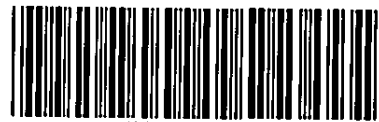


Company Registration No. 0622<sup>2</sup>638 (England and Wales)

**BIG DOG MEDIA LIMITED**  
**DIRECTOR'S REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2009**

WEDNESDAY



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LD5 20/01/2010 129  
COMPANIES HOUSE

# **BIG DOG MEDIA LIMITED**

## **COMPANY INFORMATION**

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<b>Director</b>	Mr Eddie Ruffett
<b>Secretary</b>	Bettina Frohn
<b>Company number</b>	06220638
<b>Registered office</b>	48 Poland Street London W1F 7ND
<b>Accountants</b>	CC Young & Co Ltd Chartered Accountants 48 Poland Street London W1F 7ND
<b>Business address</b>	71A Masbro Road London W14 0LS

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# BIG DOG MEDIA LIMITED

## CONTENTS

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	<b>Page</b>
Director's report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4
Notes to the financial statements	5 - 6

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# BIG DOG MEDIA LIMITED

## DIRECTOR'S REPORT

### FOR THE YEAR ENDED 30 APRIL 2009

The director presents his report and financial statements for the year ended 30 April 2009.

#### Principal activities

The principal activity of the company continued to be that of music consultancy.

#### Director

The following director has held office since 1 May 2008:

Mr Eddie Ruffett

#### Director's interests

The director's interest in the shares of the company was as stated below:

	Ordinary of £1 each	
	30 April 2009	1 May 2008
Mr Eddie Ruffett	1	1

#### Statement of director's responsibilities

The director is responsible for preparing the Director's Report and the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that he give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



Mr Eddie Ruffett

Director

20 January 2010

# **BIG DOG MEDIA LIMITED**

## **ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF BIG DOG MEDIA LIMITED**

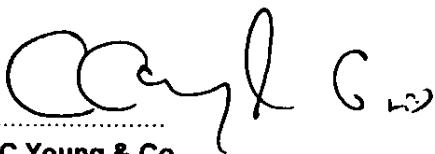
In accordance with your instructions, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of Big Dog Media Limited for the year ended 30 April 2009, set out on pages 3 to 6 from the accounting records and information and explanations you have given to us.

This report is made to the Company's Board of Directors, as a body, in accordance with the terms of engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 30 April 2009 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



**CC Young & Co**  
Chartered Accountants  
48 Poland Street  
London  
W1F 7ND

Date: 20 January 2010

# BIG DOG MEDIA LIMITED

## PROFIT AND LOSS ACCOUNT

**FOR THE YEAR ENDED 30 APRIL 2009**

		<b>Year ended 30 April 2009 £</b>	<b>Period ended 30 April 2008 £</b>
	<b>Notes</b>		
<b>Turnover</b>		32,788	28,313
Cost of sales		(2,794)	(15,010)
<b>Gross profit</b>		29,994	13,303
Administrative expenses		(34,928)	(17,389)
<b>Operating loss</b>		(4,934)	(4,086)
Other interest receivable and similar income	<b>2</b>	6	25
<b>Loss on ordinary activities before taxation</b>		(4,928)	(4,061)
Tax on loss on ordinary activities		-	-
<b>Loss for the year</b>	<b>6</b>	(4,928)	(4,061)

# BIG DOG MEDIA LIMITED

## BALANCE SHEET

AS AT 30 APRIL 2009

	Notes	2009 £	£	2008 £	£
<b>Current assets</b>					
Debtors	3	17,895		17,043	
Cash at bank and in hand		14,512		1,827	
		<u>32,407</u>		<u>18,870</u>	
<b>Creditors: amounts falling due within one year</b>	4	<u>(41,396)</u>		<u>(22,930)</u>	
<b>Total assets less current liabilities</b>			<u>(8,989)</u>		<u>(4,060)</u>
<b>Capital and reserves</b>					
Called up share capital	5		1		1
Profit and loss account	6		<u>(8,990)</u>		<u>(4,061)</u>
<b>Shareholders' funds</b>			<u>(8,989)</u>		<u>(4,060)</u>

For the financial year ended 30 April 2009 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 20 January 2010



Mr Eddie Ruffett  
Director

# BIG DOG MEDIA LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

**FOR THE YEAR ENDED 30 APRIL 2009**

### **1 Accounting policies**

#### **1.1 Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### **1.2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### **1.3 Turnover**

Turnover represents amounts receivable for goods and services net of VAT.

#### **1.4 Deferred taxation**

Deferred Tax is recognised in respect of all timing differences that have originated but not reversed by the balance sheet date. Deferred tax assets are only recognised to the extent that they are considered recoverable against future taxable profits. Deferred tax is measured at the tax rates that are expected to apply in the periods in which the timing differences are expected to reverse. Deferred tax balances are not discounted.

#### **1.5 Foreign currency translation**

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

### **2 Investment income**

	<b>2009</b>	<b>2008</b>
	<b>£</b>	<b>£</b>
Bank interest	6	25
	<u>6</u>	<u>25</u>

### **3 Debtors**

	<b>2009</b>	<b>2008</b>
	<b>£</b>	<b>£</b>
Trade debtors	17,400	1,851
Other debtors	495	15,192
	<u>17,895</u>	<u>17,043</u>



# BIG DOG MEDIA LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 30 APRIL 2009

4	Creditors: amounts falling due within one year	2009 £	2008 £
	Trade creditors	1,425	364
	Other creditors	39,971	22,566
		<u>41,396</u>	<u>22,930</u>

5	Share capital	2009 £	2008 £
	<b>Authorised</b>		
	1,000 Ordinary of £1 each	<u>1,000</u>	<u>1,000</u>
	<b>Allotted, called up and fully paid</b>		
	1 Ordinary of £1 each	<u>1</u>	<u>1</u>

6	Statement of movements on profit and loss account	Profit and loss account £
	Balance at 1 May 2008	(4,062)
	Loss for the period	<u>(4,928)</u>
	Balance at 30 April 2009	<u>(8,990)</u>

## 7 Control

The directors control the company. Details of their shareholdings can be found in the director's report.

## 8 Related party transactions

At 30 April 2009 the amount owing to Eddie Ruffett was £39,429 (30 April 2008 - £22,066)