

Registration number 6303497

**A & M Creative Sign Management Limited**

**Abbreviated accounts**

**for the year ended 31 July 2011**



# **A & M Creative Sign Management Limited**

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**A & M Creative Sign Management Limited**

**Abbreviated balance sheet  
as at 31 July 2011**

	Notes	2011		2010	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	2		21,744		28,259
<b>Current assets</b>					
Stock and work in progress		8,802		12,000	
Debtors		81,605		62,299	
Cash at bank and in hand		15,459		55,241	
		<u>105,866</u>		<u>129,540</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(80,106)</u>		<u>(111,053)</u>	
<b>Net current assets</b>			<u>25,760</u>		<u>18,487</u>
<b>Total assets less current liabilities</b>			47,504		46,746
<b>Provisions for liabilities</b>			<u>(2,757)</u>		<u>(3,845)</u>
<b>Net assets</b>			<u>44,747</u>		<u>42,901</u>
<b>Capital and reserves</b>					
Called up share capital	3		700		1,100
Profit and loss account			44,047		41,801
<b>Shareholders' funds</b>			<u>44,747</u>		<u>42,901</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

**The notes on pages 3 to 4 form an integral part of these financial statements.**

**A & M Creative Sign Management Limited**

**Abbreviated balance sheet (continued)**

**Directors' statements required by Sections 475(2) and (3)  
for the year ended 31 July 2011**

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 July 2011 , and
- (c) that we acknowledge our responsibilities for
  - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
  - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 13 February 2012 and signed on its behalf by



**A L Marshall**  
**Director**

**Registration number 6303497**

**The notes on pages 3 to 4 form an integral part of these financial statements.**

## **A & M Creative Sign Management Limited**

### **Notes to the abbreviated financial statements for the year ended 31 July 2011**

#### **1. Accounting policies**

##### **1.1. Accounting convention**

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

##### **1.2. Turnover**

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities

##### **1.3. Tangible fixed assets and depreciation**

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Plant and machinery	-	25% reducing balance
Fixtures, fittings and equipment	-	25% reducing balance
Motor vehicles	-	25% reducing balance

##### **1.4. Stock and work in progress**

Stock and work in progress are valued at the lower of cost and net realisable value

##### **1.5. Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax

#### **2. Fixed assets**

##### **Cost**

At 1 August 2010

Additions

At 31 July 2011

##### **Depreciation**

At 1 August 2010

Charge for year

At 31 July 2011

##### **Net book values**

At 31 July 2011

At 31 July 2010

#### **Tangible fixed assets £**

51,817

732

52,549

23,558

7,247

30,805

21,744

28,259

**A & M Creative Sign Management Limited**

**Notes to the abbreviated financial statements  
for the year ended 31 July 2011**

continued

<b>3. Share capital</b>	<b>2011 £</b>	<b>2010 £</b>
<b>Allotted, called up and fully paid</b>		
650 ordinary shares of £1 each	650	1,000
50 'A' ordinary shares of £1 each	50	100
	<u>700</u>	<u>1,100</u>
 <b>Equity Shares</b>		
650 ordinary shares of £1 each	650	1,000
50 'A' ordinary shares of £1 each	50	100
	<u>700</u>	<u>1,100</u>

During the year the company purchased, and subsequently cancelled, 350 of its own ordinary £1 shares at a cost of £30,000, and 50 of its own 'A' ordinary £1 shares at a cost of £50, from M D Walmsley who resigned as a director on 30/11/10