

Company Registration No 06209351 (England and Wales)

ACCELERATOR MEDIA LIMITED
DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011

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ACCELERATOR MEDIA LIMITED

COMPANY INFORMATION

Directors	A Greaney M Kehoe
Secretary	M Kehoe
Company number	06209351
Registered office	Middlesex House 34-42 Cleveland Street London W1T 4JE
Accountants	Leigh Saxton Green Clearwater House 4 - 7 Manchester Street London W1U 3AE

ACCELERATOR MEDIA LIMITED

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ACCELERATOR MEDIA LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MARCH 2011

The directors present their report and unaudited financial statements for the year ended 31 March 2011. The company is dormant and has not traded during the year.

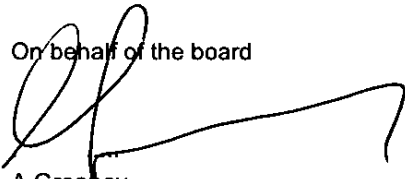
Directors

The following directors have held office since 1 April 2010:

A Greaney

M Kehoe

On behalf of the board



A Greaney

Director

18.07.11

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2011

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

ACCELERATOR MEDIA LIMITED

BALANCE SHEET

AS AT 31 MARCH 2011

	Notes	2011 £	2010 £
Current assets			
Debtors	2	2	2
Total assets less current liabilities		2	2
Capital and reserves			
Called up share capital	3	2	2
Shareholders' funds		2	2

Audit exemption statement

For the financial year ended 31 March 2011 the company was entitled to exemption from audit under section 480 Companies Act 2006 relating to dormant companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Companies Act 2006, and
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board and authorised for issue on

18. 7 11


A Greaney
Director

Company Registration No 06209351

ACCELERATOR MEDIA LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention

The company has taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from the requirement to produce a cash flow statement on the grounds that it is a subsidiary undertaking where 90 percent or more of the voting rights are controlled within the group

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Group accounts

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of Media Initiatives Group Limited, a company incorporated in England and Wales, and is included in the consolidated accounts of that company

2 Debtors

	2011 £	2010 £
Other debtors	2	2

3 Share capital

	2011 £	2010 £
Allotted, called up and fully paid		
2 Ordinary shares of £1 each	2	2

4 Control

The ultimate parent company and ultimate controlling party is Media Initiatives Group Limited, a company registered in England and Wales

Media Initiatives Group Limited prepares group financial statements and copies can be obtained from Companies House

ACCELERATOR MEDIA LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2011

5 Related party relationships and transactions

The company has taken advantage of the exemption available in FRS 8 "Related party disclosures" whereby it has not disclosed transactions with the ultimate parent company or any wholly owned subsidiary undertaking of the group