

**LEADX MARKETING LIMITED**

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021**

DTE Business Advisers Limited  
Chartered Accountants  
The Exchange  
5 Bank Street  
Bury  
BL9 0DN

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FOR THE YEAR ENDED 30 JUNE 2021**

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**LEADX MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 JUNE 2021**

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**DIRECTORS:**

T A Berry  
H M Dwyer  
M P Simpkins

**SECRETARY:**

M P Simpkins

**REGISTERED OFFICE:**

Hamilton House  
Church Street  
Altrincham  
Cheshire  
WA14 4DR

**REGISTERED NUMBER:**

06299317 (England and Wales)

STATEMENT OF FINANCIAL POSITION  
30 JUNE 2021

	Notes	2021 £	2020 £
<b>CURRENT ASSETS</b>			
Debtors	4	69	69
<b>CREDITORS</b>			
Amounts falling due within one year	5	(68)	(68)
<b>NET CURRENT ASSETS</b>		<u>1</u>	<u>1</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>1</u>	<u>1</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital		<u>1</u>	<u>1</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>1</u>	<u>1</u>

The company is entitled to exemption from audit under Section 480 of the Companies Act 2006 for the year ended 30 June 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 3 February 2022 and were signed on its behalf by:

M P Simpkins - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2021**

**1. STATUTORY INFORMATION**

Leadx Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number is 06299317 and its registered office is Hamilton House, Church Street, Altrincham, Cheshire, WA14 4DR.

**2. ACCOUNTING POLICIES****Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company was dormant throughout the current year and previous year.

**Critical accounting estimates and judgements**

In the opinion of the directors there are no estimates and assumptions which have a significant risk of causing material adjustment to the carrying amount of assets and liabilities.

**Financial instruments**

The company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties and loans to related parties.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the income statement.

Basic financial liabilities are initially measured at transaction price and subsequently measured at amortised cost.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 3 (2020 - 2 ) .

**4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2021</b>	2020
	<b>£</b>	£
Other debtors	<u><b>69</b></u>	<u>69</u>

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2021</b>	2020
	<b>£</b>	£
Amounts owed to group undertakings	<u><b>68</b></u>	<u>68</u>

**6. CONTINGENT LIABILITIES**

The company has entered into an unlimited inter company guarantee and debenture with its group undertakings Leadx Group Limited, Leadx Holdings Limited, Leadx Limited and The Claims Guys Limited in relation to overdraft facilities. At 30 June 2021 The Claims Guys Limited had no bank overdraft (2020: £nil).

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 JUNE 2021**

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**7. ULTIMATE PARENT COMPANY**

The company's immediate parent company is Leadx Holdings Limited, a company registered in England and Wales, whose registered office is Hamilton House, Church Street, Altrincham, Cheshire, WA14 4DR.

The company's ultimate parent company is Kirkstone Group Limited, a company registered in England and Wales, whose registered office is Hamilton House, Church Street, Altrincham, Cheshire, WA14 4DR.

The smallest group in which the results of the company are consolidated is that headed by Kirkstone Group Limited. Copies of the consolidated financial statements can be obtained from Companies House.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.