



*Companies House*  
— for the record —

**AR01** (ef)

**Annual Return**



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*Company Name:* **Simplify Digital Limited**

*Company Number:* **06095563**

*Date of this return:* **12/02/2013**

*SIC codes:* **47990**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **2 TEMPLE BACK EAST  
TEMPLE QUAY  
BRISTOL  
UNITED KINGDOM  
BS1 6EG**

**Officers of the company**

## *Company Secretary 1*

*Type:* **Person**  
*Full forename(s):* **LAWRENCE JAMES**

*Surname:* **BLEACH**

*Former names:*

*Service Address:* **1 RIVERSIDE  
MANBRE ROAD  
LONDON  
UNITED KINGDOM  
W6 9WA**

*Company Director*    **1**

*Type:*                      **Person**

*Full forename(s):*        **LAWRENCE JAMES**

*Surname:*                **BLEACH**

*Former names:*

*Service Address:*        **1 RIVERSIDE  
MANBRE ROAD  
LONDON  
UNITED KINGDOM  
W6 9WA**

*Country/State Usually Resident:*    **ENGLAND**

*Date of Birth:*    **10/09/1967**

*Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR**

*Company Director* 2

*Type:* **Person**  
*Full forename(s):* **MR JOHN CHESTER**

*Surname:* **BOTTS**

*Former names:*

*Service Address:* **1 RIVERSIDE  
MANBRE ROAD  
LONDON  
UNITED KINGDOM  
W6 9WA**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **19/01/1941** *Nationality:* **AMERICAN**

*Occupation:* **DIRECTOR**

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*Company Director*    **3**

*Type:*                                **Person**  
*Full forename(s):*                **MR DANIEL JAMES**

*Surname:*                            **LEE**

*Former names:*

*Service Address:*                **1 RIVERSIDE  
MANBRE ROAD  
LONDON  
UNITED KINGDOM  
W6 9WA**

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **19/05/1966**                                *Nationality:*    **BRITISH**  
*Occupation:*    **CEO**

*Company Director* 4

*Type:* **Person**  
*Full forename(s):* **CHARLES ARTHUR LONGFIELD**

*Surname:* **PONSONBY**

*Former names:*

*Service Address:* **1 RIVERSIDE  
MANBRE ROAD  
LONDON  
UNITED KINGDOM  
W6 9WA**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **12/07/1967** *Nationality:* **BRITISH**  
*Occupation:* **DIRECTOR**

## Statement of Capital (Share Capital)

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<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>1000000</b>
		<i>Aggregate nominal value</i>	<b>1000</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0.001</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>95513</b>
		<i>Aggregate nominal value</i>	<b>95.513</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1.57</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>712916</b>
		<i>Aggregate nominal value</i>	<b>712.916</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>3.93</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>328694</b>
		<i>Aggregate nominal value</i>	<b>328.694</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>4.39</b>
		<i>Amount unpaid per share</i>	<b>0</b>

*Prescribed particulars*

**THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.**

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## Statement of Capital (Totals)

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<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>2137123</b>
		<i>Total aggregate nominal value</i>	<b>2137.123</b>

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## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 12/02/2013 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

<i>Shareholding 1</i>	<b>: 39406 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>ANTHONY FRANK ELLIOTT BALL</b>
<i>Shareholding 2</i>	<b>: 25470 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>MADELEINE BESSBOROUGH</b>
<i>Shareholding 3</i>	<b>: 12278 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>MYLES BESSBOROUGH</b>
<i>Shareholding 4</i>	<b>: 59118 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>BESSEMER TRUST COMPANY OF FLORIDA, TRUSTEES - THE PAUL J. COLLINS REVOCABLE TRUST</b>
<i>Shareholding 5</i>	<b>: 170374 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>LAWRENCE JAMES BLEACH</b>
<i>Shareholding 6</i>	<b>: 117248 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>BOTTS CAPITAL NOMINEES LIMITED</b>
<i>Shareholding 7</i>	<b>: 54093 ORDINARY shares held as at the date of this return</b>
<i>Name:</i>	<b>PAUL DUPEE</b>



*Shareholding 8* : 31525 ORDINARY shares held as at the date of this return  
*Name:* LIONEL GIACOMOTTO

*Shareholding 9* : 78812 ORDINARY shares held as at the date of this return  
*Name:* CLIVE HOLLICK

*Shareholding 10* : 78812 ORDINARY shares held as at the date of this return  
*Name:* KNOX INVESTMENTS LIMITED

*Shareholding 11* : 67118 ORDINARY shares held as at the date of this return  
*Name:* MICHAEL LANGDON

*Shareholding 12* : 18845 ORDINARY shares held as at the date of this return  
*Name:* STEPHAN MORGAN

*Shareholding 13* : 267864 ORDINARY shares held as at the date of this return  
*Name:* JON MOULTON

*Shareholding 14* : 913716 ORDINARY shares held as at the date of this return  
*Name:* CHARLES ARTHUR LONGFIELD PONSONBY

*Shareholding 15* : 3763 ORDINARY shares held as at the date of this return  
*Name:* CHLOE PONSONBY

*Shareholding 16* : 41853 ORDINARY shares held as at the date of this return  
*Name:* MATTHEW PONSONBY

*Shareholding 17* : 26271 ORDINARY shares held as at the date of this return  
*Name:* MARTIN SMITH

*Shareholding 18* : 39406 ORDINARY shares held as at the date of this return  
*Name:* DENNIS STEVENSON

*Shareholding 19* : 26977 ORDINARY shares held as at the date of this return  
*Name:* ROGER TAYLOR

*Shareholding 20* : 37903 ORDINARY shares held as at the date of this return  
*Name:* THE LARAMIE TRAIL TRUST

*Shareholding 21* : 26271 ORDINARY shares held as at the date of this return  
*Name:* DAVID VEREY

## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.