- SEIB Insurance Brokers for their continued support of the Great Horses for Health Event, sponsoring both our rosettes and the supply of medals to our fundraisers.

During 2022 we continued to be the lead Charity in the Great Horses for Health Event and we were honoured that Her Royal Highness The Duchess of Cornwall (as she was then known) remained our Patron for the year. Our sincere thanks to her for supporting HorseWorld in this initiative to celebrate our mutual love of horses.

Our charitable work is only possible due to the generous financial support of individuals who donate each month, or who provide a one off gift or leave a legacy in their Will. To all of you a very special thank you. We are also incredibly grateful for the larger gifts from Trusts and Foundations, and during 2022 our heartfelt thanks go to:

- Pets at Home Foundation for supporting the development of our track grazing system and the associated research.
- Sir Peter O'Sullivan Charitable Trust for supporting our post-16 Discovery provision over 2 years.
- DM France-Hayhurst Foundation for supporting a field shelter to protect our horses from the weather.
- Petplan Charitable Trust for supporting our second remote grooming site.
- Swire Charitable Trust for supporting our Discovery courses.
- Beryl Evetts and Robert Luff Animal Welfare Trust for supporting the development of our weight management protocol.
- Garfield Weston Foundation for supporting our post-16 Discovery provision over 2 years.
- John James Bristol Foundation for supporting our Discovery courses.
- St John's Foundation for supporting our Discovery courses over 3 years.
- The Julia and Hans Rausing Trust for supporting our Horses for Health initiative.
- Betty Phillips Charitable Trust for supporting our welfare rescue work.
- Mills Equus Trust for continuing to support our welfare activities.
- The Rose Animal Welfare Trust for supporting our welfare activities.
- The Elizabeth Violet Annie Rouse Settlement for their unrestricted gift.

Finally, we would like to thank our Patrons, Monty Roberts and Kelly Marks for their ongoing support, we are very grateful to be associated with their non-violent horsemanship creating trust-based approaches, which we have adopted across our site.

5) Financial review

Following the stronger net financial position in 2021, 2022 has seen a significant negative movement of funds due to unrealised losses on investments and the increase of expenditure over income. The latter was in line with budget due to agreed investment in developing the charitable activities to reach more beneficiaries, especially as we have seen an increase in demand for our services following the covid pandemic.

Our statement of financial activities recorded total income in 2022 as £1,703,181 (2021: £1,381,120). Legacy income exceeded expectations delivering an income growth of 34% to £1,037,780, with the legacy debtors at the end of the year being £265,651 higher than the same time in 2021 (see note 19). Appeal and donation income were both below prior year levels due to reduced activity, but this was more than offset by an increase in grant income.

Expenditure on our charitable activities increased by 14% to £1,716,310 (2021: £1,504,565). This was primarily driven by the increase in staff costs for our Discovery programme during the second half of 2021 necessary to meet growing demand, coupled with the non-repeat of savings from the furlough of welfare staff in the first half of 2021 when activities were curtailed by the covid pandemic. Average headcount has risen to 53 (2021: 51). Equine costs have remained relatively stable over the past 2 years, but we have had to invest significantly in the maintenance of our farm such as repairs to windows, heating systems, fencing and tracks, following a period of under investment. Fundraising costs have increased by 21% to £518,694 (2021: £428,096) due to direct mail activity in the local area to raise awareness of our work during the 70th anniversary. Towards the end of the year, we began the design of a new website which we expect to launch in 2023 alongside our new 5-year strategy.

The net losses on investments of £773,086 (2021: gains of £786,520) reflects the market value of the Charity's investments (£5,700,483) at the year-end, following a period of intense volatility. As of 31st July 2023, the combined portfolios were valued at £5,356,466.

6) Investment policy

The Finance Committee has a mandate to appoint and instruct the investment managers to define the Charity's investment policy and approve the financial budgets. The Investment Policy states the Charity's objectives; risk profile; liquidity requirements; time horizon; ethical policy and reporting and monitoring requirements of the Charity's investment portfolios.

Evelyn Partners (previously known as Smith & Williamson Investment Management Limited) was initially appointed as investment manager in 2008 and reaffirmed in 2017. In 2017 the committee additionally appointed Rathbone Investment Management Limited as an investment manager. The overall investment portfolio was apportioned equally between the investment managers.

The Finance Committee receive comprehensive quarterly reports and meets with each Investment Manager at least once a year to discuss performance. Both managers operate under the same Investment Policy which was reaffirmed as remaining current in March 2023.

7) Reserves Policy

The Trustees evaluate and agree the Reserves Policy at least annually. The most recent review was conducted in February 2023 and considered income and expenditure projections aligned to the strategic plan and the identified risks and opportunities as set out in Risk Management & Investment Objectives and Risks above.

The fundamental purposes of the Charity's Reserves Policy are:

1. To ensure the future security of the Charity by retaining funds sufficient to enable it to function effectively and efficiently, and
2. More specifically, to fulfil the Charity's commitments to:
 - a) provide for the ongoing welfare of all the horses in the Charity's care if it has to close for any unforeseen circumstances.
 - b) develop and expand the Discovery project,
 - c) grow the work of rescue, rehabilitation, and rehoming of equines.

Our reserves fall into two categorisations – Restricted and Unrestricted Funds.

Restricted Funds:

These funds are monies set aside for a particular purpose as specified by the donor. They are permanently restricted for that purpose and are unavailable to meet other expenses of the Charity.

On 31st December 2022 the Restricted Income Funds totalled £153,101 (2021: £167,529). In addition, the Charity has a Restricted Endowment Fund of £35,799 (2021: £39,218) in recognition of the GS Roberts Will Trust.

Unrestricted Funds:

These funds are the monies that have been accrued over the years. They arise where the donors have not specified how the donated funds must be spent and are available to support the Charity in carrying out any aspects of its work.

The Unrestricted Funds are divided into two categories:

Designated Funds:

The Charity Commission defines Designated Funds as *'where unrestricted funds are earmarked or designated for essential future spending, for example, to fund a project that could not be met from future income alone'*. The Trustees can designate funds or amend the amounts designated as they choose.

The Charity's new strategic plan has the following 3 ambitions for advancement and development of our charitable objectives:

1. Establish a centre of excellence in the provision of equine assisted learning to young people.
2. Deliver a world class horse centred rescue and rehabilitation programme to improve the welfare of horses in our local community.

3. Work in collaboration with others across the UK to expand our work through education and outreach.

Specifically, the Trustees have determined that the Designated Funds noted below are committed to:

- a. Investment in developing the Charity over the next 5 years to enable strategic growth whilst reducing the deficit from £0.6m in 2023 to a break even position in 2027. We will continue to invest in meeting the growing need for both rescued horses and young people. The aim is to deliver a sustainable financial model at the end of the strategic period whilst maximising the impact of our charitable activities during this strategic period.
- b. Supporting the Charity's growth, a property fund for the relocation to a new combined site in the future to ensure our facilities enable the delivery of our charitable work, or investment in upgrading our facilities at the current site to allow for expansion.

The total Designated Funds on 31 December 2022 allocated for the commitments above were £4,000,000. The Trustees anticipate these monies will be expended over the next 5 years. In addition, the Charity has a fixed asset designated fund of £3,901,144 (2021: £3,804,724), reflecting the net book value of the Charity's tangible and intangible assets, excluding the portions held in restricted capital funds.

General Funds:

These are funds set aside to cover the financial and operational risks identified within the annual planning process. These risks include:

- Any deficit of legacy income, particularly recognising the historical volatility of legacy income which is outside the Charity's control. 61% of the total income in 2022 was derived from legacies (2021: 56%). Included in the current General Reserves are notified legacies for which no money has been received (see note no. 19).
- Any deficit of voluntary income on which the Charity is reliant, and which cannot be reliably forecast, especially income related to events which are a critical source. These can be cancelled due to bad weather, or as recently experienced, cancelled due to the pandemic.
- Costs associated with rehoming horses, if it was necessary to reduce the number of horses on site or to close the Charity.
- Compensation costs based on statutory rates, in the event of a reduction to staff levels if the Charity was to reduce in size or close completely.
- Any statutory or legal costs associated with a change in operational activities.
- Any reduction in the market value of the investment portfolios because of unfavourable stock market fluctuations.

The Trustees have agreed to maintain a level of General Funds of £2.2m that will enable the Charity to adjust to any significant change in resources through unplanned activities as illustrated above. It is expected for this to remain within an ideal range of between 10 and 12 months of operational expenditure. Based on the 2023 budget, this indicates a General Fund range of £2.0m to £2.4m.

8) Principal risks and uncertainties

The Trustees have considered the identified major risks to which the Charity is exposed, grouping them into the following categories:

- Governance and management
- Operational
- Financial
- Environmental and external factors, and
- Compliance

The plans and strategies for managing risks are to identify key risks and assess them for likelihood and impact, the Charity's tolerance of each risk is graded, and appropriate mitigation measures are defined. Risks and the effectiveness of mitigation measures are reviewed on a rolling basis so that all areas are reviewed at least once a year.

This risk register is managed by the Executive, reviewed by the Finance sub-committee, and approved by Board annually, alongside the Charity's plan and budget for the following year. As a result, the Trustees are satisfied that adequate systems are in place to manage the adverse effects of any such risk exposure, recognising that systems can only provide reasonable but not absolute assurance that major risks have been adequately managed.

We have identified three major operational risks:

- a) Ability to expand Discovery to meet the growing needs of young people and ensure compliance with Ofsted requirements for a part time alternative learning provision: Significant steps have been taken to expand Discovery with the recruitment of additional staff, training of new horses and the development of new facilities. We have strengthened our outcome focus with the introduction of Thrive Education approach, alongside strengthened documentation and the introduction of many new procedures. However, the Trustees remain concerned at the increasing complexity of cases and the pressure this creates on our existing team. As a result of the strategy review in 2022, we will expand our Discovery model through the creation of a centre of excellence and the sharing of our knowledge with other similar organisations to reach more young people.
- b) Development of Keynes Farm: In the 2018 Report & Accounts we reported that the councils of Bath and North East Somerset (B&NES), Bristol City, North Somerset, and South Gloucestershire had been working together to produce a West of England Joint Spatial Plan (the "JSP"). However, the Planning Inspectors comprehensively rejected the entire JSP in the Autumn of 2019 and the Plan was formally withdrawn in April 2020. Despite delays the local authorities continue to work together to commission strategic evidence to support future development and have been co-operating but preparing separate Local Plans. We are closely monitoring these developments and any impact they may have on our operations. To manage this risk the Trustees have created a designated fund (see Reserves Policy above) to ensure the Charity has the resources to acquire a suitable replacement location or in the event of no further action, the investment in our existing site to meet the growing demand for our services which means we will outgrow our current facilities over the next five years.
- c) Financial sustainability: The Trustees are pleased to see a growth in income over the past two years and the return to previous levels of legacy income. However, due to the need to

increase our activities to meet demands, they recognise that the expenditure is currently exceeding income, and this is unsustainable in the medium term. In 2023 and over the 5-year strategic period, they will continue to invest in new sources of fundraised income with an expectation that a sustainable position can be achieved within the next five years. To support this action, the Trustees have created a designated fund (see Reserves Policy above) to enable strategic growth and to compensate for the reducing deficit to ensure continuity of operations during this period. This will be closely monitored, and plans adjusted if necessary.

Notwithstanding these issues, the Trustees consider that the Charity will continue as a going concern for a period of at least 12 months from the date on which these financial statements have been approved as the Charity holds the reserves detailed in the accounts and the Going Concern Policy in the Auditor's Statement.

9) Legal and administration details

Charity number	1121920
Company number	06353944
Registered office and Operational address	Delmar Hall Keynes Farm Staunton Lane Whitchurch Bristol BS14 0QL
Trustee Directors	LB (Desi) Dillingham MBE * § Chair Duncan Ballard BVM&S Cert EP MRCVS § Nigel Daniel * Andrew Dowden Kerry Gwyther LLB (Hons) Michael Neale * Annette Newman John Newman * Patricia Shand Andrew Beasley (resigned December 2022) Stephen Webb OBE The Trustees are directors of the Charity and Trustees of the company for the purposes of the Charities Act 2013 The * indicates a member of the Finance Committee The § indicates a member of the Equine Committee
Chief Executive Officer	Petra Ingram FCMA
Company Secretary	Nicola Light

Bankers	Barclays Bank plc 55 Broadmead Bristol BS1 3EA
Investment Managers	Rathbone Investment Management Limited 8 Finsbury Circus London EC2M 9AZ Evelyn Partners (previously known as Smith & Williamson Investment Management Limited) Portwall Place Portwall Lane Bristol BS1 6N
Auditors	Saffery Champness Chartered Accountants and Registered Auditors St Catherine's Court Berkeley Place Clifton Bristol BS8 1BQ

10) Trustee responsibilities

The law applicable to charities in England and Wales requires the Trustee Directors to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity and the incoming resources and application of resources including the net income or expenditure of the group for the year.

In preparing those financial statements the Trustee Directors are required to:

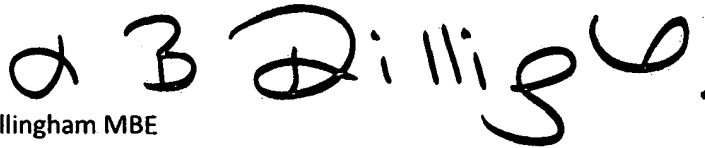
- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustee Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and which enable them to ensure that the financial statements comply with the Charities Act 2011. The Trustee Directors are also responsible for safeguarding the assets of the Charity and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

Saffery Champness were appointed as auditors under Section 487(2) of the Companies Act 2006.

This Report and Accounts was approved by the Trustee Directors on 17th August 2023 and signed on their behalf by:

A handwritten signature in black ink, appearing to read 'LB Dillingham' followed by a stylized flourish.

LB Dillingham MBE
Chair

Independent auditors' report

To the members of

HorseWorld Trust

Opinion

We have audited the financial statements of HorseWorld Trust for the year ended 31 December 2022 which comprise the statement of financial activities, balance sheet, cash flow statement and the related notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the charitable company's state of affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Independent auditors' report

To the members of

HorseWorld Trust

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report which includes the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Annual Report which includes the Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of the trustees

As explained more fully in the Trustees' Responsibilities Statement set out on page 34, the trustees (who are also directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative to do so.

Independent auditors' report

To the members of

HorseWorld Trust

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under the Companies Act 2006 and report in accordance with regulations made under that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the charitable company's financial statements to material misstatement and how fraud might occur, including through discussions with management, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the charitable company by discussions with management and updating our understanding of the sector in which the charitable company operates.

Laws and regulations of direct significance in the context of the charitable company include The Companies Act 2006, and guidance issued by the Charity Commission for England and Wales.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the charitable company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the charitable company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.



Independent auditors' report

To the members of

HorseWorld Trust

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Saffery Champness

Date: 12/9/23

Michael Strong
(Senior Statutory Auditor)

For and on behalf of:

SAFFERY CHAMPNESS

Chartered Accountants and Statutory Auditors

St Catherine's Court

Berkeley Place

Clifton

Bristol

BS8 1BQ

Saffery Champness is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

HorseWorld Trust

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2022

	Note	Endowment £	Restricted £	Unrestricted £	2022 Total £	2021 Total £
Income from:						
Donations and legacies	3	-	268,156	1,144,985	1,413,141	1,108,991
Charitable activities	4	-	-	72,768	72,768	56,604
Other trading activities	5	-	-	43,129	43,129	55,000
Investments	6	964	-	156,472	157,436	160,525
Other		-	-	16,707	16,707	-
Total income		<u>964</u>	<u>268,156</u>	<u>1,434,061</u>	<u>1,703,181</u>	<u>1,381,120</u>
Expenditure on:						
Raising funds		217	-	518,477	518,694	428,096
Charitable activities		-	240,855	1,475,455	1,716,310	1,504,565
Total expenditure	8	<u>217</u>	<u>240,855</u>	<u>1,993,932</u>	<u>2,235,004</u>	<u>1,932,661</u>
Net income/(expenditure) before gains/(losses)		747	27,301	(559,871)	(531,823)	(551,541)
Net gains/(losses) on investments	17	<u>(4,166)</u>	<u>-</u>	<u>(768,920)</u>	<u>(773,086)</u>	<u>786,520</u>
Net income / (expenditure)		<u>(3,419)</u>	<u>27,301</u>	<u>(1,328,791)</u>	<u>(1,304,909)</u>	<u>234,979</u>
Transfers between funds		-	(41,729)	41,729	-	-
Gain on revaluation of fixed assets		<u>-</u>	<u>-</u>	<u>146,000</u>	<u>146,000</u>	<u>-</u>
Net movement in funds	12	<u>(3,419)</u>	<u>(14,428)</u>	<u>(1,287,062)</u>	<u>(1,158,909)</u>	<u>234,979</u>
Reconciliation of funds:						
Total funds brought forward		<u>39,218</u>	<u>167,529</u>	<u>11,714,126</u>	<u>11,920,873</u>	<u>11,685,894</u>
Total funds carried forward		<u><u>35,799</u></u>	<u><u>153,101</u></u>	<u><u>10,427,064</u></u>	<u><u>10,761,964</u></u>	<u><u>11,920,873</u></u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 22 to the accounts.


HorseWorld Trust

Balance sheet

As at 31 December 2022

	Note	£	2022 £	2021 £
Fixed assets				
Tangible assets	15		3,880,257	3,804,827
Intangible assets	16		21,288	-
Investments	17		5,700,483	7,590,362
			9,602,028	11,395,189
Current assets				
Stock	18	4,994		-
Debtors	19	797,802		540,941
Cash at bank and in hand		466,782		141,625
		1,269,578		682,566
Liabilities				
Creditors: amounts falling due within 1 year	20	(109,642)		(156,882)
Net current assets			1,159,936	525,684
Net assets	21		10,761,964	11,920,873
Funds	22			
Endowment funds			35,799	39,218
Restricted funds			153,101	167,529
Unrestricted funds				
Designated funds:				
Strategic growth fund			2,000,000	-
Property fund			2,000,000	-
Discovery relocation			-	2,000,000
Welfare relocation			-	3,000,000
Fixed assets			1,141,756	1,176,065
Fixed asset revaluation reserve			2,759,388	2,628,659
Ongoing welfare			-	1,200,000
			7,901,144	10,004,724
General funds:				
Revaluation reserve			454,437	1,413,578
General funds			2,217,483	295,824
Total charity funds			10,761,964	11,920,873

Approved by the Trustees on 17 August 2023 and signed on their behalf by


L B Dillingham MBE
Chair

HorseWorld Trust

Statement of cash flows

For the year ended 31 December 2022

	Note	2022 £	2021 £
Cash used in operating activities:			
Net cash provided by/(used in) operating activities	23	(853,780)	(772,468)
Cash flows from investing activities:			
Dividends and interest from investments		157,436	160,525
Purchase of tangible fixed assets		(74,004)	(207,286)
Purchase of intangible fixed assets		(21,288)	-
Proceeds from the sale of investments		1,785,853	1,282,438
Purchase of investments		(724,157)	(785,665)
Net cash provided by/(used in) investing activities		1,123,840	450,012
Increase/(decrease) in cash and cash equivalents in the year		270,060	(322,456)
Cash and cash equivalents at the beginning of the year		301,355	623,811
Cash and cash equivalents at the end of the year	24	571,415	301,355
Analysis of net debt			
	At 1 January 2022 £	Cashflows £	At 31 December 2022 £
Cash	141,625	325,157	466,782
Cash held as part of fixed asset investments (note 17)	159,730	(55,097)	104,633
Total	301,355	270,060	571,415

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006 and the Charities Act 2011.

HorseWorld Trust (the Charity) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

b) Going concern basis of accounting

The accounts have been prepared on the assumption that the Charity is able to continue as a going concern, which the trustees consider appropriate having regard to the current level of unrestricted reserves. There are no material uncertainties about the Charity's ability to continue as a going concern.

c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from grants, whether 'capital' grants or 'revenue' grants, is recognised when the Charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the Charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the Charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the Charity, or the Charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

d) Donated services and facilities

Donated professional services and donated facilities are recognised as income when the Charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the Charity of the item is probable and the economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the Charity which is the amount the Charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies (continued)

e) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity: this is normally upon notification of the interest paid or payable by the bank.

f) Funds accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the Charity. Designated funds are unrestricted funds of the Charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the Charity's work or for specific projects being undertaken by the Charity.

Donations required to be retained as capital in accordance with the donor's wishes are accounted for as endowments - permanent or expendable according to the nature of the restriction. Endowments and the subsequent increases and decreases in value are shown in the Statement of Financial Activities as part of those funds.

g) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Grants payable

Grants which have been authorised and paid are included as expenditure in the Statement of Financial Activities. Grants which have been authorised but not yet paid are accrued in the balance sheet and are included within creditors falling due within one year or after one year (as appropriate).

i) Allocation of support and governance costs

Support costs are those functions that assist the work of the Charity but do not directly undertake charitable activities. Governance costs are the costs associated with the governance arrangements of the Charity, including the costs of complying with constitutional and statutory requirements and any costs associated with the strategic management of the Charity's activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities on the following basis:

	2022	2021
Cost of raising funds	23.20%	22.30%
Charitable activities	76.80%	77.70%

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies (continued)

j) Tangible fixed assets

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Freehold land	0%	
Freehold buildings	2%	straight line
Temporary structures (e.g. field shelters)	20%	straight line
Plant and equipment	20%	straight line
Furniture and office equipment	20%	straight line
Motor vehicles	25%	reducing balance

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities.

Freehold and leasehold land and buildings are included at valuation. The Charity revalues land and buildings every 5 years. The most recent revaluation was carried out at 31 December 2022. The statement of financial activities includes the net gain arising on revaluation during the year. Other fixed assets are included at cost including any incidental expenses of acquisition. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

k) Intangible fixed assets

Software and website development are capitalised where the purchase price exceeds £1,000. Amortisation is provided at a rate of 33% on a straight line basis to write down the cost of each asset to its estimated residual value over its expected useful life.

l) Listed investments

Investments in quoted shares, traded bonds and similar investments are measured initially at cost and subsequently at fair value (their market value). The statement of financial activities includes the net gains and losses arising on revaluations and disposals throughout the year.

m) Investment in subsidiary undertakings

The Charity has one wholly owned subsidiary, HorseRescue Limited (registered company number 3519561). The subsidiary was previously used for non-primary purpose trading activities but does not currently trade. The Charity has opted not to prepare consolidated accounts on the basis of immateriality, in application of statutory instrument 2008/629 regulation 19. The accounts of HorseRescue Limited are publicly available from Companies House.

The subsidiary undertaking is valued at cost less any cumulative impairments losses.

n) Stock

Stock is valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow-moving items.

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies (continued)

o) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

p) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

q) Creditors

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

r) Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently recognised at amortised cost using the effective interest method.

s) Pension costs

The Charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. The pension cost charge represents contributions payable under the scheme by the Charity to the fund. The Charity has no liability under the scheme other than for the payment of those contributions. The contributions made for the accounting period are treated as an expense and were £72,083 (2021: £63,965).

t) Operating leases

Rentals payable under operating leases, where substantially all the risks and rewards of ownership remain with the lessor, are charged to the statement of financial activities on a straight line basis over the minimum lease term.

u) Termination benefits

Where an employee receives a termination benefit the full cost is recognised at the date the employee is notified.

v) Accounting estimates and key judgements

In the application of the Charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies (continued)

v) Accounting estimates and key judgements (continued)

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are described below.

Valuation of land and buildings

As described in note 15 to the financial statements, land and buildings are stated at valuation carried out in the year ended 31 December 2022 performed by an independent professional valuer David James & Partners Ltd, rural chartered surveyors with recent experience in the location and category of property valued. The valuer used observable market prices adjusted as necessary for any differences in the future, location or condition of the specific asset.

Depreciation

As described in note 1(j) to the financial statements, depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. Depreciation rates in operation during the current and prior period are described in note 1(j).

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

2. Prior period comparatives - statement of financial activities

	Endowment £	Restricted £	Unrestricted £	2021 Total £
Income from:				
Donations and legacies	-	185,671	923,320	1,108,991
Charitable activities	-	-	56,604	56,604
Other trading activities	-	-	55,000	55,000
Investments	790	-	159,735	160,525
Total income	790	185,671	1,194,659	1,381,120
Expenditure on:				
Raising funds	257	-	427,839	428,096
Charitable activities	-	112,249	1,392,316	1,504,565
Total expenditure	257	112,249	1,820,155	1,932,661
Net income / (expenditure) before gains / (losses)	533	73,422	(625,496)	(551,541)
Net gains / (losses) on investments	567	-	785,953	786,520
Net income / (expenditure)	1,100	73,422	160,457	234,979
Transfers between funds	-	(93,838)	93,838	-
Net movement in funds	1,100	(20,416)	254,295	234,979

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

3. Donations and legacies

	Restricted £	Unrestricted £	2022 Total £
Legacies	-	1,037,780	1,037,780
Donations	8,653	71,403	80,056
Appeals	656	22,534	23,190
Grants	<u>258,847</u>	<u>13,268</u>	<u>272,115</u>
Total income from donations and legacies	<u>268,156</u>	<u>1,144,985</u>	<u>1,413,141</u>

Prior period comparative:

	Restricted £	Unrestricted £	2021 Total £
Legacies	-	775,147	775,147
Donations	-	86,856	86,856
Appeals	27,918	47,692	75,610
Grants	<u>157,753</u>	<u>13,625</u>	<u>171,378</u>
Total income from donations and legacies	<u>185,671</u>	<u>923,320</u>	<u>1,108,991</u>

4. Charitable activities

	Restricted £	Unrestricted £	2022 Total £	2021 Total £
Discovery courses income	-	56,539	56,539	43,866
Discovery grants and other income	-	14,285	14,285	9,773
Horse on loan income	<u>-</u>	<u>1,944</u>	<u>1,944</u>	<u>2,965</u>
Total income from charitable activities	<u>-</u>	<u>72,768</u>	<u>72,768</u>	<u>56,604</u>

All income from charitable activities in the previous year was fully unrestricted.

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

5. Other trading activities

	Restricted £	Unrestricted £	2022 Total £	2021 Total £
Events	-	14,709	14,709	23,636
Rental income	-	10,000	10,000	13,580
Merchandise and tack shop sales	-	1,641	1,641	3,035
Adoptions	-	16,779	16,779	14,749
Total income from other trading activities	-	43,129	43,129	55,000

All income from other trading activities in the previous year was fully unrestricted.

6. Investment income

	Endowment £	Unrestricted £	2022 Total £
Dividends from investments	964	155,852	156,816
Bank deposit interest	-	620	620
Total income from investments	964	156,472	157,436

Prior period comparative:

	Endowment £	Unrestricted £	2021 Total £
Dividends from investments	790	159,433	160,223
Bank deposit interest	-	302	302
Total income from investments	790	159,735	160,525

7. Government grants

The Charity receives government grants, defined as funding from Rural Payment Agency to assist with the upkeep of their land. The total value of such assistance in the period ending 31 December 2022 was £9,018 (2021: £5,875). There are no unfulfilled conditions or contingencies attaching to this funding in either period.

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

8. Total expenditure

	Raising funds £	Charitable activities £	Support and governance costs £	2022 Total £
Staff costs (note 13)	280,709	870,268	209,424	1,360,401
Equine costs	-	161,541	-	161,541
Establishment costs	4,088	259,151	59,650	322,889
Grants payable (note 10)	-	27,252	-	27,252
Cost of sales and events	914	-	-	914
Fundraising costs	89,362	-	-	89,362
Marketing and publications	40,010	-	-	40,010
Legal and professional	-	-	48,530	48,530
Investment managers' fees	26,227	-	-	26,227
Audit and accountancy fees	-	-	15,835	15,835
Depreciation and amortisation	-	142,043	-	142,043
Sub-total	441,310	1,460,255	333,439	2,235,004
Allocation of support and governance costs	77,384	256,055	(333,439)	-
Total expenditure	518,694	1,716,310	-	2,235,004

Prior period comparative:

	Raising funds £	Charitable activities £	Support and governance costs £	2021 Total £
Staff costs (note 13)	235,211	749,691	165,020	1,149,922
Equine costs	-	163,316	-	163,316
Establishment costs	3,714	252,029	21,989	277,732
Cost of sales and events	707	-	-	707
Fundraising costs	48,059	-	-	48,059
Marketing and publications	49,532	-	-	49,532
Legal and professional	-	-	67,612	67,612
Investment managers' fees	28,167	-	-	28,167
Audit and accountancy fees	-	-	12,870	12,870
Depreciation and amortisation	-	119,144	15,600	134,744
Sub-total	365,390	1,284,180	283,091	1,932,661
Allocation of support and governance costs	62,706	220,385	(283,091)	-
Total expenditure	428,096	1,504,565	-	1,932,661

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

9. Support and governance costs

Support and governance costs are allocated to activities as follows:

	Raising funds £	Charitable activities £	2022 Total £
Staff costs	48,954	160,470	209,424
Establishment costs	13,843	45,807	59,650
Legal and professional fees	11,344	37,186	48,530
Audit and accountancy fees	3,701	12,134	15,835
	<u>77,842</u>	<u>255,597</u>	<u>333,439</u>

Prior period comparative:

	Raising funds £	Charitable activities £	2021 Total £
Staff costs	36,553	128,467	165,020
Establishment costs	4,871	17,118	21,989
Legal and professional fees	14,976	52,636	67,612
Audit and accountancy fees	2,851	10,019	12,870
Depreciation and amortisation	3,455	12,145	15,600
	<u>62,706</u>	<u>220,385</u>	<u>283,091</u>

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

10. Grants payable

During the year, new Horses for Health grants were awarded to 19 institutions (2021: 0) to support their equine welfare activities.

Total grants committed to during the year were as follows:

	2022 £	2021 £
Grants payable to institutions:		
Riding for the Disabled Association (RDA)	13,750	-
The Hugs Foundation	1,000	-
Hill Pony Rescue	1,000	-
God Unlimited Outdoor Therapy Centre	1,000	-
The Moorland Mousie Trust	1,000	-
Lluest Horse and Pony Trust	1,000	-
Cranleigh Riding For The Disabled Association	1,000	-
The Phyllis Harvey Horse and Donkey Trust	1,000	-
Oak Tree Animals Charity	1,000	-
Grants < £1,000	5,502	-
Total grants payable to institutions	27,252	-

11. Grant commitments

	2022 £	2021 £
Grant commitments brought forward	-	-
Grants committed during the period	27,252	-
Grants paid during the period	(27,252)	-
Grant commitments carried forward	-	-

12. Net movement in funds

This is stated after charging / (crediting):

	2022 £	2021 £
Depreciation	142,043	119,144
Amortisation	-	15,600
Loss on disposal of fixed assets	2,531	-
Trustees' remuneration	Nil	Nil
Trustees' reimbursed expenses	296	105
Auditors' remuneration:		
▪ Audit (excl. VAT)	9,996	10,225
Operating lease rentals	16,670	17,193

Trustees reimbursed expenses of £296 relate to travel and subsistence expenses for 2 trustees (2021: £105, 1 trustee).

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

13. Staff costs and numbers

Staff costs were as follows:

	2022 £	2021 £
Salaries and wages	1,175,729	989,078
Social security costs	96,186	77,479
Pension costs	72,083	63,965
Employee benefits	16,403	19,400
	<u>1,360,401</u>	<u>1,149,922</u>

Included in salaries and wages is £33,000 paid out from unrestricted reserves during the year for termination benefits.

Two employees received emoluments between £60,000 and £70,000 and one employee received emoluments between £90,000 and £100,000 during the year (2021: 1, £80,000 - £90,000).

The key management personnel of the Charity in the current and prior year comprise of the Chief Executive Officer, Deputy CEO / Director of Finance, Director of Human Resources, Director of Stewardship. The total employee remuneration and benefits of the key management personnel of the Charity were £316,740 (2021: £273,032).

	2022 No.	2021 No.
Average head count	<u>53</u>	<u>51</u>

14. Taxation

The Charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

15. Tangible fixed assets

	Freehold land and buildings £	Temporary structures £	Plant and equipment £	Furniture and office equipment £	Motor vehicles £	Total £
Cost or valuation						
At 1 January 2022	3,500,000	393,070	454,956	247,827	175,223	4,771,076
Additions in year	-	54,569	2,584	5,551	11,300	74,004
Disposals during the year	-	-	-	-	(21,760)	(21,760)
Revaluation	50,000	-	-	-	-	50,000
At 31 December 2022	<u>3,550,000</u>	<u>447,639</u>	<u>457,540</u>	<u>253,378</u>	<u>164,763</u>	<u>4,873,320</u>
Depreciation						
At 1 January 2022	72,000	157,801	390,716	206,737	138,995	966,249
Charge for the year	24,000	65,578	24,415	18,420	9,630	142,043
Disposals during the year	-	-	-	-	(19,229)	(19,229)
Revaluation	(96,000)	-	-	-	-	(96,000)
At 31 December 2022	<u>-</u>	<u>223,379</u>	<u>415,131</u>	<u>225,157</u>	<u>129,396</u>	<u>993,063</u>
Net book value						
At 31 December 2022	<u>3,550,000</u>	<u>224,260</u>	<u>42,409</u>	<u>28,221</u>	<u>35,367</u>	<u>3,880,257</u>
At 31 December 2021	<u>3,428,000</u>	<u>235,269</u>	<u>64,240</u>	<u>41,090</u>	<u>36,228</u>	<u>3,804,827</u>

Freehold and leasehold land and buildings included in tangible fixed assets were last revalued as at 31 December 2022. The total value in use of all land and buildings was £3,550,000; broken down into agricultural land of £1,300,000 and other land and buildings of £2,250,000. The valuation was carried out by David James & Partners Ltd of Well House, Wotton-under-Edge, Gloucestershire, GL12 7AD.

At 31 December 2022, the comparable amounts of land and buildings included in tangible fixed assets at valuation, determined according to historical cost accounting rules, are cost £1,283,619, depreciation charge £8,730 and net book value £790,613 (2021: £799,341).

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

16. Intangible fixed assets

	Software and website £	Total £
Cost or valuation		
At 1 January 2022	46,800	46,800
Additions in year	<u>21,288</u>	<u>21,288</u>
At 31 December 2022	<u>68,088</u>	<u>68,088</u>
Amortisation		
At 1 January 2022	46,800	46,800
Charge for the year	<u>-</u>	<u>-</u>
At 31 December 2022	<u>46,800</u>	<u>46,800</u>
Net book value		
At 31 December 2022	<u>21,288</u>	<u>21,288</u>
At 31 December 2021	<u>-</u>	<u>-</u>

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

17. Investments

	Investment in subsidiary £	Evelyn Partners Main Fund £	Evelyn Partners GSR Fund £	Rathbones Fund £	2022 £	2021 £
Market value at 1 January 2022	8	3,674,926	39,218	3,876,210	7,590,362	7,171,786
Additions	-	668,336	-	55,821	724,157	785,665
Equalisation	-	12,740	-	(179)	12,561	(225)
Net disposals proceeds	-	(1,061,427)	-	(736,987)	(1,798,414)	(1,282,213)
Realised gains / (losses)	-	(73,372)	-	(61,699)	(135,071)	59,725
Unrealised gains / (losses)	-	(252,241)	(4,166)	(381,608)	(638,015)	726,795
Movement in cash balance	-	(56,595)	747	751	(55,097)	128,829
Market value at 31 December 2022	8	2,912,367	35,799	2,752,309	5,700,483	7,590,362
Represented by:						
Bonds	-	270,262	29,759	-	300,021	339,691
Alternative & multi asset	-	470,434	-	-	470,434	671,502
Listed equities	-	2,042,060	-	-	2,042,060	2,545,919
Unit Trust	-	-	-	2,748,860	2,748,860	3,873,512
Other instruments	-	34,467	-	-	34,467	-
Cash and cash equivalents	-	95,144	6,040	3,449	104,633	159,730
Investment in subsidiary	8	-	-	-	8	8
Total	8	2,912,367	35,799	2,752,309	5,700,483	7,590,362

HorseWorld Trust**Notes to the financial statements****For the year ended 31 December 2022****18. Stock**

	2022	2021
	£	£
Stock	4,994	-

19. Debtors

	2022	2021
	£	£
Trade debtors	6,581	3,068
Prepayments	6,332	17,278
Other debtors	784,889	519,425
VAT recoverable	-	1,170
	797,802	540,941

Other debtors consist of: £780,857 outstanding legacies, (2021: £515,206); £3,296 outstanding gift aid claims (2021: £2,813); and £735 outstanding other income (2021: £1,406).

20. Creditors : amounts due within 1 year

	2022	2021
	£	£
Trade creditors	47,139	107,309
Other taxation and social security	32,661	19,804
Accruals	17,274	19,206
Other creditors	12,568	10,563
	109,642	156,882

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

21. Analysis of net assets between funds

	Endowment funds £	Restricted funds £	Unrestricted funds £	Total funds £
Tangible fixed assets	-	401	3,879,856	3,880,257
Intangible fixed assets	-	-	21,288	21,288
Investments	35,799	-	5,664,684	5,700,483
Current assets	-	152,700	1,116,878	1,269,578
Current liabilities	-	-	(109,642)	(109,642)
Net assets at 31 December 2022	<u>35,799</u>	<u>153,101</u>	<u>10,573,064</u>	<u>10,761,964</u>

Prior year comparative

	Endowment funds £	Restricted funds £	Unrestricted funds £	Total funds £
Tangible fixed assets	-	103	3,804,724	3,804,827
Investments	39,218	-	7,551,144	7,590,362
Current assets	-	167,426	515,140	682,566
Current liabilities	-	-	(156,882)	(156,882)
Net assets at 31 December 2021	<u>39,218</u>	<u>167,529</u>	<u>11,714,126</u>	<u>11,920,873</u>

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

22. Movements in funds

	At 1 January 2022 £	Income £	Expenditure £	Gains / (losses) £	Transfers between funds £	At 31 December 2022 £
Endowment funds:						
GS Roberts Will Trust	36,624	964	(217)	(1,572)	-	35,799
GS Roberts Will Trust revaluation reserve	2,594	-	-	(2,594)	-	-
Total endowment funds	39,218	964	(217)	(4,166)	-	35,799
Restricted funds:						
Discovery Facilities	103	-	(1,202)	-	1,500	401
Rescue Boards	390	-	-	-	-	390
Isolation Refurb Fund	1,332	-	-	-	-	1,332
Discovery Equipment	14,392	9,891	(1,743)	-	(9,360)	13,180
Discovery Courses	151,312	75,189	(146,368)	-	-	80,133
Horses for Health	-	58,653	(54,752)	-	-	3,901
Mills Equus Trust	-	40,000	(28,700)	-	(11,300)	-
Pets at Home Foundation	-	37,167	(6,122)	-	(15,305)	15,740
Betty Phillips grant	-	20,000	-	-	-	20,000
Other welfare grants	-	26,600	(1,312)	-	(7,264)	18,024
Other Small Funds	-	656	(656)	-	-	-
Total restricted funds	167,529	268,156	(240,855)	-	(41,729)	153,101

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

22. Movements in funds (continued)

	At 1 January 2022 £	Income £	Expenditure £	Gains / (losses) £	Transfers between funds £	At 31 December 2022 £
Unrestricted funds						
Designated funds:						
Fixed assets	1,176,065	-	-	-	(34,309)	1,141,756
Fixed asset revaluation reserve	2,628,659	-	-	146,000	(15,271)	2,759,388
Strategic growth fund	-	-	-	-	2,000,000	2,000,000
Property fund	-	-	-	-	2,000,000	2,000,000
Discovery relocation	2,000,000	-	-	-	(2,000,000)	-
Welfare relocation	3,000,000	-	-	-	(3,000,000)	-
Ongoing welfare	1,200,000	-	-	-	(1,200,000)	-
General funds						
Revaluation reserve	1,413,578	-	-	(768,920)	(190,221)	454,437
General funds	<u>295,824</u>	<u>1,434,061</u>	<u>(1,993,932)</u>	<u>-</u>	<u>2,481,530</u>	<u>2,217,483</u>
Total unrestricted funds	<u>11,714,126</u>	<u>1,434,061</u>	<u>(1,993,932)</u>	<u>(622,920)</u>	<u>41,729</u>	<u>10,573,064</u>
Total funds	<u>11,920,873</u>	<u>1,703,181</u>	<u>(2,235,004)</u>	<u>(627,086)</u>	<u>-</u>	<u>10,761,964</u>

HorseWorld Trust

Notes to the financial statements

For the year ended 31 December 2022

22. Movements in funds (continued)
Prior year comparative

	At 1 January 2021 £	Income £	Expenditure £	Gains / (losses) £	Transfers between funds £	At 31 December 2021 £
Endowment funds:						
GS Roberts Will Trust	36,091	790	(257)	-	-	36,624
GS Roberts Will Trust revaluation reserve	2,027	-	-	567	-	2,594
Total endowment funds	38,118	790	(257)	567	-	39,218
Restricted funds:						
Discovery Facilities	2,805	-	(2,702)	-	-	103
Rescue Boards	390	-	-	-	-	390
Isolation Refurb Fund	8,336	-	-	-	(7,004)	1,332
Safe Spaces Appeal	18,255	-	-	-	(18,255)	-
Discovery Equipment	13,392	16,300	(2,800)	-	(12,500)	14,392
Discovery Courses	144,767	76,453	(69,908)	-	-	151,312
Round Pen appeal	-	48,100	-	-	(48,100)	-
Mills Equus Trust	-	40,000	(32,021)	-	(7,979)	-
Other Small Funds	-	4,818	(4,818)	-	-	-
Total restricted funds	187,945	185,671	(112,249)	-	(93,838)	167,529

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Notes to the financial statements

For the year ended 31 December 2022

22. Movements in funds (continued)
Prior year comparative

	At 1 January 2021 £	Income £	Expenditure £	Gains / (losses) £	Transfers between funds £	At 31 December 2021 £
Unrestricted funds						
Designated funds:						
Fixed assets	1,085,550	-	-	-	90,515	1,176,065
Fixed asset revaluation reserve	2,643,930	-	-	-	(15,271)	2,628,659
Discovery relocation	2,000,000	-	-	-	-	2,000,000
Welfare relocation	3,000,000	-	-	-	-	3,000,000
Ongoing welfare	1,600,000	-	-	-	(400,000)	1,200,000
General funds						
Revaluation reserve	802,224	-	-	785,953	(174,599)	1,413,578
General funds	<u>328,127</u>	<u>1,194,659</u>	<u>(1,820,155)</u>	<u>-</u>	<u>593,193</u>	<u>295,824</u>
Total unrestricted funds	<u>11,459,831</u>	<u>1,194,659</u>	<u>(1,820,155)</u>	<u>785,953</u>	<u>93,838</u>	<u>11,714,126</u>
Total funds	<u>11,685,894</u>	<u>1,381,120</u>	<u>(1,932,661)</u>	<u>786,520</u>	<u>-</u>	<u>11,920,873</u>

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For the year ended 31 December 2022

22. Movements in funds (continued)

Purposes of restricted funds

The Discovery Facilities Fund is for funding awarded to provide facilities in the delivery of our Discovery Courses.

The Rescue Boards fund is for the purchase of rescue boards.

The Isolation Refurb Fund is to cover the cost of specialist matting in the isolation unit.

The Discovery Equipment fund is for grant money we have been awarded to enable us to purchase specialist equipment to aid in the delivery of our Discovery courses, together with equipment for the children and young people taking part in the courses.

The Discovery Courses fund is grant money we have been awarded to enable us to offer fully funded or subsidised Discovery courses to such organisations who work with children and young adults with emotional, educational and behavioural difficulties to help them gain confidence, achieve qualifications and re-engage with society.

The Horses for Health funding is to support small equine welfare charities to improve horse and donkey welfare and for the RDA to enable their local groups to run equine assisted activities such as "Tea with a Pony" for dementia sufferers.

The Mills Equus Trust funding is used to fund the welfare of horses on the site including the including the development of a remote grooming station for more time efficient care of the horses, the purchase of a new horse trailer for rescue activities and a contribution towards our essential veterinary fees.

The Pets at Home Foundation funding was received for the installation of 3 equine track systems and to allow us to conduct an equine welfare assessment with the support of an external welfare expert, to publish the results within a scientific journal and disseminate these.

The Betty Phillips funding provided an emergency rescue package and included funding for isolation improvements and veterinary costs.

Other smaller welfare grants were received and provide for a range of other welfare activities.

Other small restricted funds were received towards named horses, and to assist with small purchases.

Purpose of designated funds

The fixed asset designated fund reflects the net book value of the Charity's tangible and intangible assets, excluding the portions held in restricted capital funds.

The Strategic growth fund of £2m will be used to invest in developing the Charity over the next 5 years with the aim of delivering a sustainable financial model by the end of the strategic period.

The Property fund of £2m is to make provision for the relocation to a new site and/or the construction of appropriate facilities to support the implementation of our new 5-year strategy. This fund was identified from a combination of the previous discovery relocation and welfare relocation funds.

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Notes to the financial statements

For the year ended 31 December 2022

22. Movements in funds (continued)

Purpose of designated funds (continued)

The Ongoing welfare designated fund was created for the ongoing welfare of all the horses in the Charity's care should the Charity have to close for any unforeseen circumstances. As a result of the covid pandemic impact on our fundraised income, the trustees decided to move these designated funds into general reserves during the year to maintain a level of reserves that will enable the Charity to adjust to any significant change in resources resulting from unplanned events. It is expected for this general reserve to remain within a range of between 10 and 12 months of future expenditure. Based on the 2023 budget, this indicates an ideal reserve range of £2.0m to £2.4m.

Transfers between funds

Transfers out of restricted funds represent purchases of fixed assets where the restriction has been discharged.

23. Reconciliation of net movement in funds to net cash flow from operating activities

	2022 £	2021 £
Net movement in funds	(1,158,909)	234,979
Adjustments for:		
Depreciation charges	142,043	119,144
Amortisation charges	-	15,600
(Gains) / losses on investments	773,086	(786,520)
Dividends and interest from investments	(157,436)	(160,525)
Loss / (profit) on the sale of fixed assets	2,531	-
(Gain) on revaluation of fixed assets	(146,000)	-
Decrease / (increase) in stock	(4,994)	-
Decrease / (increase) in debtors	(256,861)	(260,997)
Increase / (decrease) in creditors	(47,240)	65,851
Net cash provided by / (used in) operating activities	(853,780)	(772,468)

24. Analysis of cash and cash equivalents

	2022 £	2021 £
Cash at bank and in hand	466,782	141,625
Cash held as part of fixed asset investments (note 17)	104,633	159,730
Total cash and cash equivalents	571,415	301,355

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25. Operating lease commitments

The charity had operating leases at the year end with total future minimum lease payments as follows:

	2022	2021
	£	£
Amount falling due:		
Within 1 year	12,611	16,570
Within 1 - 5 years	-	16,087
	<u>12,611</u>	<u>32,657</u>

26. Related party transactions

The charity used the services of TLT LLP Solicitors, a company in which Kerry Gwyther (trustee) is a partner. The charity was charged £13,823 (2021: £10,022) for legal advice, of which £2,366 (2021: £2,344) was included in trade creditors at year end.