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# **DEESERVE LIMITED**

## **COMPANY REGISTERED NUMBER: 06050967**

# **ABBREVIATED FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 31 MARCH 2014

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18/09/2014 COMPANIES HOUSE

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# **DEESERVE LIMITED**

# ABBREVIATED BALANCE SHEET AS AT 31 MARCH 2014

	Notes	2014		<u>2013</u>	
FIXED ASSETS	2				
Tangible Assets			25172		16743
CURRENT ASSETS					
Debtors Cash at Bank and in Hand		25498 38139		25100 7684	
		63637		32784	
CREDITORS - Amounts falling due within one year		43889		26864	
NET CURRENT ASSETS			19748		5920
TOTAL ASSETS LESS CURRENT LIABILITIES			44920		22663
CREDITORS – Amounts falling due after more than one year		5556		-	
PROVISIONS FOR LIABILITIES AND CHARGES		5034	10590	3349	3349
NET ASSETS			£34330		£19314
CAPITAL AND RESERVES					•
Called-Up Share Capital Profit and Loss Account	3		1 34329		1 19313
			£34330		£19314

Continued.....

#### **DEESERVE LIMITED**

#### **ABBREVIATED BALANCE SHEET AS AT 31 MARCH 2014**

For the year ending 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

### Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These financial statements were approved by the directors on 8th September 2014 and signed on their behalf by:

Director D J Wilders

#### **DEESERVE LIMITED**

#### NOTES TO THE ABBREVIATED ACCOUNTS - FOR THE YEAR ENDED 31 MARCH 2014

### 1 ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial statements are set out below has remained unchanged from the previous year and also have been consistently applied within the same accounts.

### a) Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### b) Depreciation

Depreciation has been computed to write off the cost of tangible fixed assets over their expected useful lives using the following rates:

Hosting Equipment - 3 years straight line
Computer Equipment - 3 years straight line
Office Equipment - 20% pa reducing balancing
Leasehold Improvements - 10 years straight line

### c) Deferred Taxation

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences to the extent that it is considered that a net liability may crystallise.

#### d) Turnover

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The Company's turnover represents the value, excluding value added tax, of goods and services supplied to customers during the year. 1.1% (2013: 0.8%) of the Company's turnover relates to exports.

#### 2 FIXED ASSETS

		<u>Total</u>
Tangible Assets		27200
At 1 April 2013 Additions		27390
Additions		18591
At 31 March 2014		£45981
<u>Depreciation</u>		
At 1 April 2013		10647
Charge for the year		10162
		<del></del>
At 31 March 2014		£20809
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Net Book Value at 31 March 2014		C25172
Net Book Value at 31 March 2014		£25172
Net Book Value at 31 March 2013		£16743
CALLED-UP SHARE CAPITAL	2014	2013
OIDDDO OF CHAIGE CHAILED	2017	2013
Allotted & Fully-Paid		
Ordinary Shares of £1 each	1	1