

INTERACTIVE MEDIA MARKETING LIMITED

**Company Registration Number:
06352368 (England and Wales)**

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st September 2013

End date: 31st August 2014

SUBMITTED

INTERACTIVE MEDIA MARKETING LIMITED

Company Information for the Period Ended 31st August 2014

Director:

M J SMITH

A SMITH

Registered office:

Afon House Worthing Road

Horsham

West Sussex

RH12 1TL

Company Registration Number:

06352368 (England and Wales)

INTERACTIVE MEDIA MARKETING LIMITED

Abbreviated Balance sheet As at 31st August 2014

	Notes	2014 £	2013 £
Fixed assets			
Intangible assets:	2	1,892	800
Tangible assets:	3	1,344	50
Total fixed assets:		<u>3,236</u>	<u>850</u>
Current assets			
Debtors:		-	5,325
Cash at bank and in hand:		25,888	8,518
Total current assets:		<u>25,888</u>	<u>13,843</u>
Creditors			
Creditors: amounts falling due within one year		20,035	19,869
Net current assets (liabilities):		<u>5,853</u>	<u>(6,026)</u>
Total assets less current liabilities:		9,089	(5,176)
Total net assets (liabilities):		<u><u>9,089</u></u>	<u><u>(5,176)</u></u>

The notes form part of these financial statements

INTERACTIVE MEDIA MARKETING LIMITED

Abbreviated Balance sheet As at 31st August 2014 continued

	Notes	2014 £	2013 £
Capital and reserves			
Called up share capital:	4	100	100
Profit and Loss account:		8,989	(5,276)
Total shareholders funds:		<u>9,089</u>	<u>(5,176)</u>

For the year ending 31 August 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 25 March 2015

SIGNED ON BEHALF OF THE BOARD BY:

Name: M J SMITH

Status: Director

The notes form part of these financial statements

INTERACTIVE MEDIA MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st August 2014

1. Accounting policies

Basis of measurement and preparation of accounts

The financial statements have been prepared under the historical cost convention. Exemption has been taken from preparing a cash flow forecast on the grounds that the Company qualifies as a small Company.

Turnover policy

Turnover represents net invoices excluding VAT. The turnover and profit before taxation are attributable to the one principal activity of the Company.

Tangible fixed assets depreciation policy

Depreciation is provided at 20% in order to write off each asset over its estimated life.

Intangible fixed assets amortisation policy

No provision is made for amortisation

INTERACTIVE MEDIA MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st August 2014

2. Intangible assets

	Total
Cost	£
At 01st September 2013:	800
Additions:	1,092
	<u>1,892</u>
	<u><u>1,892</u></u>
Net book value	£
At 31st August 2014:	<u>1,892</u>
	<u><u>1,892</u></u>
At 31st August 2013:	<u>800</u>
	<u><u>800</u></u>

INTERACTIVE MEDIA MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st August 2014

3. Tangible assets

	Total
Cost	£
At 01st September 2013:	50
Additions:	1,630
At 31st August 2014:	1,680
Depreciation	
Charge for year:	336
At 31st August 2014:	336
Net book value	
At 31st August 2014:	1,344
At 31st August 2013:	50

INTERACTIVE MEDIA MARKETING LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st August 2014

4. Called up share capital

Allotted, called up and paid

Previous period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>
Current period			2014
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

