

Company Registration No. 06230050 (England and Wales)

MOTIF MEDIA LTD
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2011



MOTIF MEDIA LTD

ABBREVIATED BALANCE SHEET

AS AT 31 MARCH 2011

	Notes	2011 £	£	2010 £	£
Fixed assets					
Tangible assets	2		1,300		1,272
Current assets					
Stocks		8,308		8,375	
Debtors		198		190	
Cash at bank and in hand		233		620	
		8,739		9,185	
Creditors, amounts falling due within one year		(79,951)		(77,890)	
Net current liabilities			(71,212)		(68,705)
Total assets less current liabilities			(69,912)		(67,433)
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			(70,012)		(67,533)
Shareholders' funds			(69,912)		(67,433)

For the financial year ended 31 March 2011 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on



S Richards
Director

Company Registration No 06230050

MOTIF MEDIA LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company is reliant on the continuing support of its director S Richards. The accounts have therefore been prepared on the going concern basis as this support is to continue for the foreseeable future.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 15% reducing balance

2 Fixed assets

	Tangible assets £
Cost	
At 1 April 2010	1,948
Additions	258
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At 31 March 2011	2,206
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Depreciation	
At 1 April 2010	676
Charge for the year	230
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At 31 March 2011	906
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Net book value	
At 31 March 2011	1,300
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At 31 March 2010	1,272
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MOTIF MEDIA LTD

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2011

3	Share capital	2011	2010
		£	£
	Allotted, called up and fully paid		
	100 ordinary of £1 each	100	100
		<u>100</u>	<u>100</u>