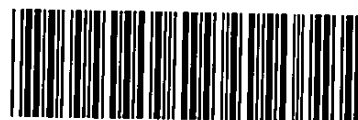


COMPANY REGISTRATION NUMBER 05984612

PIVOTAL POST LIMITED
FINANCIAL STATEMENTS
31 DECEMBER 2009

THURSDAY



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01/04/2010
COMPANIES HOUSE

MALDE & CO
Chartered Certified Accountants & Statutory Auditor
99 Kenton Road
Kenton Harrow
Middlesex
HA3 0AN

PIVOTAL POST LIMITED

THE DIRECTOR'S REPORT

YEAR ENDED 31 DECEMBER 2009

The director has pleasure in presenting his report and the financial statements of the company for the year ended 31 December 2009

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was rental of film editing and production equipment

DIRECTOR

The director who served the company during the year was as follows

Mr K Hyman

DIRECTOR'S RESPONSIBILITIES

The director is responsible for preparing the Director's Report and the financial statements in accordance with applicable law and regulations

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the director is aware

- there is no relevant audit information of which the company's auditor is unaware, and
- the director has taken all steps that he ought to have taken to make himself aware of any relevant audit information and to establish that the auditor is aware of that information.

AUDITOR

Malde & Co are deemed to be re-appointed under section 487(2) of the Companies Act 2006

PIVOTAL POST LIMITED

THE DIRECTOR'S REPORT *(continued)*

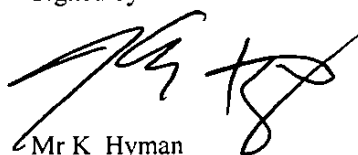
YEAR ENDED 31 DECEMBER 2009

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

Registered office
99 Kenton Road
Harrow
Middlesex
HA3 0AN

Signed by



Mr K Hyman

Director

Approved by the director on *march 25* 2010

PIVOTAL POST LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF PIVOTAL POST LIMITED

YEAR ENDED 31 DECEMBER 2009

We have audited the financial statements of Pivotal Post Limited for the year ended 31 December 2009. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's shareholders, as a body, in accordance with Sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTOR AND AUDITOR

As explained more fully in the Director's Responsibilities Statement set out on page 1, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors, including "APB Ethical Standard - Provisions Available for Small Entities (Revised)", in the circumstances set out in note 8 to the financial statements.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by directors, and the overall presentation of the financial statements.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2009 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

PIVOTAL POST LIMITED

**INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF PIVOTAL
POST LIMITED (continued)**

YEAR ENDED 31 DECEMBER 2009

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of director's remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the director was not entitled to prepare the financial statements and the director's report in accordance with the small companies regime



SIRISH MALDE (Senior Statutory
Auditor)
For and on behalf of
MALDE & CO
Chartered Certified Accountants
& Statutory Auditor

99 Kenton Road
Kenton Harrow
Middlesex
HA3 0AN

29 March 2010

PIVOTAL POST LIMITED
PROFIT AND LOSS ACCOUNT
YEAR ENDED 31 DECEMBER 2009

	Note	2009 £	2008 £
TURNOVER		523,413	803,335
Cost of sales		<u>217,099</u>	<u>524,467</u>
GROSS PROFIT		306,314	278,868
Administrative expenses		302,502	274,848
Other operating income		(75)	—
OPERATING PROFIT	2	<u>3,887</u>	<u>4,020</u>
Interest receivable		94	2,887
Interest payable and similar charges		(5,492)	(1,831)
(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		<u>(1,511)</u>	<u>5,076</u>
Tax on (loss)/profit on ordinary activities	3	<u>8,303</u>	—
(LOSS)/PROFIT FOR THE FINANCIAL YEAR		<u>(9,814)</u>	<u>5,076</u>
Balance brought forward		10,142	5,066
Balance carried forward		<u>328</u>	<u>10,142</u>

PIVOTAL POST LIMITED**BALANCE SHEET****31 DECEMBER 2009**

	Note	2009 £	2008 £
FIXED ASSETS			
Tangible assets	4	151,627	289,789
CURRENT ASSETS			
Debtors	5	128,742	163,532
Cash at bank and in hand		57,950	144,909
		<u>186,692</u>	<u>308,441</u>
CREDITORS: Amounts falling due within one year	6	<u>319,415</u>	<u>540,962</u>
NET CURRENT LIABILITIES		(132,723)	(232,521)
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>18,904</u>	<u>57,268</u>
CREDITORS: Amounts falling due after more than one year	7	<u>18,575</u>	<u>47,125</u>
		<u>329</u>	<u>10,143</u>
CAPITAL AND RESERVES			
Called-up equity share capital	10	1	1
Profit and loss account		328	10,142
SHAREHOLDERS' FUNDS		<u>329</u>	<u>10,143</u>

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

These financial statements were approved and signed by the director and authorised for issue on
March 25 2010



MR K HYMAN

Company Registration Number 05984612

PIVOTAL POST LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2009

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

In adopting the FRSSE (effective April 2008), it was not necessary to change any accounting policies and no prior period adjustment was required. Hence there has been no effect on the results for the current period in adopting the new FRSSE.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings	- 33% per annum on a straight line basis
Equipment	- 33% per annum on a straight line basis

Finance lease agreements

Where the company enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a finance lease. The asset is recorded in the balance sheet as a tangible fixed asset and is depreciated in accordance with the above depreciation policies. Future instalments under such leases, net of finance charges, are included within creditors. Rentals payable are apportioned between the finance element, which is charged to the profit and loss account on a straight line basis, and the capital element which reduces the outstanding obligation for future instalments.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

PIVOTAL POST LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2009

2. OPERATING PROFIT

Operating profit is stated after charging/(crediting)

	2009 £	2008 £
Director's remuneration	–	–
Depreciation of owned fixed assets	125,963	103,956
Depreciation of assets held under finance lease agreements	32,167	13,403
Auditor's fees	4,350	7,815
Net loss/(profit) on foreign currency translation	<u>2,682</u>	<u>(2,549)</u>

3. TAXATION ON ORDINARY ACTIVITIES

Analysis of charge in the year

	2009 £	2008 £
Current tax		
UK Corporation tax based on the results for the year at 21% (2008 - 20.75%)	8,303	–
Total current tax	<u>8,303</u>	<u>–</u>

4. TANGIBLE FIXED ASSETS

	Fixtures & Fittings £	Equipment £	Total £
COST			
At 1 January 2009	18,919	444,925	463,844
Additions	–	19,968	19,968
At 31 December 2009	<u>18,919</u>	<u>464,893</u>	<u>483,812</u>
DEPRECIATION			
At 1 January 2009	12,728	161,327	174,055
Charge for the year	6,191	151,939	158,130
At 31 December 2009	<u>18,919</u>	<u>313,266</u>	<u>332,185</u>
NET BOOK VALUE			
At 31 December 2009	–	151,627	151,627
At 31 December 2008	<u>6,191</u>	<u>283,598</u>	<u>289,789</u>

Finance lease agreements

Included within the net book value of £151,627 is £50,932 (2008 - £83,099) relating to assets held under finance lease agreements. The depreciation charged to the financial statements in the year in respect of such assets amounted to £32,167 (2008 - £13,403).

PIVOTAL POST LIMITED**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 DECEMBER 2009****5. DEBTORS**

	2009 £	2008 £
Trade debtors	<u>128,742</u>	<u>163,532</u>

6. CREDITORS: Amounts falling due within one year

	2009 £	2008 £
Trade creditors	37,636	196,491
Amounts owed to group undertakings	215,644	61,846
Other creditors including taxation		
Corporation tax	8,303	–
VAT	12,731	8,812
Finance lease agreements	24,156	24,156
Accruals and deferred income	<u>20,945</u>	<u>249,657</u>
	<u>66,135</u>	282,625
	<u>319,415</u>	<u>540,962</u>

7. CREDITORS: Amounts falling due after more than one year

	2009 £	2008 £
Finance lease agreements	<u>18,575</u>	<u>47,125</u>

8. APB ETHICAL STANDARDS

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements

9. RELATED PARTY TRANSACTIONS

The company was under the control of Mr Hyman throughout the current period Mr Hyman is the managing director

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard for Smaller Entities (effective April 2008)

PIVOTAL POST LIMITED**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 DECEMBER 2009****10. SHARE CAPITAL****Authorised share capital:**

	2009	2008
	£	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

Allotted, called up and fully paid:

	2009		2008	
	No	£	No	£
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

11. ULTIMATE PARENT COMPANY

The company is a wholly owned subsidiary of Rainbow Digital Services LLC, a company incorporated in the United States of America