SH01

Return of allotment of shares





Go online to file this information www.gov.uk/companieshouse

- What this form is for You may use this form to give notice of shares allotted following incorporation.
- What this form is NOT You cannot use this for you notice of shares taken by on formation of the complete for an allotment of a new shares by an unlimited of



COMPANIES HOUSE

| 1 | Company details | | | | | |
|---|---|---|-----------------------------|---|------------------------|--|
| Company number | 0 6 0 5 5 2 7 | 1 | | [| → Filling in | complete in typescript or in |
| Company name in full | SHEPHERD DIRECT LIMITE | :D | | | | ck capitals. |
| | | | | | | are mendatory unless for indicated by * |
| 2 | Allotment dates 0 | | | | | |
| From Date | d d 8 m2 y 2 | y 0 y 1 y 5 | | | Allotme If all sha | nt date res were allotted on the |
| To Date | d d m m | - V V | | | same da | y enter that date in the te' box. If shares were |
| | | | |) | aliotted o | over a period of time, both from date and to |
| | | | | | date bo | |
| 3 | Shares allotted | | • | | | |
| | Please give details of the shares a (Please use a continuation page if | | rus shares. | | complete | by by details are not ed we will assume currency nd sterling. |
| Олтепсу 2 | Class of shares (E.g. Ordinary/Preference etc.) | Number of shares allotted | Nominal value of each share | Amount p (including premium) share | share | Amount (if any) unpaid (induding share premium) on each share |
| GBP | A ORDINARY | 74882 | 1.00 | | 25.84 | 0.00 |
| GBP | B ORDINARY | 37350 | 1.00 | | 25.84 | 0.00 |
| Details of non-cash | If the allotted shares are fully or pa state the consideration for which the | rtly paid up otherwis ne shares were allot | e than in cash, plea ed. | ise | | ation page se a continuation page if ry. |
| consideration. | | | | | | |
| If a PLC, please attach valuation report (if appropriate) | | | | | | |
| | | | | | | |
| | | | | | | |

Return of allotment of shares Statement of capital Complete the table(s) below to show the issued share capital at the date to which this return is made up. Complete a separate table for each currency (if appropriate). For example, add pound sterling in 'Currency table A' and Euros in 'Currency table B'. Please use a Statement of Capital continuation page if necessary. Aggregate nominal value (£, €, \$, etc)Class of shares Number of shares Total aggregate amount unpaid, if any (£, €, \$, etc) Currency E.g. Ordinary/Preference etc. Complete a separate table for each currency Number of shares issued Inducing both the nominal multiplied by nominal value value and any share premium Currency table A SEE CONTINUATION PAGE Totals Currency table B **Totals** Currency table C Totals Total number Total aggregate Total aggregate_ amount unpaid 6 of shares nominal value 1 Totals (including continuation 2,507,582 2,507,582 0.00 pages) Please list total aggregate values in different currencies separately. For example: £100 + €100 + \$10 etc.

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Return of allotment of shares

| | Statement of capital (prescribed particulars of rights attached to shares) | | | | | |
|---|--|--|--|--|--|--|
| | Please give the prescribed particulars of rights attached to shares for each dass of share shown in the share capital tables in Section 4. | Prescribed particulars of rights attached to shares The particulars are: | | | | |
| Class of share | SEE CONTINUATION PAGES | a particulars of any voting rights, including rights that arise only in | | | | |
| Prescribed particulars | | certain dircumstances; b particulars of any rights, as respects dividends, to participate in a distribution; c particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder. A separate table must be used for | | | | |
| Class of share | | each class of share. | | | | |
| Prescribed particulars Class of share Prescribed particulars O | | Continuation page Please use a Statement of Capital continuation page if necessary. | | | | |
| | | | | | | |
| 6 | Signature | 1 | | | | |
| | I am signing this form on behalf of the company. | Societas Europaea If the form is being filed on behalf | | | | |
| Signature | X Clay | of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership. | | | | |
| | This form may be signed by: Director ②, Secretary, Person authorised ③, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager. | Under either section 270 or 274 of the Companies Act 2006. | | | | |

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Return of allotment of shares

| Presenter information | Important information |
|---|--|
| You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be | Please note that all information on this form will appear on the public record. |
| visible to searchers of the public record. | ☑ Where to send |
| Contact name Company name | You may return this form to any Companies House address, however for expediency we advise you to |
| Browne Jacobson LLP | return it to the appropriate address below: |
| Address Mowbray House | For companies registered in England and Wales: The Registrar of Companies, Companies House, Crown Way, Cardff, Wales, CF14 3UZ |
| Castle Meadow Road | DX 33050 Cardiff. |
| Postown Nottingham | For companies registered in Scotland: The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF. |
| County/Region Postacole N G 2 1 B J | DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post). |
| County United Kingdom | For companies registered in Northern Ireland: |
| DX DX 718130 Nottingham 27 | The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, |
| Telephore 0115 976 6000 | Belfast, Northern Ireland, BT2 8BG. DX 481 N.R. Belfast 1. |
| ✓ Checklist | 7 Further information |
| We may return the forms completed incorrectly | For further information please see the guidance notes |
| or with information missing. | |
| or with information missing. Please make sure you have remembered the | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk |
| or with information missing. Please make sure you have remembered the following: The company name and number match the | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk This form is available in an |
| or with information missing. Please make sure you have remembered the following: The company name and number match the information held on the public Register. You have shown the date(s) of allotment in | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk This form is available in an alternative format. Please visit the |
| or with information missing. Please make sure you have remembered the following: The company name and number match the information held on the public Register. | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk This form is available in an alternative format. Please visit the forms page on the website at |
| or with information missing. Please make sure you have remembered the following: The company name and number match the information held on the public Register. You have shown the date(s) of allotment in section 2. You have completed all appropriate share details in section 3. | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk This form is available in an alternative format. Please visit the |
| Please make sure you have remembered the following: The company name and number match the information held on the public Register. You have shown the date(s) of allotment in section 2. You have completed all appropriate share details in section 3. You have completed the relevant sections of the statement of capital. | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk This form is available in an alternative format. Please visit the forms page on the website at |
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| Please make sure you have remembered the following: The company name and number match the information held on the public Register. You have shown the date(s) of allotment in section 2. You have completed all appropriate share details in section 3. You have completed the relevant sections of the statement of capital. | on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk This form is available in an alternative format. Please visit the forms page on the website at |

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Statement of capital

Complete the table below to show the issued share capital. Complete a separate table for each currency.

| | Complete a separate table for each currency. | | | | |
|--|---|--------|------------------|--|---|
| Currency Complete a separate table for each currency | Class of shares E.g. Ordinary/Preference etc. | | Number of shares | Aggregate nominal value (£, €, \$, etc) Number of shares issued multiplied by nominal value | Total aggregate amount unpaid, if any (ξ, ξ, s, etc) Including both the nominal value and any share premium |
| GBP | ORDINARY | | 1047497 | 1,047,497.00 | |
| GBP | A ORDINARY | | 422735 | 422,735.00 | |
| GBP | B ORDINARY | | 37350 | 37,350.00 | |
| GBP | PREFERENCE | | 1000000 | 1,000,000.00 | |
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| | | | | | . h. * # # |
| | | Totals | 2507582 | 2,507,582.00 | 0.00 |

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Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

ORDINARY

Prescribed particulars

CAPITAL

(a) Subject always to the provisions relating to Leavers' Offered Shares, on an Exit or a return of capital of the Company (other than a redemption of Shares or the purchase by the Company of its own Shares), the surplus assets and retained profits of the Company after payment of all liabilities (other than arrears and accruals of Long Term Dividend) and available for distribution among the shareholders or proceeds of the Exit will be applied in the following order and priority if:

- i. such surplus assets and retained profits; or
- ii. the proceeds of the Exit

are equal to or less than the A Ordinary Threshold:

| Priority | Class of Share | Amount to be paid: |
|----------|------------------------------------|---|
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares, together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Ordinary Shares. | Amounts Credited as Paid Up on all issued A Ordinary Shares , together with an amount equal to all arrears and accruals of Long Term Dividend whether earned or declared or not and any other dividend declared on the A Ordinary Shares. |
| 3. | Ordinary and B Ordinary Shares. | The balance of surplus assets and retained profits or proceeds of Exit. |

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

ORDINARY

Prescribed particulars

- (b) Except where (a) applies on an Exit or a return of capital of the Company (other than a redemption of shares or the purchase by the Company of its own shares) then, subject always to the provisions relating to Leavers' Offered Shares:
- the surplus assets and retained profits of the Company after payment of all liabilities and arrears and accruals of Long Term Dividend and available for distribution among the shareholders; or
- ii. the proceeds of the Exit after payment of all arrears and accruals of Long Term Dividend

will be applied in the following order and priority:

| Priority | Class of Share | Amount to be paid: |
|----------|--|--|
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares ,together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Shares, Ordinary Shares and B Shares (as if one class). | Any balance of such surplus assets and retained profits/proceeds of Exit. |

- (c) Any return on a particular class of shares will be made amongst their holders pro rata as nearly as possible to their respective holdings of shares of that class.
- (d) Immediately prior to a Listing the Company shall issue to each holder of A Ordinary Shares such number (if any) of Ordinary Shares that are required so that the proportion of the Equity Shares held by that member following the completion of all such issues and the conversion of all A Ordinary Shares shall be equal to the proportion of the proceeds that member would have been entitled to receive on a Sale (assuming a valuation of the Company equal to the Pre-New Money Valuation).

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

ORDINARY

Prescribed particulars

- (e) The additional Ordinary Shares to be allotted under this Article shall be paid up by the automatic capitalisation of any amount standing to the credit of the share premium account or any other available reserve of the Company as determined by the directors. The capitalisation shall not require any action on the part of the members and the directors shall allot the Ordinary Shares arising on the capitalisation to the members entitled to them in accordance with this Article.
- (f) If the Company is not permitted to carry out the capitalisation under the Companies Acts or other applicable law, the holders of the A Ordinary Shares shall be entitled to subscribe at par in each case for that number of additional Ordinary Shares as would otherwise have been issued pursuant to this Article.

VOTING

"Equity Shares" means the Ordinary Shares, the A Ordinary Shares and the B Ordinary Shares

- (i) Subject to (ii) and the enhanced voting rights below, the holders of the Equity Shares shall have the right to receive notice of and attend and vote and speak at any general meeting of the Company and shall be entitled to vote on any written resolution of the Company. Save, in each case, as provided otherwise in the CA2006, each such holder present in person or by proxy or by representative shall be entitled on a show of hands to one vote and on a poll or written resolution to one vote for each Equity Share held by him.
- (ii) Subject to the enhanced voting rights (and the provisions around the removal of the Investor Director), the voting rights conferred on the holders of the A Ordinary Shares pursuant to Article (i) shall be restricted to the lower of 40% of the voting rights attaching to all shares and the number of votes allocated.

DISTRIBUTIONS AND DIVIDENDS

Subject to Investor Consent, the balance of any profits resolved to be distributed in any financial year or period shall be distributed amongst the holders of the Equity Shares pro rata according to the number of Equity Shares held.

REDEMPTION

The Ordinary Shares are not liable to be redeemed.

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A ORDINARY

Prescribed particulars | CAPITAL

- (a) Subject always to the provisions relating to Leavers' Offered Shares, on an Exit or a return of capital of the Company (other than a redemption of Shares or the purchase by the Company of its own Shares), the surplus assets and retained profits of the Company after payment of all liabilities (other than arrears and accruals of Long Term Dividend) and available for distribution among the shareholders or proceeds of the Exit will be applied in the following order and priority if:
 - i. such surplus assets and retained profits; or
 - ii. the proceeds of the Exit

are equal to or less than the A Ordinary Threshold:

| Priority | Class of Share | Amount to be paid: |
|----------|--|---|
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares, together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Ordinary Shares. | Amounts Credited as Paid Up on all issued A Ordinary Shares , together with an amount equal to all arrears and accruals of Long Term Dividend whether earned or declared or not and any other dividend declared on the A Ordinary Shares. |
| 3. | Ordinary Shares and B Ordinary Shares. | The balance of surplus assets and retained profits or proceeds of Exit. |

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Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A ORDINARY

Prescribed particulars

- (b) Except where (a) applies on an Exit or a return of capital of the Company (other than a redemption of shares or the purchase by the Company of its own shares) then, subject always to the provisions relating to Leavers' Offered Shares:
- the surplus assets and retained profits of the Company after payment of all liabilities and arrears and accruals of Long Term Dividend and available for distribution among the shareholders; or
- ii. the proceeds of the Exit after payment of all arrears and accruals of Long Term Dividend

will be applied in the following order and priority:

| Priority | Class of Share | Amount to be paid: |
|----------|---|--|
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares ,together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Shares, B Shares and Ordinary Shares (as if one class). | Any balance of such surplus assets and retained profits / proceeds of Exit. |

- (c) Any return on a particular class of shares will be made amongst their holders pro rata as nearly as possible to their respective holdings of shares of that class.
- (d) Immediately prior to a Listing the Company shall issue to each holder of A Ordinary Shares such number (if any) of Ordinary Shares that are required so that the proportion of the Equity Shares held by that member following the completion of all such issues and the conversion of all A Ordinary Shares shall be equal to the proportion of the proceeds that member would have been entitled to receive on a Sale (assuming a valuation of the Company equal to the Pre-New Money Valuation).

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A ORDINARY

Prescribed particulars

- (e) The additional Ordinary Shares to be allotted under this Article shall be paid up by the automatic capitalisation of any amount standing to the credit of the share premium account or any other available reserve of the Company as determined by the directors. The capitalisation shall not require any action on the part of the members and the directors shall allot the Ordinary Shares arising on the capitalisation to the members entitled to them in accordance with this Article.
- (f) If the Company is not permitted to carry out the capitalisation under the Companies Acts or other applicable law, the holders of the A Ordinary Shares shall be entitled to subscribe at par in each case for that number of additional Ordinary Shares as would otherwise have been issued pursuant to this Article.

VOTING

"Equity Shares" means the Ordinary Shares, the A Ordinary Shares and the B Ordinary Shares

- (i) Subject to (ii) and the enhanced voting rights below, the holders of the Equity Shares shall have the right to receive notice of and attend and vote and speak at any general meeting of the Company and shall be entitled to vote on any written resolution of the Company. Save, in each case, as provided otherwise in the CA2006, each such holder present in person or by proxy or by representative shall be entitled on a show of hands to one vote and on a poll or written resolution to one vote for each Equity Share held by him.
- (ii) Subject to the enhanced voting rights (and the provisions around the removal of the Investor Director), the voting rights conferred on the holders of the A Ordinary Shares pursuant to Article (i) shall be restricted to the lower of 40% of the voting rights attaching to all shares and the number of votes allocated.

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Return of allotment of shares

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A ORDINARY

Prescribed particulars

DISTRIBUTIONS AND DIVIDENDS

"Minimum Fixed Return" means a sum which is equal to 10% of the amount Credited as Paid Up on the A Ordinary Shares. "Interim Payment" means a sum which is equal to 50% of the Minimum Fixed Return.

"Balancing Payment" means in respect of each year a sum equal to the Long Term Dividend for that year less the Interim Payment. "Net Profits" means the profit on ordinary activities after taxation of the Company and its Subsidiaries calculated on the historical cost accounting basis and shown in the Accounts for the relevant financial year but adjusted by adding back any payment or provision which has been made for any dividend on any share capital of the Company or any of its Subsidiaries, the transfer of any sum to reserve and any amortisation of goodwill.

- (i) Subject to payment of the Preference Dividend, the holders of A Ordinary Shares as a class shall be entitled to receive, in priority to the holders of the Ordinary Shares and B Ordinary Shares in respect of each financial year from and including the financial year commencing or current on 31 March 2021, a cumulative preferential net cash dividend (the "Long Term Dividend") of a sum which is equal to the higher of:
 - (A) the Minimum Fixed Return; and
 - (B) 9.3% of the Net Profits.
- (ii) The Long Term Dividend shall be paid in two instalments in respect of each year on the following dates:
- (A) the Interim Payment to be paid on 30 September of that year; and
 - (B) the Balancing Payment to be paid on the earlier of:
 - (i) end of month 4 in each year in respect of the financial year of the Company ending on 31 March of the previous year; or
- (ii) 3 days after the Accounts for the relevant financial year are approved by the Board,

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A ORDINARY

Prescribed particulars

provided that if, due to delays in the preparation of the Accounts, the Balancing Payment cannot be calculated by the date it is due for payment there shall be paid forthwith (subject always to (the dividend provisions below) a further Interim Payment. The next and (if appropriate) any subsequent Long Term Dividend shall be adjusted to take account of any underpayment in respect of the said Balancing Payment which becomes apparent when the Accounts are available.

(iii) If the Long Term Dividend needs to be calculated to a date part way through the Company's financial year it will be calculated according to the Net Profits earned in the relevant period by reference to the most relevant financial information available at that time.

REDEMPTION

The A Ordinary Shares are not liable to be redeemed.

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Return of allotment of shares

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

B ORDINARY

Prescribed particulars

CAPITAL

(a) Subject always to the provisions relating to Leavers' Offered Shares, on an Exit or a return of capital of the Company (other than a redemption of Shares or the purchase by the Company of its own Shares), the surplus assets and retained profits of the Company after payment of all liabilities (other than arrears and accruals of Long Term Dividend) and available for distribution among the shareholders or proceeds of the Exit will be applied in the following order and priority if:

- i. such surplus assets and retained profits; or
- ii. the proceeds of the Exit

are equal to or less than the A Ordinary Threshold:

| Priority | Class of Share | Amount to be paid: |
|----------|--|---|
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares, together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Ordinary Shares. | Amounts Credited as Paid Up on all issued A Ordinary Shares , together with an amount equal to all arrears and accruals of Long Term Dividend whether earned or declared or not and any other dividend declared on the A Ordinary Shares. |
| 3. | Ordinary Shares and B Ordinary Shares. | The balance of surplus assets and retained profits or proceeds of Exit. |

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7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

B ORDINARY

Prescribed particulars

- (b) Except where (a) applies on an Exit or a return of capital of the Company (other than a redemption of shares or the purchase by the Company of its own shares) then, subject always to the provisions relating to Leavers' Offered Shares:
- the surplus assets and retained profits of the Company after payment of all liabilities and arrears and accruals of Long Term Dividend and available for distribution among the shareholders; or
- ii. the proceeds of the Exit after payment of all arrears and accruals of Long Term Dividend

will be applied in the following order and priority:

| will be applied in the following order and priority. | | | |
|--|---|--|--|
| Priority | Class of Share | Amount to be paid: | |
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares ,together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. | |
| 2. | A Shares, B Shares and Ordinary Shares (as if one class). | Any balance of such surplus assets and retained profits / proceeds of Exit. | |

- (c) Any return on a particular class of shares will be made amongst their holders pro rata as nearly as possible to their respective holdings of shares of that class.
- (d) Immediately prior to a Listing the Company shall issue to each holder of A Ordinary Shares such number (if any) of Ordinary Shares that are required so that the proportion of the Equity Shares held by that member following the completion of all such issues and the conversion of all A Ordinary Shares shall be equal to the proportion of the proceeds that member would have been entitled to receive on a Sale (assuming a valuation of the Company equal to the Pre-New Money Valuation).

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7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

B ORDINARY

Prescribed particulars

- (e) The additional Ordinary Shares to be allotted under this Article shall be paid up by the automatic capitalisation of any amount standing to the credit of the share premium account or any other available reserve of the Company as determined by the directors. The capitalisation shall not require any action on the part of the members and the directors shall allot the Ordinary Shares arising on the capitalisation to the members entitled to them in accordance with this Article.
- (f) If the Company is not permitted to carry out the capitalisation under the Companies Acts or other applicable law, the holders of the A Ordinary Shares shall be entitled to subscribe at par in each case for that number of additional Ordinary Shares as would otherwise have been issued pursuant to this Article.

VOTING

"Equity Shares" means the Ordinary Shares, A Ordinary Shares and B Ordinary Shares

- (i) Subject to (ii) and the enhanced voting rights below, the holders of the Equity Shares shall have the right to receive notice of and attend and vote and speak at any general meeting of the Company and shall be entitled to vote on any written resolution of the Company. Save, in each case, as provided otherwise in the CA2006, each such holder present in person or by proxy or by representative shall be entitled on a show of hands to one vote and on a poll or written resolution to one vote for each Equity Share held by him.
- (ii) Subject to the enhanced voting rights (and the provisions around the removal of the Investor Director), the voting rights conferred on the holders of the A Ordinary Shares pursuant to Article (i) shall be restricted to the lower of 40% of the voting rights attaching to all shares and the number of votes allocated.

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| 7 | Statement of capital (Prescribed particulars of rights attached to shares) | | | |
|------------------------|--|-----------|--|--|
| Class of share | B ORDINARY | | | |
| Prescribed particulars | DISTRIBUTIONS AND DIVIDENDS Subject to Investor Consent, the balance of any profits resolved to be distributed in any financial year or period shall be distributed amongst the holders of the Equity Shares pro rata according to the number of Equity Shares held. | <u>}.</u> | | |
| | REDEMPTION The B Ordinary Shares are not liable to be redeemed. | | | |
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CAPITAL

- (a) Subject always to the provisions relating to Leavers' Offered Shares, on an Exit or a return of capital of the Company (other than a redemption of Shares or the purchase by the Company of its own Shares), the surplus assets and retained profits of the Company after payment of all liabilities (other than arrears and accruals of Long Term Dividend) and available for distribution among the shareholders or proceeds of the Exit will be applied in the following order and priority if:
 - i. such surplus assets and retained profits; or
 - ii. the proceeds of the Exit

are equal to or less than the A Ordinary Threshold:

| Priority | Class of Share | Amount to be paid: |
|----------|--|---|
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares, together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Ordinary Shares. | Amounts Credited as Paid Up on all issued A Ordinary Shares , together with an amount equal to all arrears and accruals of Long Term Dividend whether earned or declared or not and any other dividend declared on the A Ordinary Shares. |
| 3. | Ordinary Shares and B Ordinary Shares. | The balance of surplus assets and retained profits or proceeds of Exit. |

- (b) Except where (a) applies on an Exit or a return of capital of the Company (other than a redemption of shares or the purchase by the Company of its own shares) then, subject always to the provisions relating to Leavers' Offered Shares:
- i. the surplus assets and retained profits of the Company after payment of all liabilities and arrears and accruals of Long Term Dividend and available for distribution among the shareholders; or

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ii. the proceeds of the Exit after payment of all arrears and accruals of Long Term Dividend

will be applied in the following order and priority:

| | | <u> </u> |
|----------|---|---|
| Priority | Class of Share | Amount to be paid: |
| 1. | Preference Shares. | Amounts Credited as Paid Up on all issued Preference Shares , together with an amount equal to all arrears and accruals of Preference Dividend whether earned or declared or not. |
| 2. | A Ordinary Shares, Ordinary Shares and B Ordinary Shares (as if one class). | Any balance of such surplus assets and retained profits / proceeds of Exit. |

- (c) Any return on a particular class of shares will be made amongst their holders pro rata as nearly as possible to their respective holdings of shares of that class.
- (d) Immediately prior to a Listing the Company shall issue to each holder of A Ordinary Shares such number (if any) of Ordinary Shares that are required so that the proportion of the Equity Shares held by that member following the completion of all such issues and the conversion of all A Ordinary Shares shall be equal to the proportion of the proceeds that member would have been entitled to receive on a Sale (assuming a valuation of the Company equal to the Pre-New Money Valuation).
- (e) The additional Ordinary Shares to be allotted under this Article shall be paid up by the automatic capitalisation of any amount standing to the credit of the share premium account or any other available reserve of the Company as determined by the directors. The capitalisation shall not require any action on the part of the members and the directors shall allot the Ordinary Shares arising on the capitalisation to the members entitled to them in accordance with this Article.
- (f) If the Company is not permitted to carry out the capitalisation under the Companies Acts or other applicable law, the holders of the A Ordinary Shares shall be entitled to subscribe at par in each case for that number of additional Ordinary Shares as would otherwise have been issued pursuant to this Article.

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VOTING

The holders of the Preference Shares shall be entitled to receive notice of any general meeting and a copy of every written resolution of the Company and to attend either in person (or, being a corporation, by duly authorised representative) or by proxy and speak at any general meeting of the Company but shall not be entitled to vote (either personally, by authorised representative or by proxy).

DISTRIBUTIONS AND DIVIDENDS

- (i) The holders of Preference Shares shall be entitled to receive, in priority to the holders of any other class of shares, a fixed cumulative preferential net cash dividend (the "Preference Dividend") at a rate on each Preference Share which is equal to 3.5% above the Bank of England base rate from time to time ("Preference Dividend Rate"), calculated in accordance with article (ii), which shall accrue from day to day and shall be paid monthly in equal amounts in arrears (each a "Dividend Date"), the first such payment to be made on 31 December 2015.
- (ii) The Preference Dividend Rate for each month shall be calculated using the Bank of England base rate on the first day of the respective month, and that rate shall apply for the entire month.

REDEMPTION

"Sale" means:

- (a) the sale or other disposal (whether by one transaction or a series of related transactions) of 50% or more of the issued share capital of the Company on completion; or
- (b) where the purchaser(s) and its connected persons (within the meaning of Section 252, CA 2006) or associated bodies corporate (within the meaning of Section 256, CA2006), as appropriate, already hold shares in the capital of the Company, the sale or other disposal of such number of shares such that the purchaser(s) and his connected persons or associated bodies corporate, as appropriate, hold 50% or more of the issued share capital of the Company).

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"Disposal" means the sale or other disposal (whether by one transaction or a series of related transactions) of:

- (a) the whole or a substantial part of the business and assets of the Company; or
- (b) 50% or more of the issued share capital of any immediate Subsidiary or Subsidiaries to the extent that it or they comprise the whole or a substantial part of the business and assets of the Group.

"Listing" means the becoming effective of a listing of any Group Company's securities on a Stock Exchange or the granting of permission for any of any Group Company's securities to be traded on a Stock Exchange and the listing shall be treated as occurring on the day on which trading in the securities began.

"Controlling Interest" means an interest in shares (as defined in Schedule 1 of the CA2006) conferring in aggregate more than 50% of the total voting rights conferred by all the shares in the equity share capital of the Company for the time being in issue

(a) the Company shall redeem the following number of Preference Shares on the following dates:

| Date | No. of Preference Shares |
|--------------|---|
| 10 July 2016 | 500,000 (as held by Christopher Hickling and Julia Hickling in equal amounts of 250,000) |
| 10 July 2017 | 500,000 (as held by Julia Hickling) |

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- (b) Subject to the provisions of the Companies Acts the Company may upon serving 5 Business Days' notice on the holders of all Preference Shares, redeem all or (in instalments of not less than 100,000 Preference Shares) some of the Preference Shares in advance of the due date for redemption and in the absence of any contrary agreement between such holders and the Company any partial redemption shall be deemed to relate to the shares falling due for redemption in inverse order of maturity.
- (c) Subject to the provisions of the Companies Acts, on the date upon which a Sale, Disposal or Listing occurs or on the date on which a Controlling Interest is transferred, all of the Preference Shares shall be redeemed immediately.
- (d) Subject to receipt of the relevant share certificates or an indemnity in respect of them in a form reasonably satisfactory to the Company, on the dates fixed for any redemption the Company shall pay to the holder of each Preference Share then to be redeemed:
 - (i) £1.00 per share; and
 - (ii) all arrears and accruals of Preference Dividend payable on it (whether earned or declared or not) calculated to and including the date fixed for redemption which shall become a debt due and payable by the Company to the holder.
- (e) If any share certificate so delivered to the Company includes any Preference Shares not falling to be redeemed on the relevant redemption date a fresh certificate for the Preferences Shares not so redeemed shall immediately be issued to the member concerned.

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- (f) If there is more than one holder of Preference Shares, the number of each holder's Preference Shares to be redeemed on each occasion on which Preference Shares are redeemed shall be such number (as nearly as may be) as shall bear the same proportion to the total number of Preference Shares to be redeemed on each such occasion as that proportion which each such holder's entire holding of Preference Shares bears to the total number of Preference Shares then in issue.
- (g) If the Company is unable at any time to redeem in accordance with the Companies Acts the number of Preference Shares then due to be redeemed pursuant to this Article, the Company shall:
 - (i) redeem on the date fixed for redemption such number of Preference Shares as it is then able to redeem in accordance with the Companies Acts and shall redeem the balance as soon as it is able to do so; and
 - (ii) interest shall accrue from day to day on the redemption monies then due and payable in accordance with this Article at the rate of 4% per annum above the base lending rate of Barclays Bank plc from time to time and shall become due (as a charge against the Company) and be paid at the same time as the amount to which it relates is paid or, if any such amount remains outstanding on 30 June or 31 December in any year, on such halfyearly dates to the extent accrued at that time.