

REGISTERED NUMBER: 6255640 (England and Wales)

Abbreviated Accounts
for the Period 1 April 2009 to 30 September 2010
for
4 Advertising & Marketing Limited



4 Advertising & Marketing Limited

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for the Period 1 April 2009 to 30 September 2010

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4 Advertising & Marketing Limited

Company Information

for the Period 1 April 2009 to 30 September 2010

DIRECTORS

D D F Whittle
A G Heap
D Swards
R Marson

SECRETARY

D Swards

REGISTERED OFFICE

Beechwood House
The Beechwood Estate
Elmete Lane Roundhay
Leeds
West Yorkshire
LS8 2LQ

REGISTERED NUMBER

6255640 (England and Wales)

ACCOUNTANTS

Queripel and Kettlewell Limited
The Barn
Hall Mews
Boston Spa
Wetherby
LS23 6DT

4 Advertising & Marketing Limited

Abbreviated Balance Sheet
30 September 2010

	Notes	30 9 10 £	£	31 3 09 £	£
FIXED ASSETS					
Investments	2		528,886		528,886
CREDITORS					
Amounts falling due within one year		366,291		457,429	
NET CURRENT LIABILITIES			(366,291)		(457,429)
TOTAL ASSETS LESS CURRENT LIABILITIES			162,595		71,457
CREDITORS					
Amounts falling due after more than one year			-		25,000
NET ASSETS			162,595		46,457
CAPITAL AND RESERVES					
Called up share capital	3		45,000		45,000
Profit and loss account			117,595		1,457
SHAREHOLDERS' FUNDS			162,595		46,457

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 September 2010

The members have not required the company to obtain an audit of its financial statements for the period ended 30 September 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

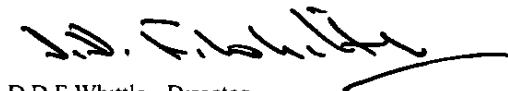
The notes form part of these abbreviated accounts

4 Advertising & Marketing Limited

Abbreviated Balance Sheet - continued
30 September 2010

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 28 March 2011 and were signed on its behalf by



D D F Whittle - Director



D Sowards - Director

The notes form part of these abbreviated accounts

4 Advertising & Marketing Limited

Notes to the Abbreviated Accounts for the Period 1 April 2009 to 30 September 2010

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Preparation of consolidated financial statements

The financial statements contain information about 4 Advertising & Marketing Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
At 1 April 2009 and 30 September 2010	528,886
NET BOOK VALUE	
At 30 September 2010	528,886
At 31 March 2009	528,886

The company's investments at the balance sheet date in the share capital of companies include the following

Narrabeen Communications Limited

Nature of business Advertising and Design Agency

	% holding	30 9 10 £	31 3 09 £
Class of shares			
Ordinary	100 00		
Aggregate capital and reserves		93,153	144,831
Profit for the period/year		180,322	99,298

4 Advertising & Marketing Limited

Notes to the Abbreviated Accounts - continued for the Period 1 April 2009 to 30 September 2010

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	30 9 10 £	31 3 09 £
45,000	Ordinary	£1	-	45,000
22,889	Ordinary A	£1	22,899	-
22,101	Ordinary B	£1	22,101	-
			<u>45,000</u>	<u>45,000</u>

On 27th November 2009 the share capital was reclassified into A and B shares as a result of the purchase by Home Marketing Limited

4 ULTIMATE PARENT COMPANY

The ultimate parent company is Home Marketing Limited incorporated in England