

Registered number
06053171

BLACK CAT MARKETING LTD

REPORT AND ACCOUNTS

31 JANUARY 2013

BLACK CAT MARKETING LTD

REPORT AND ACCOUNTS

Contents

	Page
Company information	1
Director's report	2
Statement of director's responsibilities	3
Accountants' report	4
Profit and loss account	5
Balance sheet	6
Notes to the accounts	7 & 8

BLACK CAT MARKETING LTD
COMPANY INFORMATION

Director MR B MUSTAFA

Secretary MR B MUSTAFA

Accountants Gerald Charles & Co
Accountants
239 Bullsmoor Lane
MIDDX
EN1 4SB

Bankers Barclays Bank Plc
20 The Town
Enfield
MIDDX
EN2 6LS

Registered office 239 Bullsmoor Lane
Enfield
MIDDX
EN1 4SB

Registered number 06053171

BLACK CAT MARKETING LTD

Registered number:

06053171

DIRECTOR'S REPORT

The director presents his report and accounts for the year ended 31 January 2013.

Principal activities

The company's principal activity during the year continued to be that of Ladies Lingerie and Herbal Retailers.

Directors

The following persons served as directors during the year:

MR B MUSTAFA

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 19 April 2013 and signed on its behalf.

B MUSTAFA

Director

BLACK CAT MARKETING LTD
STATEMENT OF DIRECTOR'S RESPONSIBILITIES

The director is responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the director to prepare accounts for each financial year. Under that law the director has elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the accounts comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BLACK CAT MARKETING LTD
ACCOUNTANTS' REPORT

Accountants' report to the director of
BLACK CAT MARKETING LTD

You consider that the company is exempt from an audit for the year ended 31 January 2013. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.

Gerald Charles & Co
Accountants

239 Bullsmoor Lane
Enfield
MIDDX
EN1 4SB

19 April 2013

BLACK CAT MARKETING LTD
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JANUARY 2013

	Notes	2013 £	2012 £
Turnover		7,892	19,161
Cost of sales		(5,389)	(8,215)
Gross profit		£2,503	£10,946
Administrative expenses		(9,444)	(10,810)
Operating profit	2	(£6,941)	£136
Profit on ordinary activities before taxation		(£6,941)	£136
Tax on ordinary activities		-	-
Profit for the financial year		(£6,941)	£136

BLACK CAT MARKETING LTD

BALANCE SHEET

AS AT 31 JANUARY 2013

	Notes	2013 £	2012 £
Fixed assets			
Tangible assets	3	1,433	1,312
Current assets			
Stocks		1,026	1,587
Debtors	4	6	-
Cash at bank and in hand		496	2,861
		<u>£1,528</u>	<u>£4,448</u>
Creditors: amounts falling due within one year			
	5	(£34,908)	(£30,766)
Net current assets		<u>(£33,380)</u>	<u>(£26,318)</u>
Net assets		<u>(£31,947)</u>	<u>(£25,006)</u>
Capital and reserves			
Called up share capital	6	1	1
Profit and loss account	7	(31,948)	(25,007)
Shareholder's funds		<u>(£31,947)</u>	<u>(£25,006)</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

B MUSTAFA

Director

Approved by the board on 19 April 2013

BLACK CAT MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2013

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures & Fittings 25% Reducing Balance

Stocks

Stock is valued at the lower of cost and net realisable value.

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

2 Operating profit

2013

2012

£

£

This is stated after charging:

Depreciation of owned fixed assets

£478

£437

3 Tangible fixed assets

**Fixtures &
Fittings**
£

Cost

At 1 February 2012

5,130

Additions

599

At 31 January 2013

£5,729

Depreciation

At 1 February 2012

3,818

Charge for the year

478

At 31 January 2013

£4,296

Net book value

At 31 January 2013

£1,433

At 31 January 2012

£1,312

4 Debtors			2013	2012
			£	£
Trade debtors			<u>£6</u>	<u>£0</u>
5 Creditors: amounts falling due within one year			2013	2012
			£	£
Other creditors			<u>£34,908</u>	<u>£30,766</u>
6 Share capital	Nominal value	2013 Number	2013	2012
			£	£
Allotted, called up and fully paid:				
Ordinary shares	£1 each	1	<u>£1</u>	<u>£1</u>
7 Profit and loss account			2013	
			£	
At 1 February 2012			(25,007)	
Profit for the year			(6,941)	
At 31 January 2013			<u>(£31,948)</u>	

BLACK CAT MARKETING LTD
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JANUARY 2013

	2013	2012
	£	£
Sales	7,892	19,161
Cost of sales	(5,389)	(8,215)
Gross profit	£2,503	£10,946
Administrative expenses	(9,444)	(10,810)
Operating profit	(£6,941)	£136
Profit before tax	(£6,941)	£136

BLACK CAT MARKETING LTD
SCHEDULE TO THE PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JANUARY 2013

	2013 £	2012 £
Sales		
Sales	<u>£7,892</u>	<u>£19,161</u>
Cost of sales		
Opening Stocks	1,587	1,919
Purchases	3,520	6,423
Internet Sales Costs	1,308	1,460
Closing stocks	<u>(1,026)</u>	<u>(1,587)</u>
	<u>£5,389</u>	<u>£8,215</u>
Administrative expenses		
Employee costs:		
Wages and salaries	1,200	1,200
Travel and subsistence	160	-
Motor expenses	<u>108</u>	<u>761</u>
	1,468	1,961
General administrative expenses:		
Telephone and fax	1,068	1,105
Stationery and printing	1,716	2,130
Office Expenses	1,560	1,560
Subscriptions	60	118
Bank charges	76	88
Software	-	460
Web Site Costs	859	691
Repairs and maintenance	296	-
Depreciation	478	437
Sundry expenses	<u>214</u>	<u>214</u>
	6,327	6,803
Legal and professional costs:		
Accountancy fees	1,138	1,318
Advertising and PR	<u>511</u>	<u>728</u>
	1,649	2,046
	<u>£9,444</u>	<u>£10,810</u>

BLACK CAT MARKETING LTD
CORPORATION TAX COMPUTATIONS
FOR THE YEAR ENDED 31 JANUARY 2013

	£	£
LOSS PER ACCOUNTS		(6,941)
ADD: Depreciation	478	
	—————	478
		<u>(6,463)</u>
LESS: Capital Allowances		599
LOSS FOR THE YEAR		(£7,062)
LOSSES BROUGHT FORWARD		(26,050)
LOSSES CARRIED FORWARD		<u>(33,112)</u>

CAPITAL ALLOWANCES

	POOL	C/A
	£	£
W.D.V. B/FWD	0	
Additions: Fixtures & Fittings	599	
	—————	
	599	
A I A @ 100%	(599)	599
W.D.V @ 20%		
		—————
		£599
W D V C/FWD	—————	
	£0	

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.