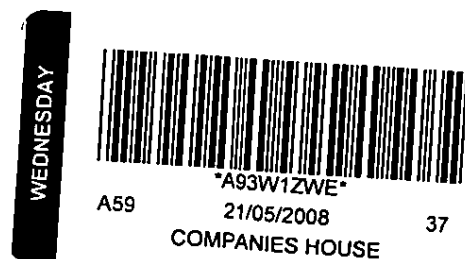


15 DIGITAL MARKETING LTD
UNAUDITED ABBREVIATED ACCOUNTS
29 FEBRUARY 2008



15 DIGITAL MARKETING LTD

ABBREVIATED ACCOUNTS

PERIOD FROM 1 NOVEMBER 2006 TO 29 FEBRUARY 2008

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15 DIGITAL MARKETING LTD

ABBREVIATED BALANCE SHEET

29 FEBRUARY 2008

	Note	£	29 Feb 08 £
CURRENT ASSETS			
Debtors		27,413	
Cash at bank and in hand		<u>2,287</u>	
		29,700	
CREDITORS: Amounts falling due within one year		<u>9,524</u>	
NET CURRENT ASSETS			<u>20,176</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>20,176</u>
CAPITAL AND RESERVES			
Called-up equity share capital	4		1
Profit and loss account			<u>20,175</u>
SHAREHOLDER'S FUNDS			<u>20,176</u>

The Balance sheet continues on the following page
The notes on pages 3 to 4 form part of these abbreviated accounts

15 DIGITAL MARKETING LTD
ABBREVIATED BALANCE SHEET *(continued)*

29 FEBRUARY 2008

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 1985 (the Act) relating to the audit of the financial statements for the period by virtue of section 249A(1), and that no member or members have requested an audit pursuant to section 249B(2) of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps proper accounting records which comply with section 221 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985

These abbreviated accounts were approved by the directors and authorised for issue on 16/05/08, and are signed on their behalf by


MR R K ADAMS


MR M R ADAMS


MR J A BORTHWICK

The notes on pages 3 to 4 form part of these abbreviated accounts

15 DIGITAL MARKETING LTD

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD FROM 1 NOVEMBER 2006 TO 29 FEBRUARY 2008

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion

Fixed assets

All fixed assets are initially recorded at cost

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

2. TRANSACTIONS WITH THE DIRECTORS

The maximum balance outstanding on Mr J A Borthwick's director's loan account during the period was £7,869

3. RELATED PARTY TRANSACTIONS

The company was under the control of the directors throughout the current year

During the year a loan of £11,542 was made to Borthwick Adams Limited, a company controlled by the directors. The loan is interest free and repayable on demand

Management Fees £27,532.30 were charged to the company from Borthwick Adams Limited

Director's loan accounts are interest free and repayable on demand

15 DIGITAL MARKETING LTD

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD FROM 1 NOVEMBER 2006 TO 29 FEBRUARY 2008

4. SHARE CAPITAL

Authorised share capital:

	29 Feb 08
	£
10,000 Ordinary shares of £1 each	<u>10,000</u>

Allotted, called up and fully paid:

	No	£
Ordinary shares of £1 each	<u>1</u>	<u>1</u>

5. ULTIMATE PARENT COMPANY

The Company became a 100% subsidiary of Borthwick Adams Ltd on 30th November 2007