



Registered number
06053171

BLACK CAT MARKETING LTD

REPORT AND ACCOUNTS

31 JANUARY 2011

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BLACK CAT MARKETING LTD
REPORT AND ACCOUNTS
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BLACK CAT MARKETING LTD
COMPANY INFORMATION

Director

MR B MUSTAFA

Secretary

MR B MUSTAFA

Accountants

Gerald Charles & Co
Accountants
239 Bullsmoor Lane
Enfield
MIDDX
EN1 4SB

Bankers

Barclays Bank plc
20 The Town
Enfield
MIDDX
EN2 6LS

Registered office

239 Bullsmoor Lane
Enfield
MIDDX
EN1 4SB

Registered number

6053171

BLACK CAT MARKETING LTD

Registered number: **06053171**

DIRECTOR'S REPORT

The director presents his report and accounts for the year ended 31 January 2011

Principal activities

The company's principal activity during the year continued to be that of Ladies Lingerie and Herbal Retailers

Directors

The following persons served as directors during the year

MR B MUSTAFA

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

This report was approved by the board on 26 May 2011 and signed on its behalf

A handwritten signature in black ink, appearing to be 'B Mustafa', with a long horizontal stroke extending to the right.

B MUSTAFA
Director

BLACK CAT MARKETING LTD

STATEMENT OF DIRECTOR'S RESPONSIBILITIES

The director is responsible for preparing the report and accounts in accordance with applicable law and regulations

Company law requires the director to prepare accounts for each financial year. Under that law the director has elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the accounts comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

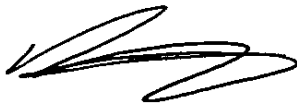
BLACK CAT MARKETING LTD **ACCOUNTANTS' REPORT**

Accountants' report to the director of BLACK CAT MARKETING LTD

You consider that the company is exempt from an audit for the year ended 31 January 2011. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.



**Gerald Charles & Co
Accountants**

239 Bullsmoor Lane
Enfield
MIDDLESEX
EN1 4SB

25 May 2011

BLACK CAT MARKETING LTD
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JANUARY 2011

	Notes	2011 £	2010 £
Turnover		15,534	22,023
Cost of sales		(9,084)	(13,373)
Gross profit		£6,450	£8,650
Administrative expenses		(13,452)	(14,626)
Operating profit	2	(£7,002)	(£5,976)
Profit on ordinary activities before taxation		(£7,002)	(£5,976)
Tax on ordinary activities		-	-
Profit for the financial year		(£7,002)	(£5,976)

BLACK CAT MARKETING LTD
BALANCE SHEET
AS AT 31 JANUARY 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible assets	3	1,749	2,332
Current assets			
Stocks		1,919	3,133
Debtors	4	-	56
Cash at bank and in hand		1,766	2,406
		<u>£3,685</u>	<u>£5,595</u>
Creditors: amounts falling due within one year	5	(£30,576)	(£26,067)
Net current assets		(£26,891)	(£20,472)
Net assets		(£25,142)	(£18,140)
Capital and reserves			
Called up share capital	6	1	1
Profit and loss account	7	(25,143)	(18,141)
Shareholder's funds		(£25,142)	(£18,140)

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

The member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



B MUSTAFA

Director

Approved by the board on 26 May 2011

BLACK CAT MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2011

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Fixtures & Fittings 25% Reducing Balance

Stocks

Stock is valued at the lower of cost and net realisable value

2 Operating profit

	2011 £	2010 £
This is stated after charging		
Depreciation of owned fixed assets	<u>583</u>	<u>778</u>

3 Tangible fixed assets

	Fixtures & Fittings £
Cost	
At 1 February 2010	5,130
At 31 January 2011	<u>£5,130</u>
Depreciation	
At 1 February 2010	2,798
Charge for the year	583
At 31 January 2011	<u>£3,381</u>
Net book value	
At 31 January 2011	<u>£1,749</u>
At 31 January 2010	<u>£2,332</u>

BLACK CAT MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2011

4 Debtors			2011 £	2010 £
Other debtors			<u>-</u>	<u>£56</u>
5 Creditors: amounts falling due within one year			2011 £	2010 £
Other creditors			<u>£30,576</u>	<u>£26,067</u>
6 Share capital	Nominal value	2011 Number	2011 £	2010 £
Allotted, called up and fully paid B Ordinary shares	£1 each	-	<u>£1</u>	<u>£1</u>
7 Profit and loss account			2011 £	
At 1 February 2010			(18,141)	
Profit for the year			(7,002)	
At 31 January 2011			<u>(£25,143)</u>	