

Registered number  
6053171

**BLACK CAT MARKETING LTD**

**REPORT AND ACCOUNTS**

**31 JANUARY 2010**

WEDNESDAY



\*ABF8QJCT\*

A19

21/04/2010

268

COMPANIES HOUSE

**BLACK CAT MARKETING LTD**  
**REPORT AND ACCOUNTS**  
**CONTENTS**

	<b>Page</b>
Company Information	1
Director's Report	2
Statement of Director's Responsibilities	3
Accountants' Report	4
Profit and Loss Account	5
Balance Sheet	6
Notes to the Accounts	7 & 8

**BLACK CAT MARKETING LTD**  
**COMPANY INFORMATION**

**DIRECTOR**

**B MUSTAFA**

**SECRETARY**

**B MUSTAFA**

**ACCOUNTANTS**

Gerald Charles & Co  
Accountants  
239 Bullsmoor Lane  
Enfield  
MIDDX  
EN1 4SB

**BANKERS**

Barclays Bank plc  
20 The Town  
Enfield  
MIDDX  
EN2 6LS

**REGISTERED OFFICE**

239 Bullsmoor Lane  
Enfield  
MIDDX  
EN1 4SB

**REGISTERED NUMBER**

**6053171**

**BLACK CAT MARKETING LTD**  
**DIRECTOR'S REPORT**

The director presents her report and accounts for the year ended 31 January 2010

**Principal activities**

The company's principal activity during the year continued to be that of Ladies Lingerie and Herbal Retailers

**Directors**

The following persons served as directors during the year

MRS A MUSTAFA (resigned 19/06/2009)

MR B MUSTAFA (appointed 19/06/2009)

**Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

This report was approved by the board on 13 April 2010

A handwritten signature in black ink, appearing to be 'B Mustafa', with a long horizontal stroke extending to the right.

B MUSTAFA  
DIRECTOR

**BLACK CAT MARKETING LTD**  
**STATEMENT OF DIRECTOR'S RESPONSIBILITIES**

The director is responsible for preparing the report and accounts in accordance with applicable law and regulations

Company law requires the director to prepare accounts for each financial year. Under that law the director has elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The accounts are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable her to ensure that the accounts comply with the Companies Act 2006. She is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**BLACK CAT MARKETING LTD**  
**ACCOUNTANTS REPORT**

**ACCOUNTANTS' REPORT TO THE DIRECTOR OF**  
**BLACK CAT MARKETING LTD**

You consider that the company is exempt from an audit for the year ended 31 January 2010. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.



**GERALD CHARLES & CO**  
**ACCOUNTANTS**

239 Bullsmoor Lane  
Enfield  
MIDDLESEX  
EN1 4SB

13 April 2010

**BLACK CAT MARKETING LTD**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED 31 JANUARY 2010**

	Notes	2010 £	2009 £
<b><u>TURNOVER</u></b>		22,023	31,513
Cost of sales		(13,373)	(15,238)
<b><u>GROSS PROFIT</u></b>		<u>8,650</u>	<u>16,275</u>
Administrative expenses		(14,626)	(18,727)
<b><u>OPERATING LOSS</u></b>	2	<u>(5,976)</u>	<u>(2,452)</u>
<b><u>LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION</u></b>		<u>(5,976)</u>	<u>(2,452)</u>
Tax on loss on ordinary activities		-	-
<b><u>LOSS FOR THE FINANCIAL YEAR</u></b>		<u>(£5,976)</u>	<u>(£2,452)</u>

**BLACK CAT MARKETING LTD**  
**BALANCE SHEET**  
**AS AT 31 JANUARY 2010**

Registered number  
6053171

	Notes	2010 £	2009 £
<b><u>FIXED ASSETS</u></b>			
Tangible assets	3	2,332	2,911
<b><u>CURRENT ASSETS</u></b>			
Stocks		3,133	2,736
Debtors	4	56	98
Cash at bank and in hand		2,406	3,574
		<u>5,595</u>	<u>6,408</u>
<b><u>CREDITORS: AMOUNTS FALLING DUE WITH ONE YEAR</u></b>			
	5	(26,067)	(21,482)
<b><u>NET CURRENT ASSETS</u></b>			
		<u>(20,472)</u>	<u>(15,074)</u>
<b><u>NET ASSETS</u></b>			
		<u>(£18,140)</u>	<u>(£12,163)</u>
<b><u>CAPITAL AND RESERVES</u></b>			
Called up share capital	6	1	1
Profit and loss account	7	(18,141)	(12,165)
<b><u>SHAREHOLDER' FUNDS</u></b>			
		<u>(£18,140)</u>	<u>(£12,164)</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



B MUSTAFA  
DIRECTOR

Approved by the board on 13 April 2010



**BLACK CAT MARKETING LTD**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2010**

**1 ACCOUNTING POLICIES**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Fixtures & Fittings	25% Reducing Balance
Plant and machinery	25% Reducing Balance
Motor vehicles	25% Reducing Balance

***Stocks***

Stock is valued at the lower of cost and net realisable value

**2 OPERATING PROFIT**

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
This is stated after charging		
Depreciation of owned fixed assets	778	970
Directors' remuneration	<u>3,219</u>	<u>6,100</u>

**3 TANGIBLE FIXED ASSETS**

	<b>FIXTURES &amp; FITTINGS £</b>
<b>Cost</b>	
At 1 February 2009	4,931
Additions	<u>199</u>
At 31 January 2010	<b><u>£5,130</u></b>
<b>Depreciation</b>	
At 1 February 2009	2,020
Charge for the year	<u>778</u>
At 31 January 2010	<b><u>£2,798</u></b>
<b>Net book value</b>	
At 31 January 2010	<b><u>£2,332</u></b>
At 31 January 2009	<b><u>£2,911</u></b>

**BLACK CAT MARKETING LTD**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2010**

<b>4 DEBTORS</b>			<b>2010</b>	<b>2009</b>
			<b>£</b>	<b>£</b>
Trade debtors			-	90
Other debtors			56	8
			<u><b>£56</b></u>	<u><b>£98</b></u>
<b>5 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>			<b>2010</b>	<b>2009</b>
			<b>£</b>	<b>£</b>
Directors Account			25,017	20,432
Other creditors			1,050	1,050
			<u><b>£26,067</b></u>	<u><b>£21,482</b></u>
<b>6 SHARE CAPITAL</b>	<b>2010</b>	<b>2009</b>	<b>2010</b>	<b>2009</b>
	<b>No</b>	<b>No</b>	<b>£</b>	<b>£</b>
Allotted, called up and fully paid				
Ordinary shares of £1 each	1	1	<u><b>£1</b></u>	<u><b>£1</b></u>
<b>7 PROFIT AND LOSS ACCOUNT</b>			<b>2010</b>	
			<b>£</b>	
At 1 February 2009			(12,165)	
Loss for the year			(5,976)	
			<u><b>(£18,141)</b></u>	
At 31 January 2010				