REGISTERED NUMBER: 06183332 (England and Wales)

Abbreviated Unaudited Accounts

for the Year Ended 31 March 2016

for

The Care Marketing Consultancy Ltd

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The Care Marketing Consultancy Ltd

Company Information
for the Year Ended 31 March 2016

DIRECTOR:	C Tarry
SECRETARY:	Ms J Hutchison
REGISTERED OFFICE:	Westview House Moor Street Saul Gloucestershire GL2 7LQ
REGISTERED NUMBER:	06183332 (England and Wales)
ACCOUNTANTS:	Dunkley's Woodlands Grange Woodlands Lane Bradley Stoke Bristol BS32 4JY

Abbreviated Balance Sheet
31 March 2016

	Notes	31.3.16 £	£	31.3.15 £	£
FIXED ASSETS					
Tangible assets	2		889		905
CURRENT ASSETS					
Stocks		645		932	
Debtors		1,806		6,600	
Cash at bank		1,438		4,691	
		3,889		12,223	
CREDITORS					
Amounts falling due within one year		2,910		8,679	
NET CURRENT ASSETS			979		3,544
TOTAL ASSETS LESS CURRENT LIABILITIES			1,868		4,449
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			1,866		4,447
SHAREHOLDERS' FUNDS			1,868		4,449

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 14 December 2016 and were signed by:

C Tarry - Director

**Notes to the Abbreviated Accounts
for the Year Ended 31 March 2016**

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 April 2015	6,824
Additions	597
At 31 March 2016	7,421
DEPRECIATION	
At 1 April 2015	5,919
Charge for year	613
At 31 March 2016	6,532
NET BOOK VALUE	
At 31 March 2016	889
At 31 March 2015	905

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.16 £	31.3.15 £
2	Ordinary	£1	2	2