

**PLT ANTI-MARKETING LIMITED**

**UNAUDITED**

**ABBREVIATED ACCOUNTS**

**FOR THE YEAR ENDED 30 JUNE 2011**

WEDNESDAY



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14/03/2012

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COMPANIES HOUSE

**PLT ANTI-MARKETING LIMITED**  
**06280201**

**ABBREVIATED BALANCE SHEET**  
**AS AT 30 JUNE 2011**

|   | Note | £                | 2011<br>£      | £                | 2010<br>£       |
|---|------|------------------|----------------|------------------|-----------------|
| <b>FIXED ASSETS</b>                                   |      |                  |                |                  |                 |
| Tangible assets                                       | 2    |                  | 22,552         |                  | -               |
| <b>CURRENT ASSETS</b>                                 |      |                  |                |                  |                 |
| Debtors   |      | 118,228          |                | 70,055           |                 |
| Cash at bank and in hand                              |      | 102,178          |                | 16,995           |                 |
|   |      | <u>220,406</u>   |                | <u>87,050</u>    |                 |
| <b>CREDITORS:</b> amounts falling due within one year |      | <u>(230,163)</u> |                | <u>(184,769)</u> |                 |
| <b>NET CURRENT LIABILITIES</b>                        |      |                  | <u>(9,757)</u> |                  | <u>(97,719)</u> |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>          |      |                  | <u>12,795</u>  |                  | <u>(97,719)</u> |
| <b>CAPITAL AND RESERVES</b>                           |      |                  |                |                  |                 |
| Called up share capital                               | 3    |                  | 99             |                  | 99              |
| Profit and loss account                               |      |                  | <u>12,696</u>  |                  | <u>(97,818)</u> |
| <b>SHAREHOLDERS' FUNDS/(DEFICIT)</b>                  |      |                  | <u>12,795</u>  |                  | <u>(97,719)</u> |

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2011 and of its profit for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf by

  
J Lloyd  
Director

Date 8/3/12

The notes on pages 2 to 3 form part of these financial statements

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PLT ANTI-MARKETING LIMITED

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NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 30 JUNE 2011

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1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Going concern

The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

|                     |   |                   |
|---------------------|---|-------------------|
| Fixtures & fittings | - | 20% Straight line |
| Office equipment    | - | 20% Straight line |

2. TANGIBLE FIXED ASSETS

|                       | £      |
|-----------------------|--------|
| <b>Cost</b>           |        |
| At 1 July 2010        | -      |
| Additions             | 26,039 |
| At 30 June 2011       | 26,039 |
| <b>Depreciation</b>   |        |
| At 1 July 2010        | -      |
| Charge for the year   | 3,487  |
| At 30 June 2011       | 3,487  |
| <b>Net book value</b> |        |
| At 30 June 2011       | 22,552 |
| At 30 June 2010       | -      |

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**PLT ANTI-MARKETING LIMITED**

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**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 30 JUNE 2011**

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**3. SHARE CAPITAL**

|   | <b>2011</b><br><b>£</b> | <b>2010</b><br><b>£</b> |
|---|-------------------------|-------------------------|
| <b>Allotted, called up and fully paid</b> |                         |                         |
| 99 Ordinary shares of £1 each             | <b>99</b>               | <b>99</b>               |