

Company Registration No. 05935895

Kudos MAD Limited

Report and Financial Statements

**From incorporation on 14 September 2006 to
31 December 2007**

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Kudos MAD Limited

Report and financial statements 2007

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Kudos MAD Limited

Report and financial statements 2007

Officers and professional advisers

Directors

J Featherstone
S J N W Garrett
E Murdoch
A Mahon

Secretary

D Mithal

Registered Office

12-14 Amwell Street
London
EC1R 1UQ

Auditors

Deloitte & Touche LLP
Chartered Accountants
London

Kudos MAD Limited

Directors' report

The directors present the report and financial statements for the period from incorporation on 14 September 2006 to 31 December 2007. This directors' report has been prepared in accordance with the special provisions relating to small companies under section 246(4) of the Companies Act 1985.

Principal activities

The principal activities of the company is the production of the television series MAD. The directors do not envisage any change in the principal activities during the forthcoming period.

Dividends

The directors do not propose a dividend.

Directors

The directors, who served throughout the period except as noted, were as follows:

S J N W Garrett	(appointed 14 September 2006)
J Featherstone	(appointed 14 September 2006)
E Murdoch	(appointed 8 January 2007)
A Mahon	(appointed 23 November 2007)
D W Surtees	(appointed 8 January 2007, resigned 23 January 2007)

Auditors

Each of the persons who is a director at the date of approval of this report confirms that:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- the director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s234ZA of the Companies Act 1985.

Deloitte & Touche LLP were appointed as auditors during the period to fill a casual vacancy, and have expressed their willingness to continue in office as auditors. A resolution to reappoint them will be proposed at the forthcoming Annual General Meeting.

Approved by the Board of Directors
and signed on behalf of the Board



Director

2008

Kudos MAD Limited

Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently.
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditors' report to the members of Kudos MAD Limited

We have audited the financial statements of Kudos MAD Limited for the period from 14 September 2006 to 31 December 2007 which comprise the profit and loss account, the balance sheet and the related notes 1 to 9. These financial statements have been prepared under the accounting policies set out therein and the requirements of the Financial Reporting Standard for Smaller Entities (Effective January 2007).

This report is made solely to the company's members, as a body, in accordance with section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors' responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Directors' Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We report to you, whether in our opinion, the information given in the Directors' Report is consistent with the financial statements.

In addition we report to you if, in our opinion, the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and other transactions is not disclosed.

We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

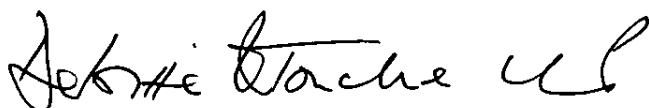
We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Independent auditors' report to the members of Kudos MAD Limited (continued)

Opinion

In our opinion

- the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, of the state of the company's affairs as at 31 December 2007 and of its result for the period then ended
- the financial statements have been properly prepared in accordance with the Companies Act 1985, and
- the information given in the Directors' Report is consistent with the financial statements



Deloitte & Touche LLP
Chartered Accountants and Registered Auditors
London

10 July 2008

Kudos MAD Limited

Profit and loss account

Period from 14 September 2006 to 31 December 2007

		Period from 14 September 2006 to 31 December 2007 £
	Notes	
Turnover	2	494,413
Cost of sales		(498,115)
Gross profit		(3,702)
Administrative expenses		-
Operating profit	2	(3,702)
Interest receivable and similar income		3,702
Profit on ordinary activities before taxation		
Tax on ordinary activities	3	-
Retained profit brought forward		-
Retained profit carried forward		-

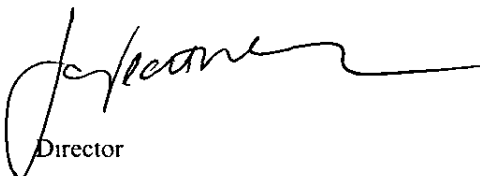
Kudos MAD Limited

Balance sheet 31 December 2007

	Notes	31 December 2007 £
Current assets		
Debtors	5	4,058
Cash at bank and in hand		265,912
		<u>269,970</u>
Creditors amounts falling due within one year	6	<u>(269,870)</u>
Total assets less current liabilities		<u>100</u>
Capital and reserves		
Called up share capital	7	100
Profit and loss account		-
Total equity shareholders' funds		<u>100</u>

These financial statements were approved by the Board of Directors on
Signed on behalf of the Board of Directors

2008



Director

Kudos MAD Limited

Notes to the accounts

Period from 14 September 2006 to 31 December 2007

1. Accounting policies

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007), which have been applied consistently throughout the period

2. Turnover and operating profit

Turnover represents amounts receivable for the production of television programmes net of VAT

None of the directors received any emoluments during the period in respect of their services to the Company

There were no employees during the period

3 Tax on profit on ordinary activities

	Period from 14 September 2006 to 31 December 2007 £
United Kingdom corporation tax at 30% based on the profit for the year	-
Current tax charge	
Deferred tax	
Origination and reversal of timing differences	-
	-

4. Debtors

	Period from 14 September 2006 to 31 December 2007 £
Amounts owed by group undertakings	100
Accrued income	3,958
	4,058

Kudos MAD Limited

Notes to the accounts

Period from 14 September 2006 to 31 December 2007

5 Creditors: amounts falling due within one year

	Period from 14 September 2006 to 31 December 2007 £
Trade creditors	15,898
Amounts owed to group undertakings	58,014
Accruals and deferred income	195,958
	<u>269,870</u>

6 Called up share capital

	31 December 2007 £
Authorised	
1,000 ordinary shares of £1 each	<u>1,000</u>
Allotted, called up and not paid	
100 ordinary shares of £1 each	<u>100</u>

7. Ultimate parent company

The immediate and ultimate parent company of the Company is Kudos Film and Television Limited, a company incorporated in Great Britain and registered in England and Wales. The head of the largest and smallest group of which the Company is a member and for which consolidated financial statements are drawn up is Shine Limited, a company incorporated in Great Britain and registered in England and Wales. Copies of the Group financial statements are available from Newcombe House, 43-45 Notting Hill Gate, London W11 3LQ.

As a 100% owned subsidiary, the company has taken advantage of the exemption granted by the Financial Reporting Standard for Smaller Entities not to disclose transactions with other Group entities.

The ultimate controlling party is Elizabeth Murdoch by virtue of her controlling shareholding in Shine Limited.

8. Commitments and contingencies

On 13 February 2008, the company's ultimate parent company, Shine Limited, entered into \$135,000,000 loan agreement with JPMorgan Chase Bank, N.A. to finance the acquisition of Reveille Productions as described in the financial statements of Shine Limited. The company guaranteed these loans excluding any portion used to finance prior acquisitions including the acquisition of the company.