

REGISTERED NUMBER: 06299317 (England and Wales)

LEADX MARKETING LIMITED

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

DTE Business Advisers Limited
Chartered Accountants
The Exchange
5 Bank Street
Bury
BL9 0DN

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FOR THE YEAR ENDED 30 JUNE 2019**

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LEADX MARKETING LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 30 JUNE 2019

DIRECTORS:

T A Berry
Ms H M Dwyer

SECRETARY:

M P Simpkins

REGISTERED OFFICE:

Lynnfield House
Church Street
Altrincham
Cheshire
WA14 4DZ

REGISTERED NUMBER:

06299317 (England and Wales)

STATEMENT OF FINANCIAL POSITION
30 JUNE 2019

	Notes	2019 £	2018 £
CURRENT ASSETS			
Debtors	4	69	69
CREDITORS			
Amounts falling due within one year	5	(68)	(68)
NET CURRENT ASSETS		<u>1</u>	<u>1</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1</u>	<u>1</u>
CAPITAL AND RESERVES			
Called up share capital		<u>1</u>	<u>1</u>
SHAREHOLDERS' FUNDS		<u>1</u>	<u>1</u>

The company is entitled to exemption from audit under Section 480 of the Companies Act 2006 for the year ended 30 June 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 6 April 2020 and were signed on its behalf by:

Ms H M Dwyer - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2019**

1. STATUTORY INFORMATION

Leadx Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number is 06299317 and its registered office is Lynnfield House, Church Street, Altrincham, Cheshire, WA14 4DZ.

2. ACCOUNTING POLICIES**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company was dormant throughout the current year and previous year.

Critical accounting estimates and judgements

In the opinion of the directors there are no estimates and assumptions which have a significant risk of causing material adjustment to the carrying amount of assets and liabilities.

Financial instruments

The company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties and loans to related parties.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the income statement.

Basic financial liabilities are initially measured at transaction price and subsequently measured at amortised cost.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2 (2018 - 2) .

4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Amounts owed by group undertakings	<u>69</u>	<u>69</u>

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Amounts owed to group undertakings	<u>68</u>	<u>68</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 JUNE 2019

6. **CONTINGENT LIABILITIES**

The company has entered into an unlimited inter company guarantee and debenture with its group undertakings Leadx Group Limited, Leadx Holdings Limited, Leadx Limited and The Claims Guys Limited in relation to overdraft facilities. At 30 June 2019 The Claims Guys Limited had no bank overdraft (2018: £40,699).

During the prior year, the company's ultimate parent company, Leadx Group Limited, was 70% acquired by LX Holdings Limited, which became the company's new ultimate parent company. From this date, Leadx Marketing Limited entered into a guarantee for the purpose of guaranteeing the liabilities and obligations of the agreed share purchase agreement to the previous shareholders of Leadx Group Limited.

7. **ULTIMATE PARENT COMPANY**

The company's immediate parent company is Leadx Holdings Limited, a company incorporated in England and Wales. The company's ultimate parent company is LX Holdings Limited, a company incorporated in England and Wales, whose registered office is Lynnfield House, Church Street, Altrincham, Cheshire, WA14 4DZ. Copies of the consolidated financial statements can be obtained from Companies House.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.