REGISTERED NUMBER: 06331310 (England and Wales)

FACEBOOK UK LIMITED REPORT OF THE DIRECTORS AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

27/09/2011 COMPANIES HOUSE

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FACEBOOK UK LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2010

DIRECTORS:

C R Herman T W Ullyot

SECRETARY

Jordan Cosec Limited

REGISTERED OFFICE

Gladstone House 77-79 High Street

Egham Surrey TW20 9HY

REGISTERED NUMBER

06331310 (England and Wales)

AUDITORS:

Wilkins Kennedy Statutory Auditor Chartered Accountants Gladstone House 77-79 High Street

Egham Surrey TW20 9HY

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report with the financial statements of the company for the year ended 31 December 2010

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of providing marketing and sales support to the Facebook Group

REVIEW OF BUSINESS

The company's business activities have grown during 2010. The total of sales and marketing services provided to the Facebook Group amounted to £15,274,072, which is an increase of £5,189,847 on the amount of sales and marketing services provided in 2009. Profit before tax has also increased, from £777,626 in 2009 to £1,074,563 in 2010.

The average headcount has increased from 53 people at the end of 2009 to 81 people at 31 December 2010

Principal Risks and Uncertainties

The principle risks and uncertainties have been identified as being -

- The emergence of rival social network which would result in users leaving Facebook
- A breach of security on the site which would result in the site crashing. The knock on effect of this
 would be users losing trust in the site.
- Privacy issues reducing the number of users
- A global recession which would lead to a reduction in online advertising spend

Development and Performance of Company's Business

The company has increased its activities and headcount during the year and is positioned to continue growing in 2011

DIVIDENDS

No dividends will be distributed for the year ended 31 December 2010

DIRECTORS

C R Herman has held office during the whole of the period from 1 January 2010 to the date of this report

Other changes in directors holding office are as follows

M P Murphy - resigned 1 December 2010

T W Ullyot was appointed as a director after 31 December 2010 but prior to the date of this report

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2010

FINANCIAL INSTRUMENTS

The company's financial instruments at the balance sheet date comprised of a loan to and from the parent company plus cash and liquid resources. The main purpose of these financial instruments is to raise finance for the company's operations. The company has various other financial instruments such as trade creditors, that arise directly from its operations.

It is, and has been throughout the period under review, the company's policy that no trading in financial instruments shall be undertaken

The main risks arising from the company's financial instruments is foreign currency risk

Foreign currency risk

The gains and losses arising from the company's exposure to foreign currency risk arising from its overseas operations are recognised in the profit and loss account

Financial assets

The company has no financial assets other than short-term debtors and cash at bank

BRANCHES

In addition to the UK operation the company, in the year under review, also conducted business using an overseas branch based in France

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period in preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2010

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information

ON BEHALF OF THE BOARD

C R Herman - Director

Date

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REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF FACEBOOK UK LIMITED

We have audited the financial statements of Facebook UK Limited for the year ended 31 December 2010 on pages seven to seventeen. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page three, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs at 31 December 2010 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements

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REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF FACEBOOK UK LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

L J Penny (Senior Statutory Auditor)

for and on behalf of Wilkins Kennedy

Statutory Auditor

Chartered Accountants

Gladstone House

77-79 High Street

Egham

Surrey

TW20 9HY

Date 2 Saphander 2011

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

1	Notes	2010 £	2009 £
TURNOVER		15,274,072	10,084,225
Continuing operations Discontinued operations		13,000,579 2,273,493	8,400,380 1,683,845
Cost of sales	2	(529,636)	(407,864)
GROSS PROFIT	2	14,744,436	9,676,361
Net operating expenses	2	(13,669,873)	(8,896,788)
OPERATING PROFIT	4	1,074,563	779,573
Continuing operations Discontinued operations		865,666 208,897 ———	626,496 153,077
Interest payable and similar charges	5	-	(1,947)
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		1,074,563	777,626
Tax on profit on ordinary activities	6	(396,563)	(273,232)
PROFIT FOR THE FINANCIAL YEAR		678,000	504,394

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the profits for the current year or previous year

BALANCE SHEET 31 DECEMBER 2010

		2010	2009
	Notes	£	£
FIXED ASSETS			
Tangible assets	7	875,950	777,518
CURRENT ASSETS			
Debtors	8	2,706,186	1,749,249
Cash at bank		1,778,652	1,880,109
		4,484,838	3,629,358
CREDITORS Amounts falling due within one year	9	(2,601,655)	(2,297,655)
<u>-</u>			
NET CURRENT ASSETS		1,883,183	1,331,703
TOTAL ASSETS LESS CURRENT			
LIABILITIES		2,759,133	2,109,221
CREDITORS			
Amounts falling due after more than o		(4.004.707)	(4 004 707)
year	10	(1,261,737)	(1,261,737)
PROVISIONS FOR LIABILITIES	12	(22,464)	(50,552)
NET ASSETS		1,474,932	796,932
			
CAPITAL AND RESERVES			
Called up share capital	13	1,000	1,000
Profit and loss account	14	1,473,932	795,932
SHAREHOLDERS' FUNDS	17	1,474,932	796,932

The financial statements were approved by the Board of Directors on were signed on its behalf by

9/2/2011

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C R Herman - Director

Ted Ullyot

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

	Notes	2010 £	2009 £
Net cash inflow from operating activities	1	934,441	1,371,570
Returns on investments and servicing of finance	2	-	(1,947)
Taxation		(494,739)	(150,564)
Capital expenditure	2	(541,159)	(850,377)
		(101,457)	368,682
Financing	2	-	1,261,736
(Decrease)/increase in cash in th	ne period	(101,457)	1,630,418
Reconciliation of net cash flow to movement in net funds	3		
(Decrease)/Increase in cash in the	penod	(101,457)	1,630,418
Change in net funds resulting from cash flows		(101,457)	1,630,418
Movement in net funds in the pe Net funds at 1 January	nod	(101,457) 1,880,109	1,630,418 249,691
Net funds at 31 December		1,778,652	1,880,109

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

1 RECONCILIATION OF OPERATING PROFIT TO NET CASH INFLOWFROM OPERATING ACTIVITIES

ACTIVITIES			
Year ended 31 December 2010	Continuing £	Discontinued £	Total £
Operating profit Depreciation charges Increase in debtors Increase in creditors	865,666 437,411 (936,896) 306,510	208,897 5,316 (20,041) 67,578	1,074,563 442,727 (956,937) 374,088
Net cash inflow from continuing operating activities Net cash inflow from discontinued operating activities	672,691	261,750	
Net cash inflow from operating activities			934,441
Year ended 31 December 2009			
	Continuing £	Discontinued £	Total £
Operating profit Depreciation charges	626,496 174,172	153,077 2,756	779,573 176,928
Increase in debtors Increase in creditors	(1,064,662) 1,222,221	(52,827) 310,337	(1,117,489) 1,532,558
Net cash inflow from continuing operating activities Net cash inflow from discontinued operating activities	958,227	413,343	
Net cash inflow from operating activities			1,371,570
ANALYSIS OF CASH FLOWS FOR HEADINGS NETTE	ED IN THE CAS	SH FLOW STAT	TEMENT
		2010 £	2009 £
Returns on investments and servicing of finance Interest paid		-	(1,947)
Net cash outflow for returns on investments and ser	vicina of		
finance	3		(1,947) ====
Capital expenditure			
Purchase of tangible fixed assets		(541 ,159)	(850,377)
Net cash outflow for capital expenditure		(541,159)	(850,377)

2

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

2	ANALYSIS OF CASH FLOWS FOR HEADINGS NETT continued	ED IN THE CAS	H FLOW STAT	EMENT -
			2010 £	2009 £
	Financing Funds from ultimate parent		·	1,261,736
	Net cash inflow from financing			1,261,736
3	ANALYSIS OF CHANGES IN NET FUNDS			At
		At 1.1.10 £	Cash flow £	31.12 10 £
	Net cash Cash at bank	1,880,109	(101,457)	1,778,652
		1,880,109	(101,457)	1,778,652
	Total	1,880,109	(101,457)	1,778,652

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Turnover is attributable to the Facebook Group

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Leasehold improvements

- Straight line over period of the lease

Plant and machinery Fixtures and fittings Computer equipment

33% on cost50% on cost

- 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Share-based payment transactions

The company accounts for obligations under share-based payments when it becomes probable that the initial vesting conditions will be met

Obligations are valued at fair value at the grant date and charged to the profit and loss over the vesting period, after making a provision to reflect the estimated number of equity instruments to be issued

2 ANALYSIS OF OPERATIONS

		2010	
	Continuing	Discontinued	Total
	£	£	£
Cost of sales	529,636	-	529,636
	=		
Gross profit	12,470,943	2,273,493	14,744,436
Net operating expenses			
Administrative expenses	11,605,302	2,064,596	13,669,898
Other operating income	(25)		(25)
	11,605,277	2,064,596	13,669,873

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2010

2	ANALYSIS OF OPERATIONS - continued			
		Continuing £	2009 Discontinued £	Total £
	Cost of sales	407,864		407,864
	Gross profit	7,992,516	1,683,845	9,676,361
	Net operating expenses			
	Administrative expenses	7,366,020	1,530,768	8,896,788
3	STAFF COSTS		2010	2009
	Wages and salaries Social security costs		£ 6,756,853 1,097,925	£ 4,270,444 771,347
			7,854,778	5,041,791
	The average monthly number of employees during	the year was as t	follows 2010	2009
	Management team		6	6
	Finance team Administration team		1 1	1 2
	Technical team		13	8
	Sales team		46	28
	France		14	8
			<u>81</u>	<u>53</u>
4	OPERATING PROFIT	•		
	The operating profit is stated after charging/(crediting	ng)		
			2010	2009
	the of plant and marks		£	£ 213,090
	Hire of plant and machinery Other operating leases		78,528 521,512	661,520
	Depreciation - owned assets		442,727	176,927
	Auditors' remuneration		12,575	8,650
	Foreign exchange differences		56,879	(4,918)
	Auditors' remuneration - non audit fees		173,057	126,462 =======
	Directors' remuneration			-

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2010

5 INTEREST PAYABLE AND SIMILAR		
CHARGES		
	2010	2009
	£	£
Bank interest	•	13
Interest on late taxation	•	1,934
	-	1,947
	===	====
6 TAXATION		
A wall was a fish a saw all area		
Analysis of the tax charge	falloum	
The tax charge on the profit on ordinary activities for the year was as	2010	2009
	2010 £	2009 £
Current tax	L.	E.
UK corporation tax	424,651	222,680
or superdistrict.	424,001	222,000
Deferred tax	(28,088)	50,552
Tax on profit on ordinary activities	396,563	273,232
UK corporation tax was charged at 28% in 2009		
Factors affecting the tax charge		
The tax assessed for the year is higher than the standard rate of	corporation tax ii	the UK The
difference is explained below	30.p3.a	
·		
	2010	2009
	£	£
Profit on ordinary activities before tax	1,074,563	777,626
		
Profit on ordinary activities		
multiplied by the standard rate of corporation tax	***	047.705
ın the UK of 28% (2009 - 28%)	300,878	217,735
Effects of		
Disallowable expenses	84,460	103,617
Deficit (excess) of capital allowances over depreciation	37,732	(100,092)
- 5.1.5.1 (5.1.5555) of confirm another to a confirmation	J.,. J.	(100,002)
Prior year adjustment	1,581	1,420
•		`
Current tax charge	424,651	222,680

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2010

		Leasehold improvements £	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
	COST					
	At 1 January 2010 Additions	166,379 50,867	100,810 65,722	67,982 71,596	634,050 352,974	969,221 541,159
	At 31 December 2010	217,246	166,532	139,578	987,024	1,510,380
	DEPRECIATION					
	At 1 January 2010	21,284	22,492	17,625	130,302	191,703
	Charge for year	62,667	43,355	49,205	287,500	442,727
	At 31 December 2010	83,951	65,847	66,830	417,802	634,430
	NET BOOK VALUE					
	At 31 December 2010	133,295	100,685	72,748	569,222	875,950
	At 31 December 2009	145,095	78,318	50,357	503,748	777,518
3	Trade debtors Amounts owed by group to Other debtors		THIN SINE TE	· •	2010 £ 28,000 2,375,046 30,609	2009 £ 1,525,232
	Trade debtors	ındertakıngs			£ 28,000	£
	Trade debtors Amounts owed by group t Other debtors VAT	indertakings d income			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186	£ 1,525,232 8,071 114,658 101,288 1,749,249
	Trade debtors Amounts owed by group of Other debtors VAT Prepayments and accrued	indertakings d income			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186	£ 1,525,232 8,071 114,658 101,288 1,749,249
	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrued	indertakings d income			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186	£ 1,525,232 8,071 114,658 101,288 1,749,249
)	Trade debtors Amounts owed by group of Other debtors VAT Prepayments and accrued	indertakings d income			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186	£ 1,525,232 8,071 114,658 101,288 1,749,249
	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrue CREDITORS: AMOUNTS Trade creditors Corporation tax Other taxes and social security	indertakings d income s FALLING DUE V			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186 2010 £ 523,793 149,912 336,491	£ 1,525,232 8,071 114,658 101,288 1,749,249 2009 £ 879,286 220,000 238,336
	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrue CREDITORS: AMOUNTS Trade creditors Corporation tax Other taxes and social	indertakings d income s FALLING DUE V			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186 2010 £ 523,793 149,912	£ 1,525,232 8,071 114,658 101,288 1,749,249 2009 £ 879,286 220,000
	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrue CREDITORS: AMOUNTS Trade creditors Corporation tax Other taxes and social security	indertakings d income s FALLING DUE V			£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186 2010 £ 523,793 149,912 336,491	£ 1,525,232 8,071 114,658 101,288 1,749,249 2009 £ 879,286 220,000 238,336
,	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrued CREDITORS: AMOUNTS Trade creditors Corporation tax Other taxes and social security Accruals and deferred incomplete the complete taxes and deferred incomplete taxes.	indertakings d income S FALLING DUE V	VITHIN ONE Y	ÆAR ⁽	£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186 2010 £ 523,793 149,912 336,491 1,591,459	£ 1,525,232 8,071 114,658 101,288 1,749,249 2009 £ 879,286 220,000 238,336 960,033
	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrued CREDITORS: AMOUNTS Trade creditors Corporation tax Other taxes and social security Accruals and deferred income	indertakings d income S FALLING DUE V	VITHIN ONE Y	ÆAR ⁽	£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186 2010 £ 523,793 149,912 336,491 1,591,459 2,601,655	£ 1,525,232 8,071 114,658 101,288 1,749,249 2009 £ 879,286 220,000 238,336 960,033 2,297,655
,	Trade debtors Amounts owed by group to Other debtors VAT Prepayments and accrued CREDITORS: AMOUNTS Trade creditors Corporation tax Other taxes and social security Accruals and deferred incomplete the complete taxes and deferred incomplete taxes.	indertakings d income S FALLING DUE V	VITHIN ONE Y	ÆAR ⁽	£ 28,000 2,375,046 30,609 91,852 180,679 2,706,186 2010 £ 523,793 149,912 336,491 1,591,459 2,601,655	£ 1,525,232 8,071 114,658 101,288 1,749,249 2009 £ 879,286 220,000 238,336 960,033 2,297,655

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2010

11 OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year

			Land and buildings	
			2010 £	2009 £
Expiring Within one : Between on	year e and five years		400,858	18,615 182,748
			400,858	201,363
12 PROVISION	NS FOR LIABILITIES		2010 £	2009 £
Deferred tax	×		22,464	50,552 ———
				Deferred tax £
Balance at Movement	1 January 2010 In the year			50,552 (28,088)
Balance at	31 December 2010			22,464
13 CALLED U	P SHARE CAPITAL			
Allotted and Number	issued Class	Nominal value	2010 £	2009 £
1,000	Ordinary	£1	1,000	1,000
14 RESERVES	5			Profit and loss account £
At 1 Januar Profit for the				795,932 678,000
At 31 Dece	mber 2010			1,473,932

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2010

15 RELATED PARTY DISCLOSURES

During the year under review, the company made sales totalling £15,274,072 (2009 - £10,084,225) to Facebook Ireland Limited, a fellow group member of Facebook Inc Sales were based on a Service Price Agreement operating between the two companies. At the balance sheet date, Facebook Ireland Limited owed to the company £2,375,046 (2009 - £1,525,232)

Included in amounts payable after 1 year is £1,261,737 (2009 - £1,261,737) owed to Facebook Inc. The balance is loaned to the company interest free and carries no fixed repayment date or interest.

16 ULTIMATE CONTROLLING PARTY

Facebook UK Limited's parent company is Facebook Global Holdings II LLC, a company registered in the United States of America Facebook Global Holdings II LLC does not prepare publicly available consolidated financial statements

Facebook Global Holdings II LLC's parent company and the ultimate parent company is Facebook Inc., a company registered in the United States of America. Facebook Inc. does not prepare publicly available consolidated financial statements.

17 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2010	2009
Profit for the financial year	£ 678,000	£ 504,394
Net addition to shareholders' funds Opening shareholders' funds	678,000 796,932	504,394 292.538
Closing shareholders' funds	1,474,932	796,932

18 SHARE-BASED PAYMENT TRANSACTIONS

The company operates an employee incentive scheme in which Restricted Stock Units of Facebook Inc. are awarded to employees. The initial vesting term for the options awarded is the earlier of a change of control of the parent or six months after the date of the parents' initial public offering.

After the vesting period stock is awarded to employees as part of their remuneration, vesting quarterly over 4 years

No adjustments have been included in the financial statements as the initial vesting criteria date can not be reliably estimated

19 DISCONTINUED OPERATIONS

The company operated in France via a branch. Immediately after the year end, the trade and assets associated with the French branch were transferred into a separate company, SARL Facebook France. For the purpose of these financial statements this has been disclosed as a discontinued operation.