LEADX MARKETING LIMITED

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2014

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LEADX MARKETING LIMITED (REGISTERED NUMBER: 06299317)

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LEADX MARKETING LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2014

DIRECTOR:

T A Berry

SECRETARY:

M Simpkins

REGISTERED OFFICE:

1st Floor

Lynnfield House Church Street Altrincham Cheshire WA14 4DZ

REGISTERED NUMBER:

06299317 (England and Wales)

ACCOUNTANTS:

DTE Business Advisers Limited

Chartered Accountants

The Exchange 5 Bank Street Bury BL9 0DN

BANKERS:

The Royal Bank of Scotland plc

40 The Rock

Bury Lancashire BL9 0NX

LEADX MARKETING LIMITED (REGISTERED NUMBER: 06299317)

ABBREVIATED BALANCE SHEET 31 DECEMBER 2014

•			
		2014	2013
	Notes	£	£
CURRENT ASSETS			
Debtors		2,367	1,414,170
		ŕ	, ,
CREDITORS			
Amounts falling due within one year		(2,366)	(1,414,169)
ě ,			
NET CURRENT ASSETS		1	1
TOTAL ASSETS LESS CURRENT	•		
LIABILITIES		1	1
			
CAPITAL AND RESERVES			
Called up share capital	2 .	1	1
Currou up onur o cuprtur	-		
SHAREHOLDERS' FUNDS		1	1
SHARDHOLDERS FUNDS			
			•

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The notes form part of these abbreviated accounts

LEADX MARKETING LIMITED (REGISTERED NUMBER: 06299317)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

During the year the company reported a profit after tax of £nil (2013: £885,857), and has net assets of £1 (2013: £1). On 1 November 2013 the trade, assets and liabilities of this company were transferred to The Claims Guys Limited, a fellow subsidiary. Following the transfer the company ceased to trade. All remaining assets have been written down to their recoverable amounts and all relevant liabilities provided for.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company was dormant throughout the year ended 31 December 2014. However, reference to information relating to the year ended 31 December 2013 has been made where appropriate.

Revenue

Turnover represents the aggregate amount of revenue from the provision of claims packs and is stated net of value added tax.

Turnover is recognised upon completion of the claims packs and collectability of related receivables is fairly assured.

Deferred tax

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date.

Deferred tax assets are recognised to the extent that it is regarded as more likely than not that the asset will be recovered in the foreseeable future.

Related party transactions

Exemption has been taken as a wholly owned subsidiary of Leadx Holdings Limited, from Financial Reporting Standard 8 of the requirement to disclose certain related party transactions on the grounds that details are included in publicly available consolidated accounts.

2. CALLED UP SHARE CAPITAL

Allotted, issu	ed and fully paid:			
Number:	Class:	Nominal	2014	2013
		value:	£	£
1	Ordinary	£1	1	1

3. ULTIMATE PARENT COMPANY

The company's immediate and ultimate parent company is Leadx Holdings Limited, a company incorporated in England.