# ACCELERATOR MEDIA LIMITED DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

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#### **COMPANY INFORMATION**

**Directors** A Greaney

M Kehoe

Secretary M Kehoe

Company number 06209351

Registered office Middlesex House

34-42 Cleveland Street

London W1T 4JE

Accountants Leigh Saxton Green

Clearwater House 4 - 7 Manchester Street

London W1U 3AE

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#### **DIRECTORS' REPORT**

#### FOR THE YEAR ENDED 31 MARCH 2010

The directors present their report and unaudited financial statements for the year ended 31 March 2010. The company is dormant and has not traded during the year.

#### **Directors**

The following directors have held office since 1 April 2009

A Greaney M Kehoe

on behalf of the board

A Gleaney
Director
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# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2010

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

#### **BALANCE SHEET**

#### **AS AT 31 MARCH 2010**

	Notes	2010 £	2009 £
Current assets			
Debtors	2	2	2
Total assets less current liabili	ities	2	2
Capital and reserves			
Called up share capital	3	2	2
		· · · · · · · · · · · · · · · · · · ·	
Shareholders' funds		2	2
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#### Audit exemption statement

For the financial year ended 31 March 2010 the company was entitled to exemption from audit under section 480 Companies Act 2006 relating to dormant companies

#### Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Companies Act 2006, and
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board and authorised for issue on 18.7.11

A Greaney Director

Company Registration No 06209351

#### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31 MARCH 2010

#### 1 Accounting policies

#### 1 1 Accounting convention

The financial statements are prepared under the historical cost convention

The company has taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from the requirement to produce a cash flow statement on the grounds that it is a subsidiary undertaking where 90 percent or more of the voting rights are controlled within the group

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

#### 13 Group accounts

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of Media Initiatives. Group Limited, a company incorporated in England and Wales, and is included in the consolidated accounts of that company.

Debtors	2010	2009
	£	£
Other debtors	2	2
Share capital		2009
	£	£
2 Ordinary shares of £1 each	2	2
		Other debtors  2  Share capital Allotted, called up and fully paid

#### 4 Control

The ultimate parent company and ultimate controlling party is Media Initiatives Group Limited, a company registered in England and Wales

Media Initiatives Group Limited prepares group financial statements and copies can be obtained from Companies House

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 MARCH 2010

#### 5 Related party relationships and transactions

The company has taken advantage of the exemption available in FRS 8 "Related party disclosures" whereby it has not disclosed transactions with the ultimate parent company or any wholly owned subsidiary undertaking of the group