Company Registration No. 06280201 (England and Wales)

# PLT ANTI-MARKETING LIMITED

# T/A THE ANTI MARKETING GROUP

# ABBREVIATED ACCOUNTS

# FOR THE YEAR ENDED 30 JUNE 2010

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# PLT ANTI-MARKETING LIMITED
# T/A THE ANTI MARKETING GROUP
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# PLT ANTI-MARKETING LIMITED
# T/A THE ANTI MARKETING GROUP
## ABBREVIATED BALANCE SHEET
### *AS AT 30 JUNE 2010*

| | Notes | 2010 £ | £ | 2009 £ | £ |
|---|---|---|---|---|---|
| **Current assets** | | | | | |
| Debtors | | 67,367 | | 50,742 | |
| Cash at bank and in hand | | 16,995 | | 953 | |
| | | 84,362 | | 51,695 | |
| **Creditors amounts falling due within one year** | | (182,081) | | (93,611) | |
| **Total assets less current liabilities** | | | (97,719) | | (41,916) |
| **Capital and reserves** | | | | | |
| Called up share capital | 2 | | 99 | | 99 |
| Profit and loss account | | | (97,818) | | (42,015) |
| **Shareholders' funds** | | | (97,719) | | (41,916) |

For the financial year ended 30 June 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006 No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on 24 January 2011

Mr Kevin Thurston
**Director**

Mr Joe Lloyd
**Director**

**Company Registration No. 06280201**

# PLT ANTI-MARKETING LIMITED
# T/A THE ANTI MARKETING GROUP
## NOTES TO THE ABBREVIATED ACCOUNTS
## *FOR THE YEAR ENDED 30 JUNE 2010*

**1 Accounting policies**

**1 1 Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company meets its day to day working capital requirements through an overdraft facility which is repayable on demand and advances made by the directors of the company

The company continues to trade and on this basis, the directors consider it appropriate to prepare the financial statements on the going concern basis The financial statements do not include any adjustments that would result from a withdrawal of the overdraft facility by the company's bankers

**1 2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

**1 3 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and discounts

| **2 Share capital** | **2010** | **2009** |
|---|---|---|
| | **£** | **£** |
| **Authorised** | | |
| 99 Ordinary shares of £1 each | 99 | 99 |
| **Allotted, called up and fully paid** | | |
| 99 Ordinary shares of £1 each | 99 | 99 |

**3 Transactions with directors**

The following directors had interest free advances during the year The movement on these advances are as follows

| | **Amount outstanding** | | **Maximum** |
|---|---|---|---|
| | **2010** | **2009** | **in year** |
| | **£** | **£** | **£** |
| J Lloyd - Director's current account (debit bal) | 682 | 1,501 | 2,147 |