

Company Registration No 06132185 (England and Wales)

(HEART) PRODUCTIONS LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2010



Tavistock House South
Tavistock Square
London
WC1H 9LG

Rayner Essex LLP
Chartered Accountants

(HEART) PRODUCTIONS LIMITED

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(HEART) PRODUCTIONS LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 MARCH 2010

	Notes	2010 £	£	2009 £	£
Fixed assets					
Tangible assets	2		7,018		3,732
Current assets					
Debtors		106,504		111,054	
Cash at bank and in hand		250,366		21,990	
		<u>356,870</u>		<u>133,044</u>	
Creditors: amounts falling due within one year		<u>(201,689)</u>		<u>(94,169)</u>	
Net current assets			155,181		38,875
Total assets less current liabilities			<u>162,199</u>		<u>42,607</u>
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			162,099		42,507
Shareholders' funds			<u>162,199</u>		<u>42,607</u>

For the financial year ended 31 March 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006 No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board and authorised for issue on 10/11/10

M Smith
Director

Company Registration No 06132185

(HEART) PRODUCTIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	25% on a reducing balance basis
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1.5 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

1.6 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

2 Fixed assets

	Tangible assets £
Cost	
At 1 April 2009	4,265
Additions	5,625
At 31 March 2010	9,890
Depreciation	
At 1 April 2009	533
Charge for the year	2,339
At 31 March 2010	2,872
Net book value	
At 31 March 2010	7,018
At 31 March 2009	3,732

(HEART) PRODUCTIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

3	Share capital	2010	2009
		£	£
	Authorised		
	1,000 Ordinary shares of 10p each	100	100
		<u> </u>	<u> </u>
	Allotted, called up and fully paid		
	1,000 Ordinary shares of 10p each	100	100
		<u> </u>	<u> </u>

4 Transactions with directors

The following directors had interest free loans during the year The movement on these loans are as follows

	Amount outstanding		Maximum
	2010	2009	in year
	£	£	£
Director's current account (debit bal)	1,157	-	1,157
	<u> </u>	<u> </u>	<u> </u>

The director's current account balance was repaid shortly after the year end