REGISTERED NUMBER: 06064780 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST MARCH 2018

FOR

DIRECT DATA SERVICES (DDS) LIMITED

CONTENTS OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2018

DIRECT DATA SERVICES (DDS) LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31ST MARCH 2018

DIRECTOR:	G P Adams
REGISTERED OFFICE:	25 Grosvenor Road Wrexham LL11 1BT
REGISTERED NUMBER:	06064780 (England and Wales)
ACCOUNTANTS:	M. D. Coxey and Co. Limited Chartered Accountants 25 Grosvenor Road Wrexham LL11 1BT
BANKERS:	National Westminster Bank plc St. Peters Square Ruthin LL15 1DW

BALANCE SHEET
31ST MARCH 2018

	Notes	31.3.18 £	£	31.3.17 £	£
FIXED ASSETS					
Tangible assets	4		8,861		16,030
CURRENT ASSETS					
Debtors	5	105,696		131,591	
Cash at bank and in hand		82,159		163,918	
		187,855		295,509	
CREDITORS					
Amounts falling due within one year	6	143,845		211,169	
NET CURRENT ASSETS			44,010		84,340
TOTAL ASSETS LESS CURRENT LIABILITIES			52,871		100,370
CAPITAL AND RESERVES					
Called up share capital	8		200		200
Retained earnings	9		52,671		100,170
SHAREHOLDERS' FUNDS			52,871		100,370

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director on 4th September 2018 and were signed by:

G P Adams - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST MARCH 2018

1. STATUTORY INFORMATION

Direct Data Services (DDS) Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Computer equipment - 33% on cost

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 4 (2017 - 4) .

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4. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1st April 2017	44,934
Additions	1,652
At 31st March 2018	46,586
DEPRECIATION	
At 1st April 2017	28,904
Charge for year	8,821
At 31st March 2018	37,725
NET BOOK VALUE	
At 31st March 2018	8,861
At 31st March 2017	16,030

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.18 £	31.3.17 £
Trade debtors	56,977	31,567
Other debtors	986	4,314
Corporation tax	18,659	42,015
Deferred tax asset	21,097	5,995
Prepayments	7,977	47,700
	105,696	131,591

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.18 £	31.3.17 £
Trade creditors	11,786	15,051
Amounts owed to group undertakings	121,370	159,922
Social security and other taxes	2,391	1,977
VAT	5,510	9,895
Other creditors	488	5,284
Directors' current accounts	-	16,740
Accrued expenses	2,300	2,300
	143,845	211,169

7. DEFERRED TAX

	£
Balance at 1st April 2017	(5,995)
Movement in year due to: -	
changes in tax rates	300
changes in tax allowances	(1,362)
losses available	(14,040)
Balance at 31st March 2018	(21,097)

continued...

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.18 £	31.3.17 £
10,000	Ordinary	1p	100	100
100	Ordinary B	£1	100	100
			200	200

9. RESERVES

	Retained earnings £
At 1st April 2017	100,170
Deficit for the year	(47,499)
At 31st March 2018	52,671

10. CAPITAL COMMITMENTS

	31.3.18 £	31.3.17 £
Contracted but not provided for in the financial statements	-	-

11. ULTIMATE CONTROLLING PARTY

The controlling party is DDS Holdings Limited.

The ultimate controlling party is G P Adams.