

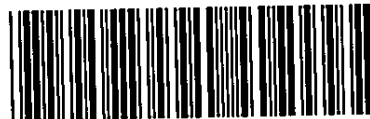
REGISTERED NUMBER: 6299317 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2009

FOR

LEADX MARKETING LIMITED

WEDNESDAY



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29/09/2010

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COMPANIES HOUSE

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**LEADX MARKETING LIMITED (REGISTERED NUMBER 6299317)**

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FOR THE YEAR ENDED 31 DECEMBER 2009**

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**LEADX MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2009**

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<b>DIRECTOR</b>	T A Berry
<b>SECRETARY:</b>	M Simpkins
<b>REGISTERED OFFICE:</b>	1st Floor Lynnfield House Church Street Altrincham Cheshire WA14 4DZ
<b>REGISTERED NUMBER.</b>	6299317 (England and Wales)
<b>AUDITORS:</b>	DTE Business Advisory Services Limited Chartered Accountants Registered Auditors DTE House Hollins Mount Bury Lancashire BL9 8AT
<b>BANKERS:</b>	The Royal Bank of Scotland plc 40 The Rock Bury Lancashire BL9 0NX

**REPORT OF THE INDEPENDENT AUDITORS TO  
LEADX MARKETING LIMITED  
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

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We have examined the abbreviated accounts set out on pages three to four, together with the full financial statements of Leadx Marketing Limited for the year ended 31 December 2009 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

**Respective responsibilities of director and auditors**

The director is responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

**Basis of opinion**

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

**Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.



Fiona O'Loughlin FCA (Senior Statutory Auditor)  
for and on behalf of DTE Business Advisory Services Limited  
Chartered Accountants  
Registered Auditors  
DTE House  
Hollins Mount  
Bury  
Lancashire  
BL9 8AT

Date *27 Mar* 2010

**LEADX MARKETING LIMITED (REGISTERED NUMBER: 6299317)**

**ABBREVIATED BALANCE SHEET  
31 DECEMBER 2009**

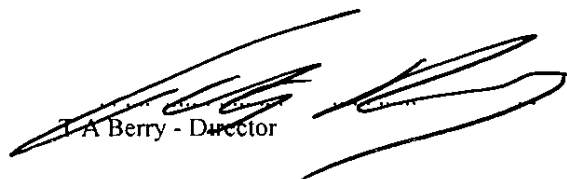
	2009 £	2008 £
<b>CURRENT ASSETS</b>		
Debtors	84,227	4,975
Cash at bank and in hand	<u>1,326</u>	<u>101</u>
	85,553	5,076
<b>CREDITORS</b>		
Amounts falling due within one year	<u>(302,558)</u>	<u>(5,661)</u>
<b>NET CURRENT LIABILITIES</b>	<u>(217,005)</u>	<u>(585)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<u>(217,005)</u>	<u>(585)</u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	2	1
Profit and loss account	<u>(217,006)</u>	<u>(586)</u>
<b>SHAREHOLDERS' FUNDS</b>	<u>(217,005)</u>	<u>(585)</u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on

27/05

2010 and were signed by

  
T. A. Berry - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2009

1 ACCOUNTING POLICIES

**Basis of preparing the financial statements**

The director believes it appropriate to prepare the financial statements on a going concern basis. No adjustment has been made to write down assets or provide for additional liabilities, should the going concern basis not be appropriate. Further details are provided in note 10 to the financial statements.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Revenue**

Turnover represents the aggregate amount of revenue from the provision of marketing services and is stated net of value added tax.

Turnover is recognised upon completion of the marketing and collectability of related receivables is fairly assured.

**Deferred tax**

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date.

Deferred tax assets are recognised to the extent that it is regarded as more likely than not that the asset will be recovered in the foreseeable future.

**Related party transactions**

Exemption has been taken as a fully owned subsidiary of Leadx Holdings Limited, of Financial Reporting Standard 8 from the requirement to disclose certain related party transactions on the grounds that details are included in publicly available consolidated accounts.

2 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value £1	2009 £	2008 £
1	Ordinary	£1	1	1

3 ULTIMATE PARENT COMPANY

The company's immediate and ultimate parent company is Leadx Holdings Limited, a company incorporated in England.

4 GOING CONCERN

The company's results show a loss of £216,420 (2008: £576), and net liabilities of £217,005 (2008: £585). The company was expected to make losses in its initial periods of trade and then achieve profitable trading in future years. Included within creditors due within one year is a loan from a related group company totalling £302,558. With the continuing support from the group, the director believes the going concern policy to be appropriate.

As such, no adjustments have been made should the policy be inappropriate.

D.T.E.	MP	
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