

COMPANY REGISTRATION NUMBER 05984612

**PIVOTAL POST LIMITED**  
**FINANCIAL STATEMENTS**  
**31 DECEMBER 2007**

**MALDE & CO**

Chartered Accountants & Registered Auditors  
99 Kenton Road  
Kenton Harrow  
Middlesex  
HA3 0AN

THURSDAY



\*ALE2A2UH\*

A06

04/09/2008

196

COMPANIES HOUSE

# **PIVOTAL POST LIMITED**

## **THE DIRECTOR'S REPORT**

### **PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007**

The director has pleasure in presenting his report and the financial statements of the company for the period from 1 November 2006 to 31 December 2007

#### **PRINCIPAL ACTIVITIES**

The principal activity of the company during the year was rental of film editing and production equipment

#### **DIRECTOR**

The director who served the company during the period was as follows

Mr K Hyman

Mr K Hyman was appointed as a director on 1 Nov 06

#### **DIRECTOR'S RESPONSIBILITIES**

The director is responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The director is responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 1985. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the director is aware

- there is no relevant audit information of which the company's auditor is unaware, and
- the director has taken all steps that he ought to have taken to make himself aware of any relevant audit information and to establish that the auditor is aware of that information

#### **AUDITOR**

A resolution to re-appoint Malde & Co as auditor for the ensuing year will be proposed at the annual general meeting in accordance with section 385 of the Companies Act 1985

# PIVOTAL POST LIMITED

## THE DIRECTOR'S REPORT *(continued)*

### PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007

#### SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985

Registered office  
99 Kenton Road  
Harrow  
Middlesex  
HA3 0AN

Signed by order of the director



BSP SECRETARIAL LIMITED  
Company Secretary

Approved by the director on *22<sup>nd</sup>* August 2008

## **PIVOTAL POST LIMITED**

### **INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF PIVOTAL POST LIMITED**

#### **PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007**

We have audited the financial statements of Pivotal Post Limited for the period from 1 November 2006 to 31 December 2007, which have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005) and on the basis of the accounting policies set out on page 7

This report is made solely to the company's shareholders, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

#### **RESPECTIVE RESPONSIBILITIES OF DIRECTOR AND AUDITOR**

The director's responsibilities for preparing the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Director's Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you whether in our opinion the information given in the Director's Report is consistent with the financial statements.

In addition we report to you if, in our opinion, the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding director's remuneration and other transactions is not disclosed.

We read the Director's Report and consider the implications for our report if we become aware of any apparent misstatements within it.

#### **BASIS OF AUDIT OPINION**

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the director in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

We have undertaken the audit in accordance with the requirements of APB Ethical Standards including APB Ethical Standard - Provisions Available for Small Entities, in the circumstances set out in note 6 to the financial statements.

# PIVOTAL POST LIMITED

## INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF PIVOTAL POST LIMITED *(continued)*

PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007

### OPINION

In our opinion

- the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, of the state of the company's affairs as at 31 December 2007 and of its profit for the period then ended,
- the financial statements have been properly prepared in accordance with the Companies Act 1985, and
- the information given in the Director's Report is consistent with the financial statements



MALDE & CO  
Chartered Accountants  
& Registered Auditors

99 Kenton Road  
Kenton Harrow  
Middlesex  
HA3 0AN

22<sup>nd</sup> August 2008

**PIVOTAL POST LIMITED****PROFIT AND LOSS ACCOUNT****PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007**

		Period from 1 Nov 06 to 31 Dec 07 £
	Note	
<b>TURNOVER</b>		<b>487,072</b>
Cost of sales		<u>318,872</u>
<b>GROSS PROFIT</b>		<b>168,200</b>
Administrative expenses		<u>164,869</u>
<b>OPERATING PROFIT</b>	<b>2</b>	<b>3,331</b>
Interest receivable		<u>1,735</u>
<b>PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		<b>5,066</b>
Tax on profit on ordinary activities		<u>—</u>
<b>PROFIT FOR THE FINANCIAL PERIOD</b>		<b><u>5,066</u></b>

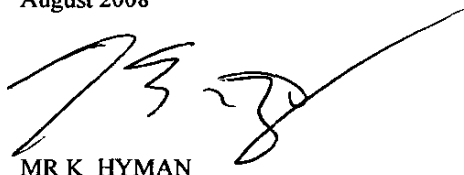
The notes on pages 8 to 10 form part of these financial statements.

**PIVOTAL POST LIMITED****BALANCE SHEET****31 DECEMBER 2007**

	Note	£	31 Dec 07 £
<b>FIXED ASSETS</b>			
Tangible assets	3		113,143
<b>CURRENT ASSETS</b>			
Debtors	4	153,988	
Cash at bank and in hand		76,498	
		<u>230,486</u>	
<b>CREDITORS: Amounts falling due within one year</b>	5	<u>338,562</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(108,076)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>5,067</u>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	8		1
Profit and loss account			<u>5,066</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>5,067</u>

These financial statements have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985 and with the Financial Reporting Standard for Smaller Entities (effective January 2005)

These financial statements were approved and signed by the director and authorised for issue on 22<sup>nd</sup> August 2008



MR K HYMAN

# PIVOTAL POST LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

### PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007

#### 1. ACCOUNTING POLICIES

##### Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

##### Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax

##### Fixed assets

All fixed assets are initially recorded at cost

##### Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

- Fixtures & Fittings - 33% per annum on a straight line basis
- Equipment - 33% per annum on a straight line basis

##### Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit

##### Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities

#### 2. OPERATING PROFIT

Operating profit is stated after charging

	Period from 1 Nov 06 to 31 Dec 07 £
Director's emoluments	—
Depreciation of owned fixed assets	56,696
Auditor's fees	7,500
Net loss on foreign currency translation	<u>852</u>

**PIVOTAL POST LIMITED****NOTES TO THE FINANCIAL STATEMENTS****PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007****3 TANGIBLE FIXED ASSETS**

	<b>Fixtures &amp; Fittings £</b>	<b>Equipment £</b>	<b>Total £</b>
<b>COST</b>			
Additions	<u>18,919</u>	<u>150,920</u>	<u>169,839</u>
At 31 December 2007	<u>18,919</u>	<u>150,920</u>	<u>169,839</u>
<b>DEPRECIATION</b>			
Charge for the period	<u>6,422</u>	<u>50,274</u>	<u>56,696</u>
At 31 December 2007	<u>6,422</u>	<u>50,274</u>	<u>56,696</u>
<b>NET BOOK VALUE</b>			
At 31 December 2007	<u>12,497</u>	<u>100,646</u>	<u>113,143</u>

**4. DEBTORS**

	<b>31 Dec 07 £</b>
Trade debtors	<u>136,234</u>
VAT recoverable	<u>17,754</u>
	<u>153,988</u>

**5. CREDITORS: Amounts falling due within one year**

	<b>31 Dec 07 £</b>
Trade creditors	<u>302,068</u>
Other creditors including taxation	
Intercompany balances	<u>28,994</u>
Accruals and deferred income	<u>7,500</u>
	<u>338,562</u>

**6. APB ETHICAL STANDARDS**

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements

**7. RELATED PARTY TRANSACTIONS**

The company was under the control of Mr Hyman throughout the current period Mr Hyman is the managing director

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard for Smaller Entities (effective January 2005)

**PIVOTAL POST LIMITED****NOTES TO THE FINANCIAL STATEMENTS****PERIOD FROM 1 NOVEMBER 2006 TO 31 DECEMBER 2007****8. SHARE CAPITAL****Authorised share capital:**

	<b>31 Dec 07</b>
	<b>£</b>
100 Ordinary shares of £1 each	<u><b>100</b></u>

**Allotted, called up and fully paid:**

	<b>No</b>	<b>£</b>
Ordinary shares of £1 each	<u><b>1</b></u>	<u><b>1</b></u>

**9. ULTIMATE PARENT COMPANY**

The company is a wholly owned subsidiary of Rainbow Digital Services LLC, a company incorporated in the United States of America.