

AM02

Notice of statement of affairs in administration



Companies House



1 Company details

Company number 06351052

Company name in full The Hook Group Limited

→ Filling in this form
Please complete in typescript or in
bold black capitals.

2 Administrator's name

Full forename(s) Stephen John

Surname Absolom

3 Administrator's address

Building name/number 15 Canada Square

Street Canary Wharf

Post town London

County/Region

Postcode E14 5GL

Country

4 Administrator's name ①

Full forename(s) William James

Surname Wright

① Other administrator
Use this section to tell us about
another administrator.

5 Administrator's address ②

Building name/number 15 Canada Square

Street Canary Wharf

Post town London

County/Region

Postcode E14 5GL

Country

② Other administrator
Use this section to tell us about
another administrator.

AM02

Notice of statement of affairs in administration

6 Attachment

I have attached a copy of:



Statement of affairs



Statement of concurrence

7 Date of the statement of affairs

Date

d d m m y y y y
0 2 0 6 2 0 2 0

8 Date of the statement of concurrence (if applicable)

Date

d d m m y y y y

9 Sign and date

Administrator's
Signature

Signature



SA



Signature date

d d m m y y y y
1 6 0 6 2 0 2 0

AM02

Notice of statement of affairs in administration



Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name

Hayley Jennings

Company name

KPMG LLP

Address

2 Forbury Place

33 Forbury Road

Post town

Reading

County/Region

Postcode

R G 1 3 A D

Country

DX

Telephone

Tel +44 (0) 118 964 2451



Checklist

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have attached the required documents.
- ☐ You have signed and dated the form.



Important information

All information on this form will appear on the public record.



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the address below:

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ.
DX 33050 Cardiff.



Further information

For further information please see the guidance notes on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

Rule 3.30

Statement of Affairs

Name of company
The Hook Group Limited

Company number
6351052

In the
High Court of Justice, Business & Property Courts in Manchester
Insolvency and Companies List (ChD)
(full name of court)

Court case number
000428 of 2020 and 000576 of 2020

Statement as to the affairs of (a) The Hook Group Limited, c/o KPMG LLP, 15 Canada Square, London, E14 5GL

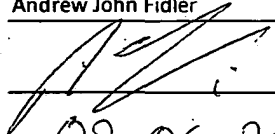
(a) Insert name and address of registered office of the company

on the (b) 30 April 2020, the date that the company entered administration

(b) Insert date of appointment

Statement of Truth

I believe that the facts stated in this statement of affairs are a full, true and complete statement of the affairs of the above named company as at (b) [date of appointment], the date that the company entered administration.

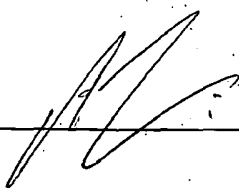
Full name Andrew John Fidler
Signed 
Dated 02.06.20

A - Summary of Assets

Assets

	Book Value £	Estimated to Realise £
Assets subject to fixed charge:		
Intellectual property rights	0	125,000
Social media accounts	0	24,995
Social media account contracts	0	1
Business name	0	1
Video content library	0	1
Seller's records	0	1
Total assets subject to fixed charge	0	149,999
Less: Amount(s) due to fixed charge holder(s)	-74,668	-74,668
Shortfall/surplus to fixed charge holder(s) c/d	-74,668	75,331
Assets subject to floating charge:		
Cash at bank	68,775	68,775
IT equipment	2,607	1
Trade debtors	360,492	29,000
Office equipment	9,453	0
Website build	8,657	0
Rent deposit	2,030	0
Prepayments	28,251	0
Accrued income	3,500	0
PayPal reserve	51	51
Total assets subject to floating charge	483,816	97,827
Uncharged assets:		
Total uncharged assets	0	0
Estimated total assets available for preferential creditors	483,816	173,158

Signature



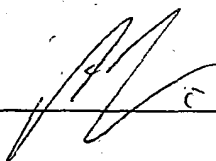
Date

02.06.20

A1 - Summary of Liabilities

	Book £	Estimated to Realise £
Estimated total assets available for preferential creditors (carried from page A)		173,158
Liabilities		
Preferential creditors:		
Preferential (employee) creditors (26)		-37,095
Other preferential creditors		
Estimated deficiency/surplus as regards preferential creditors		136,063
Less uncharged assets		0
Net property		136,063
Estimated prescribed part of net property where applicable (to carry forward)		-30,213
Estimated total assets available for floating charge holders		105,850
Debts secured by floating charges		0
Estimated deficiency/surplus of assets after floating charges		105,850
Estimated prescribed part of net property where applicable (brought down)		30,213
Surplus		
Uncharged assets		0
Total assets available to unsecured creditors		136,063
Unsecured (trade) (non-preferential) creditors		-434,627
Unsecured creditor HMRC PAYE		-199,984
Unsecured creditor HMRC VAT		-39,372
Accruals		-86,736
Pension liability		-7,918
Unsecured (employee) creditors (26)		-166,573
Unsecured (pre-paid consumer) creditors (2)		-47,092
Estimated deficiency/surplus as regards unsecured creditors		-846,240
Shortfall to preferential creditors (brought down)		0
Shortfall to floating charge holders (brought down)		0
Estimated deficiency/surplus as regards creditors		-846,240
Issued and called up capital		-3,363
Estimated total deficiency/surplus as regards members		-849,603

Signature



Date

02.06.20

COMPANY TRADE CREDITORS

NOTE: You must include all creditors with the EXCEPTION of employee creditors and pre-paid consumer creditors. You must confirm if any of the creditors are under hire-purchase, chattel leasing or conditional sale agreements by stating which of these (if any) are applicable in the column below. You must also identify any creditors claiming retention of title over property in the Company's possession by including a tick in the ROT column below.

Name of creditor or Claimant	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £	HP/Chattel/ Conditional Sale	Claiming ROT
Annica Oberg	Annica Oberg 39A, Addison Road, E17 9LS London	£20.00					
Antony Michael	Antony Michael Flat 1, 172 High Street Epping CM16 4AQ	£1,275.00					
Azule Finance	2-4 High Street, Datchet, Berkshire, SL3 9EA	£5,174					
Babble Cloud Limited	Bury House, 31 Bury Street, London, EC31 5AR.	£953.48					
Beth Keeley Media	N/A	£350.00					
Better Sound	31 Cathcart Street London NW5 3BU	£352.80					
Bob Joyce	Bob Joyce (Payne) 53, Lower Chase Road Malvern WORCS WR14 2BX	£200.00					
Brandon Bennett-Stewart	14 Old Orchard Lane, Leybourne, West Malling For, Kent, ME19 5QH	£1,000.00					
Brant Palin Company Card	N/A	£620.68					
Caters News Agency	The Drop Forge, 6-10 Hockley Street, Jewellery Quarter, Birmingham B186BL	£2,382.00					
Charlotte Carey	Charlotte Carey 16 Northcourt Avenue Reading, Berkshire RG2 7HA	£500.00					
Chauffeurs	EG CHAUFFEURS Portland House, 27th Floor Bressenden Place, London, London	£1,092.00					
Cision Group Limited	5 Churchill Place, Canary Wharf, London, E14 5HU	£2,375.00					
City Of London	City of London Film Office PO Box 270, Gullihall, London EC2P 2EJ	£90.00					
Company CC		£57.49					
Company Debit		£43.18					
Company Debit		£88.02					
CPH Media		£150.00					
Creative Video Productions Limited (Azule Film Ramona Cules <Ramona.Cules@azule.co.uk>		£3,812.29				HP	X
Dallas Young : Soup	Dallas' ADDRESS 167 Midland Pines Drive Graniteville, SC 29829	£7,639.00					
Daniel Frampton	Flat 1, 41-43 Kents Road, Haywards Heath, West Sussex, RH16 4HQ, England	£80.00					
Derin Adetosoye	Derin Adetosoye 89 Merewood Road Bexleyheath Kent DA7 6PJ United Kingdom	£500.00					
Draw Brighton		£155.00					
Drop Print UK	DropPrint Unit 5P St Columb Major Industrial Estate Cornwall TR9 6SF	£2,278.67					
DT Media	c/o The Management Group 8383 Wilshire Blvd., Suite 400 Beverly Hills, CA 91	£685.93					
Elliot-Willis		£3,393.42					
Euro Garages		£42.93					
Credit Card - Paul Scanlon		£8.30					
Farley	1-21 Brunel Road, London, W3 7XR	£475.68					
Fat Lama	107 Cheapside, London, United Kingdom, EC2V 6DN	£177.50					
FIDS Consultancy Limited	155 Main Road Biggin Hill Kent TN16 3JP UNITED KINGDOM	£850.08					
Found	Found Entertainment Limited 5 Lonsdale Road London NW6 6RD	£3,000.00					
Futuri	HAMY Ltd T/A FUTURI Registered address: Amella House Crescent Road Worth	£35.99					
GBCJ	Tenant farm, Wats Dyke way, Sychdyn, Flintshire, CH7 6EW	£45,030.16					
Gemma Louise		£300.00					
Getty Images	101 Bayham St, Camden Town, London NW1 0AG	£18,306.00					
Graduate Fastrack Ltd	Graduate Fastrack Ltd Landmark House Hammersmith London W6 9EJ	£12,433.68					
Grey Moth	GREY MOTH LTD 5 AYCLIFFE HOUSE, PORTLAND ST, LONDON, SE17 2PE	£240.00					
Hardsoft	The Old Barn, 2A the Square, Sawbridgeworth, CM21 9AE	£57,988					
H8 Reavis	20 Farringdon St, Farringdon, London EC4A 4AB	£31,212.00					
Hellou	N/A	£80.00					

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MP

Hilariously Infertile	21 Reynal Rd White Plains, New York 10605	E802.86
Hill Dickinson	No.1 St. Paul's Square Liverpool L3 9SJ	E9,600.00
HMRC PAYE		E199,984.00
HMRC VAT		E39,372.00
Holly Carolan		E30.00
Holly Tiltbrook	Flat 21, 5 Tidemill Square, SE10 0UE	E275.18
Innovation Broker	Innovation Broking Avenue House, 31 The Avenue, Watford, Hertfordshire, W	E279.50
Ittesshad Hossain	29 High Street, Colliers Wood, London SW19 2JE	E100.00
James Lloyd	18 west rise tonbridge TN9 2PG	E200.00
Jay Financial & Strategic	54 Underwood Road, Caterham, Surrey CR3 6BB	E6,480.00
Credit Card		E6.20
Joshua Patterson	Joshua Patterson Dundrum Limited C7-8 Spectrum Business Centre Anthonys	E1,440.00
Koco Vega Entertainment		E879.89
Laura Gilmore	6 Countess Gate Bothwell Glasgow G71 8FB	E100.00
LEWISSILKIN	Registered office: 5 Chancery Lane, Clifford's Inn, London, EC4A 1BL	E22,763.26
London & Scottish Investment Partners	London & Scottish Investment Partners 8 Walker Street Edinburgh EH3 7LH	E1,800.00
Luker Rowe	King George V House, Amersham, Bucks HP6 5FB	E1,074.71
March 2020 Expenses (Phone Bill) - Trish Jane	230 Hale End Road, Woodford Green, IG8 9LZ	E50.00
MCL Accountants	MCL Accountants 29-31 Shoebury Road Thorpe Bay Essex SS1 3RP	E377.27
Megan Rose Lane	MEGAN ROSE LANE LTD THIRD FLOOR, 32-33 GOSFIELD STREET	E3,200.00
Michael Burton - Expense Report	101a Nightingale Road, N22 8PT	E59.29
Moto		E7.50
Neon Management	NEON MANAGEMENT 1 LYRIC SQUARE LONDON W6 0NB	E600.00
Net Spectre	Level 32 101 Miller Street North Sydney NSW 2060	E4,998.00
Newsflare	Newsflare Limited Accounts Receivable Scriptor Court 157 Farringdon Road Lc	E10,224.00
Opening Doors	Opening Doors Ltd Dane Mill Business Centre Broadhurst Lane Congleton Che	E384.00
Oscar Sheridan		E100.00
Pha Icon Limited		E167.86
Primegroup		E0.01
RackSpace	RackSpace International GmbH Pfingstweidstrasse 60, 8005 Zurich, Switzerland	E1,545.41
Rascal Influence	C/O LBM, CANAL HOUSE, 26 GROVE ISLAND, CORBALLY, LIMERICK	E9,734.40
Renaissance Asset Finance	3rd Floor, Phoenix Place, Christopher Martin Road, Basildon, Essex, SS14 3GQ	E28,000
Reubekah	8 Sorenson Court Medbourne Milton Keynes MK5 6FH	E74.57
Sapio Research	2 St Andrew's Hill London EC4V 5BY	E8,358.00
Sarah Davies	Cedar Grove, St Fagans, Cardiff, CF56HW	E50.00
Sasha Ellen	Flat 6 Hanley Court, Hanley Road, London, N4 3QB	E100.00
Scb Management	Scrub Management Unit 3 Connexion Blythe Valley Park Solihull B90 9AA	E400.00
Section Media	47 Dean Street, London, W1D 5BE	E2,800.00
Sendgrid	1801 California Street, Suite 500 Denver, Colorado 80202	E128.38
Seneca Partners	12 The Parks, Newton-le-Willows WA12 0JQ	E22,540.68
Sixt	Sixt rent a car Limited Sixt House, 5 Langley Quays, Waterside Drive, Langley, :	E579.06
Social Edge	600 Corporate Pointe, Suite 210 Culver City, CA 90230	E15,254.43
Sophia Scott	8 Robins Orchard, Chalfont St Peter, Bucks, SL9 0HQ	E100.00
Sophie Kimberley		E39.10
SV Digital Group Ltd	SV Digital Group Ltd 23 Preston Hall Aylesford Kent, ME20 7FJ United Kingdom	E57.30
The Blogger Agent	OFFICE 12, Ingleby House, Crowhurst Road, BN1 8AF	E600.00
The Blogger Programme	The Blogger Programme Limited Francis House 11 Francis St Westminster	E468.00
The Film Office	The Film Office Limited Unit 2, 7-13 Cotton's Gardens London E2 8ON UNITED	E1,710.00
Thomson Reuters Corporation	The Thomson Reuters Building 30 South Colonnade Canary Wharf LONDON E	E2,799.60
Tubular Labs	Address: 1 Fore St Ave, Barbican, London EC2Y 9DT	E66,584.05
Unknown Supplier		E100.00
Unleashed PR	40 Northleigh Close, Loose, Maidstone Kent ME15 9R	E540.00
Urban Aesthetics	15 Sutherland Court 203 Albion Road London N16 9JW United Kingdom	E225.50
Viralhog	3701 Trakker Trail, Unit 1C Bozeman, MT 59718-9202	E373.79
Voodoo6		E43.35
		E673,983.43

HP

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02.06.20

The Hook Group Limited Reg. Number 06351052

Register of Shareholders

Shareholder Name	Address	Shares By Class as at 31 March 2020						
		A	B	C	D	E	F	G
Alastair Cheyne	96 Woodlands Road, Ashurst, Southampton, SO40 7AH	-	-	265	-	-	-	-
Alastair Dickson	Flat 1, 24 Green Street, London, W1K 7AY	-	-	265	-	-	-	-
Andre Almada	Parkstrasse 11, 8340 Bâle, Switzerland	-	-	2,648	-	-	-	-
Andrew B Morris	Wildside Villa Villa WWS 107	-	-	2,354	-	-	-	-
Andrew John Fidler	Apartment 20, 6 Knightley Walk, London, SW18 1HD	32,500	-	2,000	-	13,241	-	13,241
Andrew Todd	49 Brail Road, Edinburgh, EH10 6AW	-	-	265	-	-	-	-
Angus Morrison	Osborne, 7 Bannockburn, Edinburgh, EH4 6JF	-	-	662	-	-	-	-
Aravind Burti	Ringsome House, High Street, Rippington, Bourne, Lincs, PE10 0SR	-	-	977	-	-	-	-
Arty Wigglesworth	57 Rippleville Grove, London, N1 1HS	-	-	265	-	-	-	-
Bruce Wills	40 Greenhill Gardens, Edinburgh, EH10 4BJ	-	-	330	-	-	-	-
Charles Young	Compton House, Kirkcubright, EH17 8DD	-	-	265	-	-	-	-
Colin Burke	106, Gleditsia Road, Inverness, IV2 4EE	-	-	265	-	-	-	-
Colin MacNeil	34 Garscube Terrace, Edinburgh, EH12 8RH	-	-	265	-	-	-	-
Colin MacNeil	20 Murrayfield Gardens, Edinburgh, EH12 8DP	-	-	397	-	-	-	-
David Carlsmau	470 Peahurst Street, Roseville, 2059, Sydney, Australia	15,000	-	-	-	-	-	-
Daniel Curtis	Lower Buntton, Polesie, Coupar, Fife, KY13 7TE	-	-	662	-	-	-	-
Daniel MacDonald	16 Southside Road, London, SW11 8TG	-	10,000	6,579	-	-	-	-
Daniel MacNeil	32 Dalrymple Crescent, Edinburgh, EH4 3AW	-	-	330	-	-	-	-
Dominic Francis Proctor	29 Ellersay Road, London SW20 0EW	-	-	3,267	-	-	-	-
Donald Smith	54 Albany Road, Broughy Ferry, Dundee, DD5 1NW	-	-	132	-	-	-	-
Dyson Peter Kelly Begg	22 Smallbrook Mews, London, W12 8BW	-	-	1,560	-	-	-	-
Ed Thompson	Ed Thompson (Holdings) Ltd, 83 Princess Street, Edinburgh, EH2 2ER	-	-	1,169	-	-	-	-
Elma Cheyne	88 Woodlands Road, Ashurst, Southampton, SO40 7AH	-	-	265	-	-	-	-
Erin Cheyne	9 Wester Coast Avenue, Edinburgh, EH12 5LS	-	-	530	-	-	-	-
Find A Gap Ltd	Landmark House, Hamersmith Bridge Road, London, England, W6 9LJ	-	-	5,000	-	-	-	-
Fraser Campbell	171 Pilsbury Road, Edinburgh, EH10 4RT	-	-	330	-	-	-	-
Gerald Munn	Howlands Farm, Gas Lane, Barchway, Hertfordshire, SG8 8ET, England	-	-	6,957	-	-	-	-
Gordon James Bennet	Way Dyle Way, Strachan, Fife, KY12 8JW	32,500	-	-	-	13,241	-	13,241
Graham Bisset	20 Lennel Avenue, Edinburgh, EH12 6DW	-	-	530	-	-	-	-
Graham Henry	15/2 Royal Circus, Edinburgh, EH3 6TL	-	-	662	-	-	-	-
Harry Pratt	The Orchard, High Street, Hockliffe, Wicks, SO10 6BB	-	-	6,407	-	-	-	-
Helen Fowler	Bowlingdon, Marlow Common, Marlow, Bucks., SL7 2GR	-	-	2,995	-	-	-	-
Hossain Adam	15 Hassan Alham Street, Heliopolis, Cairo, Egypt	-	-	1,033	-	-	-	-
James Healy	7 Lindhurst Gardens, London, NW3 5HG	-	-	2,760	-	-	-	-
James Henry Michael Clayton	38 Broadfountain Road, London, SW1 6LT	-	-	6,643	-	-	-	-
Jeremy Charles Arthur Thompson	12 Jeddburgh Street, London, SW11 5DB	-	-	1,458	-	-	-	-
John Hall	43 The Village, Anchorfield Estate, By Dirlston, East Lothian, EH39 5HT	-	-	199	-	-	-	-
Julian Finch	16 Sheriff Road, London, W6 2AU	-	-	1,509	-	-	-	-
Karl Mardon	The Bay, 1 Selmonds Grove, Ingate Village, Brentwood, Essex, CM13 3RS	-	-	1,087	-	-	-	-
Karen McDonald	8 Campbell Road, Edinburgh, Midlothian, EH12 6DT	-	-	530	-	-	-	-
Rachel Gray Wong	Flat 1, 19 Rayners Road, London, W1V 1AZ	-	-	1,500	-	-	-	-
Mark Phillips	498 Lanes Road, Edinburgh, EH14 5DE	-	-	794	-	-	-	-
Merin Edwards	17 Brighton Crescent, Edinburgh, EH9 2DB	-	-	200	-	-	-	-
Mark McNeil	Oswood Farm, Hookland Lane, Chesham, Bucks, HP8 0UD	-	-	530	-	-	-	-
Nile Patel	Flat 1, Cluskey Road, Edinburgh, EH12 6RH	-	-	530	-	-	-	-
Nat Blackley	The Forge, Warren Lane, Peterfield, GU31 1SN	-	-	662	-	-	-	-
Pat Campbell Fraser	Borthwickfields, Hawick, TD8 7LS	-	-	750	-	-	-	-
Peter Markie Tomkins	7 Wilmington Avenue, Grove Park, Chichester, London, W6 3HA	-	-	1,033	-	-	-	-
Philip Dennis Morris	1, Wintarsdale Gardens, Mill Hill, London NW7 2BA	-	-	6,748	-	-	-	-
Rendence Capital Partners Ltd	120 Berners Street, London, E1 3TX	-	-	1,972	-	-	-	-
Roland Frank Dale	30 Leicester Road, Wimbledon, London, SW19 9DD	-	-	2,921	-	-	-	-
Ruth Pridmore	31 Marrowfield Gardens, Edinburgh, EH12 6DF	-	-	265	-	-	-	-
Samir Chandrasekhar	31 Carlton Hill, London, NW6 9ES	-	-	662	-	-	-	-
Scott Campbell	44 Howell Road, London, N3 3XP	-	-	2,500	-	-	-	-
Seneca	Coach House, 5 Rivers Road, Broughy Ferry, Dundee, DD5 2QA	-	-	106	-	-	-	-
Shawn Kidd	12 The Park, Newton-le-Willows WA12 0LQ	-	-	-	-	-	39,950	-
Simon Bings	12 The Ridgeway, Tonbridge Kent TN10 4NQ	-	-	1,858	-	-	-	-
Stephen George Burti	Flat 15, 8 Eagle Court, London, EC1M 3GD	-	-	2,500	-	-	-	-
Stephen McKie	Ringsome House, High Street, Rippington, Bourne, Lincs, PE10 0SR	-	-	1,053	-	-	-	-
Steven Derek Eason	31 Levenham Road, Southfield, SW18 5SZ	-	-	662	-	-	-	-
White Anglo Ltd	7 Fairmile, Henley on Thames, Oxon, RG9 2JR	-	-	2,921	-	-	-	-
William Frewen	Memoria O'Grady, La rue de la Rebeulle, St Ouen, Jersey JE1 2EU	-	-	3,395	-	-	3,654	-
William Patrick Logan Lawes	11 Neville Street, London SW7 3AR	-	-	2,500	-	-	-	-
William Scott Mansfield	3 Grange Road, Cambridge, CB3 9AS	-	-	11,053	-	-	-	-
Zachary Peter Webb	6 Main Street, Milton, Derby DE15 6EP	-	-	6,539	-	-	-	-
LEIP AGA	Makomasa Flis, 3 Blenheim Crescent, London, W11 1EE	-	-	662	-	-	-	-
	8 Walker Street, Edinburgh, EH3 7LH	-	-	-	-	-	-	967

02-06-20

APC