

Registration number: 06224183

Blue Sands Marketing Limited

Unaudited Abbreviated Accounts

for the Year Ended 30 April 2015

Saul Fairholm Limited
12 Tentercroft Street
Lincoln
LN5 7DB



Blue Sands Marketing Limited
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Blue Sands Marketing Limited
(Registration number: 06224183)
Abbreviated Balance Sheet at 30 April 2015

	Note	2015 £	2014 £
Fixed assets			
Tangible fixed assets	2	12,159	8,525
Current assets			
Debtors		89,486	41,479
Cash at bank and in hand		131,230	103,226
		220,716	144,705
Creditors: Amounts falling due within one year		(69,798)	(37,284)
Net current assets		150,918	107,421
Total assets less current liabilities		163,077	115,946
Provisions for liabilities		(2,432)	(1,705)
Net assets		160,645	114,241
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		160,545	114,141
Shareholders' funds		160,645	114,241

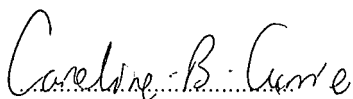
For the year ending 30 April 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the director on 4 October 2018


Mrs C Dixon-Currie (Director)

The notes on pages 2 to 4 form an integral part of these financial statements.

Blue Sands Marketing Limited
Notes to the Abbreviated Accounts for the Year Ended 30 April 2015

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008).

Turnover

Revenue represents the fair value of the consideration received or receivable for telemarketing and market research activities, net of discounts and sales taxes. Revenue is recognised when it is probable that the economic benefits associated with a transaction will flow to the company and the amount of revenue and associated costs can be measured reliably.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Fixtures and fittings	15% reducing balance
Office equipment	25% reducing balance

Deferred tax

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSSE.

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

Hire purchase and leasing

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term.

Blue Sands Marketing Limited

Notes to the Abbreviated Accounts for the Year Ended 30 April 2015

..... continued

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 May 2014	21,967	21,967
Additions	<u>6,371</u>	<u>6,371</u>
At 30 April 2015	<u>28,338</u>	<u>28,338</u>
Depreciation		
At 1 May 2014	13,442	13,442
Charge for the year	<u>2,737</u>	<u>2,737</u>
At 30 April 2015	<u>16,179</u>	<u>16,179</u>
Net book value		
At 30 April 2015	<u>12,159</u>	<u>12,159</u>
At 30 April 2014	<u>8,525</u>	<u>8,525</u>

3 Share capital

Allotted, called up and fully paid shares

	2015		2014	
	No.	£	No.	£
A Ordinary of £1 each	80	80	88	88
B Ordinary of £1 each	10	10	10	10
C Ordinary of £1 each	<u>10</u>	<u>10</u>	<u>2</u>	<u>2</u>
	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

Blue Sands Marketing Limited

Notes to the Abbreviated Accounts for the Year Ended 30 April 2015

..... *continued*

4 Related party transactions

Director's advances and credits

2015 Advance/ Credit £	2015 Repaid £	2014 Advance/ Credit £	2014 Repaid £
69,043	30,742	78,728	79,368

5 Amended accounts

These accounts have been amended. They:

- replace the original accounts
- are now the statutory accounts
- are prepared as they were at the date of the original accounts