

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2013**  
**FOR**  
**IGNITION COMMUNICATIONS LTD**

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FOR THE YEAR ENDED 31 MARCH 2013**

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**IGNITION COMMUNICATIONS LTD**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2013**

**DIRECTORS:**

R J Longworth  
T Moss

**SECRETARY:**

T Moss

**REGISTERED OFFICE:**

3rd Floor  
1-5 Clerkenwell Road  
London  
EC1M 5PA

**REGISTERED NUMBER:**

06055015 (England and Wales)

**ACCOUNTANTS:**

Bowen Accountants Ltd  
Chartered Accountants  
Griffon House  
Seagry Heath  
Great Somerford  
Wiltshire  
SN15 5EN

**ABBREVIATED BALANCE SHEET**

**31 MARCH 2013**

	Notes	2013 £	£	2012 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		40,885		40,885
Tangible assets	3		<u>9,251</u>		<u>12,798</u>
			50,136		53,683
<b>CURRENT ASSETS</b>					
Debtors		2,862		101	
Cash at bank		<u>3</u>		<u>53</u>	
		2,865		154	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>47,407</u>		<u>44,852</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(44,542)</u>		<u>(44,698)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			5,594		8,985
<b>PROVISIONS FOR LIABILITIES</b>			<u>1,641</u>		<u>1,704</u>
<b>NET ASSETS</b>			<u><u>3,953</u></u>		<u><u>7,281</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		100		100
Profit and loss account			<u>3,853</u>		<u>7,181</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>3,953</u></u>		<u><u>7,281</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2013 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**ABBREVIATED BALANCE SHEET - continued**  
**31 MARCH 2013**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 12 November 2013 and were signed on its behalf by:

T Moss - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 MARCH 2013**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents the value of services provided under contracts to the extent that there is a right to consideration.

Where a contract has only been partially completed at the balance sheet date, turnover represents the value of services provided to date based on a proportion of the total expected consideration at completion.

**Goodwill**

The directors value Goodwill of the company at £35,000. The amount is not amortised but is reviewed for impairment.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 15% on reducing balance
Computer equipment	- 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Trade mark**

The trade mark is stated at original cost. The directors feel that amortisation of the trade mark is immaterial therefore none is charged. However, the carrying value will be reviewed for impairment.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2012	
and 31 March 2013	<u>40,885</u>
<b>NET BOOK VALUE</b>	
At 31 March 2013	<u>40,885</u>
At 31 March 2012	<u>40,885</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2013**

**3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2012	28,042
Disposals	(3,500)
At 31 March 2013	<u>24,542</u>
<b>DEPRECIATION</b>	
At 1 April 2012	15,244
Charge for year	1,626
Eliminated on disposal	(1,579)
At 31 March 2013	<u>15,291</u>
<b>NET BOOK VALUE</b>	
At 31 March 2013	<u>9,251</u>
At 31 March 2012	<u>12,798</u>

**4. CALLED UP SHARE CAPITAL**

Allotted and issued:				
Number:	Class:	Nominal value:	2013 £	2012 £
100	Share capital 1	1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.