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REGISTERED NUMBER: 06138814 (England and Wales)

**AQUARIUS MEDIA PLC**  
**REPORT OF THE DIRECTORS AND**  
**CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED**  
**31 MARCH 2009**

H W Fisher & Company  
Acre House  
11-15 William Road  
London NW1 3ER

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**AQUARIUS MEDIA PLC**

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FOR THE YEAR ENDED 31 MARCH 2009**

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**AQUARIUS MEDIA PLC**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2009**

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|                           |  |
|---------------------------|--|
| <b>DIRECTORS:</b>         | T Maharajh (Chairman and Chief Executive Officer)<br>A Ward (Finance Director)                                 |
| <b>SECRETARY:</b>         | A Ward   |
| <b>REGISTERED OFFICE:</b> | Hilden Park House<br>79 Tonbridge Road<br>Hildenborough<br>Kent<br>TN11 9BH                                    |
| <b>REGISTERED NUMBER:</b> | 06138814 (England and Wales)   |
| <b>AUDITORS:</b>          | HW Fisher & Company<br>Acre House<br>11-15 William Road<br>London<br>NW1 3ER                                   |
| <b>SOLICITORS:</b>        | Beachcroft LLP<br>100 Fetter Lane<br>London<br>EC4A 1BN  |
| <b>REGISTRARS:</b>        | Capita Registrars<br>Northern House<br>Woodsome Park<br>Fenay Bridge<br>Huddersfield<br>West Yorkshire HD8 0LA |

## **AQUARIUS MEDIA PLC**

### **CHAIRMAN'S STATEMENT FOR THE YEAR ENDED 31 MARCH 2009**

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I am pleased to be able to make this report to you as Chairman of the Company and of the Group.

#### **Review of Activities**

The Company's business activities are conducted through its trading subsidiary, Full Portion Media Limited ("Full Portion").

Full Portion is a public relations business which aims to create, launch and sustain clients in prominent positions within the media. Full Portion takes a very hands-on approach to public relations, organising day events, promotion sales and launches, press conferences, media interviews and reviews. It also provides guidance to clients on managing media interest. These services depend on Full Portion employing and continuing to employ high quality staff who are committed to maintaining good working relationships with both clients and media contacts.

Full Portion's strategy is to expand its client base and exploit the rapidly escalating interest from the public in the cult of celebrity.

On 19 August 2008, Aroon Maharajh, the former Chief Executive of Full Portion, unexpectedly passed away. Teresa Maharajh immediately expressed her commitment to driving the business forward and took over as Chief Executive with immediate effect.

The year under review has seen the Company continue the progress made towards the end of the prior financial period to 31 March 2008. Full Portion has continued to attract new public relations clients across a variety of sectors and is securing new proposals for prospective clients on a regular basis. Enquiries come from a number of sources and are generated through both internal and external sources.

At the same time, Full Portion has experienced a negative effect from the current financial climate that has resulted in a number of clients determining that they are unable to continue with their retainers as agreed. To date, Full Portion is not aware of any service or quality-related issues that have contributed towards these decisions.

The Celebrity Management division continues to represent a number of high profile people and secured a US TV contract for one of the UK's celebrity chefs, with an option for ongoing series.

The Board is fully responsive to the current economic climate and is focused on maximising the number of clients on the Company's books in order to minimise the effect of any clients choosing to end their relationship with Full Portion. Full Portion continues to review its operational costs and make significant reductions where these do not impact upon the quality of its service to clients.

#### **Financial Overview**

As at 31 March 2009 and after impairment provisions totalling £450,000, shareholders' funds were £142,739. The loss before tax and basic loss per share for the period amounted to £554,617 and 0.85p respectively. The Directors do not propose to declare a dividend (2008 - £Nil).

#### **Key Performance Indicators**

The directors consider that the results of the Group are dependent upon the trading activity of its subsidiary company in the period under review.

The results of Full Portion are dependent upon the number of monthly retainers under contract and the level of one-off fees for celebrity and event work undertaken. The performance of Full Portion is measured by reference to its level of sales compared to previous periods.

**AQUARIUS MEDIA PLC**

**CHAIRMAN'S STATEMENT - continued  
FOR THE YEAR ENDED 31 MARCH 2009**

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**Outlook**

The Directors wish to thank the staff of Full Portion for their extraordinary efforts during what has been a difficult period and are confident that the Company's progress can be continued over the next reporting period. The Directors will continue to seek further opportunities to enhance the value of the business through strategic acquisitions and/or mergers.

A handwritten signature in black ink, reading "Teresa Maharajh". The script is cursive and fluid, with the first name "Teresa" and last name "Maharajh" clearly distinguishable.

**Teresa Maharajh**  
Chairman

## **AQUARIUS MEDIA PLC**

### **REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 MARCH 2009**

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The Directors present their report with the financial statements of the Group and Company for the year ended 31 March 2009.

#### **PRINCIPAL ACTIVITY**

The principal activity of the Group and Company is that of making investments in the public relations and marketing sectors with the objective of producing long-term capital growth.

#### **REVIEW OF BUSINESS**

The results for the period and financial position of the Group are as shown in the annexed financial statements. A detailed review of the business is included in the Chairman's Statement.

#### **PRINCIPAL RISKS AND UNCERTAINTIES**

At present, Aquarius Media plc is dependent upon the performance of its wholly-owned subsidiary, Full Portion Media Limited ("Full Portion"). The principal risks and uncertainties associated with Full Portion are as follows:

The market sector may not continue to grow at the rate previously experienced, making it harder for Full Portion to locate clients and promote opportunities for them.

Full Portion is dependent upon high quality staff in order to be able to provide the high quality services expected by its clients. As the business expands, the Company may not be able to locate suitable staff to service new clients.

In the current economic climate, Full Portion may experience longer settlement periods by its debtors and may suffer from an increased risk of default on these. This could have a negative impact upon the working capital position of the Company.

#### **DIRECTORS**

The Directors during the period under review were:

|            |                     |
|------------|---------------------|
| T Maharajh |                     |
| D Turnbull | - resigned 15.05.09 |
| A Maharajh | - died 19.08.08     |
| A Ward     |                     |

At 31 March 2009, T Maharajh had an interest in 27.77% of the issued share capital of the Company. At 31 March 2009, Media Holdings plc, a company of which A Ward was a director until 19 May 2009, had an interest in 7.05% of the issued share capital of the company.

All the Directors, being eligible, offer themselves for election at the forthcoming Annual General Meeting.

#### **SUBSTANTIAL SHAREHOLDERS**

At 8 October 2009, the Company had been notified of the following beneficial interests in 3% or more of its issued share capital pursuant to Part VI of the Companies Act 1985:

|   | % of issued<br>share capital |
|---|------------------------------|
| T Maharajh                              | 27.77%                       |
| JIM Nominees Limited                    | 26.41%                       |
| Financial One Securities Limited        | 17.24%                       |
| ISI Nominees Limited                    | 14.54%                       |
| Pershing Nominees Limited               | 8.26%                        |
| Included in the nominee accounts above: |                              |
| Media Holdings plc                      | 7.05%                        |
| Griffin Two Limited                     | 6.49%                        |

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## **AQUARIUS MEDIA PLC**

### **REPORT OF THE DIRECTORS - continued FOR THE YEAR ENDED 31 MARCH 2009**

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#### **DIVIDENDS**

No dividends will be distributed for the period ended 31 March 2009 (2008 - £Nil).

#### **DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS**

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law, the directors are permitted to prepare the financial statements in accordance with International Financial Reporting Standards ("IFRS") as adopted by the European Union. The financial statements are required by law to give a true and fair view of the state of affairs and of the profit or loss of both the group and the company for the period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements comply with IFRSs as adopted by the European Union; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group or the company as applicable will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the group and the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **CREDITORS PAYMENT POLICY**

Group operating companies are responsible for agreeing the terms and conditions under which business transactions with their suppliers are conducted. It is Group policy that payments to suppliers are made in accordance with all relevant terms and conditions. Creditor days for the trading members of the Group have been calculated at 123 (2008 – 35) days.

#### **DISCLOSURE OF INFORMATION TO AUDITORS**

So far as the Directors are aware, there is no relevant audit information of which the Company's auditors are unaware. The Directors have taken all the steps they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

#### **AUDITORS**

HW Fisher & Company replaced Kingston Smith LLP as auditors and have indicated their willingness to continue in office and in accordance with the provisions of the Companies Act it is proposed that they be re-appointed as auditors to the Company for the ensuing year.

#### **ON BEHALF OF THE BOARD:**



**T Maharajh**  
Director

Date: 29 October 2009

## **REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF AQUARIUS MEDIA PLC**

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We have audited the Group and Parent Company financial statements of Aquarius Media Plc for the year ended 31 March 2009 which comprise the Consolidated Income Statement, the Consolidated Balance Sheet, the Company Balance Sheet, the Consolidated Cash Flow Statement, the Company Cash Flow Statement, the Consolidated Statement of Changes in Equity, the Company Statement of Changes in Equity and the related notes. These financial statements have been prepared under the accounting policies set out therein.

This report is made solely to the Company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditors**

As described in the statement of directors' responsibilities on page 5 the Company's Directors are responsible for the preparation of financial statements in accordance with applicable law and International Financial Reporting Standards ("IFRSs") as adopted by the European Union.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK & Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you whether, in our opinion, the information given in the Report of the Directors is consistent with the financial statements. The information given in the Report of the Directors includes the information given in the Chairman's Statement that is cross referred from the Business Review Section of the Report of the Directors. In addition we report to you if, in our opinion, the Company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and other transactions is not disclosed.

We read other information contained in the Annual Report and consider whether it is inconsistent with the audited financial statements. The other information comprises only the Report of the Directors. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to any other information.

### **Basis of audit opinion**

We conducted our audit in accordance with International Standards on Auditing (UK & Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the group's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

**REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF  
AQUARIUS MEDIA PLC - continued**

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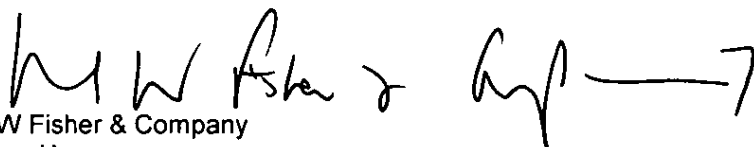
**Opinion**

In our opinion:

- The Group financial statements give a true and fair view, in accordance with IFRSs as adopted by the European Union, of the state of the Group's affairs at 31 March 2009 and of its loss for the year then ended;
- The Parent Company financial statements give a true and fair view, in accordance with IFRSs as adopted by the European Union as applied in accordance with the provisions of the Companies Act 1985, of the state of the Parent Company's affairs as at 31 March 2009;
- The financial statements have been properly prepared in accordance with the Companies Act 1985; and
- The information given in the Report of the Directors is consistent with the financial statements.

**Emphasis of matter – going concern**

In giving our opinion on the financial statements, which is not qualified, we have considered the adequacy of the disclosures in note 1(a) to the financial statements concerning the Group's ability to continue as a going concern. The Group made a net loss of £104,617 before impairment provisions during the year ended 31 March 2009, and at that date had net assets of £142,739. However, the directors have prepared cash flow forecasts for the period ended 31 March 2011 which indicate that, with new business obtained post 31 March 2009 and as a result of creditor support as detailed in note 1(a), the Group has sufficient resources to continue in operational existence. These conditions indicate the existence of an uncertainty which may cast doubt about the Group's ability to continue as a going concern. The financial statements do not include the adjustments that would result if the Group was unable to continue as a going concern.



HW Fisher & Company  
Acre House  
11-15 William Road  
London  
NW1 3ER  
United Kingdom

Date: 3.10.09

**AQUARIUS MEDIA PLC****CONSOLIDATED INCOME STATEMENT  
FOR THE YEAR ENDED 31 MARCH 2009**

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|   | Notes | Year ended<br>31.03.09 | Period<br>01.02.07 to<br>31.03.08 |
|---|-------|------------------------|-----------------------------------|
| <b>CONTINUING OPERATIONS</b>  |       |                        |                                   |
| <b>REVENUE</b>  |       | 599,281                | 463,207                           |
| Cost of sales   |       | (106,087)              | (86,145)                          |
|   |       | <hr/>                  | <hr/>                             |
| <b>GROSS PROFIT</b>   |       | 493,194                | 377,062                           |
| Administrative expenses   |       | (597,871)              | (766,298)                         |
| Impairment provisions   | 9     | (450,000)              | -                                 |
| Share-based payments  |       | -                      | (120,500)                         |
|   |       | <hr/>                  | <hr/>                             |
| <b>LOSS FROM OPERATIONS</b>   | 4     | (554,677)              | (509,736)                         |
| Finance revenue   | 5     | 60                     | 686                               |
| Finance costs   | 6     | -                      | (4,322)                           |
|   |       | <hr/>                  | <hr/>                             |
| <b>LOSS BEFORE INCOME TAX</b>   |       | (554,617)              | (513,372)                         |
| Income tax  | 7     | -                      | -                                 |
|   |       | <hr/>                  | <hr/>                             |
| <b>LOSS FOR THE PERIOD</b>  |       | (554,617)              | (513,372)                         |
|   |       | <hr/>                  | <hr/>                             |
| <b>ATTRIBUTABLE TO EQUITY HOLDERS</b>                                 |       | (554,617)              | (513,372)                         |
|   |       | <hr/>                  | <hr/>                             |
| Basic and diluted loss per share from continuing and total operations | 8     | (0.65)p                | (0.89)p                           |

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**AQUARIUS MEDIA PLC****CONSOLIDATED BALANCE SHEET  
AS AT 31 MARCH 2009**

|                                | Notes | 31.03.09<br>£    | 31.01.08<br>£   |
|--------------------------------|-------|------------------|-----------------|
| <b>Non-current assets</b>      |       |                  |                 |
| Goodwill                       | 9     | 298,690          | 748,690         |
| Property, plant and equipment  | 11    | 11,320           | 14,484          |
|                                |       | <u>310,010</u>   | <u>763,174</u>  |
| <b>Current assets</b>          |       |                  |                 |
| Trade and other receivables    | 12    | 44,414           | 49,349          |
| Cash and cash equivalents      | 15    | 5,015            | 10,322          |
|                                |       | <u>49,429</u>    | <u>59,671</u>   |
| <b>Current liabilities</b>     |       |                  |                 |
| Trade and other payables       | 13    | (216,700)        | (125,489)       |
| <b>Net current liabilities</b> |       | <u>(167,271)</u> | <u>(65,818)</u> |
| <b>NET ASSETS</b>              |       | <u>142,739</u>   | <u>697,356</u>  |
| <b>Equity</b>                  |       |                  |                 |
| Issued share capital           | 14    | 212,917          | 212,917         |
| Share premium account          |       | 289,360          | 289,360         |
| Merger reserve                 |       | 1,219,167        | 1,219,167       |
| Reverse acquisition reverse    |       | (561,210)        | (561,210)       |
| Accumulated losses             |       | (1,017,495)      | (462,878)       |
| <b>SHAREHOLDERS' FUNDS</b>     |       | <u>142,739</u>   | <u>697,356</u>  |

The financial statements were approved by the Board of Directors and authorised for issue on 29 October 2009



**T Maharajh**  
Director

**AQUARIUS MEDIA PLC****COMPANY BALANCE SHEET  
AS AT 31 MARCH 2009**

|                             | Notes | 31.03.09<br>£  | 31.03.08<br>£    |
|-----------------------------|-------|----------------|------------------|
| <b>Non-current assets</b>   |       |                |                  |
| Investments in subsidiaries | 10    | 360,000        | 1,360,000        |
| <b>Current assets</b>       |       |                |                  |
| Trade and other receivables | 12    | 464,250        | 407,033          |
| Cash and cash equivalents   | 15    | 45             | 826              |
|                             |       | <u>464,295</u> | <u>407,859</u>   |
| <b>Current liabilities</b>  |       |                |                  |
| Trade and other payables    | 13    | (123,757)      | (73,906)         |
| <b>Net current assets</b>   |       | <u>340,538</u> | <u>333,953</u>   |
| <b>NET ASSETS</b>           |       | <u>700,538</u> | <u>1,693,953</u> |
| <b>Equity</b>               |       |                |                  |
| Issued share capital        | 14    | 212,917        | 212,917          |
| Share premium account       |       | 289,360        | 289,360          |
| Merger reserve              |       | 1,219,167      | 1,219,167        |
| Accumulated losses          |       | (1,020,906)    | (27,491)         |
| <b>SHAREHOLDERS' FUNDS</b>  |       | <u>700,538</u> | <u>1,693,953</u> |

The financial statements were approved by the Board of Directors and authorised for issue on 29 October 2009



**T Maharajh**  
Director

**AQUARIUS MEDIA PLC**

**CONSOLIDATED CASH FLOW STATEMENT  
FOR THE YEAR ENDED 31 MARCH 2009**

|   | Notes | Year ended<br>31.03.09<br>£ | Period<br>01.02.07 to<br>31.03.08<br>£ |
|---|-------|-----------------------------|--|
| <b>Cash flow from operating activities</b>                  |       |                             |  |
| Loss before income tax                                      |       | (554,617)                   | (513,372)                              |
| <b>Adjusted for:</b>  |       |                             |  |
| Finance revenue   |       | (60)                        | (686)                                  |
| Finance costs   |       | -                           | 4,322                                  |
| Depreciation  |       | 6,240                       | 7,152                                  |
| Impairment provisions                                       |       | 450,000                     | -                                      |
| Increase/(decrease) in trade and other receivables          |       | 4,935                       | (51,890)                               |
| Increase in trade and other payables                        |       | 91,211                      | 198,124                                |
| Share-based payments  |       | -                           | 120,500                                |
| <b>Net cash outflow from operating activities</b>           |       | <u>(2,291)</u>              | <u>(235,850)</u>                       |
| <b>Cash flows from investing activities</b>                 |       |                             |  |
| Purchase of investments                                     |       | -                           | (30,000)                               |
| Purchase of property, plant & equipment                     |       | (3,076)                     | (21,636)                               |
| Finance revenue   |       | 60                          | 686                                    |
| Finance costs   |       | -                           | (4,322)                                |
| <b>Net cash outflow from investing activities</b>           |       | <u>(3,016)</u>              | <u>(55,272)</u>                        |
| <b>Cash flows from financing activities</b>                 |       |                             |  |
| Issue of shares   |       | -                           | 650,000                                |
| Expenses of share issues                                    |       | -                           | (258,556)                              |
| Loans received  |       | -                           | 30,000                                 |
| Loans repaid  |       | -                           | (120,000)                              |
| <b>Net cash used in financing activities</b>                |       | <u>-</u>                    | <u>301,444</u>                         |
| <b>Net (decrease)/increase in cash and cash equivalents</b> |       | <u>(5,307)</u>              | <u>10,322</u>                          |
| <b>Cash and cash equivalents at 01.04.08</b>                |       | <u>10,322</u>               | <u>-</u>                               |
| <b>Cash and cash equivalents at 31.03.09</b>                | 15    | <u>5,015</u>                | <u>10,322</u>                          |

**AQUARIUS MEDIA PLC**

**COMPANY CASH FLOW STATEMENT  
FOR THE YEAR ENDED 31 MARCH 2009**

|  | <b>Notes</b> | <b>Year ended<br/>31.03.09<br/>£</b> | <b>Period<br/>01.02.07 to<br/>31.03.08<br/>£</b> |
|--|--------------|--------------------------------------|--|
| <b>Cash flow from operating activities</b>                 |              |                                      |  |
| Loss before income tax                                     |              | (993,415)                            | (147,991)  |
| <b>Adjusted for:</b>                                       |              |                                      |  |
| Finance revenue  |              | (33,260)                             | (686)  |
| Impairment provisions                                      |              | 1,000,000                            | -  |
| Increase in trade and other receivables                    |              | (24,017)                             | (7,033)  |
| Increase in trade and other payables                       |              | 49,851                               | 47,124   |
| Share-based payments                                       |              | -                                    | 120,500  |
| <b>Net cash (outflow)/inflow from operating activities</b> |              | <u>(841)</u>                         | <u>11,914</u>                                    |
| <b>Cash flows from investing activities</b>                |              |                                      |  |
| Purchase of investments                                    |              | -                                    | (30,000)   |
| Loans advanced   |              | -                                    | (373,218)  |
| Interest income  |              | 60                                   | 686  |
| <b>Net cash inflow/(outflow) from investing activities</b> |              | <u>60</u>                            | <u>(402,532)</u>                                 |
| <b>Cash flows from financing activities</b>                |              |                                      |  |
| Issue of shares  |              | -                                    | 650,000  |
| Expenses of share issues                                   |              | -                                    | (258,556)  |
| <b>Net cash used in financing activities</b>               |              | <u>-</u>                             | <u>391,444</u>                                   |
| <b>Net increase in cash and cash equivalents</b>           |              | <u>(781)</u>                         | <u>826</u>                                       |
| <b>Cash and cash equivalents at 01.04.08</b>               |              | <u>826</u>                           | <u>-</u>   |
| <b>Cash and cash equivalents at 31.03.09</b>               | 15           | <u>45</u>                            | <u>826</u>                                       |

**AQUARIUS MEDIA PLC**

**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 MARCH 2009**

| <b>GROUP</b>   | <b>Share<br/>Capital<br/>£</b> | <b>Share<br/>premium<br/>£</b> | <b>Merger<br/>reserve<br/>£</b> | <b>Reverse<br/>acquisition<br/>reserve<br/>£</b> | <b>Accumulated<br/>losses<br/>£</b> | <b>Total equity<br/>£</b> |
|--|--------------------------------|--------------------------------|---------------------------------|--|-------------------------------------|---------------------------|
| At 01.02.07  | -                              | -                              | -                               | -  | -                                   | -                         |
| Total recognised<br>income and expense<br>for the period | -                              | -                              | -                               | -  | (513,372)                           | (513,372)                 |
| Share issues   | 212,917                        | 572,917                        | 1,219,167                       | (561,210)  | (70,006)                            | 1,373,785                 |
| Expenses of issue  | -                              | (283,557)                      | -                               | -  | -                                   | (283,557)                 |
| Share-based<br>payments                                  | -                              | -                              | -                               | -  | 120,500                             | 120,500                   |
| At 31.03.08  | <u>212,917</u>                 | <u>289,360</u>                 | <u>1,219,167</u>                | <u>(561,210)</u>                                 | <u>(462,878)</u>                    | <u>697,356</u>            |
| Total recognised<br>income and expense<br>for the period | -                              | -                              | -                               | -  | (554,617)                           | (554,617)                 |
| At 31.03.09  | <u>212,917</u>                 | <u>289,360</u>                 | <u>1,219,167</u>                | <u>(561,210)</u>                                 | <u>(1,017,495)</u>                  | <u>142,739</u>            |

**AQUARIUS MEDIA PLC**

**COMPANY STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 MARCH 2009**

| <b>COMPANY</b>   | <b>Share<br/>Capital<br/>£</b> | <b>Share<br/>premium<br/>£</b> | <b>Merger<br/>reserve<br/>£</b> | <b>Accumulated<br/>losses<br/>£</b> | <b>Total equity<br/>£</b> |
|--|--------------------------------|--------------------------------|---------------------------------|-------------------------------------|---------------------------|
| At 01.02.07  | -                              | -                              | -                               | -                                   | -                         |
| Total recognised<br>income and expense<br>for the period | -                              | -                              | -                               | (147,991)                           | (147,991)                 |
| Share issues   | 212,917                        | 572,917                        | 1,219,167                       | -                                   | 2,005,001                 |
| Expenses of issue  | -                              | (283,557)                      | -                               | -                                   | (283,557)                 |
| Share-based<br>payments                                  | -                              | -                              | -                               | 120,500                             | 120,500                   |
| At 31.03.08  | <u>212,917</u>                 | <u>289,360</u>                 | <u>1,219,167</u>                | <u>(27,491)</u>                     | <u>1,693,953</u>          |
| Total recognised<br>income and expense<br>for the period | -                              | -                              | -                               | (993,415)                           | (993,415)                 |
| At 31.03.09  | <u>212,917</u>                 | <u>289,360</u>                 | <u>1,219,167</u>                | <u>(1,020,906)</u>                  | <u>700,538</u>            |

**1. GENERAL INFORMATION**

Aquarius Media plc is a public limited company incorporated in the United Kingdom under the Companies Act 1985 (Registration Number 06138814). The address of the registered office is given on page 1.

As disclosed in the Report of the Directors, the principal activity of the Company is that of making investments in the public relations and marketing sectors with the objective of producing long-term capital growth.

**STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with International Financial Reporting Standards, International Accounting Standards and their interpretations issued or adopted by the International Accounting Standards Board as adopted by the European Union ("IFRS").

**ACCOUNTING POLICIES**

**(a) Basis of preparation of the financial statements**

At the year end the group's net assets have reduced to £142,739 with a cash balance of £5,015. Despite this, the Group has maintained good relations with its creditors who continue to support the business. Since the period end, a number of additional monthly retainer clients have been added, increasing the level of guaranteed monthly income, and the directors continue to minimise and reduce expenses whilst ensuring that a professional service continues to be provided. Monthly management accounts produced since the year end show that the group has been able to continue to operate within its available funds.

The directors have prepared cashflow forecasts for the next 18 months which show that the group is able to meet its liabilities as they fall due given that a significant supplier of the group which has indicated that it would extend the terms of credit under which it supplies its services in the event that the group's funding difficulties remain. In addition T Maharajh has agreed to defer her salary and D Turnbull has also agreed to defer a compensation payment due to him until such time as the group's cash flow allows.

The directors are confident that the results of the business since the year end provide a strong indication that forecasts are achievable and on this basis consider that the group has sufficient resources to continue in operational existence for the foreseeable future and that it is appropriate to prepare these financial statements on a going concern basis.

The financial statements have been prepared in accordance with International Financial Reporting Standards including standards and interpretations as issued by the International Accounting Standards Board and adopted by the EU, and have been prepared using the historical cost convention unless as otherwise stated below. The financial statements are prepared in Pounds Sterling, which is the functional currency of Aquarius Media plc, rounded to the nearest pound.

**(b) Basis of consolidation**

The financial statements have been prepared using the reverse accounting provisions of International Financial Reporting Standard 3.

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2009**

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**1. GENERAL INFORMATION - continued**

**(b) Basis of consolidation - consolidation**

Reverse accounting has been determined to be required in accounting for the business combination of the Company and Full Portion Media Limited because following the business combination, the Parent company is effectively controlled by the Board and the former shareholders of Full Portion Media Limited. In effect, the transaction is accounted for as though Full Portion Media Limited was the acquiring company rather than the acquired and Aquarius Media plc has been treated as a subsidiary. The reverse acquisition reserve consists of amounts arising from the adjustment made to the equity instruments of the legal acquiree in reverse acquisition accounting.

The Group has calculated the Goodwill arising on the business combination as being the fair value of the consideration deemed to have been paid by Full Portion Media Ltd, as calculated in accordance with IFRS 3 Appendix B, less the fair value of the Parent company's assets and liabilities at the date of the business combination.

The fair value of the consideration has been calculated based on the fair value of the shares in Full Portion Media Limited at the date of the business combination, as determined with reference to the fair value of the shares issued in the Placing that was linked to the acquisition.

The financial information of subsidiaries is included in the consolidated financial statements using the acquisition method of accounting. On the date of acquisition the assets and liabilities of the relevant subsidiaries are measured at their fair values. All intra-Group transactions, balances, income and expenses are eliminated on consolidation.

The merger reserve consists of amounts arising from the acquisition of subsidiaries where the acquisition satisfies the provision of section 131 to 134 of the Companies Act 1985 for merger relief.

**(c) Revenue**

Revenue consists of fees for public relations work undertaken and is recognised net of sales tax and any discounts given. Monthly retainer fees are recognised in the month to which they relate. Fees for specific work are recognised on completion of the project.

**(d) Goodwill & Impairment**

Goodwill arising on the acquisition of a subsidiary represents the excess of the cost of acquisition over the Group's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities of the subsidiary recognised at the date of acquisition. Goodwill is initially recognised as an asset at cost and is subsequently measured at cost less any accumulated impairment losses.

For the purpose of impairment testing, goodwill is allocated to each of the Group's cash-generating units expected to benefit from the synergies of the combination. Cash-generating units to which goodwill has been allocated are tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro-rata on the basis of the carrying amount of each asset in the unit. An impairment loss recognised for goodwill is not reversed in the subsequent period.

On disposal of a subsidiary, the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

## **AQUARIUS MEDIA PLC**

### **NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2009**

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#### **1. GENERAL INFORMATION - continued**

##### **(e) Property, plant and equipment**

Items of property, plant and equipment are stated at cost less accumulated depreciation and impairment losses. Cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is charged on a straight line basis over three to five years.

The gain or loss arising from disposal or retirement of an asset is determined as the difference between sales proceeds and the carrying amount of the asset and is recognised in the income statement.

##### **(f) Financial assets**

The Group classifies its financial assets as loans and receivables which include trade and other receivables, loans and cash at bank, which are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They arise principally through the provision of goods and services to customers (trade receivables) and also incorporate other types of contractual monetary assets. The Group considers that there are no significant differences between the historical value and fair value of its financial assets.

##### **(g) Trade receivables**

Trade receivables are not interest-bearing and are stated at their historical value, reduced by appropriate allowances for estimated recoverable amounts

##### **(h) Cash and cash equivalents**

Cash and cash equivalents comprise current and deposit account bank balances which are readily convertible to known amounts of cash and which are subject to insignificant risk of changes in value. This definition is also used for the cash flow statement

##### **(i) Financial liabilities**

The Group classifies its financial liabilities as other financial liabilities which include trade and other payables issued by the Group. The Company considers that there are no significant differences between the historical value and fair value of its financial liabilities.

##### **(j) Trade payables**

Trade payables are not interest-bearing and are stated at their historical value.

##### **(k) Taxation**

Income tax expense represents the sum of the tax currently payable and deferred tax.

##### **(l) Current tax**

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the balance sheet date.

**1. GENERAL INFORMATION - continued**

**(ii) Deferred tax**

Deferred tax is recognised on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences, and deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries and associates, and interest in joint ventures, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments and interests are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period in which the liability is settled or the asset is realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the balance sheet date. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

**(iii) Current and deferred tax for the period**

Current and deferred tax are recognised as an expense or income in the income statement, except when they relate to items credited or debited directly to equity, in which case tax is also recognised directly in equity, or where they arise from the initial accounting for a business combination. In the case of a business combination, the tax effect is taken into account in calculating goodwill or in determining the excess of the acquirer's interest in the net fair value of the acquiree's identifiable assets, liabilities and contingent liabilities over the cost of the business combination.

**1. GENERAL INFORMATION - continued**

**(m) Equity instruments**

Equity instruments issued by the company are recorded at the proceeds received net of direct costs of issue.

**(n) Share-based payments**

Equity-settled share-based payments to employees and others providing similar services are measured at the fair value of the equity instruments at the grant date.

The fair value determined at the grant date of the equity-settled share-based payments is expensed on a straight-line basis over the vesting period, based on the Group's estimate of equity instruments that will eventually vest. At each balance sheet date, the Group revises its estimate of the number of equity instruments expected to vest. The impact of the revision of the original estimates, if any, is recognised in profit or loss over the remaining vesting period, with a corresponding adjustment to the profit and loss reserve. Equity-settled share-based payment transactions with other parties are measured at the fair value of the goods or services received, except where the fair value cannot be estimated reliably, in which case they are measured at the fair value of the equity instruments granted, measured at the date the entity obtains the goods or the counterparty renders the service.

**(o) The Group as lessee**

Operating lease payments are recognised as an expense on a straight-line basis over the lease term, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed. Contingent rentals arising under operating leases are recognised as an expense in the period in which they are incurred. Rentals payable under an operating lease are charged to the Income Statement on a straight line basis over the lease term.

**(p) Accounting estimates and judgements**

The Group makes estimates and judgements concerning the future and the resulting estimates may, by definition, vary from the related actual results. The Directors considered the critical accounting estimates and judgements used in the financial statements and concluded that the main areas of judgement are:

- Carrying value of the investment in the subsidiary (see note b); and
- Valuation of intangible assets (see note d)

These estimates are based on historical experience and various other assumptions that management and the Board of Directors believe are reasonable under the circumstances and are discussed, to the extent necessary, in more detail in their respective notes.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**1. GENERAL INFORMATION - continued**

**(q) Standards, interpretations and amendments to published standards that are not yet effective**

Certain new standards, amendments and interpretations have been issued by the IASB that are not yet effective. The Group has not adopted any of these standards, amendments or interpretations early.

- IFRS 1 and IAS 27 First time adoption of International Financial Reporting Standards and IAS 27 (effective 1 January 2009)
- IFRS 2 (amendment) Share-based payments – Vesting conditions (effective 1 January 2009)
- IFRS 8 Operating segments (effective 1 January 2009)
- IAS 1 (amendment) Presentation of financial statements (effective 1 January 2009)
- IAS 23 Borrowing costs (effective 1 January 2009)
- IAS 36 (amendment) Impairment of assets (effective 1 January 2009)
- IAS 38 (amendment) Intangible assets (effective 1 January 2009)
- IAS 39 (amendment) Financial instruments: Recognition and measurement (effective 1 January 2009)

**2. EMPLOYEES AND DIRECTORS**

|                       | Year ended<br>31.03.09<br>£ | Period<br>01.02.07 to<br>31.03.08<br>£ |
|-----------------------|-----------------------------|--|
| Staff costs           | 241,695                     | 344,137                                |
| Social security costs | 23,349                      | 34,659                                 |
|                       | <u>265,044</u>              | <u>378,796</u>                         |

The Directors have service agreements, which require not more than 12 months notice of termination. The remuneration packages consist of basic salary or fees.

|   | Year ended<br>31.03.09<br>£ | Period<br>01.02.07 to<br>31.03.08<br>£ |
|---|-----------------------------|--|
| The remuneration of the Directors was as follows: |                             |  |
| T Maharajh  | 75,000                      | 76,875                                 |
| D Turnbull  | 16,500                      | 12,623                                 |
| A Maharajh  | 31,250                      | 76,875                                 |
| A Ward  | -                           | -                                      |
|   | <u>122,750</u>              | <u>166,373</u>                         |

Fees of £60,000 were paid to Griffin Corporate Finance Limited for administrative and accounting services, including the services of A Ward as director.

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2009**

**2. EMPLOYEES AND DIRECTORS - continued**

|   | <b>Year ended<br/>31.03.09</b> | <b>Period<br/>01.02.07 to<br/>31.03.08</b> |
|---|--------------------------------|--|
| The average monthly number of employees was as follows: |                                |  |
| Directors and employees                                 | <u>7</u>                       | <u>8</u>                                   |

**3. COMPANY PROFIT AND LOSS ACCOUNT**

As permitted by section 230 of the Companies Act 1985 the income statement of the Parent Company is not presented as part of these financial statements. The Company made a loss for the period of £993,415 (2008 - £147,991) after impairment provisions of £1,000,000.

**4. SEGMENT REVENUES AND RESULTS**

The segmental analysis of revenues and results is determined by the Group having a single business segment and no discontinued operations in the period under review. This is considered to be the provision of public relations related services, being the services provided by Full Portion Media Limited, the Group's trading subsidiary. All of the Group's operations are carried out in the UK and therefore no primary or secondary segmental analysis is required to be presented.

The operating loss is stated after charging:

|  | <b>Year ended<br/>31.03.09<br/>£</b> | <b>Period<br/>01.02.07 to<br/>31.03.08<br/>£</b> |
|--|--------------------------------------|--|
| Auditors remuneration:   |                                      |  |
| - fees payable to the Company's auditors for the audit of the Company's annual accounts    | 4,000                                | 12,848   |
| - fees payable to the Company's auditors for the audit of the subsidiary's annual accounts | 3,500                                | -  |
| Fees payable to the Company's auditors for other services:                                 |                                      |  |
| - services related to corporate finance transactions                                       | 11,671                               | 15,000   |
| - other  | -                                    | 1,683  |
| Depreciation   | 6,240                                | 7,152  |
| Bad debts  | 55,119                               | 67,939   |
| Impairment provisions  | <u>450,000</u>                       | <u>-</u>   |

**5. FINANCE REVENUE**

|               | <b>Year ended<br/>31.03.09<br/>£</b> | <b>Period<br/>01.02.07 to<br/>31.03.08<br/>£</b> |
|---------------|--------------------------------------|--|
| Bank interest | <u>60</u>                            | <u>686</u>                                       |

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**6. FINANCE COSTS**

|                    | <b>Year ended<br/>31.03.09<br/>£</b> | <b>Period<br/>01.02.07 to<br/>31.03.08<br/>£</b> |
|--------------------|--------------------------------------|--|
| Loan note interest | -                                    | 4,322  |
|                    | <u>          </u>                    | <u>          </u>                                |

**7. INCOME TAXATION**

|   | <b>Year ended<br/>31.03.09<br/>£</b> | <b>Period<br/>01.02.07 to<br/>31.03.08<br/>£</b> |
|---|--------------------------------------|--|
| Tax expense comprises:  |                                      |  |
| Current tax   | -                                    | -  |
|   | <u>          </u>                    | <u>          </u>                                |
| Loss from continuing operations   | (554,617)                            | (513,372)  |
|   | <u>          </u>                    | <u>          </u>                                |
| Income tax expense calculated at 28% (2008 – 30% - reduced from 1 April 2008) | (155,293)                            | (154,012)  |
| Effect of expenses that are not deductible in determining taxable profit      | 2,248                                | 56,056   |
| Effect of capital allowances  | (1,361)                              | 1,998  |
| Effect of impairment provisions   | 126,000                              | -  |
| Effect of unused tax losses and tax offsets                                   | 28,406                               | 95,958   |
|   | <u>          </u>                    | <u>          </u>                                |
|   | <u>          </u>                    | <u>          </u>                                |

The total amount of unused tax losses for which no deferred tax asset is recognised in the balance sheet is £622,119 (2008 - £400,168). This asset has not been recognised due to uncertainties over the availability of sufficient future profits to recover the asset.

**8. LOSS PER SHARE**

The basic loss per share is calculated by dividing the loss for the financial period attributable to shareholders by the weighted average number of shares in issue. The remaining securities in issue are not dilutive as at 31 March 2009.

|   | <b>Year ended<br/>31.03.09<br/>Number</b> | <b>Period<br/>01.02.07 to<br/>31.03.08<br/>Number</b> |
|---|---|---|
| The weighted average number of shares were: |   |   |
| Weighted average number of ordinary shares  | 85,166,666                                | 57,938,775  |
|   | <u>          </u>                         | <u>          </u>                                     |
| Basic loss per share                        | (0.65)p                                   | (0.89)p   |

Details of equity instruments which could potentially dilute basic earnings in future but which are not included because they are anti-dilutive for the period under review are stated in Note 14.

**AQUARIUS MEDIA PLC****NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2009****9. GOODWILL**

|                                   | <b>Company<br/>31.03.09<br/>£</b> |
|-----------------------------------|-----------------------------------|
| <b>Cost</b>                       |                                   |
| As at 01.02.07                    | -                                 |
| Additions                         | 748,690                           |
| As at 31.03.08                    | <u>748,690</u>                    |
| Impairment provision for the year | <u>(450,000)</u>                  |
| Net book value at 31.03.09        | <u>298,690</u>                    |

Goodwill arising on consolidation represents the excess of the cost of the reverse acquisition over the net assets of Aquarius Media plc at the date of the business combination, less impairment provisions. The recoverable amount has been estimated using forecasts prepared by the Company and is an estimate of the contribution to the Company that is expected to be generated by its subsidiary.

**10. INVESTMENTS IN SUBSIDIARIES**

|                                   | <b>Company<br/>31.03.09<br/>£</b> |
|-----------------------------------|-----------------------------------|
| <b>Cost</b>                       |                                   |
| As at 01.02.07                    | -                                 |
| Additions                         | 1,360,000                         |
| As at 31.03.08                    | <u>1,360,000</u>                  |
| Impairment provision for the year | <u>(1,000,000)</u>                |
| Net book value at 31.03.09        | <u>360,000</u>                    |

The Company owns 100% of the issued share capital of Full Portion Media Limited, a company registered in the UK. The recoverable amount has been estimated using forecasts prepared by the Company and is an estimate of the contribution to the Company that is expected to be generated by its subsidiary.

**AQUARIUS MEDIA PLC**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2009**

**11. PROPERTY, PLANT AND EQUIPMENT**

| <b>GROUP – PERIOD ENDED 31 MARCH 2009</b> | <b>Office<br/>equipment<br/>£</b> | <b>Fixtures &amp;<br/>fittings<br/>£</b> | <b>Total<br/>£</b> |
|---|-----------------------------------|--|--------------------|
| <b>Cost</b>                               |                                   |  |                    |
| As at 01.04.08                            | 17,123                            | 4,513                                    | 21,636             |
| Additions                                 | 3,076                             | -  | 3,076              |
| As at 31.03.09                            | <u>20,199</u>                     | <u>4,513</u>                             | <u>24,712</u>      |
| <b>Depreciation</b>                       |                                   |  |                    |
| As at 01.04.08                            | 6,097                             | 1,055                                    | 7,152              |
| Charge for the period                     | 5,112                             | 1,128                                    | 6,240              |
| As at 31.03.09                            | <u>11,209</u>                     | <u>2,183</u>                             | <u>13,392</u>      |
| Net book value at 31.03.09                | <u>8,990</u>                      | <u>2,330</u>                             | <u>11,320</u>      |
| Net book value at 31.03.08                | <u>11,026</u>                     | <u>3,458</u>                             | <u>14,484</u>      |
| <b>GROUP – PERIOD ENDED 31 MARCH 2008</b> | <b>Office<br/>equipment<br/>£</b> | <b>Fixtures &amp;<br/>fittings<br/>£</b> | <b>Total<br/>£</b> |
| <b>Cost</b>                               |                                   |  |                    |
| As at 01.02.07                            | -                                 | -  | -                  |
| Additions                                 | 17,123                            | 4,513                                    | 21,636             |
| As at 31.03.08                            | <u>17,123</u>                     | <u>4,513</u>                             | <u>21,636</u>      |
| <b>Depreciation</b>                       |                                   |  |                    |
| As at 01.02.07                            | -                                 | -  | -                  |
| Charge for the period                     | 6,097                             | 1,055                                    | 7,152              |
| As at 31.03.08                            | <u>6,097</u>                      | <u>1,055</u>                             | <u>7,152</u>       |
| Net book value at 31.03.08                | <u>11,026</u>                     | <u>3,458</u>                             | <u>14,484</u>      |
| Net book value at 01.02.07                | <u>-</u>                          | <u>-</u>                                 | <u>-</u>           |

The Company had no property, plant and equipment during either period.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**12. TRADE AND OTHER RECEIVABLES**

|   | <b>Group<br/>31.03.09<br/>£</b> | <b>Group<br/>31.03.08<br/>£</b> | <b>Company<br/>31.03.09<br/>£</b> | <b>Company<br/>31.03.08<br/>£</b> |
|---|---------------------------------|---------------------------------|-----------------------------------|-----------------------------------|
| Amounts falling due within one year:      |                                 |                                 |                                   |                                   |
| Trade receivables                         | 63,387                          | 55,452                          | -                                 | -                                 |
| Bad debt provision                        | (39,619)                        | (23,192)                        | -                                 | -                                 |
|   | <u>23,768</u>                   | <u>32,260</u>                   | <u>-</u>                          | <u>-</u>                          |
| Amounts owed from subsidiary undertakings | -                               | -                               | 458,462                           | 400,000                           |
| Other debtors                             | 4,536                           | 4,000                           | 436                               | 1,073                             |
| Prepayments                               | 16,110                          | 13,089                          | 5,352                             | 5,960                             |
|   | <u>44,414</u>                   | <u>49,349</u>                   | <u>464,250</u>                    | <u>407,033</u>                    |

Amounts owed from subsidiary undertakings include a £400,000 loan note to Full Portion Media Limited. The loan note is secured by a debenture over the assets of that company, carries interest at a rate of 8% and is repayable on 31 March 2010.

|   | <b>Group<br/>31.03.09<br/>£</b> | <b>Group<br/>31.03.08<br/>£</b> |
|---|---------------------------------|---------------------------------|
| The ageing analysis of trade receivables is given as follows: |                                 |                                 |
| Less than one month past due                                  | 15,139                          | 10,337                          |
| One to three months past due                                  | -                               | 9,795                           |
| More than three months but less than 12 months past due       | 48,248                          | 33,008                          |
| Amounts past due at balance sheet date but not impaired       | -                               | 2,312                           |
|   | <u>63,387</u>                   | <u>55,452</u>                   |
| Movement in bad debt provision:                               |                                 |                                 |
| At beginning of the period                                    | 23,192                          | -                               |
| Amounts written-off in the period                             | (23,192)                        | -                               |
| Increase in provision   | 39,619                          | 23,192                          |
| At end of the period  | <u>39,619</u>                   | <u>23,192</u>                   |

The Group does not hold any collateral as security. At the year end, the carrying amounts of the Group's trade and other receivables were denominated in Pounds Sterling.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**13. TRADE AND OTHER PAYABLES**

|                                 | <b>Group<br/>31.03.09<br/>£</b> | <b>Group<br/>31.03.08<br/>£</b> | <b>Company<br/>31.03.09<br/>£</b> | <b>Company<br/>31.03.08<br/>£</b> |
|---------------------------------|---------------------------------|---------------------------------|-----------------------------------|-----------------------------------|
| Trade payables                  | 120,247                         | 37,606                          | 73,943                            | 14,115                            |
| Other taxes and social security | 30,137                          | 33,322                          | 9,404                             | 19,851                            |
| Other payables                  | 6,961                           | 40,276                          | 2,960                             | 34,390                            |
| Accruals                        | 59,355                          | 14,285                          | 37,450                            | 5,550                             |
|                                 | <u>216,700</u>                  | <u>125,489</u>                  | <u>123,757</u>                    | <u>73,906</u>                     |

At the year end, the carrying amounts of the Company's trade and other payables were denominated in Pounds Sterling.

**14. CALLED UP SHARE CAPITAL**

|   | <b>Group<br/>31.03.09<br/>£</b> | <b>Group<br/>31.03.08<br/>£</b> |
|---|---------------------------------|---------------------------------|
| Authorised:<br>800,000,000 ordinary shares of 0.25p each                      | 2,000,000                       | 2,000,000                       |
| Allotted, called up & fully paid:<br>85,166,666 ordinary shares of 0.25p each | <u>212,917</u>                  | <u>212,917</u>                  |

The Company has issued warrants convertible into New Ordinary shares of 0.25 pence on exercise. The warrants carry neither rights to dividends nor voting rights. The warrants may be exercised at any time from the date of vesting to the date of their expiry.

The following warrants were in existence and exercisable at 1 April 2008 and 31 March 2009 (none having been exercised during the year):

| <b>Warrants</b>     | <b><u>Number</u></b> | <b><u>Period</u></b>  | <b><u>Exercise<br/>price<br/>(pence)</u></b> | <b><u>Fair value at<br/>date of grant<br/>(pence)</u></b> |
|---------------------|----------------------|-----------------------|--|---|
| Issued 19 July 2007 | 12,500,000           | 19/07/2007-19/07/2010 | 1.00   | 0.1   |
| Issued 19 July 2007 | 5,000,000            | 19/07/2007-19/07/2010 | 1.00   | 2.16  |

The 12,500,000 warrants with a fair value of 0.1 pence at date of grant have been priced using an estimate of the fair value of the services performed and for which they have been issued as part consideration.

The 5,000,000 warrants with a fair value of 2.16 pence at date of grant have been priced using the Black-Scholes method. Where relevant, the expected life used in the model has been adjusted based on management's best estimate for the effects of non-transferability, exercise restrictions (including the probability of meeting market conditions attached to the warrants), and behavioural considerations. Expected volatility is based on management's best estimate of the historic volatility of similar shares in the market.

**15. CALLED UP SHARE CAPITAL - continued**

At the year end the average exercise price was 1 pence (2008 – 1 pence) and the average remaining life of the warrants were 1.3 years (2008 – 2.3 years).

**15. CASH AND CASH EQUIVALENTS**

Cash and cash equivalents consist of balances with banks and comprise the following balance sheet amounts:

|                           | <b>Group<br/>31.03.09<br/>£</b> | <b>Group<br/>31.03.08<br/>£</b> | <b>Company<br/>31.03.09<br/>£</b> | <b>Company<br/>31.03.08<br/>£</b> |
|---------------------------|---------------------------------|---------------------------------|-----------------------------------|-----------------------------------|
| Cash and cash equivalents | 5,015                           | 10,322                          | 45                                | 826                               |

The Company's cash and cash equivalents are all held at institutions rated by international credit agencies as at least A+ or equivalent.

**16. RELATED PARTY TRANSACTIONS**

At 31 March 2009, £433,200 (2008 - £400,000) was owed to the Company by its subsidiary, Full Portion Media Limited, in respect of loan notes secured over the assets of the subsidiary. Interest charged on these loans notes during the year was £33,200 (2008 - £Nil). £25,262 (2008 - £26,782 owed from) of other advances in relation to working capital were also owed. Management charges of £210,000 (2008 - £180,000) were made by the Company to its subsidiary during the period. These amounts are eliminated on consolidation.

Key management compensation is disclosed in Note 2.

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2009

## 17. FINANCIAL INSTRUMENTS

## (a) Financial instruments by category

|   | Group<br>31.03.09<br>£ | Group<br>31.03.08<br>£ |
|---|------------------------|------------------------|
| <b>Financial assets – Group</b>                           |                        |                        |
| Trade and other receivables, excluding prepayments        | 28,304                 | 36,260                 |
| Cash and cash equivalents                                 | 5,015                  | 10,322                 |
|   | <u>33,319</u>          | <u>46,582</u>          |
| <b>Financial assets – Company</b>                         |                        |                        |
| Trade and other receivables, excluding prepayments        | 436                    | 1,073                  |
| Loans and receivables                                     | 458,462                | 400,000                |
| Cash and cash equivalents                                 | 45                     | 826                    |
|   | <u>458,943</u>         | <u>401,899</u>         |
| <b>Other financial liabilities - Group</b>                |                        |                        |
| Trade and other payables, excluding statutory liabilities | 186,563                | 92,167                 |
| <b>Other financial liabilities - Company</b>              |                        |                        |
| Trade and other payables, excluding statutory liabilities | 114,353                | 54,055                 |

**(b) Market risk**

The main risk arising from the Group's financial instruments are liquidity risk and changes in market values. The Group has not entered into any derivative transactions.

**(c) Currency risk**

The Group is not subject to foreign exchange risk in respect of its normal trading activities.

**(d) Price risk**

The Directors do not consider price risk to be significant.

**(e) Credit risk**

Cash investments are allowed only with major financial institutions. At 31 March 2009, there was no significant credit risk. The maximum exposure to credit risk is represented by the carrying amount of each financial asset.

**(f) Liquidity risk**

The Group currently has no obligations or commitments associated with its financial instruments. The directors regularly review both short and medium term cash flow projections in order to manage the Company's cash flow.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**17. FINANCIAL INSTRUMENTS - continued**

**(g) Fair value interest rate risk**

|                            |           | <u>Total</u> | <u>Floating Rate</u><br><u>Financial</u><br><u>Assets</u> | <u>Fixed rate</u><br><u>Financial</u><br><u>Assets</u> |
|----------------------------|-----------|--------------|---|--|
|                            | <u>At</u> | <u>£</u>     | <u>£</u>  | <u>£</u>   |
| Currency – Pounds Sterling | 31.03.09  |              |   |  |
| Cash and cash equivalents  |           | 5,015        | 5,015   | -  |
| Loan notes                 |           | 400,000      | -   | 400,000  |
| Currency – Pounds Sterling | 31.03.08  |              |   |  |
| Cash and cash equivalents  |           | 10,322       | 10,322  | -  |
| Loan notes                 |           | 400,000      | -   | 400,000  |

Floating rate financial assets comprise cash deposits on overnight deposit at variable short-term rates, ranging from 2.5% to 3.5%. The Company has no borrowing facilities agreed with its bankers

**(h) Cash flow interest rate risk**

Interest rate changes may affect the Group's ability to raise funds for future projects by influencing the amount to which investors are willing to commit.

**(i) Capital risk**

The Company's objectives when managing capital are to safeguard the Company's ability to continue as a going concern in order to provide returns for shareholders. The directors regularly review both short and medium term forecasts to achieve this.

**18. NON-CANCELLABLE OPERATING LEASING COMMITMENTS**

|   | <u>Group</u><br><u>31.03.09</u><br><u>£</u> | <u>Group</u><br><u>31.03.08</u><br><u>£</u> |
|---|---|---|
| Less than one year                        | 7,693                                       | -   |
| Longer than 1 and not longer than 5 years | -   | 31,692                                      |
|   | <u>7,693</u>                                | <u>31,692</u>                               |

Operating lease payments represent rentals payable by the Company's subsidiary for office property. The Company had no lease commitments in either period.