

Registered Number 05907274

IDENTITY PR LIMITED

Abbreviated Accounts

30 November 2012

Abbreviated Balance Sheet as at 30 November 2012

	<i>Notes</i>	<i>2012</i>	<i>2011</i>
		£	£
Fixed assets			
Tangible assets	2	3,522	2,386
		<u>3,522</u>	<u>2,386</u>
Current assets			
Debtors		50,930	36,030
Cash at bank and in hand		46,595	31,928
		<u>97,525</u>	<u>67,958</u>
Creditors: amounts falling due within one year		<u>(96,598)</u>	<u>(59,614)</u>
Net current assets (liabilities)		<u>927</u>	<u>8,344</u>
Total assets less current liabilities		<u>4,449</u>	<u>10,730</u>
Total net assets (liabilities)		<u>4,449</u>	<u>10,730</u>
Capital and reserves			
Called up share capital		2	2
Profit and loss account		4,447	10,728
Shareholders' funds		<u>4,449</u>	<u>10,730</u>

- For the year ending 30 November 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 21 August 2013

And signed on their behalf by:

Ms C J Thomas, Director

Notes to the Abbreviated Accounts for the period ended 30 November 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

2 Tangible fixed assets

	£
Cost	
At 1 December 2011	5,434
Additions	2,310
Disposals	-
Revaluations	-
Transfers	-
At 30 November 2012	<u>7,744</u>
Depreciation	
At 1 December 2011	3,048
Charge for the year	1,174
On disposals	-
At 30 November 2012	<u>4,222</u>
Net book values	
At 30 November 2012	<u>3,522</u>
At 30 November 2011	<u>2,386</u>

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