

Registration number 06235574

Response Worldwide Marketing Ltd

Abbreviated accounts

for the year ended 31 March 2012



Response Worldwide Marketing Ltd

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Response Worldwide Marketing Ltd

**Accountants' report on the unaudited financial statements to the directors of
Response Worldwide Marketing Ltd**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2012 set out on pages 2 to 5 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.



**Accountancy Business Corporation Ltd
Chartered Certified Accountants
Penrose House Broad Lane
Upper Bucklebury
Reading
Berks
RG7 6QH**

Date: 7 August 2012

Response Worldwide Marketing Ltd

**Abbreviated balance sheet
as at 31 March 2012**

		31/03/12		31/03/11	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		1,428		1,237
Current assets					
Debtors		70,813		59,261	
Cash at bank and in hand		13,778		3,370	
		<u>84,591</u>		<u>62,631</u>	
Creditors: amounts falling due within one year		<u>(54,175)</u>		<u>(61,604)</u>	
Net current assets			<u>30,416</u>		<u>1,027</u>
Total assets less current liabilities			31,844		2,264
Creditors: amounts falling due after more than one year			<u>(57,065)</u>		<u>(57,065)</u>
Deficiency of assets			<u>(25,221)</u>		<u>(54,801)</u>
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			<u>(25,321)</u>		<u>(54,901)</u>
Shareholders' funds			<u>(25,221)</u>		<u>(54,801)</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 4 to 5 form an integral part of these financial statements.

Response Worldwide Marketing Ltd

Abbreviated balance sheet (continued)

**Directors' statements required by Sections 475(2) and (3)
for the year ended 31 March 2012**

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 March 2012 , and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 7 August 2012 and signed on its behalf by



Christopher J Cullen
Director

Registration number 06235574

The notes on pages 4 to 5 form an integral part of these financial statements.

Response Worldwide Marketing Ltd

Notes to the abbreviated financial statements for the year ended 31 March 2012

1. Accounting policies

1.1 Accounting convention

The accounts are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax of sales made during the year

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 25% reducing balance

1 4. Pensions

The pension costs charged in the financial statements represent the contribution payable by the company during the year

2. Fixed assets

**Tangible
fixed
assets
£**

Cost

At 1 April 2011 2,280

Additions 667

At 31 March 2012 2,947

Depreciation

At 1 April 2011 1,043

Charge for year 476

At 31 March 2012 1,519

Net book values

At 31 March 2012 1,428

At 31 March 2011 1,237

Response Worldwide Marketing Ltd

**Notes to the abbreviated financial statements
for the year ended 31 March 2012**

continued

3. Share capital	31/03/12	31/03/11
	£	£
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
 Equity Shares		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>